5-12-2014

Strategic Planning Forum: Telling the UNO Story through Planning and Assessment, May 12, 2014

UNO Office of Institutional Effectiveness
University of Nebraska at Omaha

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Telling the UNO Story through Planning and Assessment
May 12, 2014

8:30am        Chancellor's welcome

8:40am        Assessment for Continuous Quality Improvement
    Paul Barnes, Facilitator, Assistant Vice Chancellor, Academic & Student Affairs
    • Institutional Effectiveness: Hank Robinson, Director, Institutional Effectiveness
    • Student Learning Outcomes Assessment: Meredith Bacon, Political Science and
      President, Faculty Senate, and Laura Grams, Philosophy
    • National Survey of Student Engagement/Student Affairs: Jessica Wolff,
      Director, Academic & Career Development Center; Bill Pickett, Senior Director,
      Student Involvement

9:00am        Assessment Activity I

9:10am        Assessment for Continuous Quality Improvement (continued)
    • Enrollment & Retention: Malisa Lee, Assistant Vice Chancellor, Enrollment
      Management
    • New Student Wellness Survey: Joe Kaminski, Director, Campus Recreation;
      Craig Adler, Director, Business Systems Intelligence

9:55am        Assessment Activity II

10:10am       Business & Finance Plan and Annual Budget Update
    Bill Conley, Vice Chancellor, Business & Finance

10:30am       Assessment of our University Communications Work
    Erin Owen, Director, University Communications

10:45am       Break

11:00am       Mission Activity

11:10am       Strategic Planning Process
    • Alumni Association: Lee Denker, Director, Alumni Association
    • Athletics Strategic Plan: Josh White, Senior Associate Athletic Director
    • Sustainability: Angela Eikenberry, Public Administration; Craig Moody, Verdis
      Group

11:40am       Sustainability feedback

12:15pm       Community Engagement Overview Panel:
    John Christensen, Chancellor; BJ Reed, Senior Vice Chancellor, Academic &
    Student Affairs; Deb Smith-Howell, Associate Vice Chancellor, Academic & Student
    Affairs; Sara Woods, Assistant to Senior Vice Chancellor for Community
12:35pm  Lunch and self-guided tours at CEC