


Fall 2016

Metropolitan University Mission Communication Plan 2016-17

University Communications
University of Nebraska at Omaha

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Communications Plan for Metropolitan University "Internal" Stakeholders (UNO, City/State/Foundation etc

Dates	Presentation/Initiative	Status	Delivered by	
Fall 2014	UNO Strategic Planning Forum survey sent on metropolitan university	Complete	Metropolitan university task force	
2015	Addition of the definition of a metropolitan university into all materials and pieces	Complete	University Communications	
Spring 2015	UNO Strategic Planning Forum survey sent on metropolitan university			
Mar 2016	2014 perception study	Complete	University Communications	
April 2016	2016 perception study	Complete	University Communications	
Jan 2016	Strategic Planning Forum (Metropolitan university presentation)	Complete	Erin Owen	
March 2016	Alumni Golden Circle Lunch: UNO Communications and Metropolitan Univeristy work	Complete	Emily Poeschl	
May 2016	Top Influencers, perception survey, internal audiences ---	Complete	Emily Poeschl	
June 2016	University Communications Staff at Summer Retreat	Complete	Erin Owen	
July 2016	University of Nebraska Foundation Board of Directors	Complete	Erin Owen	
Aug 2016	UNO Cabinet	Complete	Erin Owen	
Aug 2016	New Faculty Orientation with Cente for Faulty Excellence and Academic Partnership for Instruction	Complete	Erin Owen	
Aug 2016	New Graduate Student Welcome (Partnering with Graduate Studies)	Complete	Erin Owen	
Aug 2016	Housing RAs	Complete	Erin Owen	
August 2016	All undergraduate and graduate recruitment pieces updated, continue to include metropolitan	Complete	University Communications	
Sept 2016	Presentation to College of Business Administration Leadership	Complete	Erin Owen, Jason Buzzell, Sam Petto	
Sept 2016	Presentation to College of Public Affairs and Community Service	Complete	Erin Owen, Jason Buzzell, Sam Petto	
Sept 2016	Omaha area state senators	Complete	Erin Owen	
Sept 2016	Orientation of new staff	Complete	Emily Poeschl	
Sept 2016	Student Government with Student Body Regent President and Regent Patrick Davlin	Complete	Erin Owen	
Sept 2016	President Bounds Executive Leadership Team	Complete	Erin Owen	
Oct 2016	Orientation of new staff	Complete	Emily Poeschl	
Oct 2016	Presentation to College of Education Leadership	Complete	Erin Owen, Jason Buzzell, Sam Petto	
Oct 2016	What the Heck is a Metropolitan University (CUMU in Washington DC)	Complete	Emily Poeschl	
Oct 2016	How to communicate for the engaged University (ESC in Omaha)	Complete	Emily Poeschl, Jason Buzzell and Charley Reed	
Oct 2016	Advantage and Fact Books updated, continue to include metropolitan university information	Complete	University Communications	
Oct 2016	Presentation to College of Information Science and Technology	Complete	Erin Owen, Jason Buzzell, Sam Petto	
Nov 2016	Non Profit Association of the Midlands Summit	Complete	Erin Owen	
Nov 2016	Orientation of new staff	Complete	Emily Poeschl	
Nov 2016	Young Alumni Association	Complete	Emily Poeschl and Charley Reed	
Nov 2016	Maverick Communicatons group intro and sharing of assets	Complete	Staff	
Nov 2016	Advertorial in Sioux City Journal, includes information about metropolitan university	Complete	University Communications	
Dec 2017	Orientation of new staff			
Dec 2016/Jan-Feb 2017	Maverick Communications group full presentation (Fall 2016 or Winter 2017)			
Jan 2017	Orientation of new staff			
Feb 2017	Orientation of new staff			
TBD	Student Orientation (TBA: Spring/summer 2017)			
TBD	College and Department specific presentations			

Still being Planned and or Discussed and Schedules			
	President Bound's Advisory Council (includes alums from ALL campuses and general community folks)		
	ALL of the Chancellor's advisory councils		
	ALL of the Deans' advisory councils		
	ALL NU Foundation Staff Members in Lincoln and Omaha		
	Omaha Chamber Board of Directors		
	Sarpy County Chamber Board of Directors		
	Pottawatomie Chamber Board of Directors		
	Greater Omaha Young Professionals Annual Meeting Breakout Presenter		
	Greater Omaha Young Professionals Council of Companies		
	Bellevue Young Professionals		
	Omaha Jaycees		
	Area Rotary Groups		
	Area Optimist Clubs		
	Board meetings for all of the groups that are officed in the CEC		
	Board meetings for groups that UNO partners on for SLA and other community engagement efforts		
	Board meetings for groups that have a UNO staff/admin/fac on the board		