Deans' Forum Summary, June 6, 2013

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Recommended Citation
Office of Academic and Student Affairs, UNO, "Deans' Forum Summary, June 6, 2013" (2013). 2012-2013 Academic Year. 5.
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DEANS’ FORUM SUMMARY
June 6, 2013

Attending: Barnes, Bartle, Boocker, DeFrank (for Shorb), Edick, Fiene, Gouttierre, Harland (for Pol), Hilt (for Baker), Keel, Khazanchi (for Ali), Morrice, Reed, Shipp, Shorb, R. Smith, Smith-Howell, Snyder.

Guests: Dusten Crichton Director, Thompson Learning Community
        Bret Blackman Director, Administrative Information Services

➤ The new Director for the Thompson Learning Community, Dusten Crichton, was introduced by Deb Smith-Howell.

➤ Bret Blackman and John Fiene shared an update regarding the potential use of Blackboard analytics. Representatives from Blackboard provided, via audio conference and virtual office presentation, examples of the analytics dashboards. Discussion followed regarding the usefulness of enhanced access to real-time enrollment data and trends.

➤ Minutes for the May 2, 2013 Deans’ Forum meeting were approved.

➤ Information was shared about a model for international partnerships involving CBA and an institution in India (RVS Institute of Management Studies, Kannampalayam, Coimbatore). Tuition differential is a part of the partnership proposal. It is expected that the differential will provide incentive to increase new students from India, who would not otherwise attend UNO.

➤ A second proposed partnership would establish a similar partnership between IS&T and partner institutions in the Pacific Rim region and in Asia. Both proposals were supported by the group.

➤ Morrice provided an update regarding staffing positions in Financial Aid, and Recruiting and Admissions.

➤ Morrice distributed examples of data packets that are used to support recruiting efforts and further inform staff strategies within the Office of Admission.

➤ Reed shared a decision to waive admission fee requirements for veterans and active duty military.

➤ Reed emphasized the importance of engagement in the Rural Futures activities and reminded attendees of the Rural Futures Conference, to be held November 3-5, 2013.
Morrice shared thoughts regarding a need for a structure to guide use of Talisma. A copy of the Talisma CRM, Consultation Post Trip Report was provided.

Fiene invited attendees to identify representatives who could participate within a committee structure that would guide effective use of Talisma. The committee structure (i.e., functional, and steering) would make recommendations to the Deans’ Forum.

Snyder shared information regarding an invitation for UNO to participate in a proposed Census Research Data Center at UNL. A discussion followed regarding potential use of the data sets and the relationships to other existing UNO census and statewide data initiatives.

Bartle further described UNO’s current relationship with, and access to, U.S. Census data.

Announcements

- November 6-8, 2013 Omaha hosts the International Association for Research of Service-Learning and Community Engagement Annual Conference.

- June 20, 2013 Aim for the Stars program celebrates its 20th anniversary (Bartle).

- Web content management vendors are on campus demonstrating their products (Fiene).

- IS&T hosting executives from India in June (Khazanchi).

- A commencement reception will be hosted June 10, 2013 at 11am at the Welcome Center as a “thank you” for individuals who made graduation successful (Shipp).