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## Strategic Planning Steering Committee Meeting Summary, February 22, 2006

UNO Strategic Planning Steering Committee  
*University of Nebraska at Omaha*

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## Strategic Planning Steering Committee

February 22, 2006

Meeting Summary

- I. Welcome and Update—Deb Smith-Howell and BJ Reed
  - a. Revision of the UNO plan this summer based on input given and comments from the Advance. A small group will look at the language and the mission, vision, values, and goals. There will be a version for the SPSC to review next fall.
- II. Task Force Reports
  - a. Environmental Scan—Bill Swanson
    - i. Met yesterday and have completed the scan of various different data sources.
    - ii. Summarizing their findings to compile into a report—which will be the foundation of a breakout group at the Advance.
    - iii. Meeting 14<sup>th</sup> of March—report will be compiled then and refined and will be available at the next meeting
  - b. Data Integration—Neal Topp
    - i. The committee is concerned because there are no sub-goals that deal with student learning
    - ii. The next step involves having someone decide if these are the best indicators to show the sub-goals and/or if there are better measures.
- III. Discussion of May 8 Advance
  - a. Preliminary Agenda:
    - i. President Milliken's role: keynote address on the strategic framework, assessment/accountability, and his opinion on the impact of the external environment
    - ii. Bill and Neal's Task Forces—basis for table discussions in order to collect information/summary
    - iii. Outreach—maybe some posters
    - iv. UNO Centennial Preview—get ideas from Advance participants

- b. Discussion
    - i. Focus poster session
      - 1. Maybe have it set up in the cafeteria
      - 2. More focused—around the outreach piece of the Advance
      - 3. Partnership theme?
        - a. University and community partner together
        - b. Could be business partnerships
        - c. Arts and the community
        - d. Diversify the community outreach
    - ii. Poster sessions might be better earlier than later. Perhaps it should be available throughout the morning or during break.
    - iii. Connect the Centennial preview to lunch
- IV. Discussion: Prioritization Criteria and Process
- a. If we were to add additional priority programs (or change it), what would we change? This is to be discussed with the Dean’s Forum and Chancellor’s Cabinet.
  - b. Quality Outcomes of teaching, research, and service—what is the impact?
    - i. These are traditional assessments of programs. Impact could deal with need and demand. They are not very specific and are very interpretive—the people writing the reports decide what they mean.
    - ii. Maybe be more specific—statewide and local impact
  - c. Is there anything in the NU Strategic Framework that could help clarify these issues?
    - i. AQIP and other elements that exist now...could ask programs to link back to these elements
  - d. Ask programs if they did receive priority funding how it would be utilized
  - e. The process needs to be reflective of new configurations of colleges (IS&T) and creation of new programs (MPH), or new priority programs that have undergone change

- f. What is the follow up to this process? The deans will propose some streamline process for programs that believe they should be considered priority programs so they can be reviewed and considered.
- g. Linking the processes here is very important—including Academic Planning Council and other processes