

11-3-2016

## OASA Leadership Forum Summary, November 3, 2016

UNO Office of Academic and Student Affairs  
*University of Nebraska at Omaha*

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**OASA Leadership Forum Summary**  
**November 3, 2016**

**In attendance: B.J. Reed, Gail Baker, Paul Barnes (for Edick), John Bartle, Bret Blackman, David Boocker, Omar Correa, Bruce Grogan, Lynn Harland (for Pol), Deepak Khazanchi (for Ali) Patrick McNamara, David Richards, Hank Robinson, Dan Shipp, Deb Smith-Howell, Sara Woods.**

**Guest: Lee Denker, Director, Alumni Association**

**Mike Bird, NU Foundation, Vice President, UNO Campus Director of Development**

➤ **UNO Integrated Advancement**

M. Bird and L. Denker discussed the transition of the Alumni Association and Foundation merger. L. Denker talked about site visits to other schools.

- The transition should be complete by January 1. M. Bird presented highlights and challenges of institutions visited and how they align with what UNO is doing and plans to do. One big takeaway is that these transitions take time and we should not expect to have this done quickly.
- There is no industry standard for advancement but there are core principles.
- Next steps include providing a recommendation by the end of the year that addresses integration of staff functions.
- B. Reed suggested that feedback is critical to the success of the integration.

**Guest: Candice Batton, Assistant Vice Chancellor Academic Affairs**

➤ **Tuition Remission Funding**

- C. Batton discussed remissions task force recommendations following research and discussions with B. Reed and H. Robinson.
- B. Reed said we need to carefully examine how remissions are used.
- C. Batton and others are meeting with units to discuss how remissions are being leveraged and work with them on how to improve the ROI.
- C. Batton also provided an update on Digital Measures.

**Testing Center**

- O. Correa discussed Testing Center funding to meet increasing demand. He presented the option of billing the colleges for testing services per test. B. Reed asked D. Smith-Howell and Jaci Lindberg to work together to see what is needed to support the testing center.

**Budget Discussion**

- B. Reed reminded the group that there will be additional conversations regarding budget.

**Sharing of Information**

- O. Correa discussed shared application status. Last year, there were 3,000 applications compared with 6,000 this year. Admissions are up from last year.