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Deans' Forum Summary, June 2, 2011

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DEANS' FORUM SUMMARY June 2, 2011

ATTENDING: Baker, Bartle, Boocker, DeFrank, Edick, Fiene, Gascoigne, Hynes, Keel, Pol, Reed, Topp, Turner (for Gouttierre), Wallace

- > Introductions of Topp, Bartle and Gascoigne
- ➤ Approval of Summary for May 5, 2011 Deans' Forum
- **➤ UNO Strategic Communication/Marketing Plan**
 - Dr. Baker presented an overview of the findings and recommendations in the plan.
 - Unanimous support for the plan to be shared with the Chancellor at the next Cabinet meeting. Deans' Forum members agreed that supporting the plan may require individual colleges/divisions to change use of unit logos and UNO logo, etc. as primary branding mark.

> AQIP Action Projects for 2011-2012

- Need to identify three action projects by September 1, 2011.
- Dr. Topp shared potential projects.
 - ✓ graduate student research
 - ✓ continuation with the advising project
 - ✓ additional stage of the general education project
 - ✓ component (such as updating the catalog) of the communication plan
 - ✓ sustainability
- The Institutional Portfolio is due to HLC by October 1, 2012.
- **Commencement Update: Visit to Ole Miss**

➤ 2012 FY Budget and Proposal Re: Negative Budget Buy-down

• Option for reducing negative budget was discussed and accepted.

> POE Funding/Requests for 2012 FY

- Discussion on dollars designated in NU budget for POE
- Request for proposals that tie to college, campus and system-wide strategic priorities
 - ✓ Criteria to include:
 - o building capacity
 - o collaboration
 - o positive impact on enrollment
- Proposals due to Senior Vice Chancellors' Office by June 9th, 2011

Update on D.E. Tuition proposals