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Deans' Forum Summary, February 7, 2013

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DEANS' FORUM SUMMARY

February 7, 2013

Attendees: Ali, Baker, Barnes, Bartle, Berke, Boocker, Edick, Fiene, Gouttierre, Keel, Morrice, Pol, Reed, Schlesinger, Shipp, Shorb, Smith-Howell, Topp, Woods

1. Summary for January 16, 2013 - Approved

2. New/Old Business

- **2013-14 UG Catalog Update Process**

The SmartCatalog initiative to update the undergraduate catalog was shared by Melissa Berke. The Goal for completion of the project is July 2014.

- **General Education**

A reminder was offered that temporary course approval for general education courses expire Sept. 1, 2013. The General Education committee is available to assist faculty and programs with the approval process. – M. Berke

- **EM Update**

The Dual Enrollment Event was successful. Estimated attendance was 600-700.

Dr. Morrice shared a desire to develop an “intent to enroll” mechanism to better track and anticipate enrollment. Additionally, tracking average debt of graduates is thought to be useful data in telling UNO’s story. If disaggregated by college, numbers could benefit Dean’s in marketing their programs.

- **High-Level, Collaborative Arts/Lectures Series**

Dr. Shipp proposed a signature series of lecture and art events to be developed and marketed in a consistent manner.

- **Honors Week Logistics**

Dr. Barnes provided an update regarding logistics for Honors Week.

- **Marketing/University Relations Reorganization**

Dean Baker shared an organizational chart for the Office of University Communications. Among the highlights, a job offer has been made to a new Associate Director of Marketing. Dean Baker also expressed the need for an associate Director for Media Relations.

3. Sharing of Information

Candice Batton has continued to work on the examination of remissions. One significant outcome goal for this effort would be to identify the relationship between remissions and the number of admitted students, enrollees, and similar data (Reed).

Ravel/Unravel is an organization intended to support religious tolerance and understanding of differences. They are developing a curriculum and are looking for a sponsorship or working relationship with UNO.

Sarah Wood shared her initial work with the Community Engagement Center. She will provide a series of information sessions for campus and community members.

Director of the Thompson Learning Community position is open. Dean Smith-Howell is requesting that Deans and administration help identify and inform potential applicants regarding this opportunity.

Seventy students involved with the College Possible program will be attending UNO in the Fall of 2013. (Reed)

The number of prospective student leads generated by Online World Wide in January exceeded the number received by UNO for all of last year. (Keel)

Foundation Alumni events in AZ were well attended. The experience led to thoughts regarding our relationship with alumni in various age and demographic groups (Boocker, Edick)

A photo of the Elkhorn River Research Center is on the cover of Interior Design magazine.

Campus growth has required the implementation of new technology-related systems and hardware. The use of virtual desktops and servers is cost effective and energy efficient. An update on email Phishing attempts and security vulnerabilities were offered. (Fiene)

Dean Gouttierre provided an update regarding enrollment patterns related to International Studies.

Sam Walker was awarded the David Langum Award for his book, *Presidents and Civil Liberties From Wilson to Obama*. (Bartle)

Esther George will be on campus next week. (Pol)