

2019

Nebraska's Increasing Urbanization

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Nebraska's Increasing Urbanization



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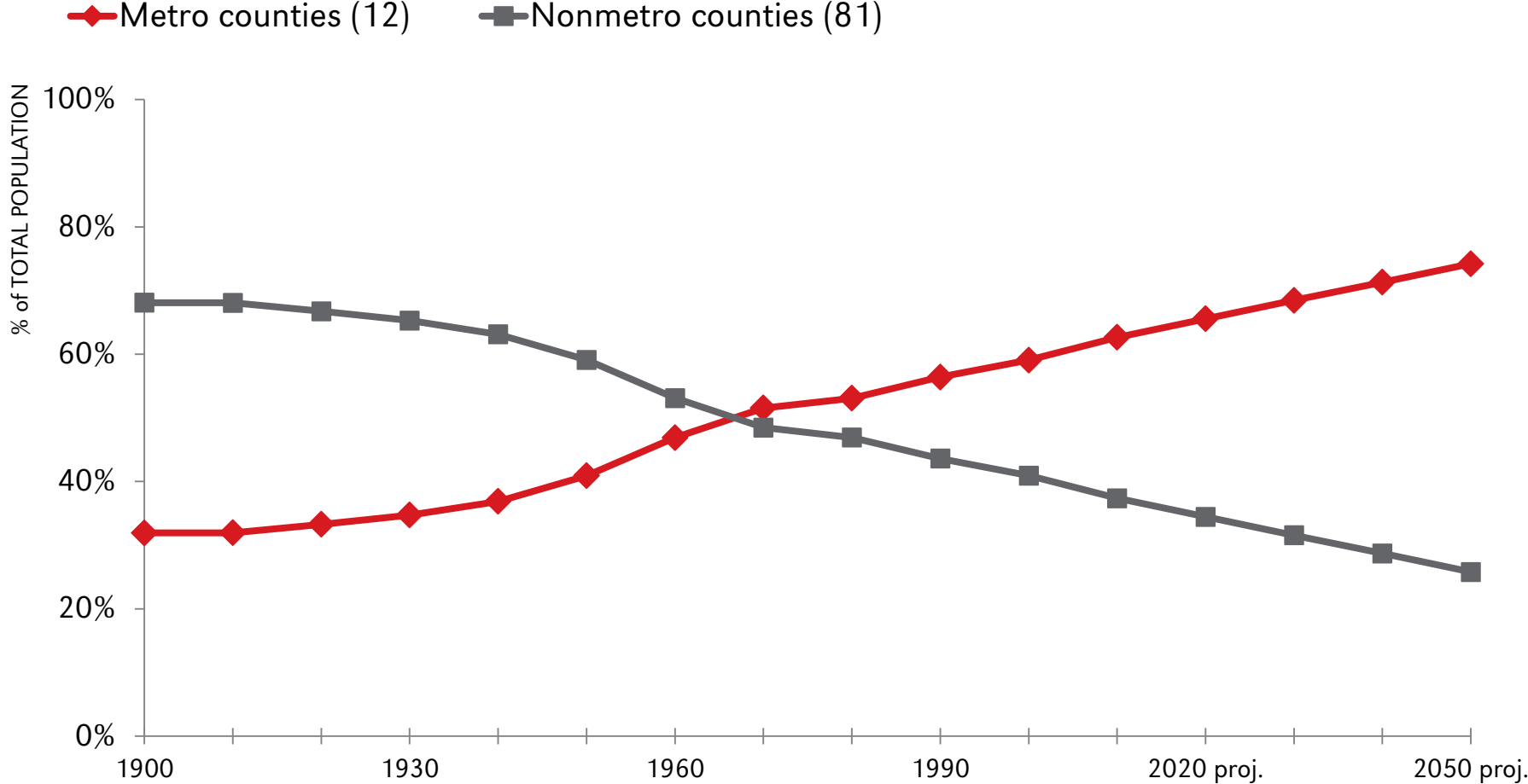


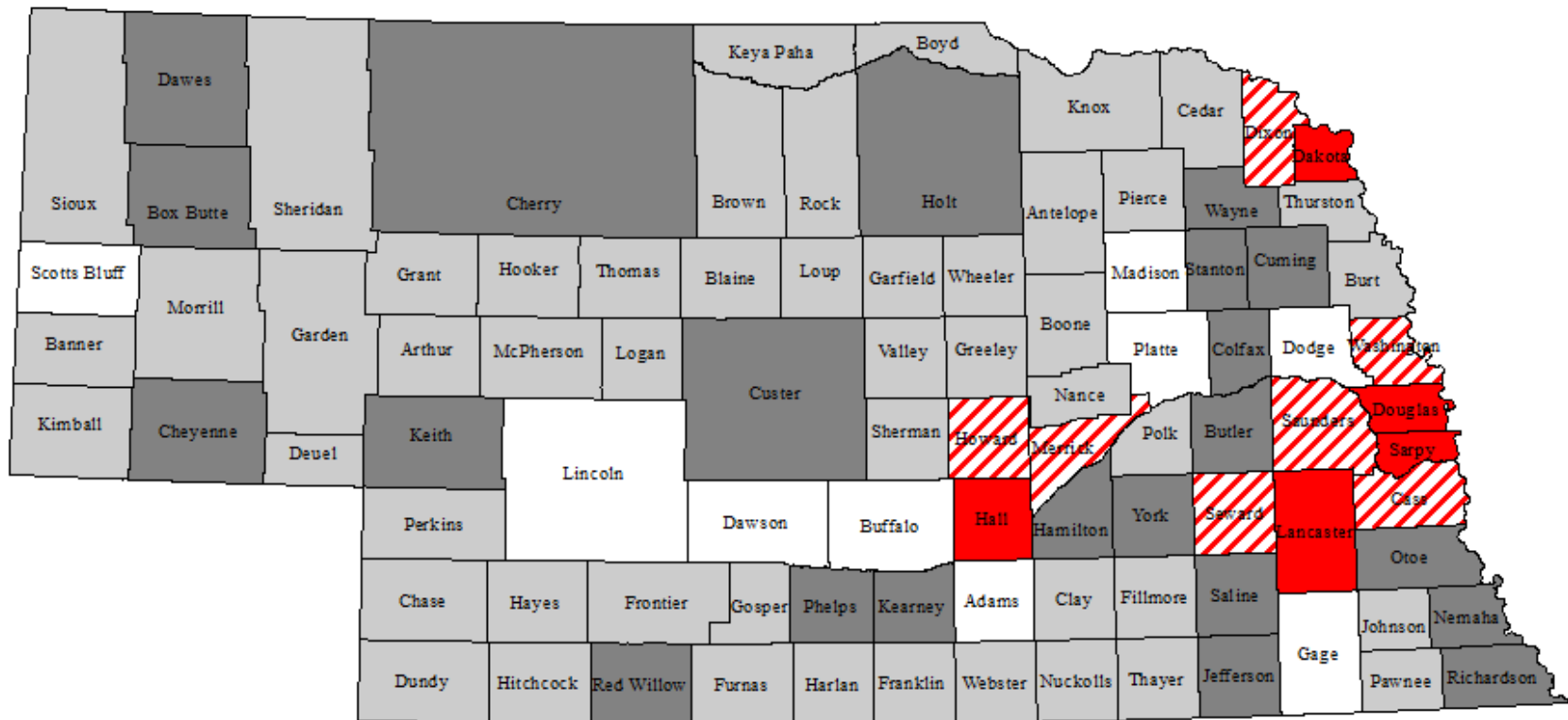
@UNOmahacpar
#Nebraskabythenumbers



@unocpar

65% of Nebraska's population will live in a metro by 2020





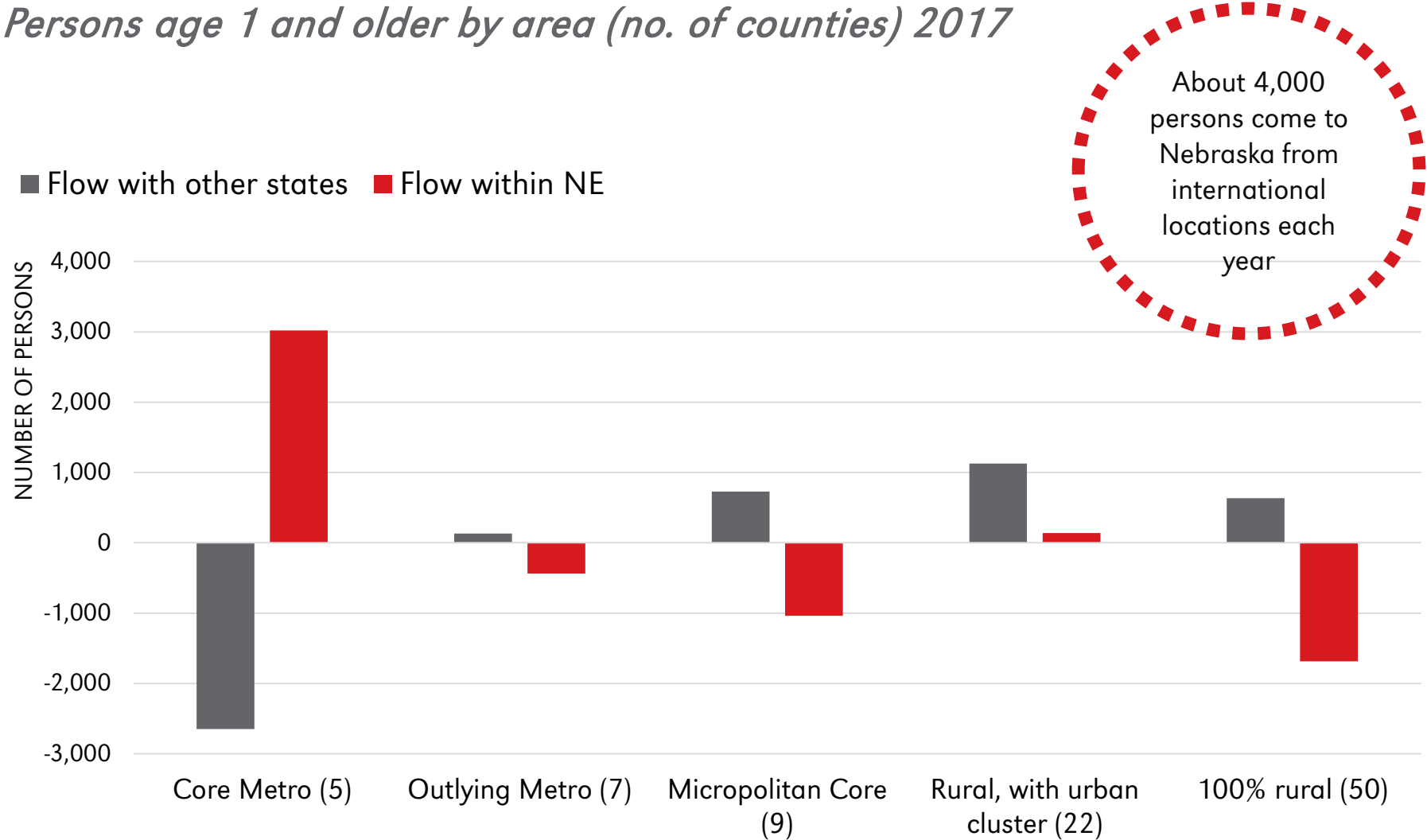
Nebraska County Classification

- Core metropolitan (5) - contains or uniquely tied to a city of 50,000 or more residents
- Outlying metropolitan (7) - strong commuting ties to a core metro
- Micropolitan core (9) - nonmetropolitan containing a city of 10,000 - 49,999 residents
- Rural with urban cluster (22) - nonmetropolitan containing a city of 2,500 - 9,999 residents
- 100% rural (50) - no city or largest city population of less than 2,500 residents



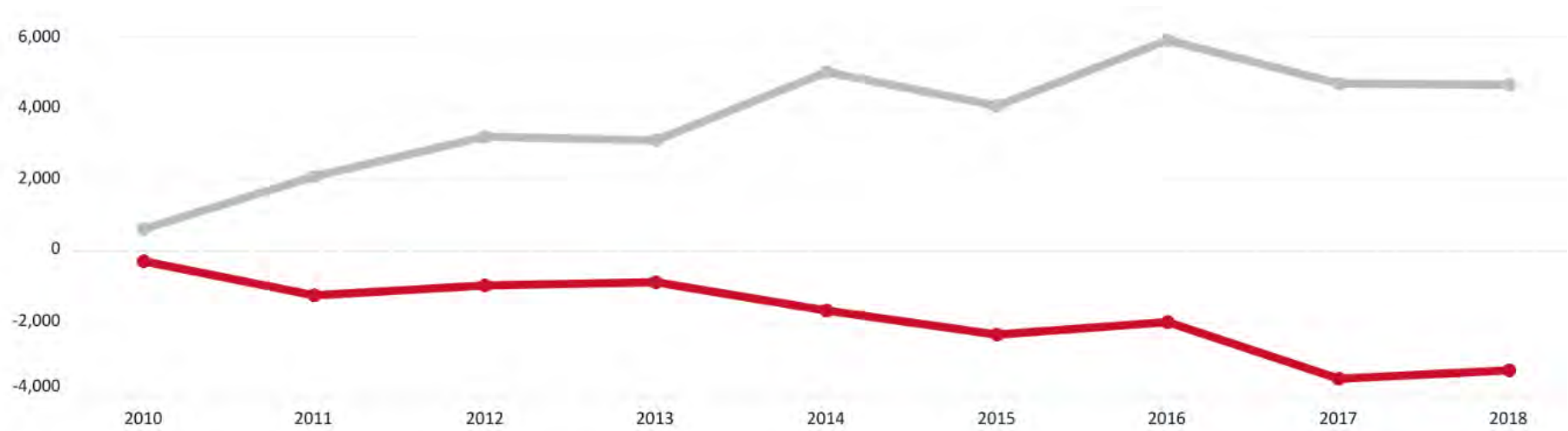
Nebraska is losing about 2,000 people a year to other states

Persons age 1 and older by area (no. of counties) 2017



Net domestic migration for Nebraska is negative but net positive for international migration

● Domestic Net Migration ● International Net Migration



Year:

Nebraska In-Migration

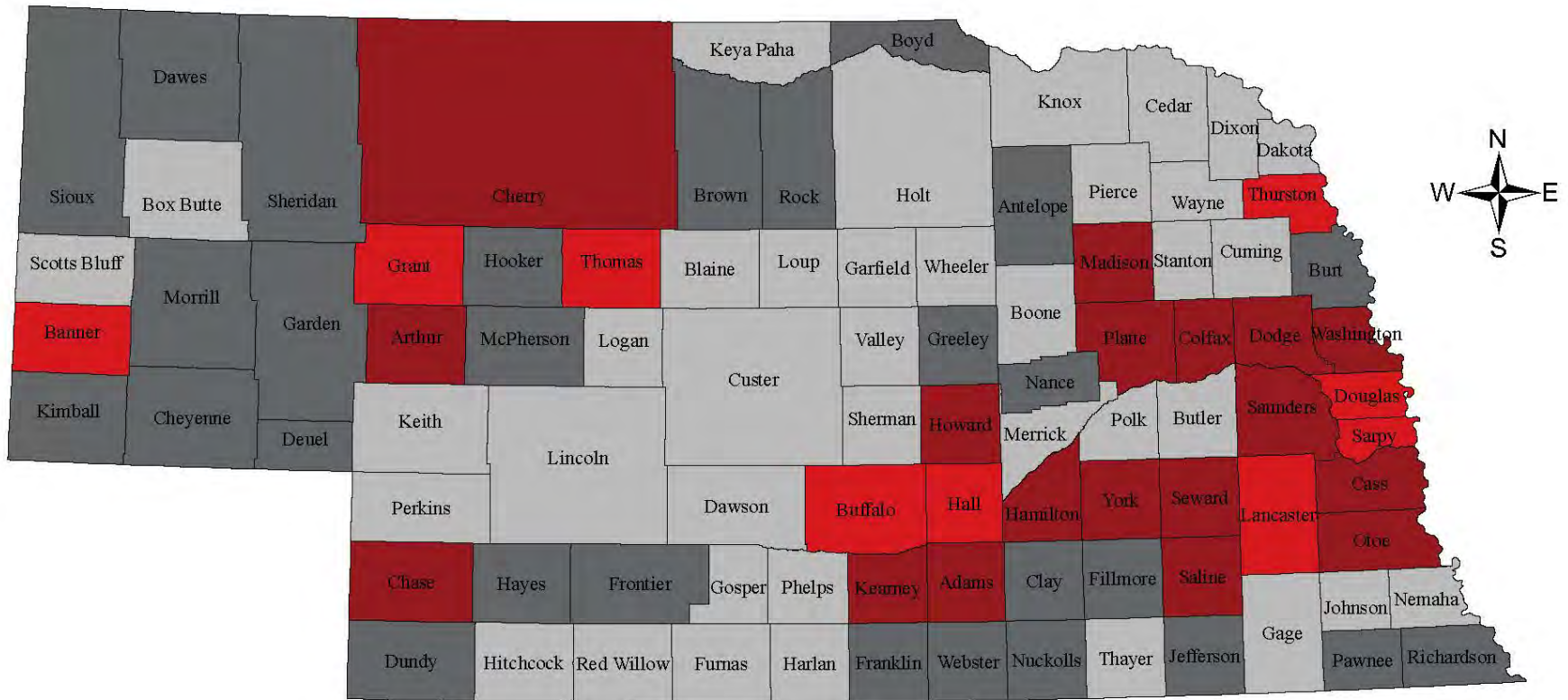
Origin	Total	Margin of Error
Abroad	11,189	+/- 2,380
Iowa	8,825	+/- 2,053
Texas	4,876	+/- 2,255
Colorado	4,520	+/- 1,312
California	3,707	+/- 1,657
Minnesota	2,713	+/- 946
South Dakota	2,537	+/- 897
Kansas	2,337	+/- 947

Nebraska Out-Migration

Destination	Total	Margin of Error
Iowa	6,639	+/- 1,783
Colorado	4,541	+/- 1,410
Missouri	3,326	+/- 985
Kansas	2,939	+/- 976
South Dakota	2,892	+/- 1,159
Texas	2,689	+/- 951
California	2,419	+/- 1,022
Illinois	2,290	+/- 1,185

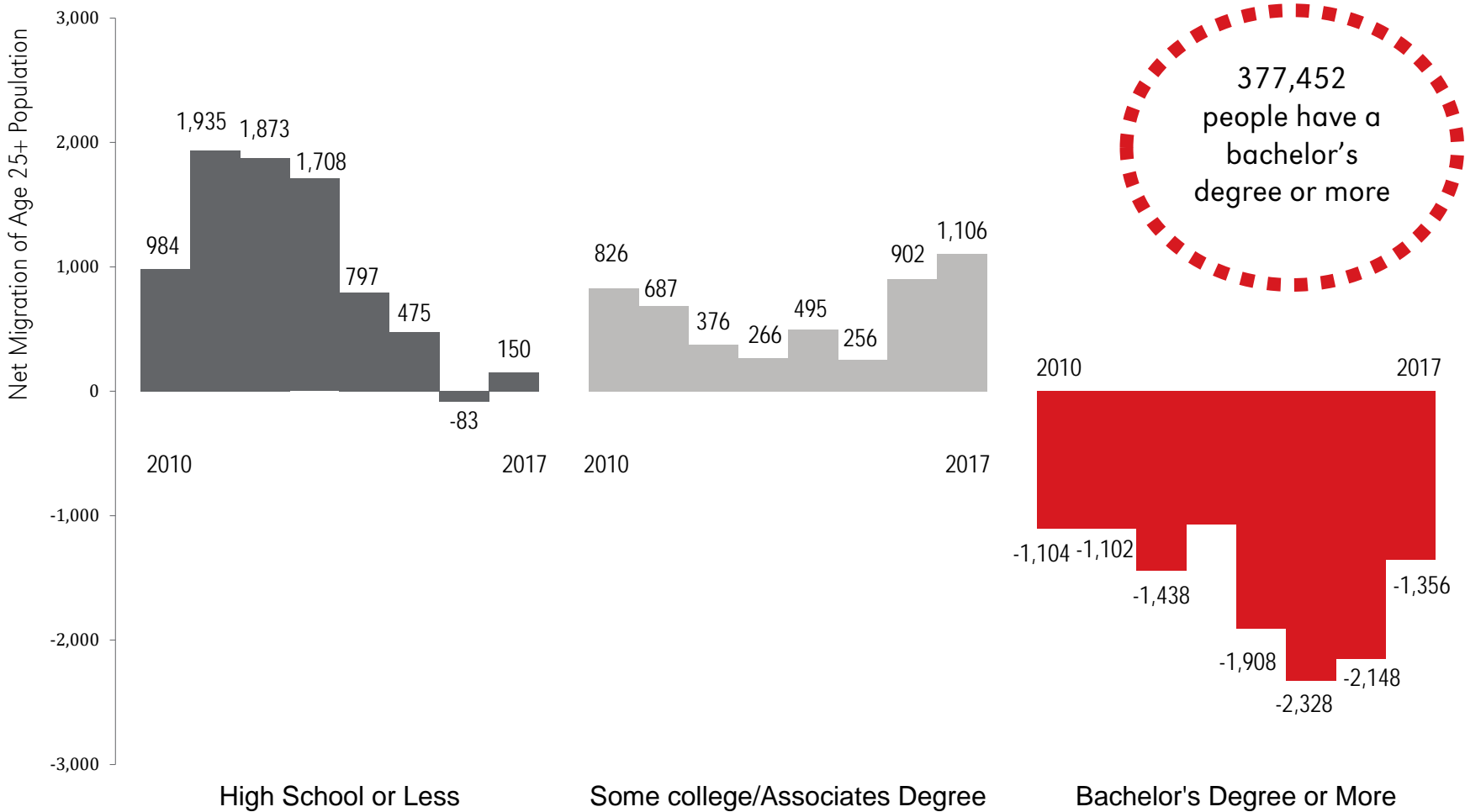
Since 2010, Nebraska's population has increased about 5% but 66 counties have lost population

Percent change in population 2010 - 2018



Net domestic migration of age 25+ by education

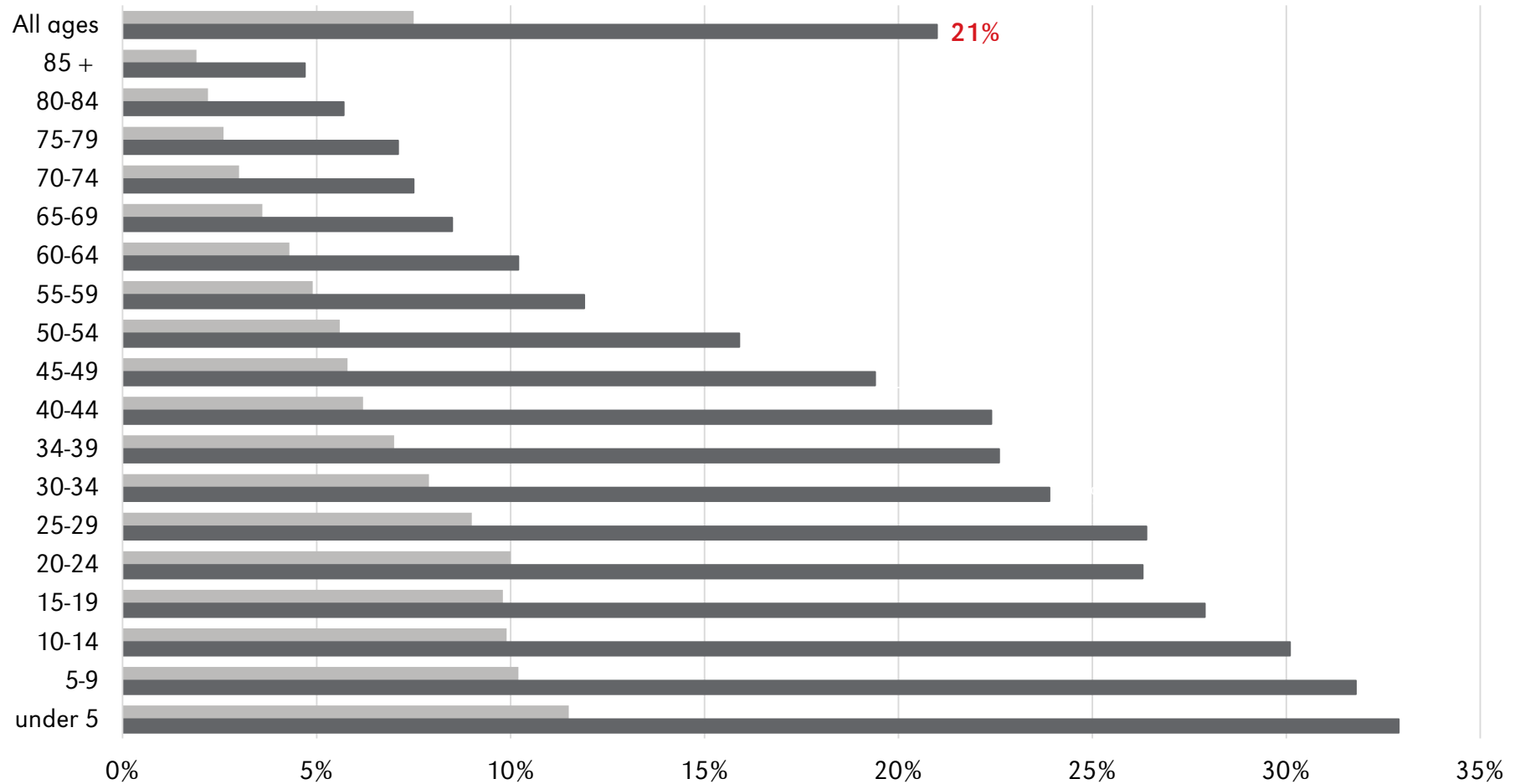
2010 to 2017



21% of Nebraska's population is minority, up from 8% in 1990

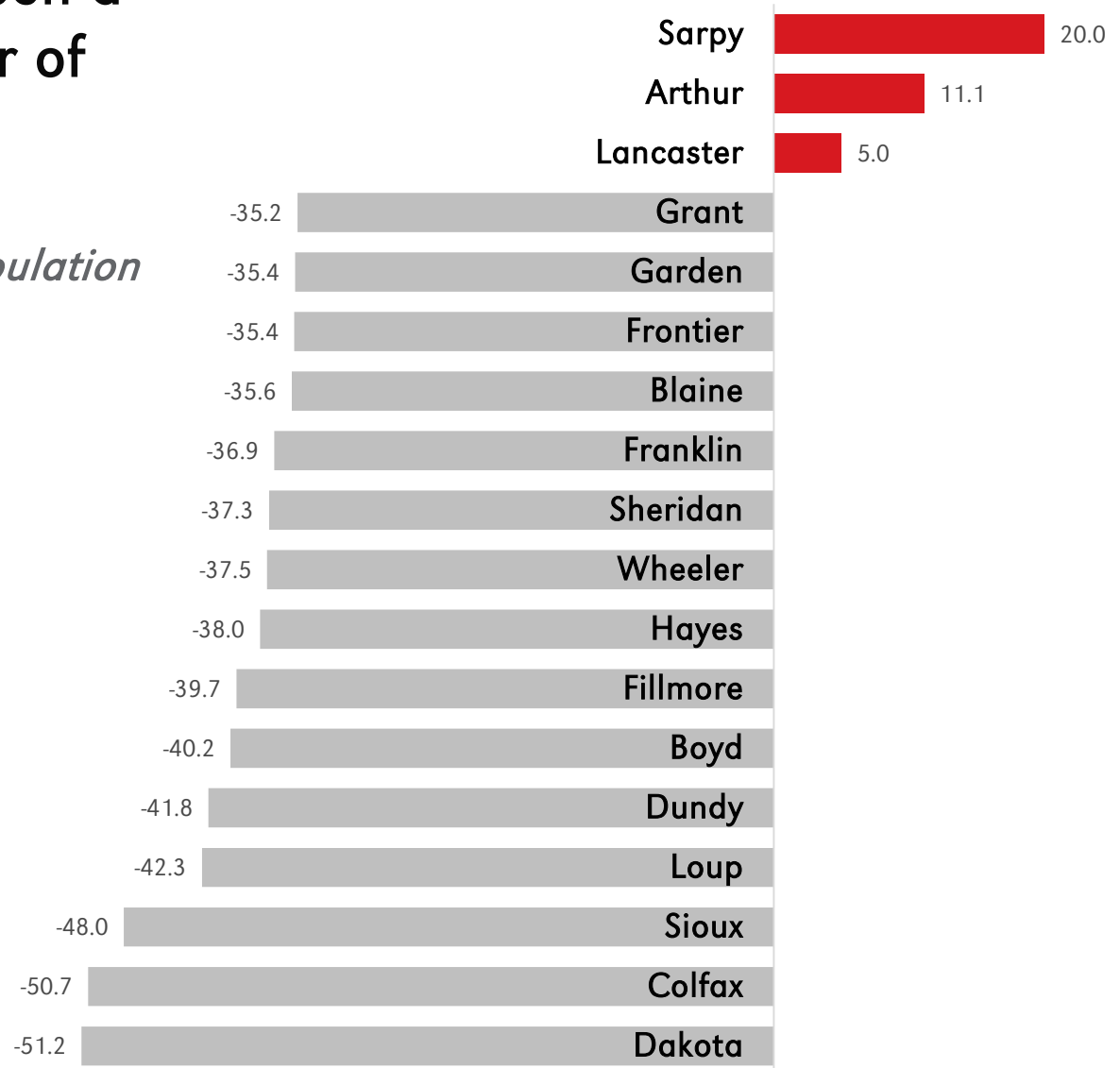
Minority population as % of total population by age groups

■ 1990 ■ 2017

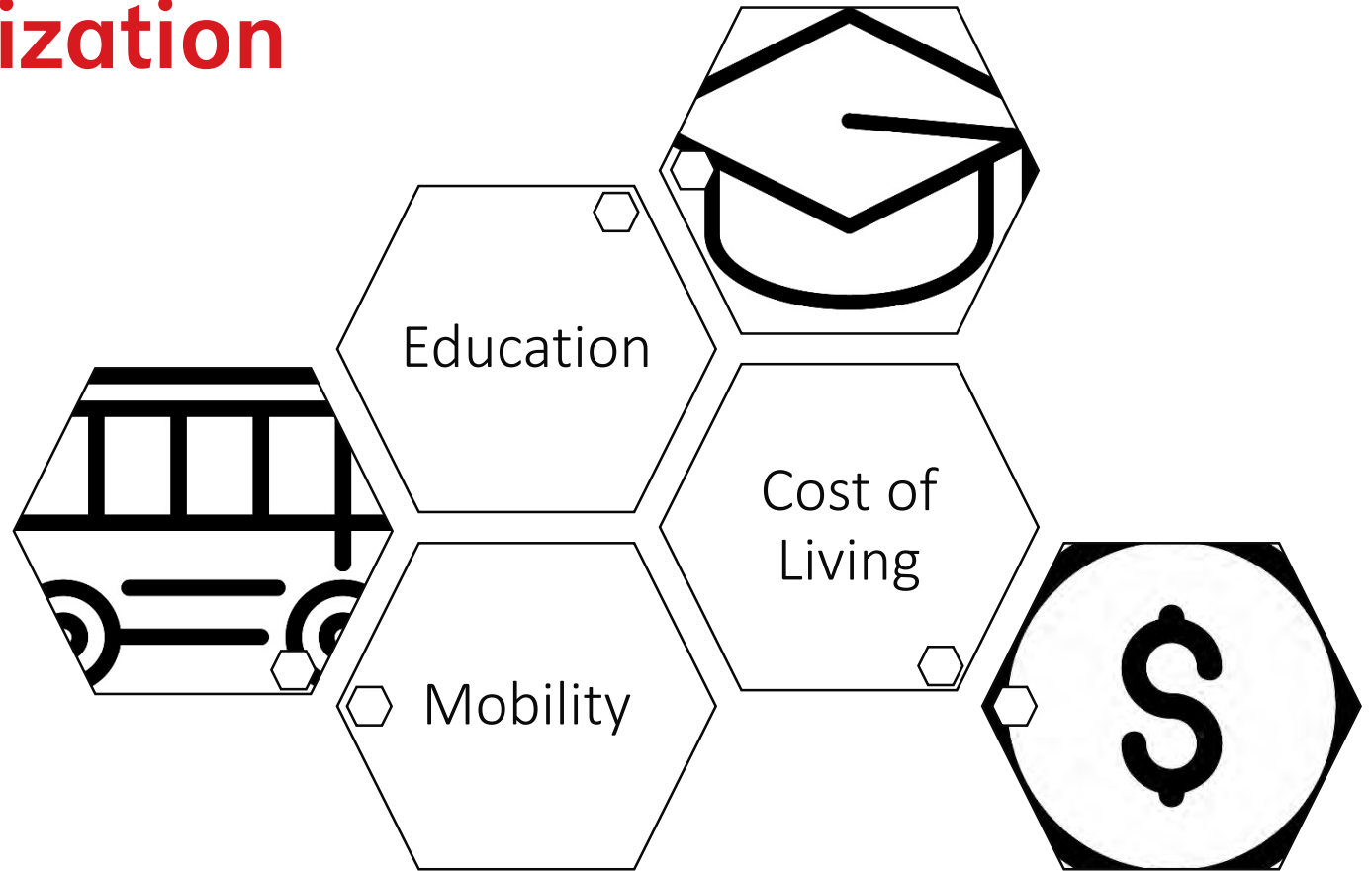


Since 2000, in all but 3 counties there has been a decline in the number of White, non-Hispanic population under 20

Percent change in white population under 20, 2000- 2017



Challenges and Opportunities of Urbanization





NEBRASKA

Nonmetro

40.6
 23.7%
 57.8%
 18.5%

 21.2%
 84.0%
 2.7%
 6.5%
 14.4%

Median age (years)
 Under age 18
 Age 18 to 64
 Age 65+

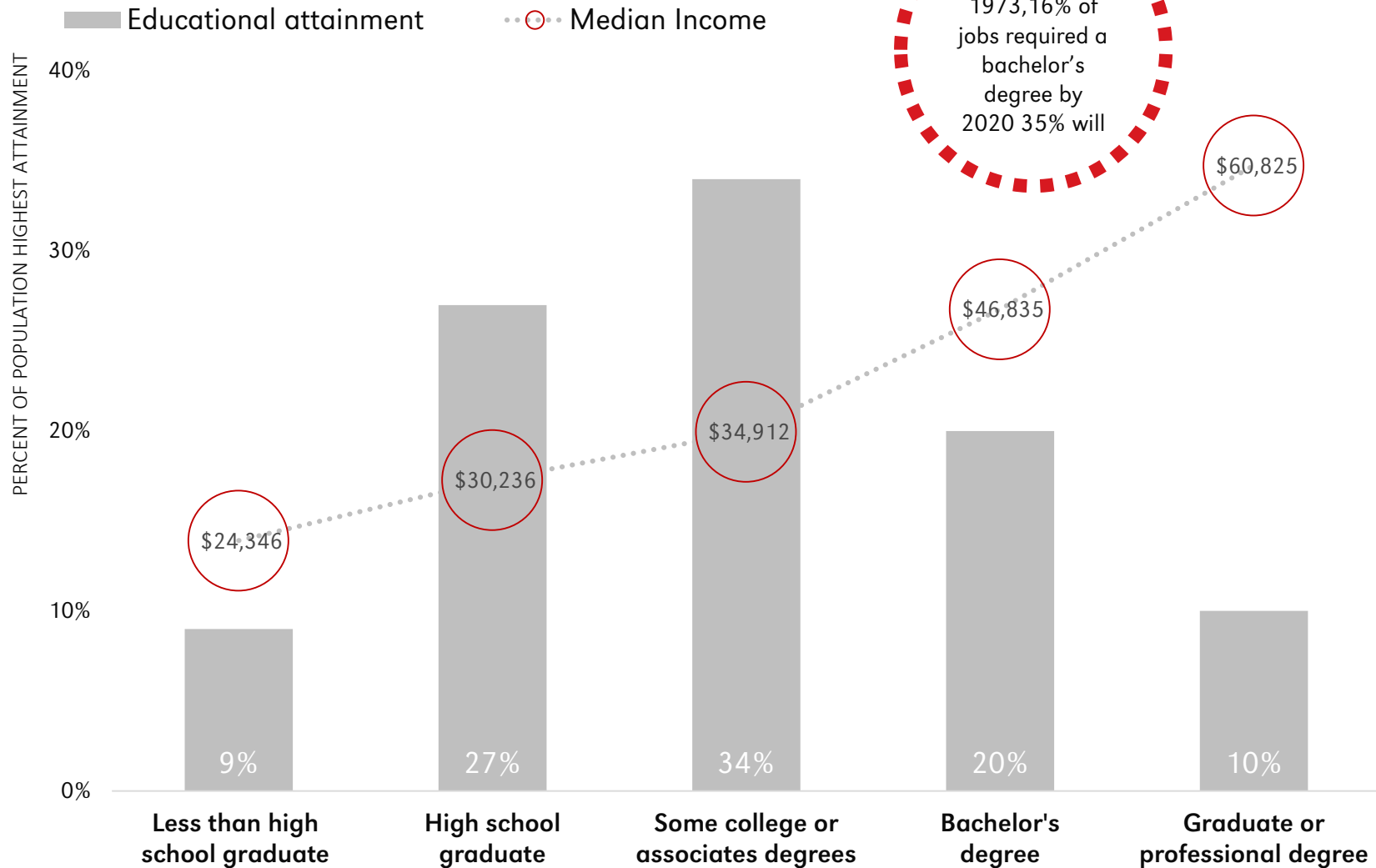
Age 25+ with Bachelor's Degree+
 Age 25 to 64 in labor force
 Age 25 to 64 unemployment rate
 Under age 18 uninsured rate
 Age 18 to 64 uninsured rate

Metro

34.4
 25.5%
 62.3%
 12.2%

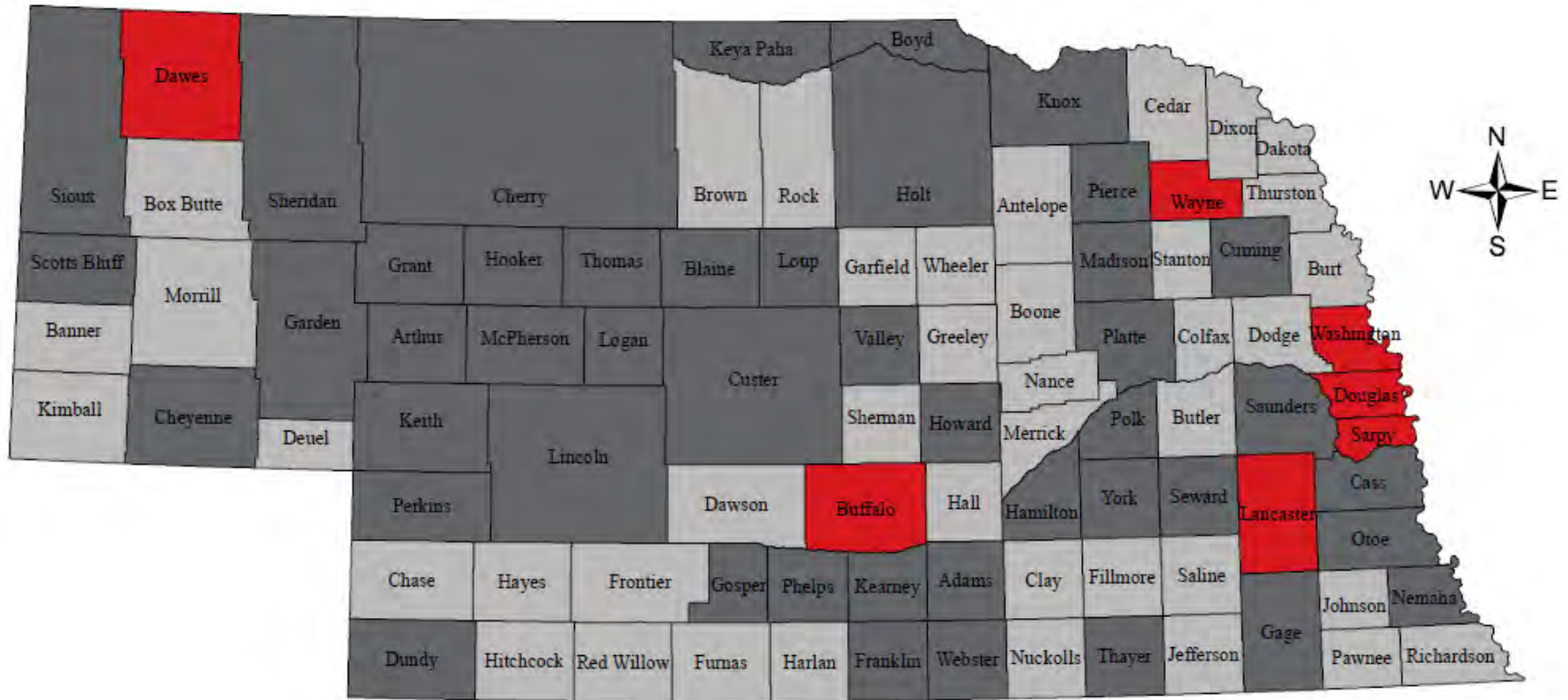
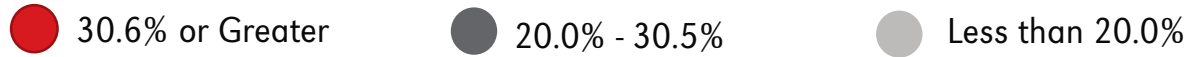
 35.1%
 83.8%
 3.4%
 4.7%
 13.2%

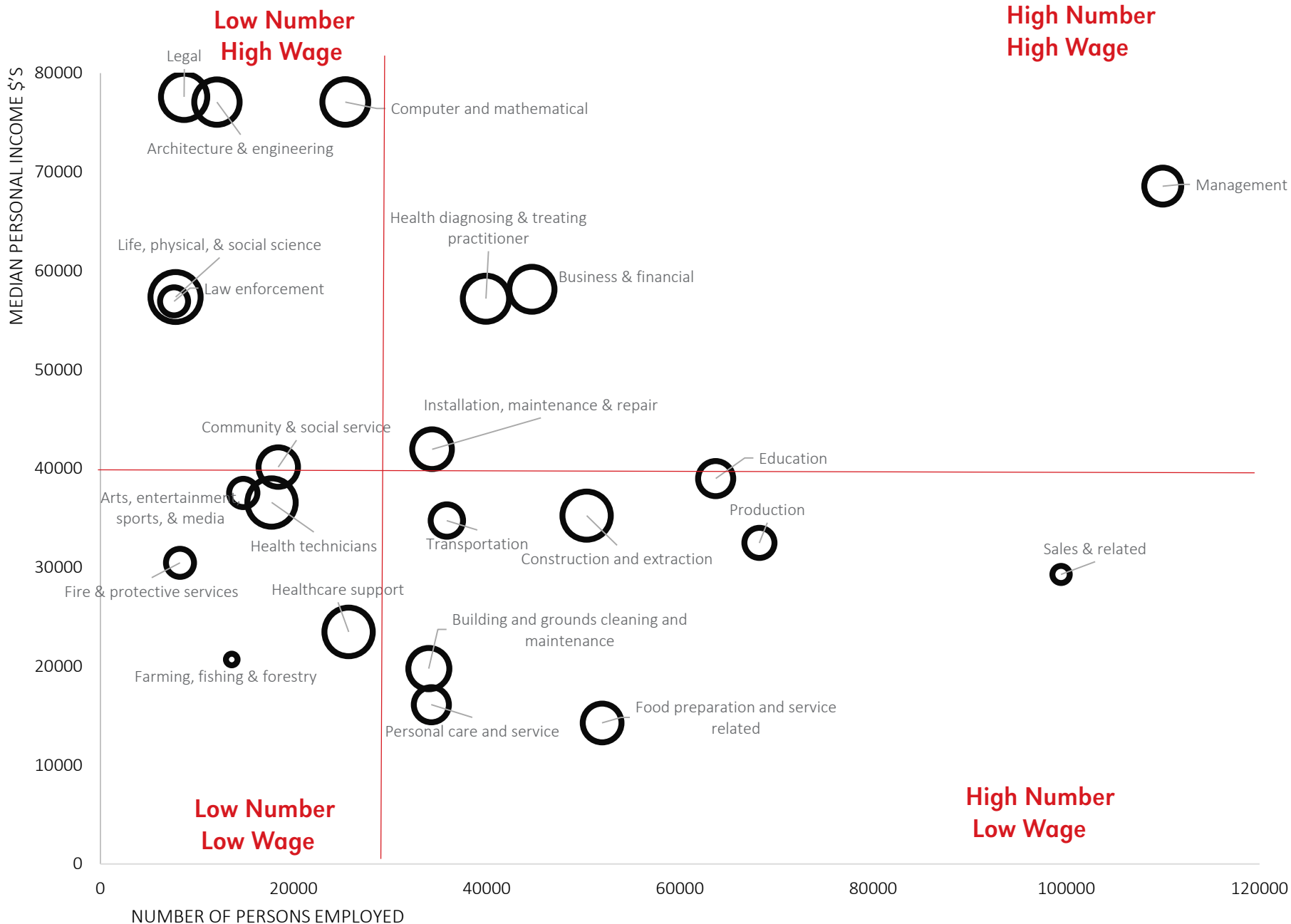
64% of Nebraskans have some higher education and higher education leads to higher income



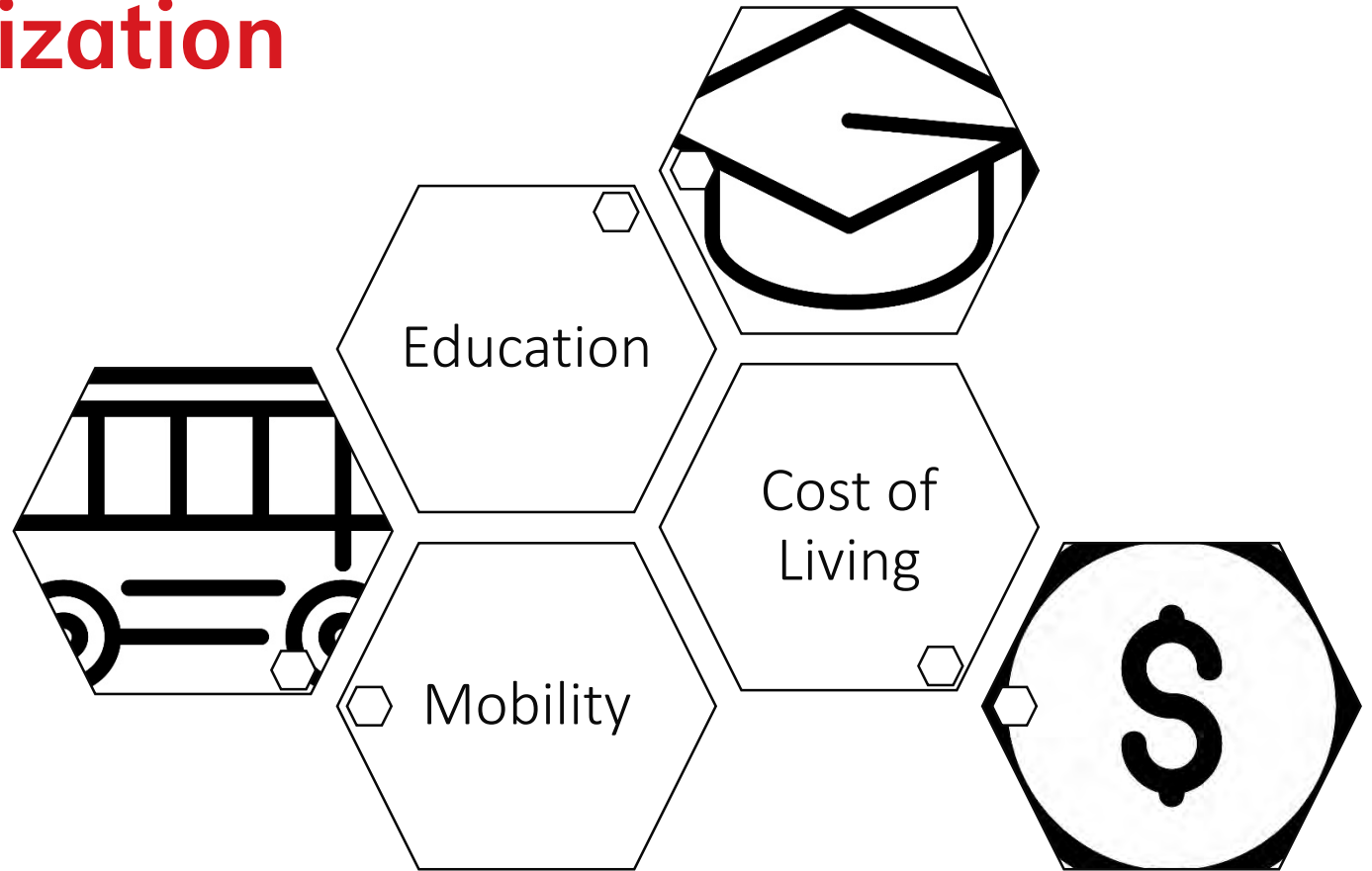
Only 7 counties in Nebraska have a concentration of persons with a Bachelor's degree or more

Percent of population 25 or older with a bachelor's degree





Challenges and Opportunities of Urbanization



Nebraska ranked 17th among states for cost of living

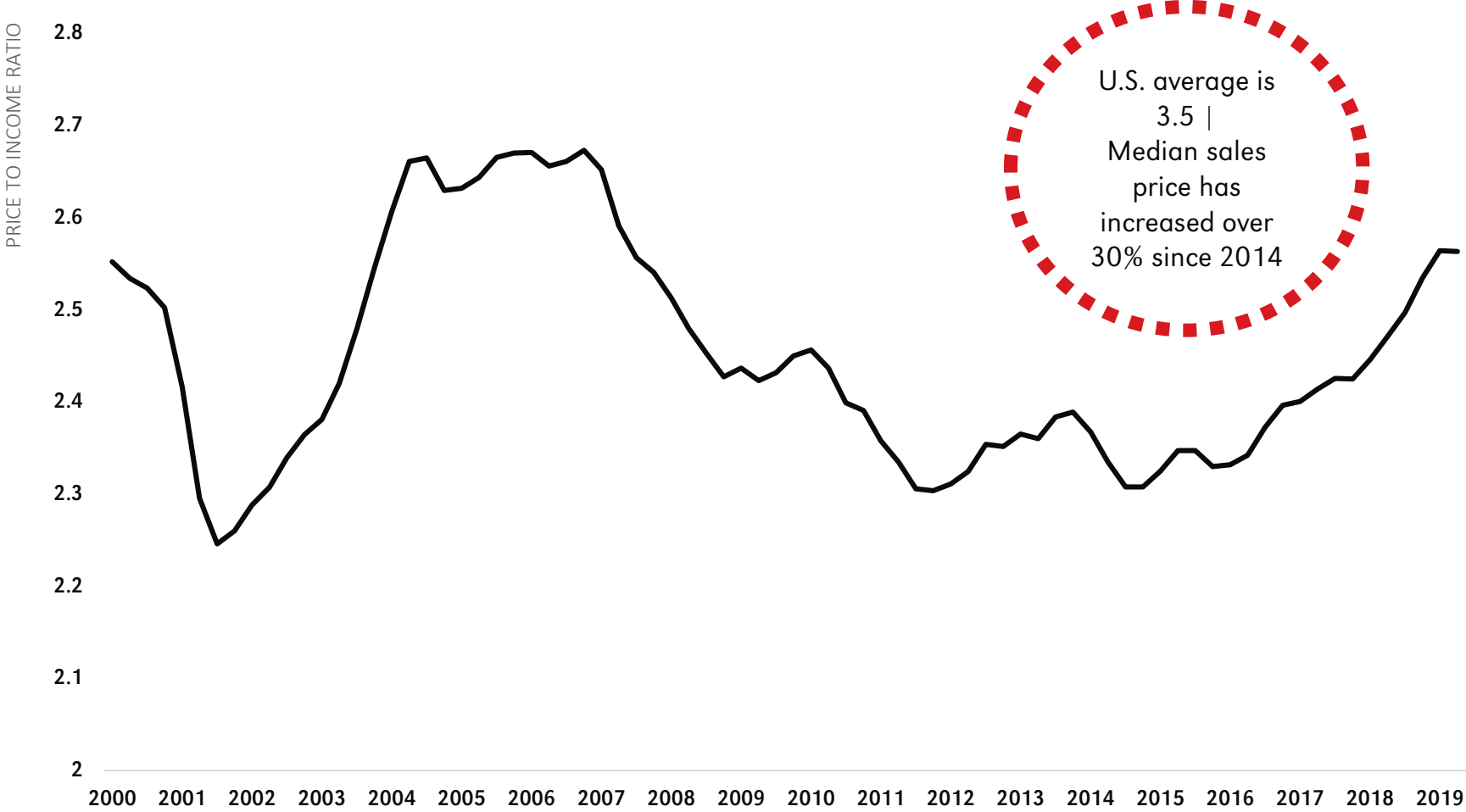
Omaha ranks 163 and Lincoln 169 of 297 ranked communities on the cost of living index 2019 Quarter 2

METRO/MICRO	COMPOSITE INDEX	GROCERY ITEMS	HOUSING	UTILITIES	TRANSPORTATION	HEALTH CARE	MISC. GOODS AND SERVICES
Nebraska	92.3	96.5	84.0	91.2	96.3	99.4	96.1
Lincoln NE Metro	92.4	95.9	77.7	90.3	92.4	105.1	102.5
Omaha-Council Bluffs NE-IA Metro	91.4	96.6	81.0	99.2	101.2	95.9	93.1

Note: According to the Bureau of Labor, typically housing is more expensive in urban areas; while transportation, and healthcare are more expensive in rural area

Omaha has been experiencing an increase in the price of homes relative to incomes

Price to income ratio per quarter 2000 Q2 2019





NEBRASKA

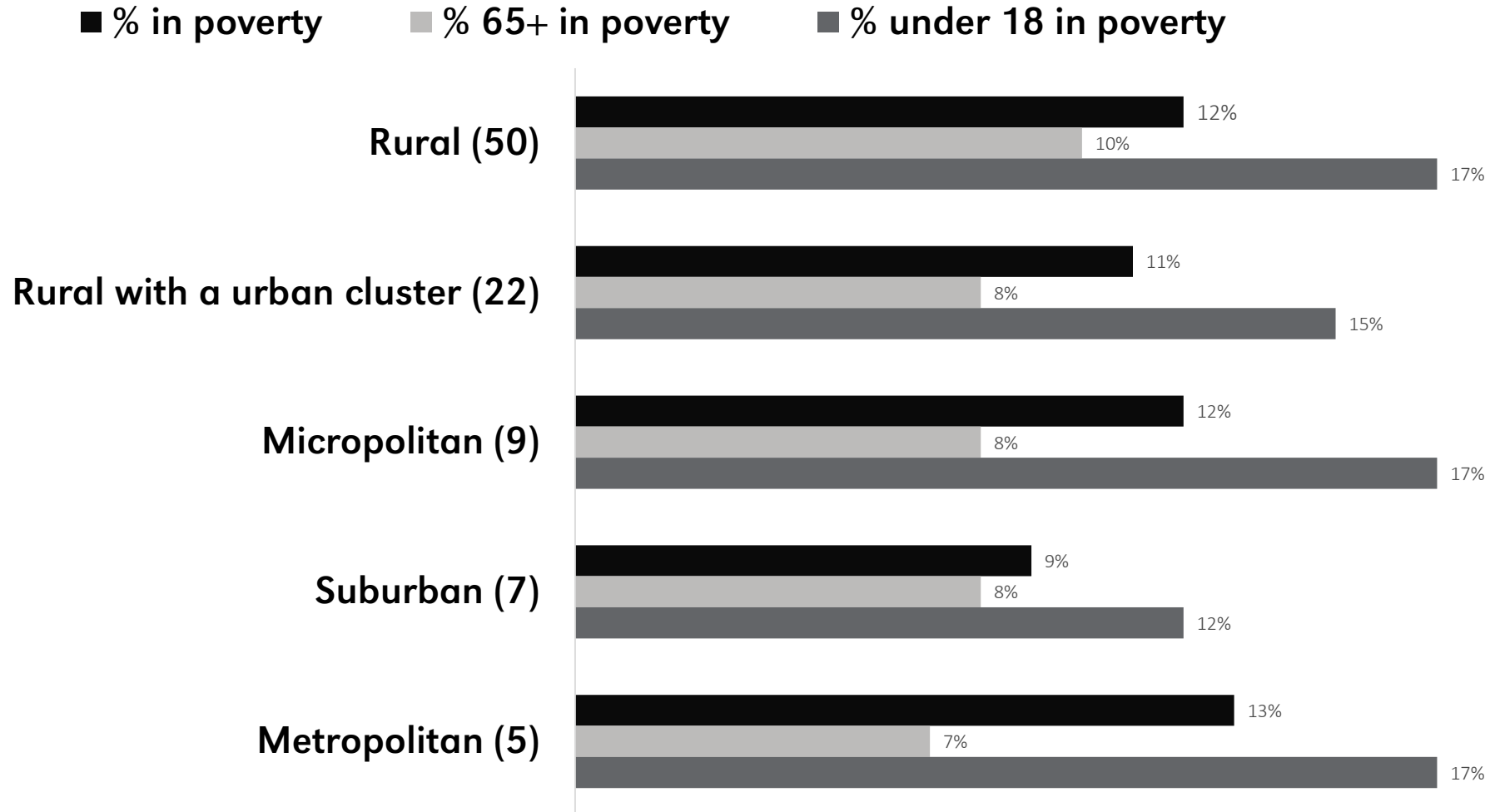
Nonmetro

Metro

70.1%	Home ownership rate	63.6%
50.1%	Homeowners with a mortgage	69.3%
36.4%	Renters spending 30%+ of income on gross rent	46.4%
12.1%	Poverty rate	12.6%
16.2%	Poverty rate for children under 18	16.5%
\$50,008	Median household income	\$57,722
\$62,469	Median family income	\$74,067
\$105,600	Median home value	\$152,800

Rural counties have the highest percentages of persons 65+ in poverty

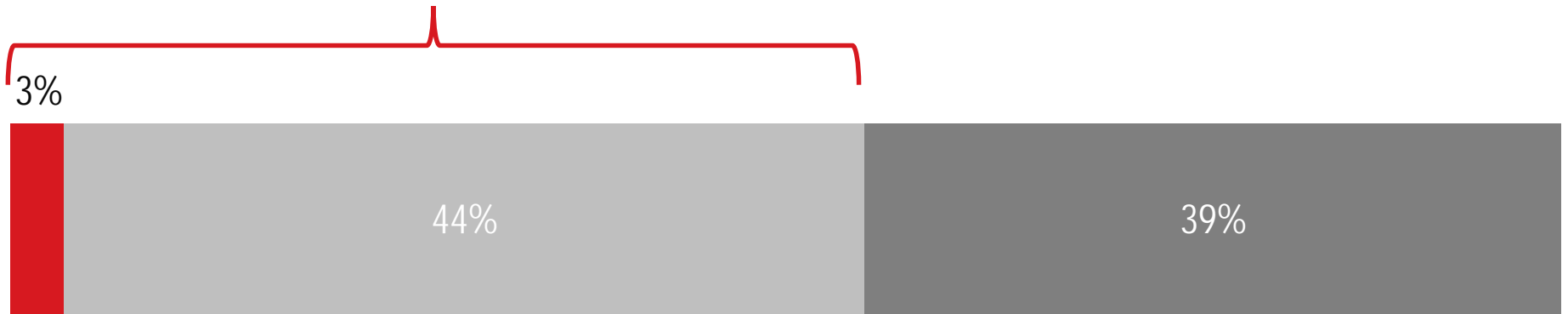
Percent of population in poverty by county groups



Of the 12% of the population that is in poverty, 47% work full or part-time

Percent of population 16 and over that are in poverty by employment status over the past 12 months

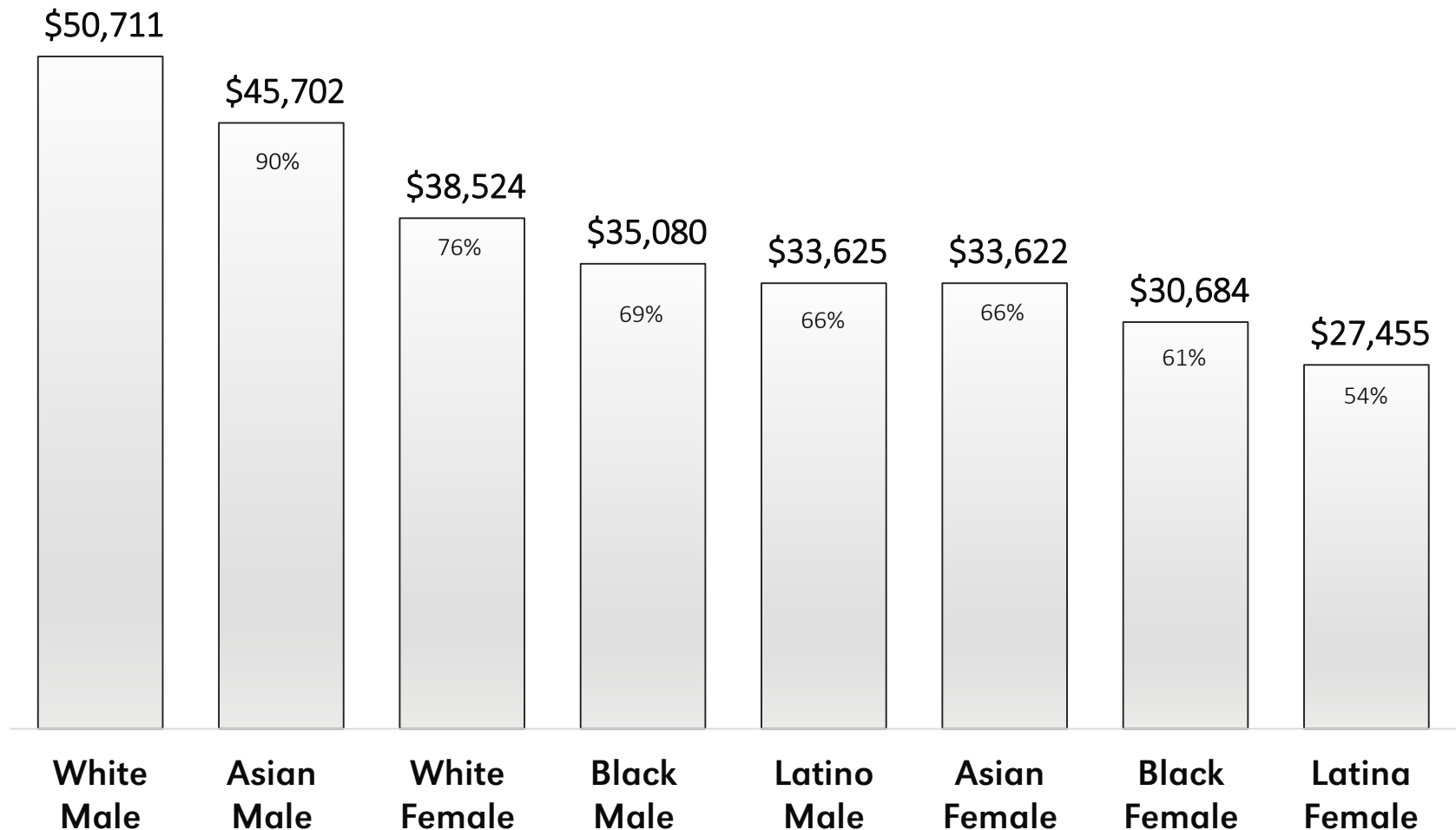
■ Worked Full-Time ■ Worked Less Than Full-Time ■ Did Not Work



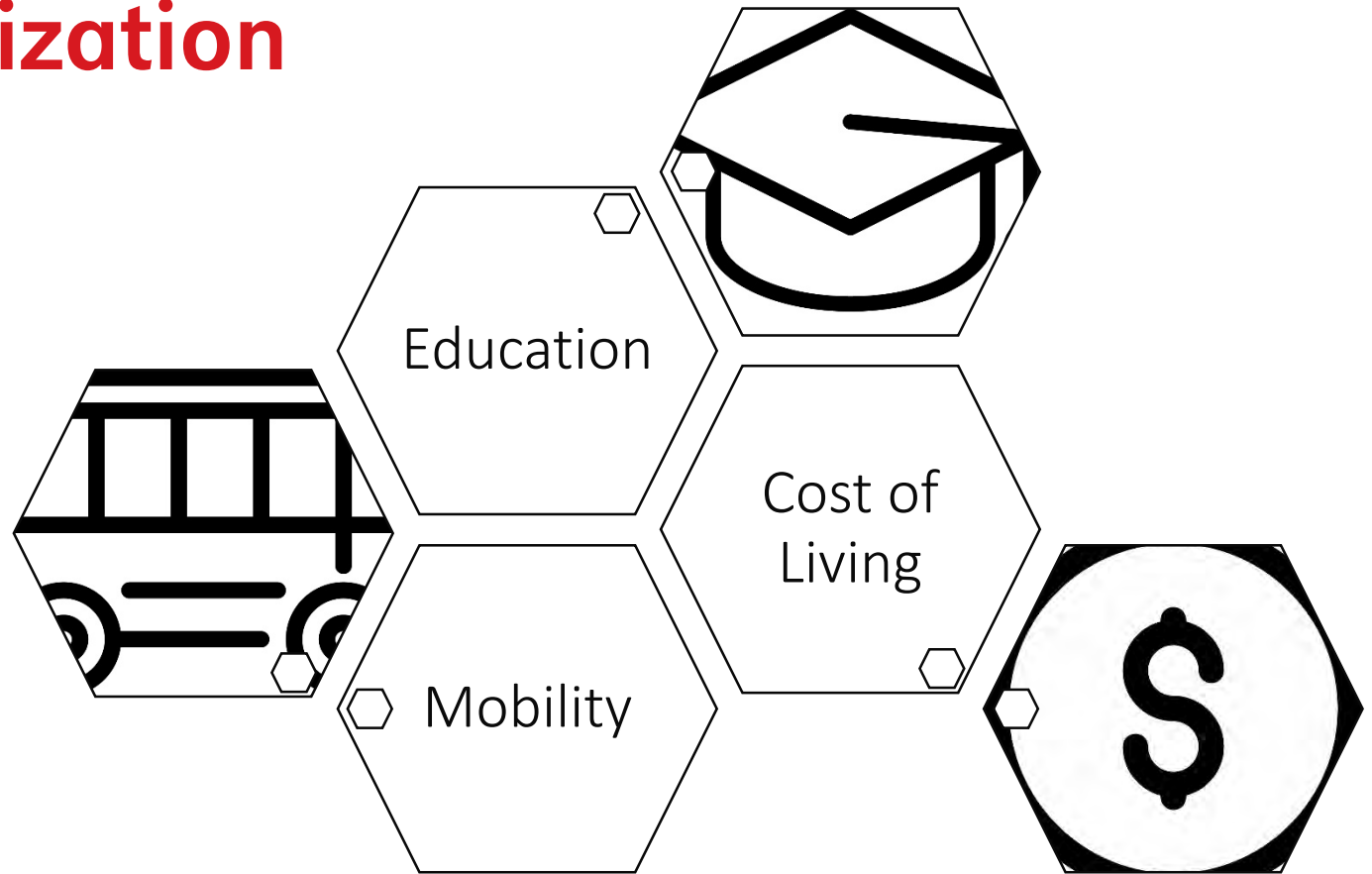
23% of those in poverty, 25 or older, have less than a high school degree

Non-whites and females earn less than white men

Median earnings in the past 12 months by ethnicity and gender / earnings as a % of white men

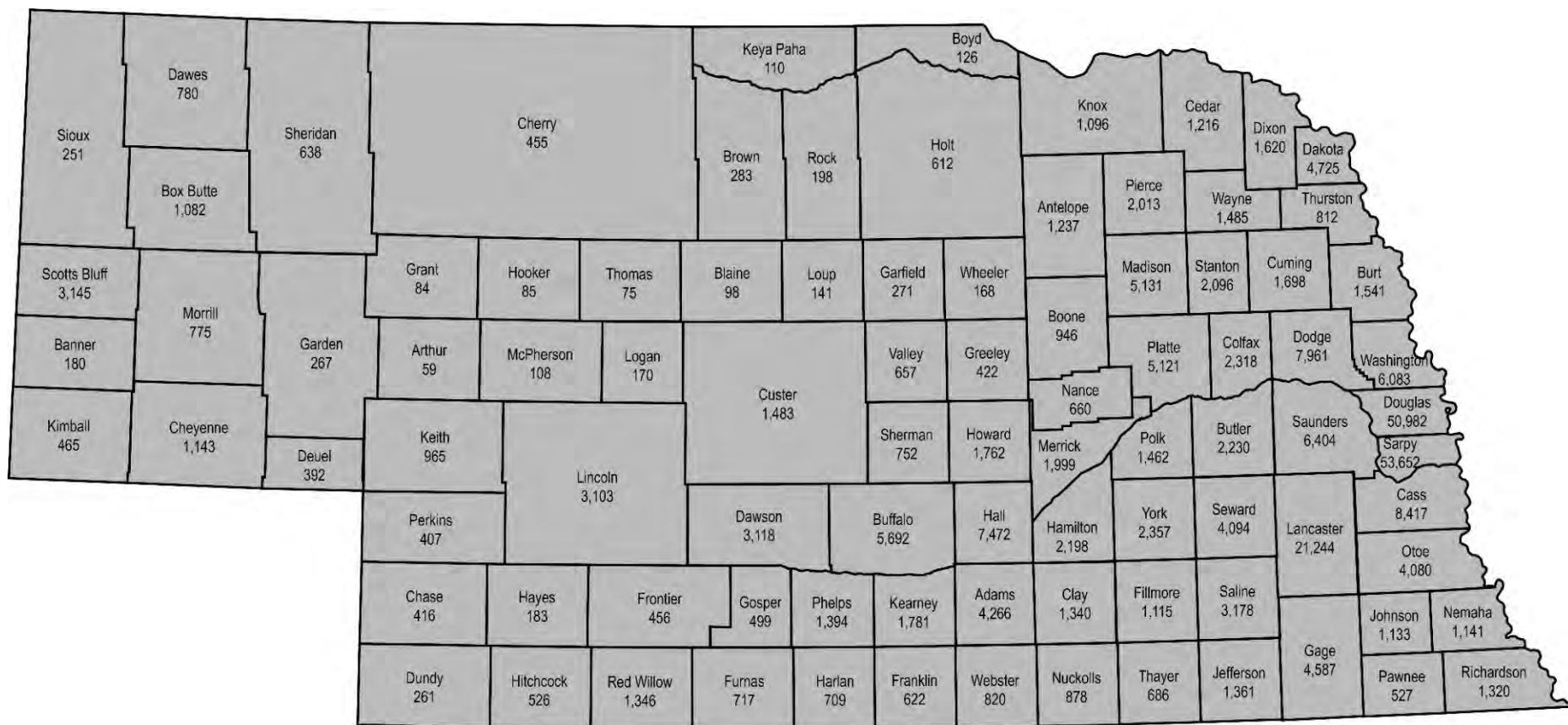


Challenges and Opportunities of Urbanization



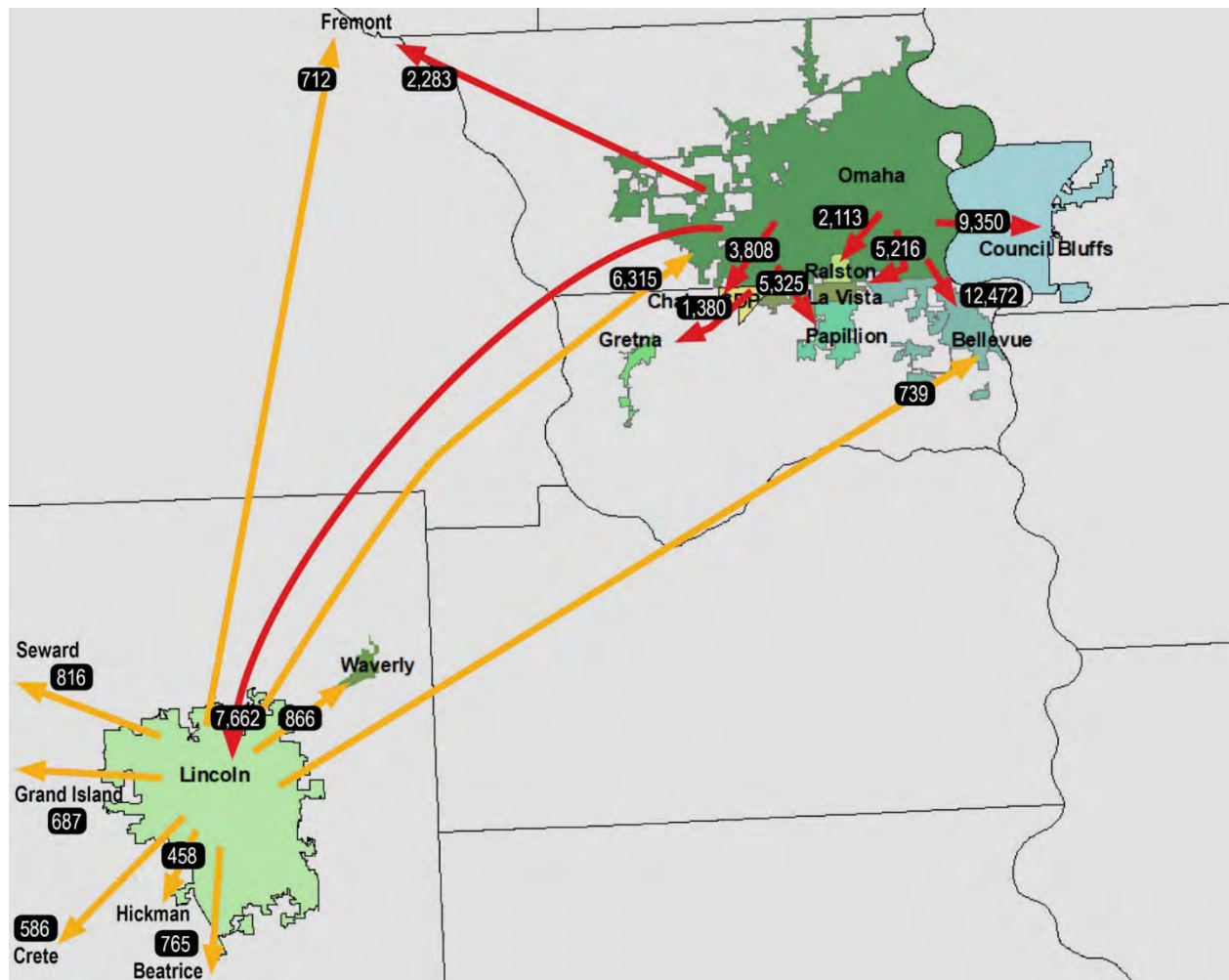
276,134 persons commute outside of the county the work

2017 number of persons who live in the county listed but commute to work outside the county



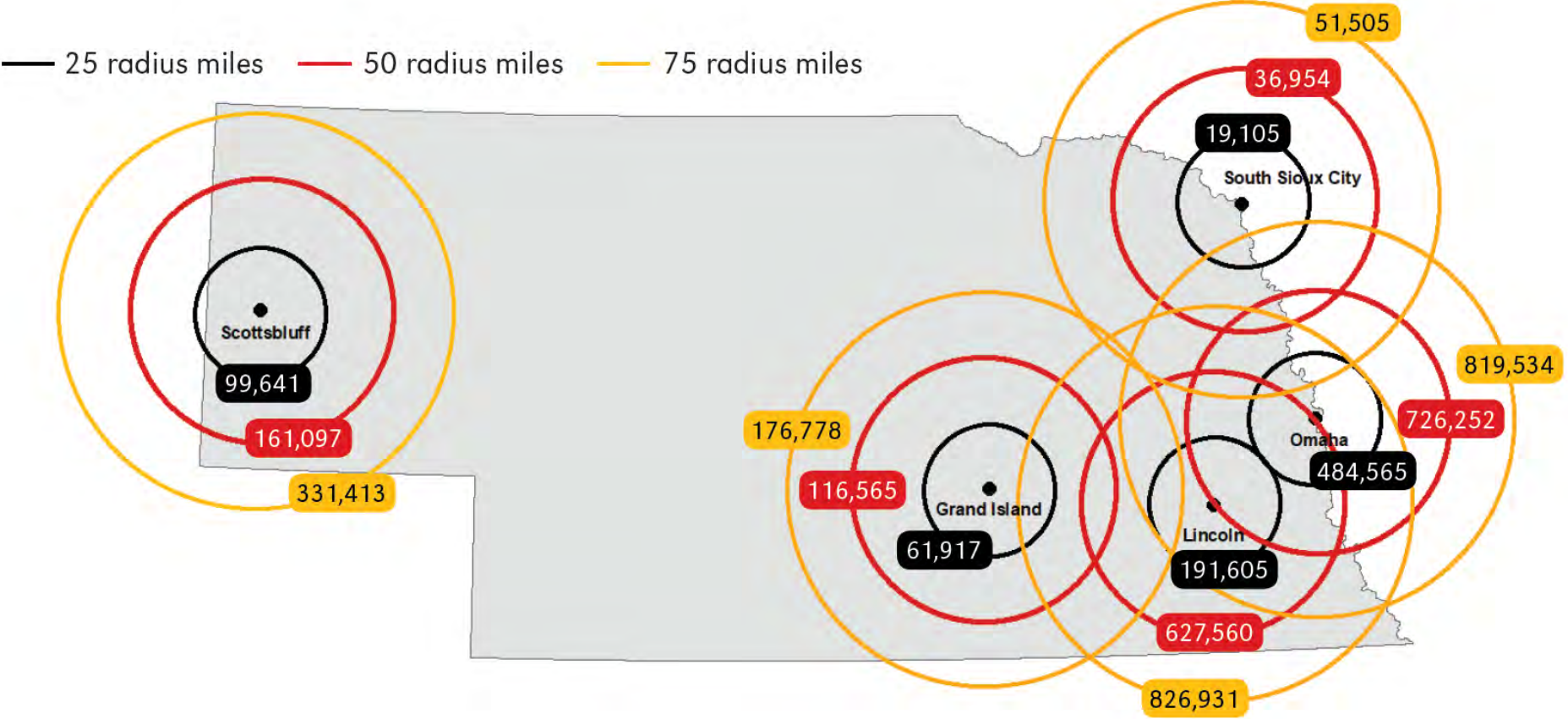
45% of commuters, commute out of 3 counties

2017 number of persons living in the cities listed and the top 10 places they commute



Greater mobility throughout the state can increase the workforce potential of each urban area

Population at each radius for 2017



2020 VISION

IT'S YOUR FUTURE

— 2020 DECENNIAL CENSUS IN NEBRASKA —

**Over \$2,000 is lost
for every person not
counted**

