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Deans' Forum Summary, October 10, 2013

UNO Office of Academic and Student Affairs
University of Nebraska at Omaha

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October 10, 2013

Attendees: H. Ali, G. Baker, P. Barnes, T. Barron-McKeagney (for J. Bartle), C. Batton, D. Boocker, N. Edick, J. Fiene, T. Gouttierre, L. Grams, L. Keel, P. Morrice, L. Pol, B.J. Reed, , H. Robinson, D. Shipp, S. Shorb, D. Smith-Howell, S. Snyder N. Topp

Guests: Kristina Juarez, Director, Student Life and Leadership Programs
Ben Jager, Associate Director, Student Life and Leadership Programs
Cathy Pettid, Director, Counseling, University Division
Paul Kosel, Manager, Campus Security
Mark Goldsberry, Director, Records & Registration
Erin Owen, Director, University Communication
Emily Poeschl, Associate Director, Marketing
Drew Nielsen, Manager, Classification & Compensation

- Juarez and Jager shared information about the MavSYNC web product. It is an online platform for university activities, organizations, and departments. The initial purchase involved a 3-year contract. Discussion followed regarding the events calendar and potential use on campus.
- Pettid and Kosel provided information regarding formation and purpose of the UNO Behavioral Review Team. The team reviews issues regarding students of concern (related to health and safety of the campus community). Referrals can be submitted via the internet:
<http://www.unomaha.edu/brt/>
- Goldsberry, Owen and Poeschl discussed plans and processes for the upcoming commencement. A preliminary plan for Spring 2014 schedule was presented (e.g., good/inclement weather options). Discussion regarding a one-day or two-day format.
- Nielsen presented information for a more consistent administrative support structure for staff. Over time inconsistent titles and salaries have become problematic. Deans were asked to consider defining current responsibilities. Deans requested a specific proposal from Human Resources.

Summary for July 19, 2013 minutes were approved.

- Update provided on Communications (Baker)
 - The Office of University Communications has been established. The new office will absorb the responsibility of the following existing offices; Marketing and Branding, Media Relations, Digital Communications, Community Relations, and Government Relations.
 - Current structure and an update on recent activities were shared
 - Updated Websites
 - hotoShelter
 - Dodge Street Banners,
 - Examples of newly branded marketing pieces

- Morrice provided an update regarding the search for a new Director for Financial Aid. The office is being restructured. A report concerning the new structure and responsibilities is expected to be offered in an upcoming meeting. Other enrollment/admission/recruiting staff assignments have changed office areas and an update was provided.
- D. Smith-Howell distributed a draft of the value, vision, mission & goals statement for the Community Engagement Center. Feedback was requested.
- D. Smith-Howell provided information and an invitation to the Forty Chances book event. An emphasis was placed on the need to draw students to the event.
- H. Ali announced that 40 educators from Norway would be on campus next month. It is expected that the conference will be an annual event.
- D. Boocker discussed the Batchelder Biblical Archaeology Conference with featured presentations by Dr. Gai Barkay and Danel Kahn. Conference will be held on November 14-16. Admission is \$10 and students are admitted free.
- An update was provided regarding efforts to secure critical campus data. Cyber security training modules are available for faculty and staff on BlackBoard.