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Deans' Forum Summary, September 1, 2011

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DEANS' FORUM SUMMARY

Thursday, September 1, 2011

ATTENDING: Ali, Baker, Bartle, Boocker, Edick, Fiene, Gascoigne, Gouttierre, Rodie (for Pol), Reed, Snyder, Shorb, Smith-Howell, Topp, Wallace.

GUESTS: Tim Kaldahl, Matt Hansen, Josh White, Allison Wunsch.

- **Tim Kaldhal, Director University Relations, and Matt Hansen, Marketing Director Athletics, presented information on advertising strategies, including unified ad buys with agencies such as Redstone Media.**
- **Josh White, Associate Athletic Director, and Allison Wunsch, Director of the Academic Success Process, discussed academic support within Athletics in an effort to better coordinate communication between academics and athletics.**
 - **Allison Wunsch will serve as a liaison between athletics and College faculty and advisors.**
 - **The NCAA Division I Reclassification will include heightened degree completion requirements.**
- **Approval of Summary for August 4 Deans' Forum – Approved**
- **September 15 – Deans' Forum Retreat – 8:30 a.m. – 3:00 p.m. – Roskens Hall-basic agenda to include: prioritization, budgeting, global engagement.**
- **Thomas Wallace shared information on student commencement speaker tryouts. Tryouts will take place on Nov. 9th at 4:00pm in Stauss and are open to the campus community.**