

9-1-2004

Strategic Planning Steering Committee Summary, September 1, 2004

UNO Strategic Planning Steering Committee
University of Nebraska at Omaha

Follow this and additional works at: <http://digitalcommons.unomaha.edu/oiestrategicplanningsteering>

 Part of the [Higher Education Administration Commons](#)

Recommended Citation

Strategic Planning Steering Committee, UNO, "Strategic Planning Steering Committee Summary, September 1, 2004" (2004). *Steering Committee*. 14.
<http://digitalcommons.unomaha.edu/oiestrategicplanningsteering/14>

This Report is brought to you for free and open access by the Strategic Planning at DigitalCommons@UNO. It has been accepted for inclusion in Steering Committee by an authorized administrator of DigitalCommons@UNO. For more information, please contact unodigitalcommons@unomaha.edu.





Strategic Planning Steering Committee Summary

September 1, 2004

- I. Meeting opened at 3:05. Introduction of new Faculty Senate representative, Chris Allen.
- II. Strategic Update: there are no 'crisis' issues facing us at this time.
- III. Academic and Student Affairs – Sheri Rogers
 - a. The Office of Academic and Student Affairs is combining the pre-merger strategic plan into one for this office. Deb Smith-Howell is spearheading this effort.
 - b. The merged plan has gone through quite a few iterations, and the panel in charge is making sure that nothing of value is lost.
 - i. Archiving each step is an important way to retain the history of this process.
 - ii. The plan thus far has been easy to merge and to fit within the context set forth by UNO's overall plan.
 - iii. The next iteration will go to the Deans, perhaps for comment, and then back to the committee.
 - c. Taking the concept of electronic archiving to the SPSC means we could put many historical documents on blackboard to preserve our institutional memory and chart the actions and thoughts related to the decisions that have already been made.
- IV. Institutional Research – Linda Mannering
 - a. Results from the 1st Year Experience Survey are astonishing.
 - i. 85% of UNO freshmen work for pay; 7.7% on-campus & 77.4% off-campus.
 - ii. Compare with 52.9% at peer institutions; 18.4% on-campus & 34.5% off-campus.
 - iii. 40.2% of UNO freshmen work more than 21 hours per week.
 - b. National Survey of Student Engagement (NSSE) for Spring 2004 also shows that a higher percentage of UNO students work more than 21 hours per week.
 - c. This must influence student graduation time frame in some ways.
 - d. Metropolitan Opportunities at UNO survey of entering freshmen indicated many things, including:
 - i. High expectations concerning career track advising and internships.

- ii. Giving back to the community through volunteering and fund raising.
- iii. And engaging in highly social activities in various realms, such as politics, business, and the arts.

V. Issues and Challenges for 2004-2005

a. Left over from last year

- i. Strategic Planning Awards
 - 1. Will be put on eNotes.
 - 2. We need to generate some nominations.
 - 3. Must be done in time for Convocation: October 13, 2004.
 - 4. Selection committee consisting of past SPSC facilitators plus some will narrow down choices, and Ch. Belck will decide the three winners.
 - 5. Nomination will be due by September 22, 2004.
 - 6. Actual look of awards to be decided.
- ii. Strategic Planning 101 PowerPoint® to continue.
- iii. Redesign of website still ongoing...and going...and going.

b. New Issues

- i. We need to link and explain the quality indicators that we measure; and do a better job of syncing Strategic Planning with Institutional Research.
- ii. Review academic prioritization after guidance from NU President Milliken.
- iii. Invigorate integration and implementation of Strategic Plan.
 - 1. Take Linda's statistics and make indicator statements
 - 2. Share these indicators and statements with individual units to help them with their plans.
- iv. Try to find some way to link the Strategic Plan with the budget.
 - 1. There are issues that make this difficult.
 - 2. We must consider how the plan already affects the allocation of resources.
 - 3. B.J. Reed will try to work with the CPACS budget and its plan and report the procedure and its difficulties to SPSC.
 - 4. At what levels? Institutional or College?
- v. Task Forces for 2004-2005
 - 1. Merge Internal and External Communications into one group.
 - 2.
 - 3. Advance Planning task force.
 - 4. Have an assessment task force. Discussion regarding the tasks and division of tasks. Possibilities included: charging groups by strategic focus—two groups emphasizing student focus and community engagement, Academic excellence measurement seems to be focus of university-wide assessment committee. Other possibilities were discussed.

5. Created small group to develop charges for measurement/assessment task forces by middle of September. Group included Sheri Rogers, Deb Smith-Howell, Rita Henry, Linda Mannering, Bill Swanson & Becky Morris. Group would develop task forces in time for next meeting: Wednesday, September 22, 2004.

VI. Meeting and Advance Dates.

Fall 2004	Spring 2005
<p>September 22 – Meeting, Chancellor’s Conf. Rm., EAB 200.</p> <p>October 27 – Meeting, Location TBA</p> <p>November 15 (Monday) – Advance, MBSC</p> <p>December 1 – Meeting, Location TBA</p>	<p>January 26 – Meeting, Location TBA</p> <p>February 23 – Meeting, Location TBA</p> <p>March 30 – Meeting, Location TBA</p> <p>April 27 – Optional Meeting, Location TBA</p> <p>April 29 (Friday) – Advance, MBSC</p> <p>May 11 – Meeting, Location TBA</p>