


2016

Monthly ACDC Assessments and Data Collection

UNO Student Affairs
University of Nebraska at Omaha

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Monthly ACDC Assessments and Data Collection

January	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> • Career Advising <ol style="list-style-type: none"> a. Mock interview pre and post survey- check status mid-academic year b. Resume Review Satisfaction Survey- check status mid-academic year and pulled in May for annual report • Advising Transition Survey- check status mid-academic year 	<ul style="list-style-type: none"> • Dreamers Pathway Scholars and the credits each student is enrolled in. • Success Academy- Fall to Spring Retention and Equity Scorecard • US 1010 grade distributions • Academic advising numbers- mid-academic year check • Fall to spring retention numbers of ACDC students-after spring census date • Probation students and the success of those students that participated • Re-enrollment campaign- information and outreach to students who still need to register for the spring semester • Probation lists from the Registrar—assign probation students and communicate about probation requirements.
February	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> • Career fair student evaluation • Career fair employer evaluation 	<ul style="list-style-type: none"> • Career Fairs <ol style="list-style-type: none"> a. # employers registered for each fair b. # students registered for each fair
March	
Assessment	Data and Other Tracking Items
	<ul style="list-style-type: none"> • Dreamers Pathway Scholars Mid-term grades. • Probation student participation and mid-term outreach • Enrollment outreach for fall semester academic advising
April	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> • Aggregate Academic Success Series evaluation information 	<ul style="list-style-type: none"> • Preparing orientation tracking process (master excel spreadsheet), evaluation and pre-orientation homework
May	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> • US 1010 ACE, qualtrics, and grade distribution information 	<ul style="list-style-type: none"> • Dreamers Pathway Scholars end of term grades. • Academic Advising- 36 credit hour report and outreach to students.

<ul style="list-style-type: none"> Academic Coaching (partnership with Financial Aid) Satisfaction survey and qualitative information on the process Advising Transition Survey- data is assessed each semester Academic Coaching program- end of semester evaluation for those students that participated 	<ul style="list-style-type: none"> Data on where the UD students go. Percentages on what colleges ACDC transitions to. On-Campus Recruiting (OCR) – end of year statistics <ol style="list-style-type: none"> # applications # interviews # companies Information session/tables = May <ol style="list-style-type: none"> # employers # sessions Spring probation data and suspension information. Send letters. Pull alumni and prospective student appointment numbers for end of year report
June	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> Academic Probation: Tracking retention and success of students who participated in probation and looking at the impact of academic and demographic data. Adjust intervention as needed. Benson High School Program: pull numbers and evaluate effectiveness 	<ul style="list-style-type: none"> MavTrack – pull in mid-June for end of year report <ol style="list-style-type: none"> Number of support tickets Number of user reports requested Number of staff added to the system Career Advising Appointments- pull in mid-June for end of year report Academic Advising Appointments- pull in mid-June for end of year report Suspension appeals process and presenting success of past students who appealed suspension Career Outreach- pull presentation/event numbers
July	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> Orientation no-show rate and response to pre-orientation homework 	<ul style="list-style-type: none"> Monitoring open and closed US 1010 sections # new employers registered in Career Connect JLD report <ol style="list-style-type: none"> # opportunities posted (full-time, part-time, internship) Wage and salary data Hours worked
August	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> Success Academy Onboarding Event Evaluation 	<ul style="list-style-type: none"> Employer Partnerships- Revenue total and number of partners

<ul style="list-style-type: none"> Part-Time Job and Volunteer Fair student satisfaction 	<ul style="list-style-type: none"> Ensure that US 1010 is filled completely. Assess the need for more sections. Retention numbers for ACDC students (fall to fall) after census date Re-enrollment campaign- reach out to students who need to enroll still via social media and email. Dreamers Pathway Scholars and the credits each student is enrolled in.
September	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> Orientation Information: Number of students, assessment results (ACDC and orientation results), pre-orientation homework response rate. Degree Discovery Day student satisfaction 	<ul style="list-style-type: none"> Participation in probation check-in process
October	
Assessment	Data and Other Tracking Items
	<ul style="list-style-type: none"> Dreamers Pathway Scholars Mid-term grades. Career fair registrations, evaluations, and number totals. Enrollment outreach for spring semester academic advising
November	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> US 1010 ACE, qualtrics, and grade distribution information 	
December	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> Academic Coaching (partnership with Financial Aid) Satisfaction survey and qualitative information on the process 	<ul style="list-style-type: none"> Career Outreach- pull presentation/event numbers Academic Advising- 36 credit hour report and outreach to students. Dreamers Pathway Scholars end of term grades
Ongoing Information Collection	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> ACDC Events: Solicited feedback from students, employers, and UNO employees that participated in the event. Post-Event Survey feedback from Academic Success Series events 	<ul style="list-style-type: none"> Career Connect- Monthly # logins # active students/alumni # resumes # clicks # of new employers Career Connect Student Newsletter - Weekly

<ul style="list-style-type: none"> • Post-Event Surveys are sent to employers and students for feedback at the following events: <ol style="list-style-type: none"> a. Part-Time Job and Volunteer Fair b. Fall Career Fair c. Spring career fair d. Summer Opportunities e. Degree Discovery Day 	<ul style="list-style-type: none"> • # subscribers • Open rate • Click rate • Employer Relations: <ul style="list-style-type: none"> • “Report to Hire” survey on the ACDC website. Posted on website and sent to employers after each fair (wage info, location, hours worked) • Success Academy • Students dropping and adding courses (US 1010) • ACDC Office Outreach • Career, orientation, strengths and academic success presentations are tracked by the staff assistant and the individual presenters. • Monthly outreach reports are sent in to staff assistant. • UD Admits: Postcards sent to ACDC UD admits. Numbers a monitored.
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