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Blogs, Wikis, & More...

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Blogs, Wikis, & More...

Eastern Library System
Annual Meeting
Friday, June 9, 2006

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Blogs

- Overview
- Examples
- Uses
- Considerations
- For More Information...

Blogs: Overview

What is a blog?

- Shorthand for “web log”
- Online interactive space

Uses of blogs

- Personal
- Professional
- As sources of information

Blogs: Examples

Blog Web Sites

- <http://www.blogger.com/>
- <http://www.theshiftedlibrarian.com/>
- <http://www.livejournal.com/>

Search Blog Sites

- <http://www.aripaparo.com/archive/000632.html>
- <http://www.blawg.org/>
- <http://www.kinja.com/>
- <http://bloglines.com/>

Blogs: Uses in Libraries

Promotion / Marketing / Outreach

- Readers Advisory
- Book Clubs
- Team Teaching Opportunities
- Another Electronic Service Tool
 - <http://schoolblogs.com/>
 - <http://blog.xrefer.com/>
 - <http://ekurefdesk.blogspot.com/>
 - <http://creekvalley.blogspot.com/>

Blogs: Considerations

Why

- Clearly-defined purposes

Ground rules for interaction

Support

- Administrative
- Parental

Blogs: Considerations (cont'd)

Technical

- Planning
- Implementation
- Maintenance

Blogs, Wikis, & More...

Blogs: For More Information...

BlogBib

– <http://blog-bib.blogspot.com/>

Library Weblogs

– <http://www.libdex.com/weblogs.html>

Wikis

- Overview
- Uses
- Considerations
- Examples
- For More Information...

Wikis: Overview

What is a wiki?

Uses for wikis

- Internal
- External
- As sources of information

Wikis: Uses in Libraries

Internal

- The Notebook, the Rolodex, the Folder, the Intellectual Junk Drawer with style

External

- FAQs
- Reader's Advisory / Book Awards

Wikis: Considerations

Ground Rules

Technical Details

- Hosted
- Host-your-own
 - Commercial
 - Open Source

Wikis: Examples

Wikipedia

- <http://www.wikipedia.com/>

Meatball Wiki

- <http://www.usemod.com/cgi-bin/mb.pl?UniversityWiki/>

UNO Library Network Services Wiki

- <http://buffy.unomaha.edu/wiki/pmwiki.php>

Blogs, Wikis, & More...

Wikis: For More Information...

Wiki Bibliography

<http://www.public.iastate.edu/~CYBERSTACKS/WikiBib.htm>

Wikis -- Encyclopedia of Educational Technology

<http://coe.sdsu.edu/eet/Articles/wikis/index.htm>

Wikis and User Behavior

http://nearlythere.com/notes/social_software/simple_software_complex_interactions.php

RSS

- What is RSS?
 - Really Simple Syndication / Rich Site Summary
 - Data delivered via XML file (a feed) to a software program (a reader) designed to translate this type of file
- Uses of RSS
 - Push content to end users
 - News sites, corporate, libraries

RSS (cont'd)

- Tools Required
 - Feed generator to create the files
 - Reader to read/display the files
 - Web-based readers integrated into other services
 - My Yahoo!
 - Blogger.com
 - Firefox / Opera / Safari browsers
 - Standalone software applications (clients), a.k.a. aggregators
 - Sage -- <http://sage.mozdev.org/>
 - Mozilla Thunderbird -- <http://www.mozilla.com/thunderbird/>
 - SharpReader -- <http://www.sharpreader.net/>

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RSS (cont'd)

RSS Compendium

<http://allrss.com/>

2rss.com

<http://www.2rss.com/>

Complete RSS

<http://www.completerss.com/>

RSS4Lib

<http://blogs.fletcher.tufts.edu/rss4lib/>

Social Tagging

What is social tagging?

- *aka* “folksonomies” or “tagonomies”

Why should libraries / librarians /
information professionals care?

- How this relates to what *we* do...

Social Tagging (cont'd)

- Learn more

Adam Mathes' article "Folksonomies -- Cooperative Classification and Communication through Shared Metadata." Available at

<http://www.adammathes.com/academic/computer-mediated-communication/folksonomies.html>

- Examples

- <http://del.icio.us/>
- <http://www.flickr.com/>
- <http://mail.google.com/> [Google E-Mail]

Questions?

Comments?

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