2015

CUMU Love of Place: The Metropolitan University Advantage

University Communications
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CUMU 2015
OMAHA, NEBRASKA

LOVE OF PLACE:
THE METROPOLITAN UNIVERSITY ADVANTAGE

OCTOBER 11-13, 2015
HOSTED BY THE UNIVERSITY OF NEBRASKA AT OMAHA

EMBASSY SUITES | DOWNTOWN OLD MARKET
## SCHEDULE AT A GLANCE

### SUNDAY, OCTOBER 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>7:00 A.M.</td>
<td>Conference Check-In</td>
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<tr>
<td>7:00 A.M.</td>
<td>Shuttle for Opening Symposium Attendees (Includes UNO Campus Tour)</td>
<td>Departs from 10th Street side of Embassy Suites</td>
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<tr>
<td>2:00 P.M.</td>
<td>Opening Symposium (Registration Required)</td>
<td>Barbara Weitz, Community Engagement Center, UNO</td>
</tr>
<tr>
<td>2:00 P.M.</td>
<td>Shuttle for Opening Reception Attendees (Includes UNO Campus Tour)</td>
<td>Departs from 10th Street side of Embassy Suites</td>
</tr>
<tr>
<td>3:45 P.M.</td>
<td>Opening Reception &amp; Poster Presentations</td>
<td>Barbara Weitz, Community Engagement Center, UNO</td>
</tr>
<tr>
<td>3:45 P.M.</td>
<td>Last Shuttle Back to Embassy Suites</td>
<td>Departs from UNO Lot E (next to Bell Tower)</td>
</tr>
<tr>
<td>6:30 P.M.</td>
<td>Dinner on Your Own / President’s Dinner (Invitation Only)</td>
<td>Departs from 10th Street side of Embassy Suites</td>
</tr>
</tbody>
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### MONDAY, OCTOBER 12

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 A.M. - 7:00 P.M.</td>
<td>Conference Check-In</td>
<td>Information</td>
</tr>
<tr>
<td>7:00 A.M. - 9:00 A.M.</td>
<td>Executive Committee Meeting (Invitation Only)</td>
<td>Council Bluffs A, Embassy Suites</td>
</tr>
<tr>
<td>7:30 A.M. - 9:45 A.M.</td>
<td>Breakfast &amp; Keynote by Maria Hinojosa</td>
<td>Riverfront Ballroom, Embassy Suites</td>
</tr>
<tr>
<td>10:00 A.M. - 11:00 A.M.</td>
<td>Concurrent Sessions I</td>
<td>Conference Center, Embassy Suites</td>
</tr>
<tr>
<td>11:00 A.M. - 11:15 A.M.</td>
<td>Morning Break</td>
<td>Pre-Function Area, Embassy Suites</td>
</tr>
<tr>
<td>11:15 A.M. - 12:15 P.M.</td>
<td>Concurrent Sessions II</td>
<td>Conference Center, Embassy Suites</td>
</tr>
<tr>
<td>12:30 P.M. - 1:45 P.M.</td>
<td>Luncheon, Panel of Omaha Leaders &amp; Announcement of Lynton Award</td>
<td>Riverfront Ballroom, Embassy Suites</td>
</tr>
<tr>
<td>2:00 P.M. - 3:00 P.M.</td>
<td>President’s Council Meeting (Invitation Only)</td>
<td>Council Bluffs B, Embassy Suites</td>
</tr>
<tr>
<td>2:00 P.M. - 3:00 P.M.</td>
<td>Concurrent Sessions III</td>
<td>Conference Center, Embassy Suites</td>
</tr>
<tr>
<td>3:15 P.M. - 4:45 P.M.</td>
<td>Concurrent Sessions IV</td>
<td>Conference Center, Embassy Suites</td>
</tr>
<tr>
<td>5:00 P.M. - 6:30 P.M.</td>
<td>New &amp; Prospective CUMU Members Meet &amp; Greet</td>
<td>Lobby Bar, Embassy Suites</td>
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<tr>
<td>6:30 P.M. - 8:30 P.M.</td>
<td>Reception (All Attendees)</td>
<td>Louritzen Gardens</td>
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### TUESDAY, OCTOBER 13

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<tr>
<td>7:30 A.M. - 9:45 A.M.</td>
<td>Breakfast &amp; Roundtable Discussions</td>
<td>Riverfront Ballroom, Embassy Suites</td>
</tr>
<tr>
<td>8:00 A.M. - 9:30 A.M.</td>
<td>Campus Compact Focus Group (Invitation Only)</td>
<td>Council Bluffs B, Embassy Suites</td>
</tr>
<tr>
<td>9:15 A.M. - 10:15 A.M.</td>
<td>Concurrent Sessions V</td>
<td>Conference Center, Embassy Suites</td>
</tr>
<tr>
<td>10:15 A.M. - 10:30 A.M.</td>
<td>Morning Break</td>
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<td>Concurrent Sessions VI</td>
<td>Conference Center, Embassy Suites</td>
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DEAR CUMU CONFERENCE COLLEAGUES,

Welcome to Omaha! The University of Nebraska at Omaha is delighted to host the 2015 CUMU Annual Conference and to welcome our colleagues from metropolitan institutions across North America. We’re particularly pleased our neighbors to the north from Canada have also joined us to participate in this year’s conference. Please let our staff know if you require any information or assistance during your stay. Likewise, our partners at Embassy Suites are also here to help.

UNO’s conference planning team has worked hard to ensure you have an enjoyable, educational and energizing time while you are in our community and on our campus. I invite you to participate in as many conference sessions and events as possible to experience everything Omaha and UNO have to offer. Our city is vibrant with a strong commitment to entrepreneurial business, philanthropy, education and the arts. Five Fortune 500 companies are headquartered here, while the city repeatedly ranks high in affordability and livability, and is one of the best cities in the nation for young professionals, families, employment and business start-ups.

With our new Barbara Weitz Community Engagement Center and Baxter Arena, UNO is poised for a second strong century of engagement and partnership to help our community grow and prosper.

While at the conference, you’ll have an opportunity to meet some of UNO’s extraordinary students—our best ambassadors. Please take a moment to talk with them or ask them questions. I guarantee, you’ll be impressed.

Finally, if you are looking to take a break from the activities, the hotel is located in the heart of Omaha’s Old Market, and eclectic shopping, dining and galleries await. Also, an abundance of walking trails and scenic views are in close proximity for those who want to enjoy Omaha’s beautiful fall weather. I encourage you to take a walk from Nebraska to Iowa over the Bob Kerrey pedestrian bridge, just blocks from the hotel.

Enjoy your stay, and please know, you are welcome back anytime. Midwestern hospitality doesn’t end at the close of the conference, and we have so much more to offer.

Sincerely,

[Signature]

John E. Christensen
Chancellor
University of Nebraska at Omaha

Welcome to OUR CAMPUS
(otherwise known as Omaha)

Omaha is our campus and classroom. No fences or barriers separate us from the opportunities offered by the greater Omaha area and beyond. We address real issues, providing relevant learning opportunities that uniquely prepare our graduates to be professionals and active members of their community.

Success at UNO means success for Omaha, and success for Omaha means success at UNO. Today we stand on the shoulders of our alumni and look toward the future as we continue to be Nebraska’s premier metropolitan university.
ABOUT OUR UNIVERSITY

To really understand the University of Nebraska at Omaha (UNO), it’s important to know our mascot is a Maverick. But, it’s not just a mascot; it’s the foundation of a philosophy that guides our momentum as a leading national metropolitan university.

We believe a Maverick philosophy, along with our dedication to being a university of distinction, is a powerful combination for our students, faculty, staff, alumni, city, and state.

A Maverick, after all, is willing to go against the grain; ask the hard questions; and look at challenges in a different way. Mavericks are independent thinkers who believe every problem has a solution when we work together. UNO is a community of independent thinkers and we are proud to be a metropolitan university.

We say our campus has no borders. Omaha is our campus. Our shared success with the city of Omaha is based on our unwavering commitment to community engagement.

As a good neighbor, we actively engage in the teaching, research, service, culture, and economy of the region. Through these efforts, the collective quality of life in Omaha is strengthened.

That is exactly why we built the first-of-its-kind facility—the Barbara Weitz Community Engagement Center—in the heart of our campus. This unique facility is completely dedicated to partner community needs with UNO resources. Community partners are housed in the building, working side by side with UNO faculty, staff, and students.

We believe that place matters. We care about the Omaha region, and our state, and want to play a significant role in making it even better.

At UNO, we celebrate what makes us a metropolitan university. The way we see it, Omaha is our greatest asset. Our students and faculty actively participate in a partnership that has lasted for over a century. Our students have unlimited opportunities to gain experience through a real world setting, and to join the city in finding solutions to community challenges.

In 2011, UNO was reclassified as a Carnegie Doctoral Research University. Our growing doctoral and master’s programs, along with our emerging research portfolio, contributes to our momentum. UNO also received the national Economic Opportunity Award in 2014 from the President’s Higher Education Honor Roll—the highest honor a university or college can receive from the U.S. government for its commitment to volunteering, service learning, and civic engagement. Also last year, the Military Times ranked UNO as the #1 four-year institution for Military Friendliness.

Nearly a decade ago, UNO was among a small group of universities to receive the inaugural Carnegie Community Engagement Classification. UNO again received the classification in 2015, and will be considered a Carnegie Community Engagement institution through the year 2025.

These national recognitions let us know that our Maverick momentum is heading in the right direction.

When we say we are a diverse campus committed to serving our city, we mean it. Over half of all minority students in the University of Nebraska system attend UNO. That is our role in our city, state, and region: to serve as a point of access for excellence in higher education. All learners who have done the hard work of preparation are welcome, no matter age, race, ethnicity, socio-economic status or country of origin.

Our culture of engagement extends well beyond Omaha, however. Our goal is to enrich the global community. Students from all over the world come to Omaha, and then bring UNO’s values back with them to their home countries. Study abroad programs offer UNO students the chance to explore the world as UNO ambassadors.

Our Maverick momentum is real! (Just ask last year’s Frozen Four-bound hockey team.) If you look around our campus, you will see the momentum with your own eyes. UNO’s first ever on-campus arena, Baxter Arena, officially opens in a few weeks. Our sports teams just completed the 4-year transition to Division I.

Baxter Arena isn’t only going to be used by our student athletes. It is a community arena. Organizations from all over the city will use the arena for events, and we are very glad to host community celebrations in our house, on our campus. Metropolitan universities are on the rise, and we are very proud UNO is part of the momentum our peers all across the country are experiencing.
DEAR CUMU CONFERENCE COLLEAGUES,

Welcome to Omaha!

We are pleased that you have selected our city for your annual conference, Love of Place: The Metropolitan University Advantage.

Omaha is a city that values learning, from cradle to career. Like you, I have a special interest in education. I served as a Board of Education member in a suburban school district for eleven years and believe we share the responsibility to provide opportunities for all students to succeed.

I am proud of the partnerships we have with the University of Nebraska at Omaha. The administrators and faculty bring leadership and expertise in their fields to our city, and we welcome the students and their enthusiasm.

Omaha has been named one of the top ten cities for new college graduates, one of the best cities for millennial college students, and one of the best cities to start a career. These lists are great marketing tools, but they are also success stories. Working together with educators, business, and civic leaders, we are creating academic and employment opportunities for students.

While you are in Omaha, I hope you are able to enjoy many of our attractions; the world-famous Henry Doorly Zoo and Aquarium, the Joslyn Art Museum, Durham Western Heritage Museum, the Bob Kerrey Pedestrian Bridge and the Old Market.

I hope you enjoy your conference and invite you to come back to Omaha and the University of Nebraska at Omaha.

Sincerely,

Jean Stothert
Mayor, City of Omaha
THE CITY OF OMAHA

Omaha has consistently been ranked as one of the top places to live in the country. With affordable housing, short commute times, and a diverse economy, Omaha can offer big city amenities at a small-town price. Money Magazine recently ranked Omaha as one of “The Best 5 Big Cities” in America. Home to five Fortune 500 companies (ConAgra Foods, Berkshire Hathaway, Kiewit, Union Pacific, Mutual of Omaha), Omaha was able to weather the 2008-09 recession better than any of the 100 largest American cities, according to the Brookings Institute.

The city is about more than just its economy, however. The people know how to have fun, too.

A FOOD DESTINATION

The farm-to-table movement has swept all over the country and is taking notice. People across the nation are on the forefront of this movement. Omaha is one of the top places to live in the country, according to the Brookings Institute. The city is about more than just its economy, however. The people know how to have fun, too.

Home to the nationally-known indie rock record label Saddle Creek Records, Omaha is a hot spot for music lovers. Omaha’s own Mahan Music Festival attracts bands and fans from across the country, the 18,000 seat CenturyLink Center brings in some of the biggest names in the industry, and we are proud to welcome UNO’s Baxter Arena as the newest venue to Omaha. The Holland Performing Arts Center has received awards for its superb acoustics, and is home to Omaha Symphony Orchestra.

Free outdoor concerts can be found all across town during the summer. From Stinson Park in Aksarben Village on Saturdays, to “End of Summer Concert Series” at Turner Park at Midtown Crossing, there’s something for every music aficionado. The “Bank of the West Celebrates America” concert at Memorial Park each June. For 10 days, the area around the ballpark is filled with tailgates, beer gardens, food trucks, baseball-themed activities. It has become a mecca for any baseball fan. Omaha has also hosted the Olympic Swim Trials at the CenturyLink Center in 2008 and 2012. The trials will be returning in 2016, as the Olympic Committee selected Omaha over finalists St. Louis and San Antonio.

The CenturyLink Center also hosted the 2013 U.S. Figure Skating Championships, and the first and second rounds of the NCAA Basketball Tournament in 2008, 2012, and 2015. In 2018, Omaha will be the host of the Midwest Regional for the tournament, with other host cities Boston, Atlanta, and Los Angeles.

ESCAPE IN THE CITY

In 2014, TripAdvisor named the Henry Doorly Zoo the best in the world. The “Desert Dome” is the world’s largest glazed geodesic dome, and it is also the world’s largest indoor desert. Right beneath the Desert Dome lies “Kingdoms of the Night,” the world’s largest nocturnal exhibit. It’s also home to America’s largest indoor rainforest, the Lied Jungle, and a 70-foot long shark tunnel, where visitors can safely walk beneath sharks and admire other sea life in the Suzanne and Walter Scott Aquarium.

A more recent revival has been occurring in Benson, one of Omaha’s oldest neighborhoods. Founded in 1867, Benson has emerged from the ashes and is now the place to be for a night out. Maple Street in downtown Benson is lined with craft cocktail bars, breweries, music venues, and some of the best restaurants the city has to offer. Blackstone is another revitalized historic district. This lively, pedestrian-friendly community offers unique cultural experiences that include restaurants, shops, nightlife and businesses.
CUMU MEMBERS

CUMU members span the country and globe and are united by a shared philosophy of service to their communities. Together CUMU members serve over 50 greater metropolitan regions.

CURRENT MEMBERS

U.S. UNIVERSITIES
Buffalo State College (SUNY College at Buffalo)
California State University, Dominguez Hills
California State University, Fresno
California State University, Fullerton
California State University, Los Angeles
California State University, San Bernardino
California State University, San Marcos
College of Staten Island, CUNY
Coppin State University
Drexel University
Florida International University
Gannon University
Georgetown University
Gonzaga University
Indiana University Northwest
Indiana University – Purdue University Indianapolis
Jackson State University
Manhattanville University
Marquette University
Maryville University
Medgar Evers College
Metropolitan Community College of Omaha
Metropolitan State University of Denver
Metropolitan State University
Miami Dade College
Missouri State University
Morgan State University
Northeastern Illinois University
Oakland University
Ohio State University
Old Dominion University
Peave University
Portland State University
Rhode Island College
Robert Morris University
Rutgers University, Camden
Rutgers University, Newark
Rutgers University, New Brunswick
Southern Illinois University, Edwardsville
Syracuse University
Temple University
Texas State University
Towson University
University of Arkansas Little Rock
University of Baltimore

INTERNATIONAL UNIVERSITIES
MacEwan University (Canada)
York University (Canada)

EXECUTIVE COMMITTEE

PREsIDENT
Richard Guarasci
President
Wagner College

VISTPreSIDENT/SECRETARY/TREASURER
Tom George
Chancellor
University of Missouri — St. Louis

PRESIDENT EMERITUS
Wendell Pritchett
Presidential Professor of Law and Education
The University of Pennsylvania – School of Law

MEMBERS AT LARGE
David Atkinson
President
MacEwan University
Edmonton, Alberta (Canada)

Michael Lovell
President
Marquette University

Divina Grossman
Chancellor
University of Massachusetts Dartmouth

Gary Miller
Chancellor
University of Wisconsin Green Bay

Deborah Lieberman
President
University of La Verne

Linda Bennett
President
University of Southern Indiana

 Mildred Garcia
President
California State University Fullerton

CEO OF ADMINISTRATIVE HEADQUARTERS (EX-OFFICIO)
Tim Chandler
Interim President
Towson University

EXECUTIVE EDITOR OF THE METROPOLITAN UNIVERSITIES JOURNAL (EX-OFFICIO)
Barbara Holland
Holland Consulting

CONFERENCE HOST
John E. Christensen
Chancellor
University of Nebraska at Omaha

HEADQUARTERS STAFF

COALITION ADMINISTRATOR (EX-OFFICIO)
Bobbie Lour

EVENTS MANAGER
Nicole Schiraldo

OPERATIONS & MEMBERSHIP COORDINATOR
Debbie Darr

EVENTS AND COMMUNICATION GRADUATE ASSISTANT
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Kelsey Beckett
**KEYNOTE SPEAKER**

**MARIA HINOJOSA**  
NEWS CORRESPONDENT & JOURNALIST

Maria Hinojosa is an award-winning trailblazer in news and investigative journalism. Her over 25-year history reporting on critical issues and focusing on the changing cultural and political landscape in America and abroad have won her the highest levels of recognition in journalism, including: four Emmys; the 2012 John Chancellor Award for Excellence in Journalism; the Robert F. Kennedy Award for Reporting on the Disadvantaged; the Studs Terkel Community Media Award; and the Edward R. Murrow Award from the Overseas Press Club for best documentary for “Child Brides: Stolen Lives,” among other awards.

In April 2010, Hinojosa took her mission of reporting on stories ignored or overlooked by mainstream media to another level by creating the Futuro Media Group, a multimedia nonprofit production company based in Harlem with the mission of giving voice to the social and civic justice issues facing a more diverse America. In addition to producing Latino USA, Futuro Media also developed America by the Numbers with Maria Hinojosa, a series for public television that was distributed spring 2014. America by the Numbers will be the first national programming dedicated to documenting and demystifying the dramatic demographic changes that are occurring in the U.S. and examining the new American mainstream – the growing numbers of Asians, Latinos, African Americans, mixed race, immigrants, women, youth, and LGBTs who are increasingly determining the outcomes of elections and influencing arts, culture, and commerce. Futuro Media is also committed to training the next generation of journalists to become reporters, filmmakers, and multimedia producers, and using its media products to expand public space, staging civic engagement events to further democracy and enlarge the national conversation about policy and priorities.

Hinojosa has worked as an anchor and reporter for PBS’ Need To Know series and the talk show Maria Hinojosa: One-on-One from WGBH/La Plaza, as senior correspondent at Now on PBS and for NPR, and for eight years as CNN’s urban affairs correspondent. In October 2011, she was the first Latina to anchor a Frontline report, “Lost in Detention,” exploring abuse at immigrant detention facilities. Hinojosa has documented hundreds of important stories - from immigrant work camps in New Orleans after Hurricane Katrina, to teen girl victims of on-the-job sexual harassment, to the poor in Alabama, and youth violence in urban communities. She is currently the anchor and executive producer of NPR’s Peabody-Winning weekly program, Latino USA, celebrating its 20 year anniversary and considered the program of record for Latino news, culture, and issues of critical importance to the Latino community and that impact the U.S. population.

Hinojosa has a weekly syndicated column for King Features/Hearst and is author of two books including a motherhood memoir, *Raising Raul: Adventures Raising Myself and My Son*. She was born in Mexico City, raised in Chicago, and received her BA from Barnard College.

Throughout her career, she has helped define the conversation about our times and our society with one of the most authentic voices in broadcast. Her investigative journalism and presentations press for truth while giving voice to lives and stories that illuminate the world we live in.

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**LYNTON AWARD WINNER**

**DR. ERIC DEMEULENAERE**  
CLARK UNIVERSITY

Dr. DeMeulenaere is an Assistant Professor of Urban Schooling in Clark University’s Education Department. Prior to joining Clark University’s faculty, he taught middle and high school social studies and English and coached soccer in Oakland and San Francisco, CA.

In 2014, he co-founded and directed an innovative small public school in East Oakland that focused on social justice and increased academic outcomes for youth of color. Before opening the school, Dr. DeMeulenaere earned his Ph.D. in the School of Cultural Studies Program at U.C. Berkeley’s Graduate School of Education. He has consulted with urban school leaders and teachers nationally and internationally to transform their pedagogical practices and organizational school cultures. His research employs participatory action research and narrative inquiry methods and draws extensively from critical theory to examine how to create a more effective and liberatory learning spaces for urban youth.

He is co-author of *Reflections from the Field: How Coaching Made Us Better Teachers*. His research includes an investigation of the relationship of school culture to educational change, developing a framework for a “pedagogy of trust,” and critical media literacy with youth. Dr. DeMeulenaere’s practice and scholarship are exemplary demonstrations of community-engaged scholarship.
BARBARA WEITZ
Barbara Weitz, along with her husband, Wally Weitz and their children, are avid supporters of local and national nonprofits. She was the catalyst behind the development and extraordinary growth of the University of Nebraska at Omaha (UNO) Service Learning Academy—now being integrated into Omaha’s K-12 schools—and the university’s emergence as a leader in community engagement.

Barbara holds degrees in government, public administration, and social work from Carleton College, New York University, and UNO. She is a retired faculty member of UNO’s Grace Abbott School of Social Work and is currently involved with the Women’s Fund of Omaha, The Avenue Scholars Foundation, Building Bright Futures, the Urban League of Nebraska, and the University of Nebraska Foundation. She is a former member of the National Board of the Good Samaritan Institute.

The Weitz Family Foundation made the lead gift to the Barbara Weitz Community Engagement Center. The building is named in her honor. Their support of this transformational project at UNO continues the family’s legacy of community engagement and enriching the lives of others.

RICHARD GUARASCI
Richard Guarasci serves as a national leader in civic engagement and higher education. He is the President of Wagner College on Staten Island in New York City. Richard chairs the Board of Campus Compact, the oldest and largest national civic engagement organization in higher education in the United States (1,100 universities). He also chairs the Board of The Coalition of Metropolitan and Urban Universities (86 institutions). Richard is a member of the Anchor Institutions Task Force and a member of the President’s Council on Imagining America. He sits on the Board of Project Pericles and is a member of the Board of Directors of the American Association of Colleges and Universities. Richard is the author of numerous publications on democracy, citizenship and higher education.

JOHN A. SCOTT
John A. Scott is Vice President and Foundation Advisor for the William and Ruth Scott Family Foundations, one of two major donors for the Barbara Weitz Community Engagement Center. He is a member of the board of directors of the Omaha Community Foundation. He was a founding member of the Neighborhood Center for Greater Omaha Advisory Board and the Board of Directors of the Metropolitan Area Continuum of Care for the Homeless (MACCH). Scott earned a Bachelor of Arts degree in English from the University of Nebraska-Lincoln, and worked as a financial consultant for twenty-two years.

SUNDAY SYMPOSIUM
2:00 - 3:45 P.M.

MONDAY LUNCH
PRESIDENT’S ADDRESS
12:30 - 1:45 P.M.

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DAVID G. BROWN
David G. Brown is president and CEO of the Greater Omaha Chamber, one of the largest, most highly accredited chambers in the nation and the Association of Chamber of Commerce Executives’ (ACCE) 2015 Chamber of the Year.

Backed by 30 years of experience in economic development and chamber administration, David serves the Chamber mission—to increase business, investment and employment in Greater Omaha—with bold vision, comprehensive understanding and contagious enthusiasm. He, Chamber staff, and volunteers work in earnest on behalf of more than 3,100 member businesses, encouraging their success—and a more prosperous Greater Omaha—by advocating for a strong business climate, creating opportunities for member visibility and business connections, pursuing investment and jobs for the region, strengthening leaders and the community, and enhancing the region’s brand and image.

Under David’s steady leadership, the Greater Omaha Economic Development Partnership has successfully landed 535 projects, representing 27,571 jobs and more than $5.2 billion in capital investment since 2004. His significant contributions to the chamber profession earned him ACCE’s 2015 Chairman’s Award.

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Anytime, Anywhere
We design academic environments that inspire learning and discovery by fostering collaboration and connection anytime, anywhere.
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<td><strong>BUILDING &amp; STRENGTHENING COMMUNITIES (BSC)</strong></td>
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<td>Gary Bernstein, University of Louisville</td>
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<td>Henry Cunningham, University of Louisville</td>
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<td>Lore Haynes, University of Louisville</td>
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<td>Bridging UNCW to Nonprofit Sector</td>
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<td>Natasha Davis, University of North Carolina at Wilmington</td>
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<td>Creating University - K12 Partnerships Through Friendly Competition</td>
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<td>Angie Hodge, University of Nebraska at Omaha</td>
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<td>Jessica Roach, University of Nebraska at Omaha</td>
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<td>Katie Wetzel, Student, University of Nebraska at Omaha</td>
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<td>Restoring Hope in Rural Schools and Rural America</td>
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<td>Joanne Surface, University of Nebraska at Omaha</td>
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<td><strong>EMBRACING COMMUNITY LOCALLY AND GLOBALLY (ECLG)</strong></td>
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<td>Stop Hunger Now 2014</td>
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<td>Bill Koczwara, University of North Carolina at Wilmington</td>
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<td>Jaime Russell, University of North Carolina at Wilmington</td>
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<td>1:00 P.M. - 5:45 P.M.</td>
<td>Express Shuttle Runs Continuously Between UNO &amp; Embassy Suites</td>
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<td>Departs from UNO Lot E (Next to Bell Tower)</td>
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<td>Last Shuttle Back to Embassy Suites</td>
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<td>Departs from UNO Lot E (Next to Bell Tower)</td>
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<td>Departs at 6:15 P.M.</td>
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<td>Shuttle to President’s Dinner (Invitation Only)</td>
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<td>Departs from 10th Street side of Embassy Suites</td>
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<td>6:30 P.M. - 8:00 P.M.</td>
<td>Dinner on Your Own</td>
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# COMPLETE SCHEDULE

## MONDAY, OCTOBER 12

**7:00 A.M. - 7:00 P.M.**  
Conference Check-In | Information  
Conference Registration Desk, Embassy Suites

**7:00 A.M. - 9:00 A.M.**  
Executive Committee Meeting (Invitation Only)  
Council Bluffs A, Embassy Suites

**8:30 A.M. - 9:45 A.M.**  
Breakfast and Keynote by Maria Hinojosa  
Riverfront Ballroom, Embassy Suites

**10:00 A.M. - 11:00 A.M.**  
Concurrent Sessions I:

<table>
<thead>
<tr>
<th>Topic</th>
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<tr>
<td>Embracing Urbanism: Realizing the Competitive Advantage of Urban Institutions (BSC)</td>
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<td>David Frommer, University of Nevada, Las Vegas</td>
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<td>Michael Johnson, SmithGroupJJR</td>
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<td>“Eat Well, Be Well,” Port Richmond High School Initiative (SCA)</td>
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<td>Nancy Cherofsky, Wagner College</td>
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<td>A City-University Partnership For Climate Action: Accelerating Deep Carbon Reduction In Portland (TAPP)</td>
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<td>Howard Rosing, DePaul University, Steans Center</td>
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**11:00 A.M. - 11:15 A.M.**  
Morning Break  
Pre-Function Area, Embassy Suites

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**MONDAY, OCTOBER 12**

**7:00 A.M. - 7:00 P.M.**  
Conference Check-In | Information  
Conference Registration Desk, Embassy Suites

**7:00 A.M. - 9:00 A.M.**  
Executive Committee Meeting (Invitation Only)  
Council Bluffs A, Embassy Suites

**8:30 A.M. - 9:45 A.M.**  
Breakfast and Keynote by Maria Hinojosa  
Riverfront Ballroom, Embassy Suites

**10:00 A.M. - 11:00 A.M.**  
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Morning Break  
Pre-Function Area, Embassy Suites

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### COMPLETE SCHEDULE

**11:15 A.M. - 12:15 P.M.**

#### Concurrent Sessions II

**Implementing the Scholarship of Engagement (SCA)**
- Elihu A, Embassy Suites
  - John Bartle, University of Nebraska at Omaha

**Intensified, Persuasive, and Consistent Faculty Dialogue on P&T: Generating Comprehensive Understanding and Identifying “Hotspots” in Five Days (SCA)**
- Elihu A, Embassy Suites
  - Emily Jane, University of North Carolina at Greensboro
  - Teri L. Shables, University of North Carolina at Greensboro

**The #Milk4Kids Twitter and Instagram Engagement: Awareness, Engagement & Donations (SCA)**
- Elkhorn A, Embassy Suites
  - Julie Diebinger, University of Nebraska at Omaha
  - Lisa Gamba, North Middle School
  - W. Craig Howell, Together Inc.
  - Jeremy Harris Lipschultz, University of Nebraska at Omaha
  - Jennifer Saddo, Omaha South High School

**Volunteer Program Assessment at UNO: Bridging Rural and Urban Concerns of Nonprofit Organizations (BSC)**
- Elkhorn B, Embassy Suites
  - Lisa Scherer, University of Nebraska at Omaha
  - Victoria Graven-Cunningham, University of Nebraska at Omaha
  - Trent Sheridan, University of Nebraska at Omaha
  - Stephanie Weddington, University of Nebraska at Omaha

**Opportunities to Improve the Financial Capability of Postsecondary Students (BSC)**
- Elkhorn C, Embassy Suites
  - Avery Jodoin, U.S. Department of the Treasury
  - Louis Quittenbaum, U.S. Department of the Treasury

**Campus Building on Fire: Is Your University Ready? (BSC)**
- Big Blue A, Embassy Suites
  - Sarah Casey, University of Nebraska at Omaha
  - Erin Owen, University of Nebraska at Omaha
  - Charity Reed, University of Nebraska at Omaha
  - Dan Shupp, University of Nebraska at Omaha

### KEY TO SESSION TOPICS

- **Building & Strengthening Communities (BSC)**
- **Embracing Community Locally & Globally (ECLG)**
- **Facilitating & Measuring Transformation (FMT)**
- **Collaborations With Community in Scholarship & Creative Activity (SCA)**
- **Transformative Academic Programs & Partnerships (TAPP)**

### Session Details

#### Implementing the Scholarship of Engagement (SCA)
- John Bartle, University of Nebraska at Omaha

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#### Campus Building on Fire: Is Your University Ready? (BSC)
- Sarah Casey, University of Nebraska at Omaha
- Erin Owen, University of Nebraska at Omaha
- Charity Reed, University of Nebraska at Omaha
- Dan Shupp, University of Nebraska at Omaha

### Additional Sessions

#### Complex Adaptive Systems (CAS): Strengthening Community
- University Economic Development Approaches (BSC)
  - James De Soto, University of Minnesota Urban Research and Outreach Center
  - Heidi Bonjary, University of Minnesota Urban Research and Outreach Center

#### Transformation of a Regional Economy Through Innovation and Community Capacity Building (ECLG)
  - Michael Trainor, University of Southern Indiana
  - Daniel Vida, University of Southern Indiana
  - Mark Bernhard, University of Southern Indiana

#### The Human Library: Embracing Our Diverse Community Through the Power of Story (ECLG)
  - Joy Neughr, University of Nebraska at Omaha
  - Claire Cherrey, University of Nebraska at Omaha
  - Melissa Cast-Brooke, University of Nebraska at Omaha
  - Beth Elsesser, Field Representative II, Nebraska Commission for the Deaf and Hard of Hearing

#### Completing the Circle: Community Access to Translational Research and Scholarly Works (SCA)
  - Jere Odell, Indiana University – Purdue University Indianapolis
  - Stephanie Viehweg, Indiana University – Purdue University Indianapolis

#### Partnering for Social Innovation (TAPP)
  - Ellen Szarleta, Indiana University Northwest

#### Express Scripts International Headquarters – A Model of University/Corporate Cooperation (BSC)
  - Prima M. Wagan, University of Missouri – St. Louis
  - Thomas F. George, University of Missouri – St. Louis

#### Adapting a Leadership Program for Community Development:
  - The Impact of a Social Entrepreneurship Model (BSC)
  - Mohammed Khayum, University of Southern Indiana
  - Leslie Traenard, University of Southern Indiana

#### Building Community Development Capacity Through a University Community Partnership: The Community Builders Network of Metro St. Louis (BSC)
  - Todd Swantek, University of Missouri – St. Louis
  - Karl Guenther, University of Missouri – St. Louis
KEY TO SESSION TOPICS:
Building & Strengthening Communities (BSC)
Embracing Community Locally & Globally (ECLG)
Facilitating & Measuring Transformation (FMT)
Collaborations With Community in Scholarship & Creative Activity (SCA)
Transformative Academic Programs & Partnerships (TAPP)

12:30 P.M. - 1:45 P.M.
LUNCHEON, PANEL OF OMAHA LEADERS & ANNOUNCEMENT OF LYNTON AWARD
Riverfront Ballroom, Embassy Suites

2:00 P.M. - 3:00 P.M.
President’s Council Meeting (Invitation Only)
Council Bluffs B, Embassy Suites

2:00 P.M. - 3:00 P.M.
Concurrent Sessions III:

For Love of Place: Tourism and Community Development at the University of Southern Maine (BSC)
Tracy Michaud-Stutzman, University of Southern Maine

Enhancing Communities: The Role of the Urban University in Facilitating Research on Economic Inequality (BSC)
Mark Winston, Widener University

South Coast Serves: A University-Assisted Collaborative of Community Partners (BSC)
Matthew Roy, University of Massachusetts - Dartmouth

Implementation of the Crossover Youth Practice Model (CYPM) in Douglas County: A Unique Public-Private Partnership to Improve the Lives of Youth (BSC)
Nick Juliano, Boys Town
Shane Johnson Costhane, Douglas County Juvenile Assessment Center
Ryan Spohn, University of Nebraska at Omaha
Emily Wright, University of Nebraska at Omaha

Creating Urban Unrest: Preparing Teachers for Urban School Environments (TAPP)
Connie Schaffer, University of Nebraska at Omaha

Examining The Acquisition Of 21St Century Skills as a Result of Democratic Engagement Within a Side-By-Side Community Based Learning Course (SCA)
Cyndi Rickardt, Drew University

Did That Really Happen? Socially Engaged Artist Residencies (ECLG)
John D. Spald, California State University, Fullerton, Grand Central Art Center

Sound Health, Creating Community Connections through Music (SCA)
Mary Parkerson, University of Nebraska at Omaha

Scholarship as Service Learning, Pre-Professional Engagement, and Artistic Performances (SCA)
Dewal C. Johnson, University of North Carolina at Wilmington

Innovative Partnerships: Supporting Student Success (TAPP)

Between Two Worlds
Sheila Johnson, University of Nebraska at Omaha
Kelsi Prange, Graduate Student, University of Nebraska at Omaha

The University in the New Economy: Civic Engagement as Social Critique or Benevolent Patriotism? (TAPP)
Gary S. Marshall, University of Nebraska at Omaha

 Shameless: In the Midst of What Looks Like Chaos, There is Strength, Knowledge and Resilience in Collaboration. The Birth of TRP (ECLG)
Heidi Ronge, University of Minnesota, Robert J. Jones Urban Research and Outreach Engagement Center (UROC)
Wade Freeman, University of Minnesota, Robert J. Jones Urban Research and Outreach Engagement Center (UROC)
Malinda Zulu Gillespie, University of Minnesota, Robert J. Jones Urban Research and Outreach Engagement Center (UROC)
Lauren Martin, University of Minnesota, Robert J. Jones Urban Research and Outreach Engagement Center (UROC)

Concurrent Sessions IV:

Engaging Faculty in a Campus STEM Priority: Successes, Challenges and Lessons Learned
Neal Grandgentt, University of Nebraska at Omaha
Robert Shuster, University of Nebraska at Omaha
Mark Pouley, University of Nebraska at Omaha
Angie Hodge, University of Nebraska at Omaha
Scott Terry, University of Nebraska at Omaha
<table>
<thead>
<tr>
<th>Session Topic</th>
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<tr>
<td>Enhancing the STEM Ecosystem Through Teacher Researcher Partnerships</td>
<td>William Tapprich, University of Nebraska at Omaha</td>
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<td>Christine Cutucache, University of Nebraska at Omaha</td>
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<td>Steve Rodie, University of Nebraska at Omaha</td>
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<td>Neal Grandgenett, University of Nebraska at Omaha</td>
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<td>Robert Shuter, University of Nebraska at Omaha</td>
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<td>Chris Shabe, Omaha Public Schools</td>
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<td>Building Computer Science Education Pathways in a Metropolitan University</td>
<td>Brian Dorn, University of Nebraska at Omaha</td>
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<td>Neal Grandgenett, University of Nebraska at Omaha</td>
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<td>Sarah Edwards, University of Nebraska at Omaha</td>
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<td>Harvey Sjy, University of Nebraska at Omaha</td>
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<td>U of L's Resilient Families Project at Hotel Louisville: Strengthening Students and Community Through University Community Partnerships (BSC)</td>
<td>Lora D. Hoyne, University of Louisville</td>
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<td>Place Based University Community Partnerships: Multilingual Programs Responding to the Educational Needs of Buffalo’s Refugee Communities (BSC)</td>
<td>Maureen McCarthy, SUNY Buffalo State</td>
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<td>John Salier, SUNY Buffalo State</td>
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<td>Sustaining the Scholarship of Engagement: A Case Study of Long-term and Multidimensional Engaged Scholarship on Sex Trading and Trafficking in Minneapolis at UROC (SCA)</td>
<td>Lauren Morris, University of Minnesota, Robert J. Jones</td>
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<td>Urban Research and Outreach Engagement Center (UROC)</td>
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<td>The Prison: Getting to Know the Other Side of the Coin (SCA)</td>
<td>Isakson Kostker, Boise State University</td>
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<td>Changing the Paradigm for Developmental Education at an HIS (TAPP)</td>
<td>Qiana Wallace, California State University, San Bernardino</td>
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<td>William Vanderburgh, California State University, San Bernardino</td>
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<td>Alyson Satterfield, California State University, San Bernardino</td>
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<td>Teresa Carola, California State University, San Bernardino</td>
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<td>Community Engagement Campus Culture Conductive for Retaining Students (TAPP)</td>
<td>Brenda Mrozinski Kawalewski, Viterbo State University</td>
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**MONDAY, OCTOBER 12**

**“Anchoring” a Small Community: How a Small College Can Have a Big Impact on a Small Community (BSC)**

Thomas Southard, Cabrini College

**The Dynamics of University Local Government Relationships (TAPP)**

Joanna Curry, Simon Fraser University

**Advancing a Community Engagement Strategy at a Comprehensive Regional University in Transition (ECLG)**

Tawan Viele, University of North Carolina at Wilmington
Christopher Lunte, University of North Carolina at Wilmington
Jas Boerema, University of North Carolina at Wilmington
Andrew Moul, University of North Carolina at Wilmington
Leslie Hostfield, University of North Carolina at Wilmington
Daniel McCord, University of North Carolina at Wilmington
William Sederburg, University of North Carolina at Wilmington
Ronald McNeil, University of North Carolina at Wilmington
Bill Kazazynski, University of North Carolina at Wilmington

**Building a University Community Partnership During Times of Change (ECLG)**

Kevin J. Corcoran, Oakland University

**Creating a Culture of Community Engagement: The View From a College at a Research University (SCA)**

John Salsberg, University of Massachusetts, New England Resource Center for Higher Education
Michael Maldonado, University of Massachusetts

**Collaboration in an Age of Change (BSC)**

Judith A. Ramaley, Portland State University

**Empowering Grassroots Community Change Through Capacity-Building Partnerships (BSC)**

Robin Emeg, University of South Florida
Angela Cotant, University of South Florida
Mansel Rivers, University of South Florida

**Learning the Neighborhood: Service Learning, Honors, and Community Partnership (TAPP)**

Lucy Morrison, University of Nebraska at Omaha
Kristine Gerber, Restoration Exchange Omaha
COMPLETE SCHEDULE

Neighborhood Revitalization in Bowman Creek (FMT)
Danielle Wood, University of Notre Dame
Alisa Gura Zornig
Mary Beckman

Pre-Service Elementary Teachers Development of Efficacy in Science Teaching and Understanding of Inquiry: Teaching in Diverse Settings
Bridget Franks, University of Nebraska at Omaha
Sheryl McGlamery, University of Nebraska at Omaha

Developing Strategic Competence in the Service of Inquiry: Teaching: Assisting Pre-Service Elementary Teachers to Use Inquiry to Achieve Strategic Competence in Science Learning
Victoria Lentfer, University of Nebraska at Omaha
Sheryl McGlamery, University of Nebraska at Omaha

Transforming Teacher Preparation Curriculum to Create Effective 21st Century Technology Decision Makers, Innovators and Leaders
Abigail J. Burke, University of Nebraska at Omaha

TABLE 1
The Top Ten Ways the Office of University Communications Should Serve Their Metropolitan University Community (BSC)
Jason Buzzell, University of Nebraska at Omaha
Erin Owen, University of Nebraska at Omaha
Emily Poeschl, University of Nebraska at Omaha
Charley Reed, University of Nebraska at Omaha

TABLE 2
From the Corner Office: A Black Women’s Perspective on the Importance of Corporate Citizenship (BSC)
Rynthia Rost, GEICO

TABLE 3
Uniting Workforce Development Initiatives Through Technology in Philadelphia (BSC)
Mike Elsey, Drexel University
Joanne Ferro, Drexel University
Andy Gutman, Drexel University

TABLE 4
Reflection Binder: A Transformational Learning Assignment in a Graduate Level Service Learning Course (SCA)
Caitlin M. Stover, University of Massachusetts – Dartmouth

TABLE 5
Building a Community of PLAY (SCA)
Debora Wexel, University of Nebraska at Omaha

TUESDAY, OCTOBER 13

7:00 A.M. - 1:00 P.M.  Conference Check-In | Information  Conference Registration Desk, Embassy Suites

8:00 A.M. - 9:30 A.M.  Campus Compact Focus Group (Invitation Only)  Council Bluffs II, Embassy Suites

8:00 A.M. - 9:00 A.M.  Breakfast & Roundtable Discussions:  Riverfront Ballroom, Embassy Suites

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Debora Wexel, University of Nebraska at Omaha
TABLE 6
Build a Curriculum for Global Engagement How to Transform a Campus in Five Easy Steps (TAPP)
Elizabeth Cheledzi, University of Nebraska at Omaha
Christina Dando, University of Nebraska at Omaha
Mara Knudson, University of Nebraska at Omaha
Patrick McNamara, University of Nebraska at Omaha
Jody Neathery Castro, University of Nebraska at Omaha

TABLE 7
Developing Service-Learning and Community Engagement at USC Upstate: A Collaboration Between Academic Affairs and Student Affairs (TAPP)
Kara Ferguson, University of South Carolina Upstate
Abraham Goldberg, University of South Carolina Upstate

TABLE 8
Pilot For Using Faculty Development to Advance Structuring the Scholarship of Engagement into RPT Processes (TAPP)
Lyn Holley, University of Nebraska at Omaha
Demird A. Nero, University of Nebraska at Omaha
Mary Parkinson, University of Nebraska at Omaha
Michael Walker, University of Nebraska at Omaha
Lucy A. Garcia Westbrook, University of Nebraska at Omaha

TABLE 9
The Complexity of Teaching Methods Courses Online (TAPP)
Elizabeth Leader-Janssen, University of Nebraska at Omaha
Kristine Swain, University of Nebraska at Omaha

9:15 A.M. - 10:15 A.M.
Concurrent Sessions V:
Providing Immersion Experiences in Stem Areas Through NE Stem 4U: Community Partnerships For Student Success
Christine Cutucache, University of Nebraska at Omaha
William Tapp, University of Nebraska at Omaha
Kari Nelson, University of Nebraska at Omaha
Neal Grandgenett, University of Nebraska at Omaha
Gayl Willarda, Collective for Youth
Meagan Addarco, Collective for Youth
Julie Sigreens, Beyond School Bells, NE Children and Families Foundation
Jeff Cole, Beyond School Bells, NE Children and Families Foundation
Chris Schaben, Omaha Public Schools

Launching More STEM Students and Educators: A Novel Collaborative High Altitude Ballooning Program at the University of Nebraska at Omaha
Scott Tarry, University of Nebraska at Omaha
Jim Taylor, University of Nebraska at Omaha
Derrick Nero, University of Nebraska at Omaha

Urban Food Systems: Diverse Challenges and Opportunities for Metropolitan Universities (BSC)
Julie M. Fox, Ohio State University
Sarah Murphy, Metropolitan Community College of Omaha
Steven N. Rodie, University of Nebraska at Omaha

Creating an Engaged Campus: The Challenges of Assessment (TAPP)
Lillian Wichinsky, University of Arkansas Little Rock

Documenting Partnership: The Struggle to Show Impact (ECLG)
Arien H. Telles, University of Minnesota
Heidi Barjas, University of Minnesota

Tensions Around “Loving Place”: Exploring a University’s Perspective of a Community, Police and University Collaboration (SCA)
Shadonna Davis, Georgia State University
Dana E. Salter, Georgia State University
Brian Williams, Georgia State University

The Ethics of Civic Engagement: Responsibility to Students, Partners and Community (BSC)
Stephen Danley, Rutgers University, Camden
Gayle Christiansen, Rutgers University, Camden
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Location</th>
<th>Speakers</th>
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<tr>
<td>10:15 A.M. - 10:30 A.M.</td>
<td>Morning Break</td>
<td>Pre-Function Area, Embassy Suites</td>
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<td>10:30 A.M. - 11:30 A.M.</td>
<td>Concurrent Sessions VI: Community Disaster Leadership: Bridging Local to Global Capacities (ECLG)</td>
<td>Elkhorn A, Embassy Suites</td>
<td>Manuel Rivera, University of South Florida/Jim Walter Partnership Center</td>
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<td>Community Empowerment and Connections through Photography (BSC)</td>
<td>Elkhorn B, Embassy Suites</td>
<td>Robin Ensor, University of South Florida</td>
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<td>Collaborations With Community in Scholarship &amp; Creative Activity (SCA)</td>
<td>Elkhorn C, Embassy Suites</td>
<td>Andrea Klein, University of Massachusetts - Dartmouth</td>
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<td>Transformative Academic Programs &amp; Partnerships (TAPP)</td>
<td>Elkhorn A, Embassy Suites</td>
<td>John Quinn, University of Massachusetts - Dartmouth</td>
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<td>Highly Valued Degrees at California State University, Long Beach (TAPP)</td>
<td>Elkhorn B, Embassy Suites</td>
<td>Matthew Roy, University of Massachusetts - Dartmouth</td>
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<td>Engaging Faculty to Engage Students: The Building of a Tablet Program (TAPP)</td>
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<td>Lynnette Zekery, California State University, Irvine</td>
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<td>Sport Has The Power To... (TAPP)</td>
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<td>Gary Bernstein, University of Louisville</td>
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<td>Preparing Linguistically Responsive Teachers: Why Service-Learning is Such a Good Idea (TAPP)</td>
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<td>Sandra Rodriguez-Arroyo, University of Nebraska at Omaha</td>
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<td>Context Matters: Finding Community in Educational Equity Efforts (SCA)</td>
<td>Elkhorn B, Embassy Suites</td>
<td>Heidi L. Borch, University of Minnesota</td>
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<td>Community Engagement as a Cornerstone to Increasing Diversity in Doctoral Programs (TAPP)</td>
<td>Elkhorn B, Embassy Suites</td>
<td>Aron Tafek, University of Minnesota</td>
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<td>Sonja Montas-Hunter, Florida International University</td>
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<td>Nicole Kaufman, Florida International University</td>
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<td>Transformative Academic Programs &amp; Partnerships (TAPP)</td>
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<td>Magnolia Hernandez, Florida International University</td>
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</table>
COMPLETE SCHEDULE

The Anchor Dashboard: Using a Learning Collaborative to Improve Community Impact (BSC)
Roland V. Anglin, Rutgers University, Newark
Steve Dubb, Democracy Collaborative
Joanne Ferroni, Drexel University
Karl Guenther, University of Missouri - St Louis
Todd Swanstrom, University of Missouri - St Louis

SPECIAL ISSUE
Metro University Journal
Joe Allen, University of Nebraska at Omaha
Barbara Holland, Executive Editor, Metropolitan Universities: An International Forum

Community Involvement at an Urban Comprehensive University
Lisa Krakoff Steiner, Worcester State University
Tom Connolly, Worcester State University
Linda Larimore, Worcester State University
Sam O’Connell, Worcester State University

The History of American Urban Universities
Steven J. Diner, Rutgers University, Newark

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