

8-9-2012

## Deans' Forum Summary, August 9, 2012

UNO Office of Academic and Student Affairs  
*University of Nebraska at Omaha*

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## DEANS' FORUM SUMMARY

August 9, 2012

**ATTENDING:** Ali, Barnes, Bartle, Boocker, Edick, Fiene, Henry, Hilt (for Baker), Keel, Morrice, Pekny (for Gouttierre), Pol, Reed, Shipp, Shorb, Smith-Howell, Snyder

- Approved of Summary for July 12, 2012 Deans' Forum minutes
- Updates - Reed
  - There will be a presentation to the Board of Regents concerning Programs of Excellence.
  - From the Priorities Workshop, appears Early Childhood and STEM have support on each campus.
  - Reminder - graduate assistants must be assigned to appropriate duties.
  - Thompson Learning Center (TLC) involved in a 10-year evaluation/study.
  - Board of Regents is asking for a presentation regarding graduation rates at the January meeting.
  - Doctoral students in Gerontology will now be included in the count for UNO.
  - Dean's Forum Retreat Agenda (draft) distributed for feedback.
- New/Old Business
  - Center of Sustainability
    - Discussion held on how to best approach the beginning of the Center (incrementally vs. once substantial numbers become evident).
  - Fall 2012 Enrollment (Morrice)
    - Increase of 140 undergraduate students (headcount) in year-to-date comparison.
    - A new undergraduate admissions dashboard was demonstrated.
    - Bi-weekly updates on enrollment coming via listserv
  - Strategic Enrollment Management (SEM) plan and Marketing Reorganization (Morrice)
    - Consulting team, Noel-Levitz - contracted to assist in the development of the SEM plan.
    - New hires: Dave Trites and Dan Garcia
    - Revised SEM plan involves concurrent short-term focus, with long-term planning.
    - Campus Wide SEM Forum will be held October 9, 2012
  - Marketing Update (Morrice)
    - Melissa Lee - Director of Undergraduate Admission.
    - Jolene Adams - Project Manager
    - Craig Adler - Sr. Analyst Business Manager
    - Website redesign contracted - Lipman Hearne
    - Talisma launched and will be coordinated with recruitment web portal
    - UNO virtual tour demo was shared - launch expected Sept. 15
    - Campus shuttles will represent new branding styles
  - Commencement Update (Morrice)
    - Report/debrief was distributed
      - ◆ 11,307 guests on campus vs. 6500 at Civic auditorium
      - ◆ Proposals for revisions to timing and location of future ceremonies

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**Page Two**

- Conflict of Interest/Digital Measures (Snyder)
  - New conflict of interest policy on campus. Requires disclosure of financial interests of \$5000 or more.
  - Possible use of Digital Measures to assure conflict of interest information is gathered from faculty each year.
  - Focused effort needed to communicate the guidelines for signing authority.
  - Need communication to faculty to differentiate policy between consultation vs. faculty owned consulting companies.
- BOR asking for an inventory of relevant events with vulnerable populations on campus (i.e., youth)
  - Communicate to chairs and directors the need to report all suspected abuse.

### ➤ **Sharing of Information**

- Campus will be hosting speakers concerning Community Engagement. (Reed)
- Rural Futures working on finalizing a governance document. (Reed)
- Faculty fellows (3) will begin in the next few weeks and duties will be assigned.(Reed)
- Grant funded, academic advising conference will be held on campus Sept. 20, 2012.(Henry)
- A new policy concerning assistance animals will go into effect. (Henry)
- Taking steps to assist faculty and students in logging in to Blackboard. (Keel)
- Due to SPSS cost rising, faculty will be asked about their level of use. (Keel)
- A strong level of support was shown for funding UNO's Online Worldwide proposals. (Keel/Boocker)
- UNO Service Days calendar and Summerworks materials shared. (Smith-Howell)
- Noted positive article in Omaha World Herald, and recognition associated with recent awards. (Ali)
- COE is welcoming 10 new faculty. Emphasized 2 new early childhood faculty. (Edick)
- Candidates arriving to interview for the position of Marketing Director. (Pol)
- NET Voter Voices program is being developed. Criss Library will participate as a site. (Shorb)
- Talisma implementation and integration with PeopleSoft. (Fiene)
- Networking updates on campus resulted in dramatically faster network access. (Fiene)
- Update on data breach. (Fiene)
- Aviation Institute has purchased and installed a new flight simulator. (Bartle)
- Program review process is underway and program assessment cycle being examined. (Barnes)
- TED Talks event hosted by Creighton and a suggestion made for possible UNO involvement. (Shipp)
- Bethsaida site celebrating 25-year anniversary this year. (Pekney)