Strategic Planning Steering Committee
September 23, 2015
8:00-9:30 AM, EAB 200 (Chancellor’s Conference Room)

MINUTES

Attending: John Christensen, BJ Reed, Birud Sindhav, Jill Russell, Sarah Osborn, Bret Blackman, Juan Casas, Melissa Cast-Brede, Lee Denker, Jr., Charlotte Evans, James Freeman, Cecil Hicks, Jr., Ann Hindery, Kathleen Lyons, Erin Owen, Mark Pauley, Hank Robinson, Sara Woods, Teonne Wright

1. Welcome and introductions for the year 2015-2016

2. Chancellor’s update: One of the most important community engagement events is just around the corner – UNO is hosting the CUMU conference in October and more than 50 universities will be involved in presentations. A great way to get the word out about UNO’s Metropolitan Mission!

3. Review of goals for the year and signing up for a task force – BJ: Building on last year’s work and discussions at the Strategic Planning Forums, the suggested priorities for this year are as follows:
   • Accreditation/AQIP/HLC alignment with Strategic Planning
   • Continuing work on Metropolitan Mission Communications Plan
   • Continuing work on Unit Strategic Planning
   • Update the Strategic Plan – identify areas for revision, e.g.: diversity/inclusion plan, 5 academic priorities, Urban/Metropolitan Framework, Community Engagement language and priorities, any accreditation-related updates as well as athletic move to Division I.

   Birud reminded the committee and encouraged the new members to take the information they learn here back to their units to ensure that everyone knows UNO’s Strategic Plan and goals.

   A task force sign-up sheet was circulated and the sign-ups to this date are as follows:
   Metropolitan University Mission – Communication: Blackman, Wright, Hindery, Lyons, Owen, Denker, Pauley
   Integration with Unit Strategic Planning: Hicks, Osborn, Sindhav, Freeman, Evans
   Updating the Strategic Plan: Casas, Cast-Brede, Pauley, Smith-Howell, Owen, Russell
   Organizing Strategic Planning Forums: Russell, Woods, Lyons

4. AQIP Update- Jill Russell: The continuous Academic Quality Improvement Program (AQIP) is part of UNO’s accreditation through the Higher Learning Commission (HLC). The AQIP action projects for 2015-2016 are as follows (handout provided):
• Community Engagement Measures
• Framework for Shared Understanding
• Metropolitan University Mission – Communications Planning
• CALEA Accreditation – Charlotte Evans from Public Safety reported that an accreditation officer has been hired to lead the department in its accreditation. Committee members were reminded that communication with their units are critical, because during the accreditation site visit, the team will ask faculty and staff about UNO’s mission.

5. **Faculty Senate Report** - no report

6. **Student Government Report – Brock Lewis** – no report

7. **Staff Advisory Committee Report – Teonne Wright**: main project this year is Professional Development for Staff. SAC is looking for meaningful community projects and wants to collaborate with Faculty Senate and Student Government.

8. **Other topics**: BJ encouraged everyone to participate in the Title IX training module. Erin updated the committee on the integration of the university mission on major publications (look book, etc.). “Know the O” campaign targets especially alumni to spread the word about UNO in the community. UComm is planning a newsletter to alumni and donors. Chancellor encouraged everyone to “brag” about UNO, especially to high school students and their parents. Use of social media is a cheap way to spread the word as well.

A group photo was taken and meeting adjourned.

---

**Next Meeting is October 28, 2015 at 8:00 AM in EAB 200**