Deans' Forum Summary, September 1, 2011

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DEANS’ FORUM SUMMARY
Thursday, September 1, 2011


GUESTS: Tim Kaldahl, Matt Hansen, Josh White, Allison Wunsch.

- Tim Kaldhal, Director University Relations, and Matt Hansen, Marketing Director Athletics, presented information on advertising strategies, including unified ad buys with agencies such as Redstone Media.

- Josh White, Associate Athletic Director, and Allison Wunsch, Director of the Academic Success Process, discussed academic support within Athletics in an effort to better coordinate communication between academics and athletics.
  - Allison Wunsch will serve as a liaison between athletics and College faculty and advisors.
  - The NCAA Division I Reclassification will include heightened degree completion requirements.

- Approval of Summary for August 4 Deans’ Forum – Approved

- September 15 – Deans’ Forum Retreat – 8:30 a.m. – 3:00 p.m. – Roskens Hall-basic agenda to include: prioritization, budgeting, global engagement.

- Thomas Wallace shared information on student commencement speaker tryouts. Tryouts will take place on Nov. 9th at 4:00pm in Stauss and are open to the campus community.