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## OASA Leadership Forum Summary, October 2, 2014

UNO Office of Academic and Student Affairs  
*University of Nebraska at Omaha*

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**OASA Leadership Forum Summary**  
**October 2, 2014**

**Attending:** Hesham Ali; Gail F. Baker; David Boocker; Nancy Edick; John Fiene;  
Tom Goultierre; B.J. Reed; Dan Shipp; Steve Shorb; Deb-Smith-Howell;  
Scott Snyder; Sara Woods

**Guests:**

Chris Liewer, Director of Undergraduate Admissions, Melanie Bloom, Chair, Foreign Languages, Malisa Lee, Assistant Vice Chancellor for Enrollment Management provided an overview of the Admission By Review (ABR) Task Force.

- Goals of the task force and recommendations were discussed. Monitored admissions status was explained.
- First Year Experience now called “College and Career Success.” Must be taken in first 30 semester hours. Communications around ABR will be streamlined for the students.

**Summary for the August 7, 2014 Meeting was previously approved and posted on the web site.**

The Metropolitan/Urban priority document was reviewed by the members and discussion was held.

- Group generally supportive of the concept. Comments included the proposed priority adds unique dimension; distinguishes UNO; clarifies and highlights things UNO is already doing. Downsides discussed -- possibly too many priorities; capacity to take on another priority.
- Suggested group determine how the metropolitan/urban component links to other priorities. Perhaps the Urban/Metropolitan priority could be used as an umbrella over the other priorities. The question of “metropolitan” vs “urban” terminology should be considered in framing the discussion going forward.
- Questions raised include: Should the framework be centered on issues? How do we rework the document? Does it enrich and support other priorities? Do we need to recalibrate the community type we are serving? Should the preamble be modified to create a distinct, clear and relatable priority?
- A hybrid model might include umbrella with specific key initiatives that represent the issues, e.g., food insecurity. A stand-alone model might be considered. It was suggested that the role of research and graduate programs in UNO priorities be explained.

**Action Item:** Dan Gilbert will take comments; solicit additional input and rework the document accordingly.

B. Reed introduces the Four (4) Enrollment Management (EM) New Initiatives.

- Flat rate scholarships—suggestion is to move away from percentage plan to flat rate plan. Group agrees that this is a good idea. This is a marketing and communications issue; graduate students should also be included.

**Action Item:** EM will come back and explain how flat rate scholarships would work.

- Centralizing scholarship portal—allow the colleges to log into a system and see what students already have while making decisions about scholarships; mechanism to do and what decision rules apply will need to be determined.

**Action Item:** EM will consult with individuals within the colleges for input.

- Receptions for admitted students—making a connection with students who have been admitted. Perhaps a pilot program with a few colleges. It was suggested that advisers receive information about admitted students to help prepare them for orientation with better information.

**Action Items:** Interested colleges should let Malisa Lee know.

John Fiene will find out when and what IT services admitted students can access.

- Large-scale Open House- An event to open the campus to Omaha community. Event needs clarification—who is audience; how would it work? It was suggested that an open house be built around transfer students. EM now piloting event for transfer students.

**Action Items:** Group will discuss with units to determine if this is a doable concept.

Can we build a programming piece to add to existing campus events?

Group will come back to this body with feedback.

B. Reed provided a report on Planning, Design and Construction.

- Systemic capital planning exercise program to go before the Legislature.

D. Smith-Howell will circulate items needing review for approval by e-mail.

**Topics for next meeting:**

Orientation options (Dan Shipp)

Student ID pictures for class roster