Scholarly Communication Series # 7: University Journal Collections In Tight Budgetary Times

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University Journal Collections In Tight Budgetary Times

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Conceive research idea → Obtain research grant → Do the research → Write the research paper → Submit research paper → Editors decide to accept → Paper is published → Readers access paper

(Emmett and Peterson, University of Kansas)
Changing Acquisition Models

- Print – single selection (a la carte)
- Electronic
  - Aggregator
  - Publisher packages (bundling or “the big deal”)
  - Limited single selection
- Open-Access
  - Journals and Collections (Sparc/DOAJ, etc)
  - Institutional Repositories
- Resource Sharing (Interlibrary Loan)
- Document Delivery (Pay-per-view)

- 70-80% of Acquisition budgets are for journal and periodical literature
Mergers in the publishing industry have reduced “competition”

Assumption that the demand for scholarly information is price-inelastic

Profit-driven, not dissemination motivated

Journal prices overall increase at a rate of between 7-12% annually
## Publisher Explanation of Price Increases

**Table 1: Example Breakdown of Typical Factors Causing Publisher Price Increases**

<table>
<thead>
<tr>
<th>General inflation</th>
<th>Additional pages/volumes</th>
<th>Cancellations</th>
<th>Postage increase</th>
<th>Final total increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>3–4%</td>
<td>2–3%</td>
<td>3–4%</td>
<td>1%</td>
<td>= 9–12%</td>
</tr>
</tbody>
</table>

(Powell, 2011, p.109)
FIGURE 12  Budget Allocation in Association of Research Libraries.

(Powell, 2011, p.116)
Criss Library Expenditures

State-Aided

- Salaries: 53%
- Materials: 43%
- Operating: 4%
- Binding: 1%
Challenges (UNO)

- Continued decrease in buying power
  - Decreased state-aided budget
  - Enrollment – Library fee – materials supplement

- Increased emphasis on research and creativity activity
  - externally funded research
  - DRU: Carnegie Research Doctoral Research Institution
  - Increasing number of graduate/PhD programs offered

- Collecting and utilizing meaningful journal usage data
Going Forward (General)

- Appears some publishers may move toward “unbundling” and offer ala carte purchasing
- Market pressures appear to be having some affect on price increase/inflation
- Continue to watch publisher consolidation
- All Publishers COUNTER compliant?
- Open Access publishing
- Alternative Delivery (JIC to JIT)
- Institutional Repositories
- Accreditation / Tenure Changes?
Going Forward (UNO)

- Evaluate and eliminate duplicate serial titles
- Realign budgets with academic program offerings
- Re-evaluate departmental splits and usage of books and serial format usage and preference/needs
- Develop systemic assessment and evaluation of collection use
- Dialog and communication with faculty and administration
Thank you!

Your Thoughts?

Your Questions?

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