Show Me What You Mean: Visual Literacy and the Academic Library

Nora Hillyer
University of Nebraska at Omaha, nhillyer@unomaha.edu

Audrey DeFrank
University of Nebraska at Omaha, adefrank@unomaha.edu

Follow this and additional works at: http://digitalcommons.unomaha.edu/crisslibfacproc

Part of the Library and Information Science Commons

Recommended Citation
http://digitalcommons.unomaha.edu/crisslibfacproc/36
Visual Literacy Defined

- ... refers to a group of vision competencies a human being can develop by seeing and integrating other sensory experiences. Through the creative use of these competencies, he is able to communicate with others (John Debes, 1969).
- Ability to see, to comprehend, and to think, recreate and communicate graphically (McPhearson, 2004).
- Ability to construct meaning from visual images (Giorgis, Johnson, Bonomo, Colbert, & al, 1999:146).
- Ability to both accurately send and receive messages that are transmitted by a variety of signals perceived through the sense of sight (Rezabek, 2005).
- Interpreting images of the present and past and producing images that communicate the message to an audience (Bamford, 2003).

Sources