LEADING
CHANGE
WITHOUT POWER
CEOS IN THE ROOM

CEO
1%

Powerless
99%
THE MOST COMMON WAY PEOPLE GIVE UP THEIR POWER IS BY THINKING THEY DON'T HAVE ANY.

Alice Walker
CREATE A SENSE OF URGENCY
WHAT'S YOUR VISION 3
REMOVE OBSTACLES HEAD-ON 5
PLAN SHORT-TERM WINS
POWER ≠ CHANGE
PEOPLE = CHANGE
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