


2016

## Introducing the 17th Annual Promoting the General Welfare Conference

UNO William Brennan Institute for Labor Studies  
*University of Nebraska at Omaha*

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UNO's William Brennan Institute for Labor Studies is excited to bring you a one-day conference to explore how to expand the boundaries of democracy.

### Who Should Attend?

- Local union members and their leaders
- Members and leaders of community and faith based organizations
- Faculty and students interested in expanding the boundaries of our democracy
- Professionals in the field of social work

### When:

Saturday, April 9, 2016  
8:00 A.M. - 5:00 P.M.

### Where:

The University of Nebraska at Omaha  
6001 Dodge Street  
Community Engagement Center (CEC)  
Omaha, NE 68182-0534

### Cost:

Students \$35 | General Admission \$45

### Refunds:

For a full refund you must cancel your registration by April 2, 2016



Scan this QR code to register from your smart phone

#### Note:

This conference is limited to the first 120 participants

# PROMOTING THE GENERAL WELFARE CONFERENCE



William Brennan Institute for Labor Studies  
6001 Dodge Street | 115 CEC  
Omaha, NE 68182-0534

RETURN SERVICE REQUESTED

This conference is a public event and use of event photos allows the William Brennan Institute for Labor Studies to extend the influence of the event throughout the year. Event photos are used for publicity, and in a variety of other educational efforts. Participation in the event is an assumption of agreement to be photographed.

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Introducing the 17th Annual

# PROMOTING THE GENERAL WELFARE CONFERENCE

Saturday, April 9 2016  
8:00 A.M. - 5:00 P.M.

UNIVERSITY OF  
Nebraska  
Omaha



## Morning Plenary:

### The Challenge of Putting the Movement Back into the Labor Movement

**Tefere Gebre**, Executive Vice President of the AFL-CIO  
There was a period following WWII when Americans understood the historic role that organized labor played in raising levels of fairness and justice in the workplace and community. That understanding has been widely forgotten or distorted. This plenary will explore what the AFL-CIO is doing today to revitalize the labor movement and insure our economy works for all wage earners.

*The following three workshops will run 75 minutes each and will be repeated three times during the conference:*

### Understanding Labor's Community Engagement

**Ana Aveñdano**, Vice President, Labor Participation, United Way Worldwide  
The stereotype that unions only care about what's happening in the workplace is erroneous and only tells part of organized labor's story. This workshop will explore the ways that organized labor is vitally connected to the well-being of all wage earners and the communities in which they live.

### Understanding the Role that Big Money plays in Electoral Politics and Public Policy

**Shane Larson**, Legislative Director for the Communication Workers of America  
Dating back to the Gilded Age, big money has historically played a distorting role in electoral politics. It was lessened some through legislative reform in the 20th Century. The Supreme Court's 2010 Citizens United and 2014 McCutcheon decisions and the enactment of the CR-Omnibus bill have opened the doors for big money to play a role in who gets elected and what public policy is enacted. This workshop will examine the role big money has played in the past and present political environment.

## Where is the Affordable Care Act Today?

**Donald Frey**, M.D. Professor of Family Medicine, Creighton University  
The Affordable Care Act (ACA), as with all legislation, was the result of political compromises. The ACA is a step forward in health care coverage for all Americans. Its roll out was troubled, and it remains the subject of much controversy. This workshop will examine why there's a need for the ACA, what it aims to do, and how successfully or poorly it's been accomplishing its task.

## Closing Plenary:

### Putting Your Knowledge to Work

**Steward Acuff**, Organizing Director of the National Union of Hospital and Health Care Employees  
Stewart has been a labor activist nearly all of his adult life. He has served in many capacities and brings a wealth of knowledge to examining the ways that participants can use the knowledge they gained during the conference to make a difference in their communities.

## 6 CEUs AVAILABLE SOCIAL WORKERS

Be sure to notify us in advance if you want CEU credits.

See box to the right and check appropriate selection.

### Registration Form

**Phone:** 402.554.5901  
(M-F 8:00 A.M. - 5:00 P.M.)

**Fax:** 402.554.5904  
(24 Hours)

**Mail:** University of Nebraska at Omaha  
William Brennan Institute  
for Labor Studies  
6001 Dodge Street | 115 CEC

OR

Name \_\_\_\_\_  
Home Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Day/Cell Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Union Name \_\_\_\_\_  
Union Address \_\_\_\_\_  
Union City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Union Phone \_\_\_\_\_

\$45 - General Admission  
\$35 - Students: I am a student at \_\_\_\_\_

and request a scholarship

☐ I am requesting Social Work CEUs

Do you want a certificate of completion certificate mailed to you?

☐ Yes ☐ No

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