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Snapshot of Nebraska

David J. Drozd

University of Nebraska at Omaha, ddrozd@unomaha.edu

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Snapshot of Nebraska



Nebraska Chamber Economic Development Summit December 4, 2018

David Drozd, M.S., Research Coordinator

UNO Center for Public Affairs Research | cpar.unomaha.edu

ddrozd@unomaha.edu 402.554.2132



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Nebraska Demographic Trends Overview

1. Population gains are strong but not evenly distributed
2. Diversity is increasing
3. Aging is having impacts notably on the workforce
4. Education and income levels are rising

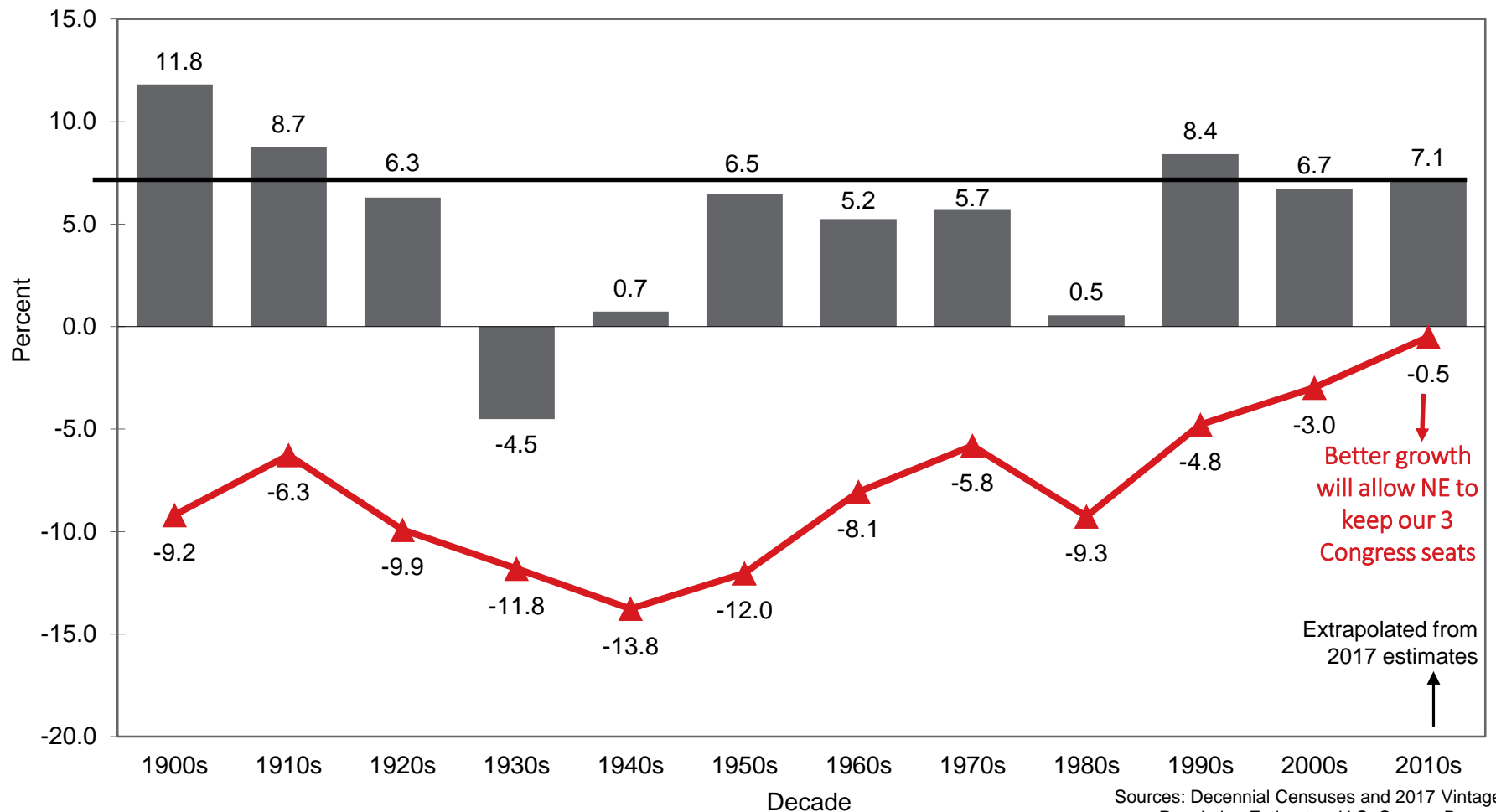
Population and Diversity



Nebraska population growth has increased and now nearly equals the U.S.

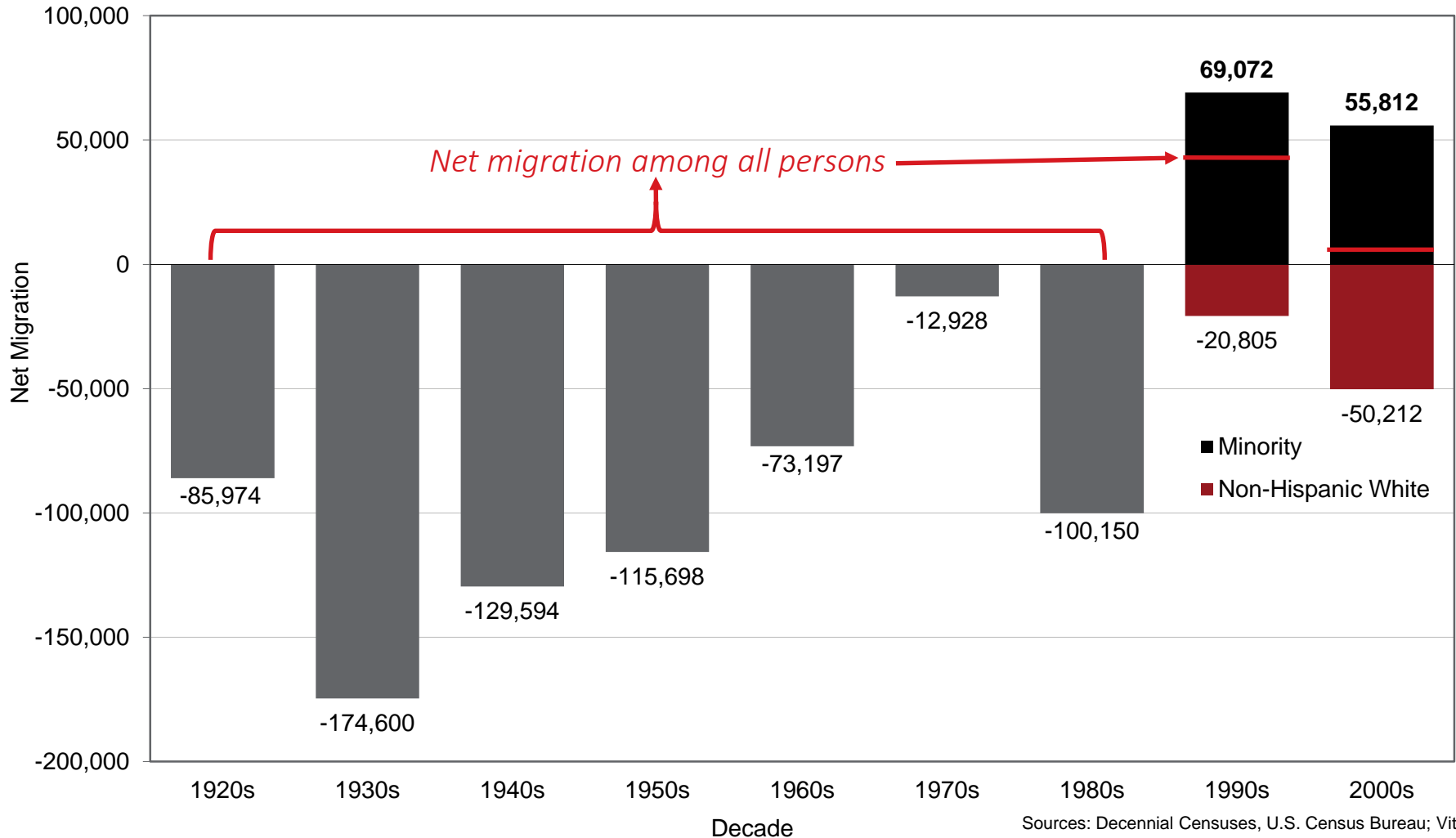
Nebraska population change rates, with comparison to U.S. 1900s to 2010s

■ Nebraska Population Change Rate ▲ Difference vs. the U.S. Rate



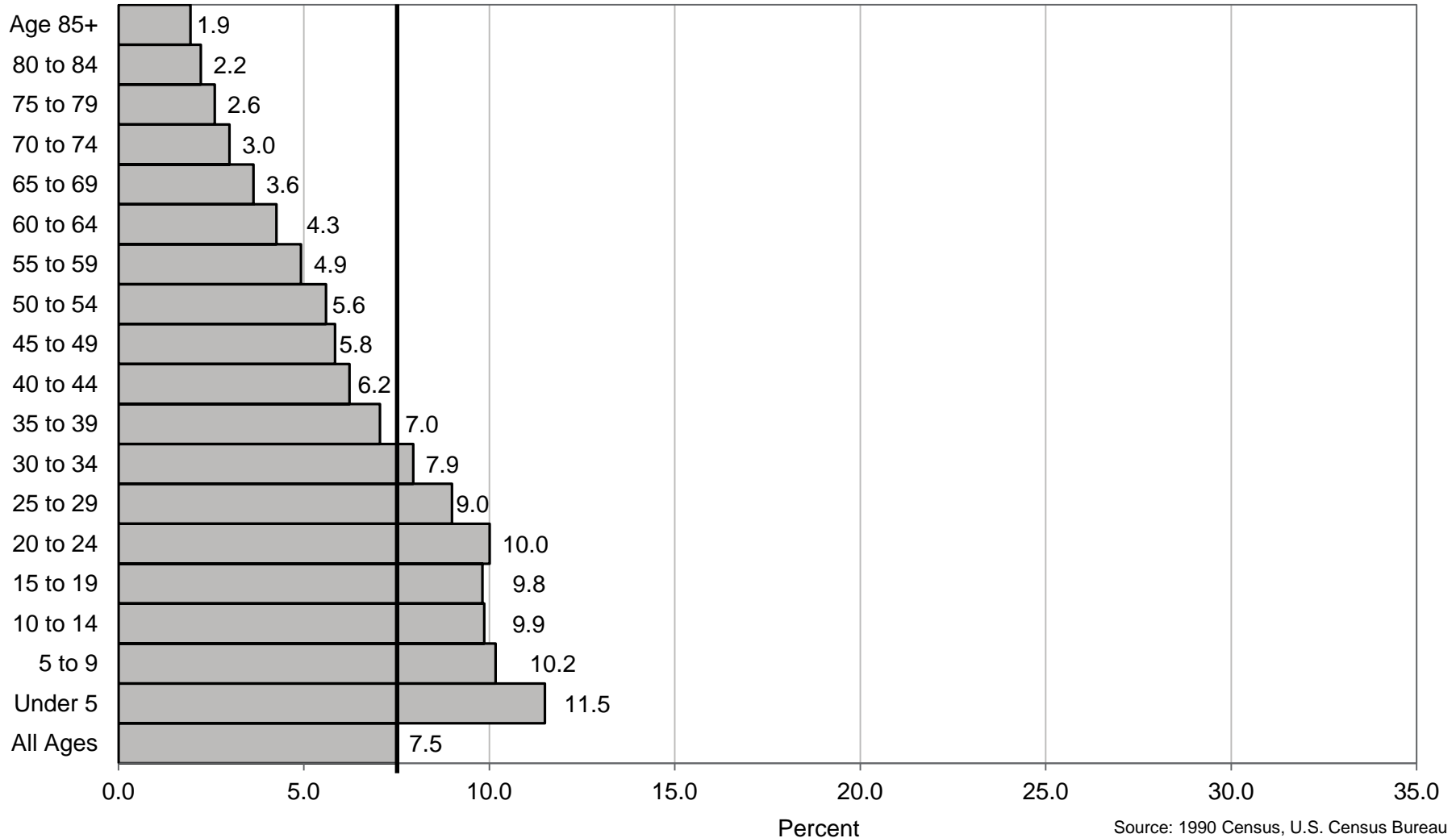
Net migration has trended upward and now is positive given minority gains

Nebraska net migration by decade with 1990s & 2000s breakout by race/ethnicity



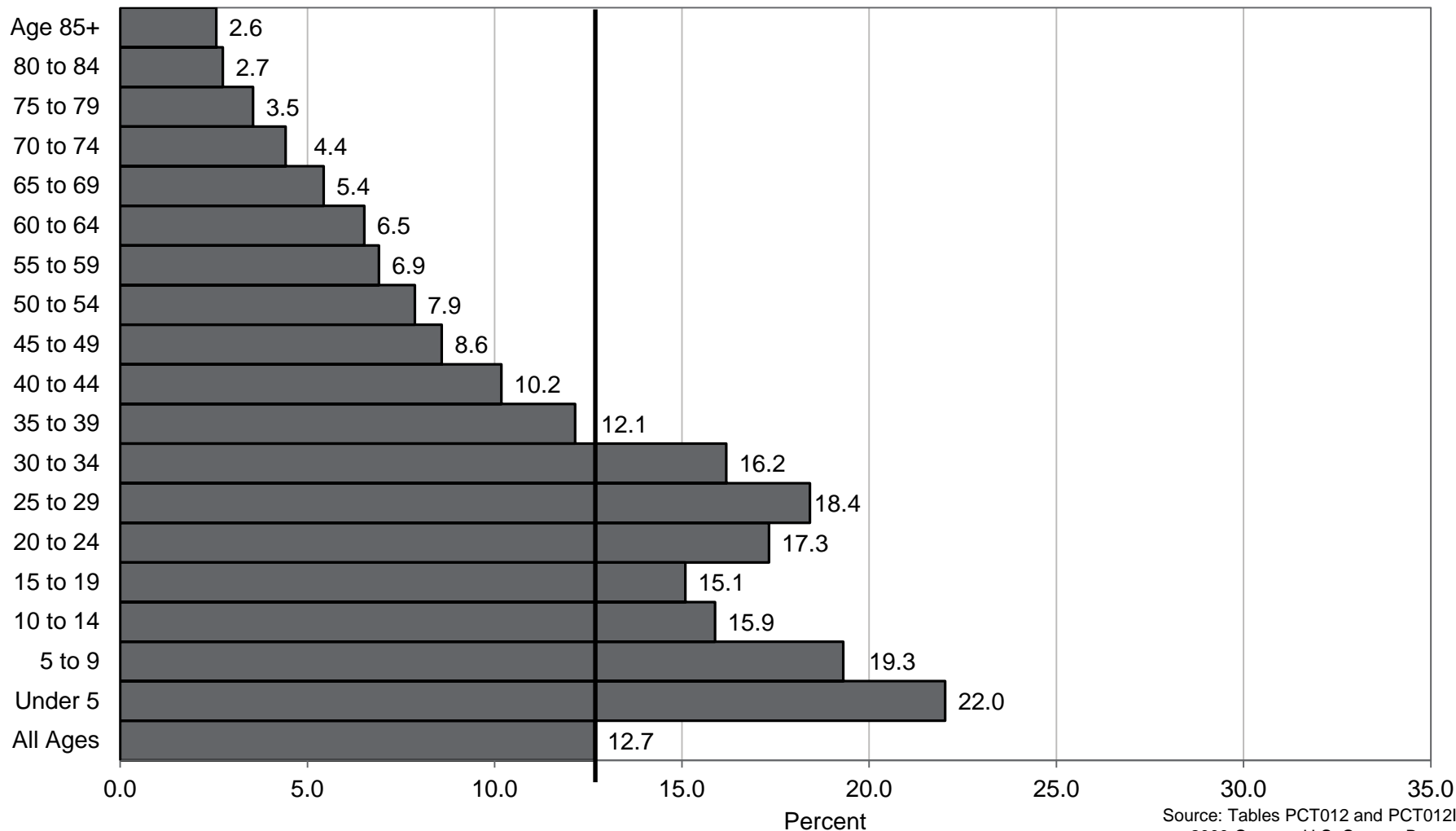
In 1990 minorities represented 1 in 13 Nebraskans and 10% of young children

Nonwhite or Latino as a percent of total population

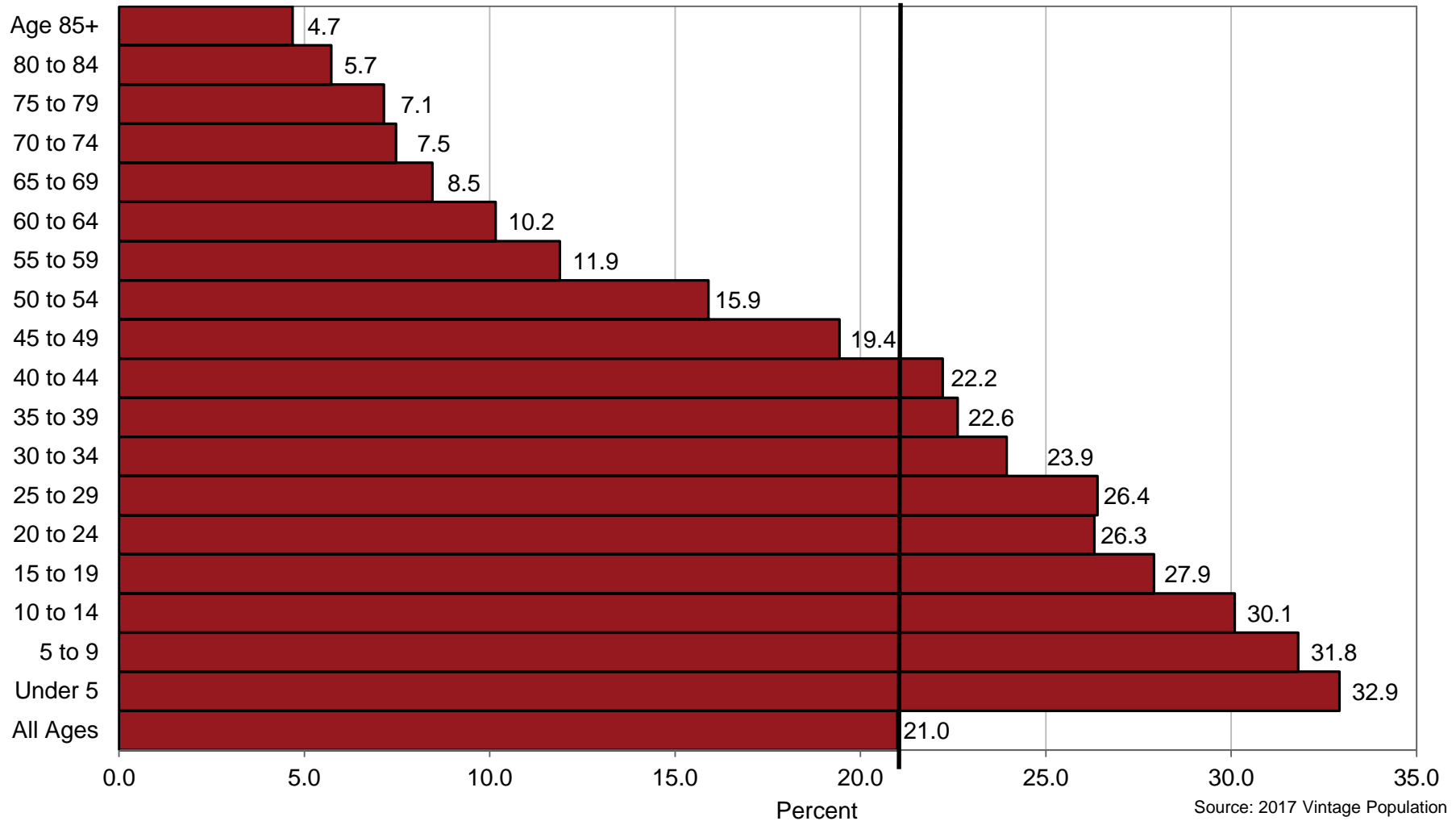


By 2000 minorities represent a larger portion of Nebraska's workers and 20% of young children

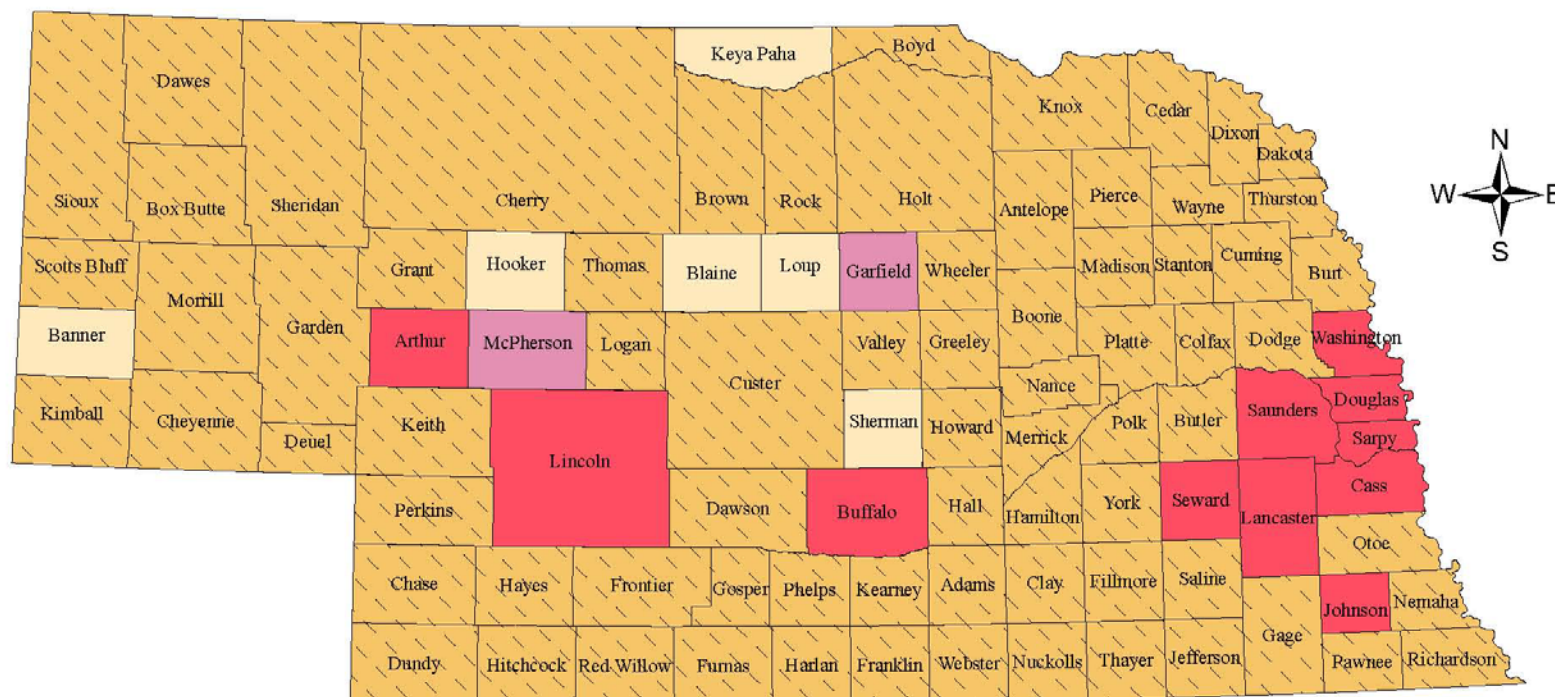
Nonwhite or Latino as a percent of total population



Current 2017 data show minorities represent 1 in 5 Nebraskans and 1/3rd of young children
Nonwhite or Latino as a percent of total population



Majority and Minority Population Change in Nebraska Counties: 2000-2010



Majority (White non Hispanic) and Minority (non White or Hispanic) Population Change: 2000-2010

Note: State of Nebraska had Population Increase in Both Population Groups during 2000-2010

- Majority Population Increased and Minority Population Increased (11 counties)
- Majority Population Increased and Minority Population Decreased (2 counties)
- Majority Population Decreased and Minority Population Increased (74 counties)
- Majority Population Decreased and Minority Population Decreased (6 counties)

Sources: 2000 and 2010 Decennial Censuses, U.S. Census Bureau

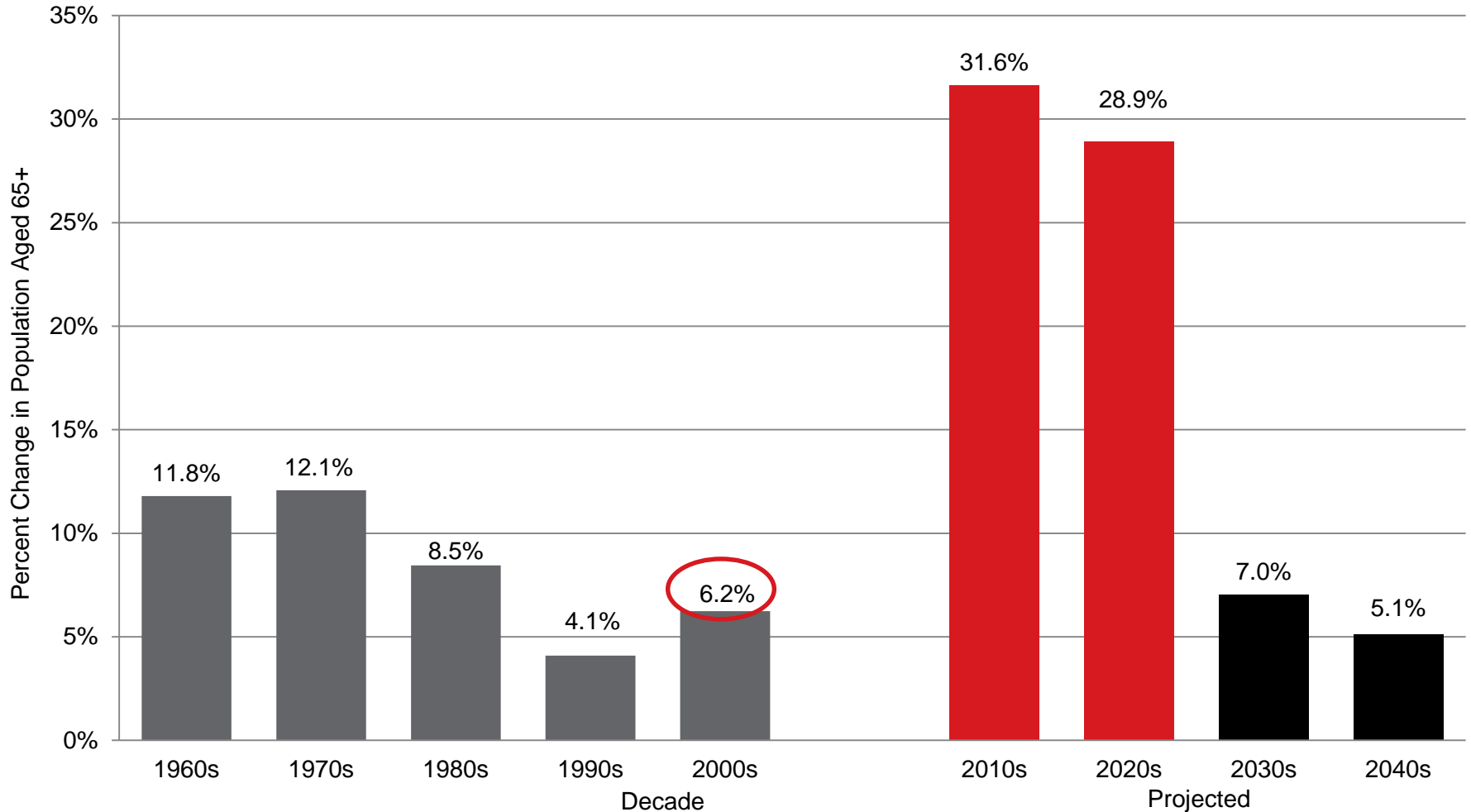
Prepared by: David Drozd, Center for Public Affairs Research, University of Nebraska at Omaha - April 21, 2011

Aging and Workforce



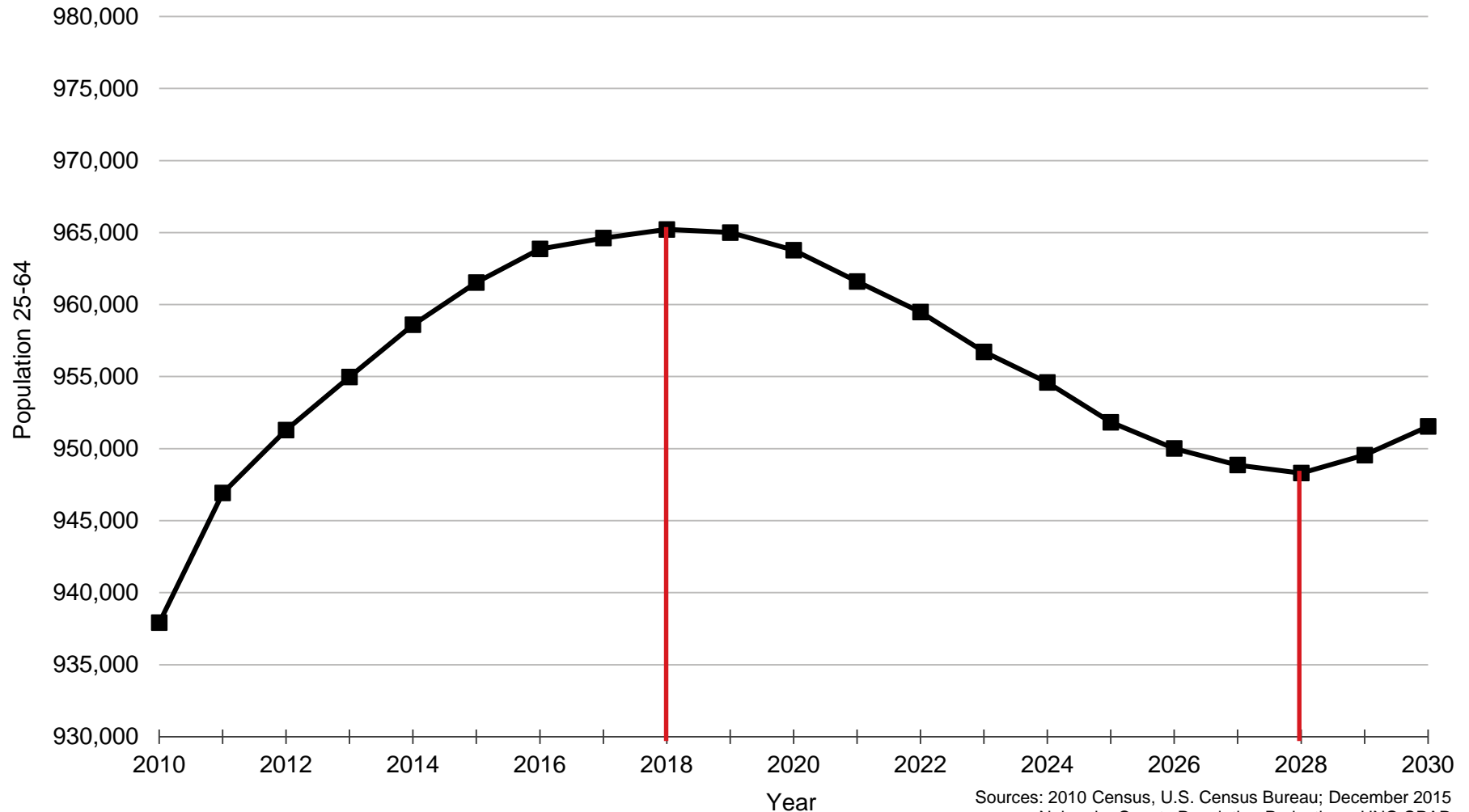
Elder population to jump - coming rise will be 5 times higher than the recent past

Decade change in Nebraska population aged 65+ 1960s to 2000s and projected



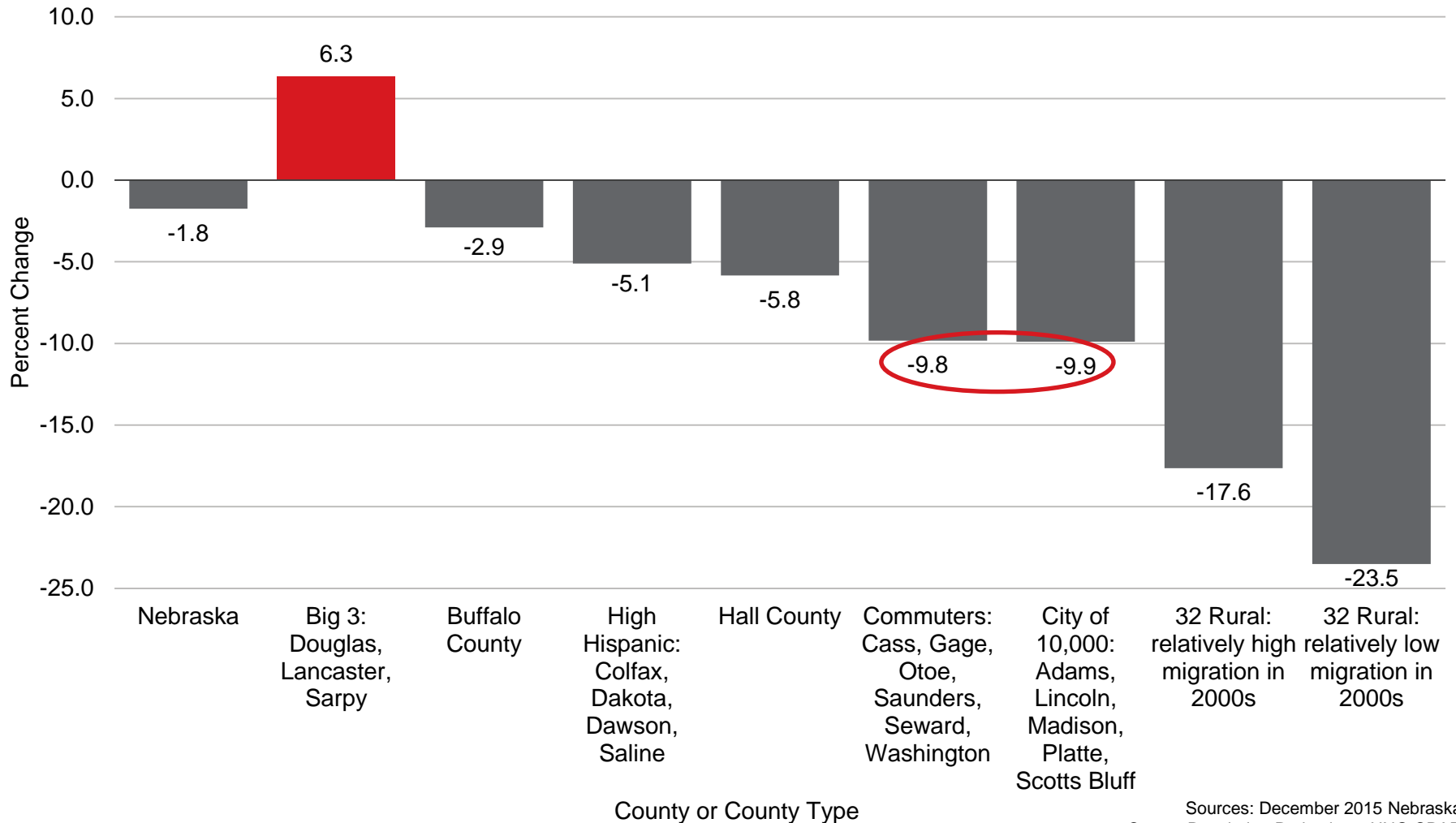
The prime age workforce is peaking and will decline for the next 10 years

Nebraska projected age 25-64 population 2010 to 2030



Nearly all Nebraska counties will see their prime age workforce decline

Projected percent change in age 25-64 population 2018 to 2028



Most know NE has one of the lowest unemployment rates, but what about...

#1 Labor force participation of single mothers with kids under six – 81%

#2 for ages 25-64 with a Bachelor's Degree+ in the labor force – 90%

#2 in % of married-couple families with both spouses in the labor force – 61%

#2 for share of families in poverty that have a householder or spouse who worked “full time and year round” – 29%

#2 for age 55-64 labor force participation – 74%

#3 for age 16-19 labor force participation – 53%

#4 for age 65+ labor force participation – 22%

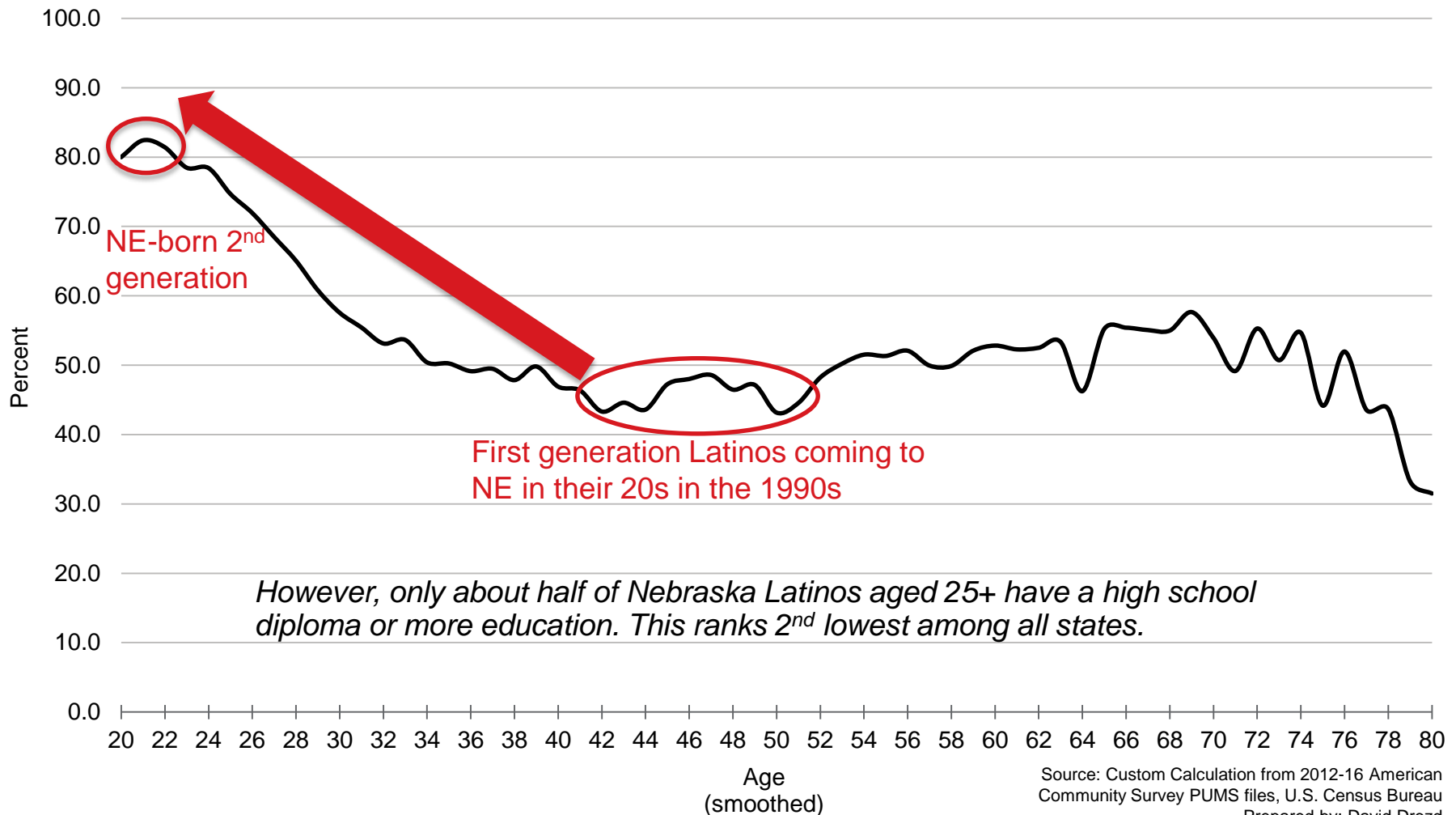
#4 for portion of workers that have more than 1 job – 8%

Education and Income



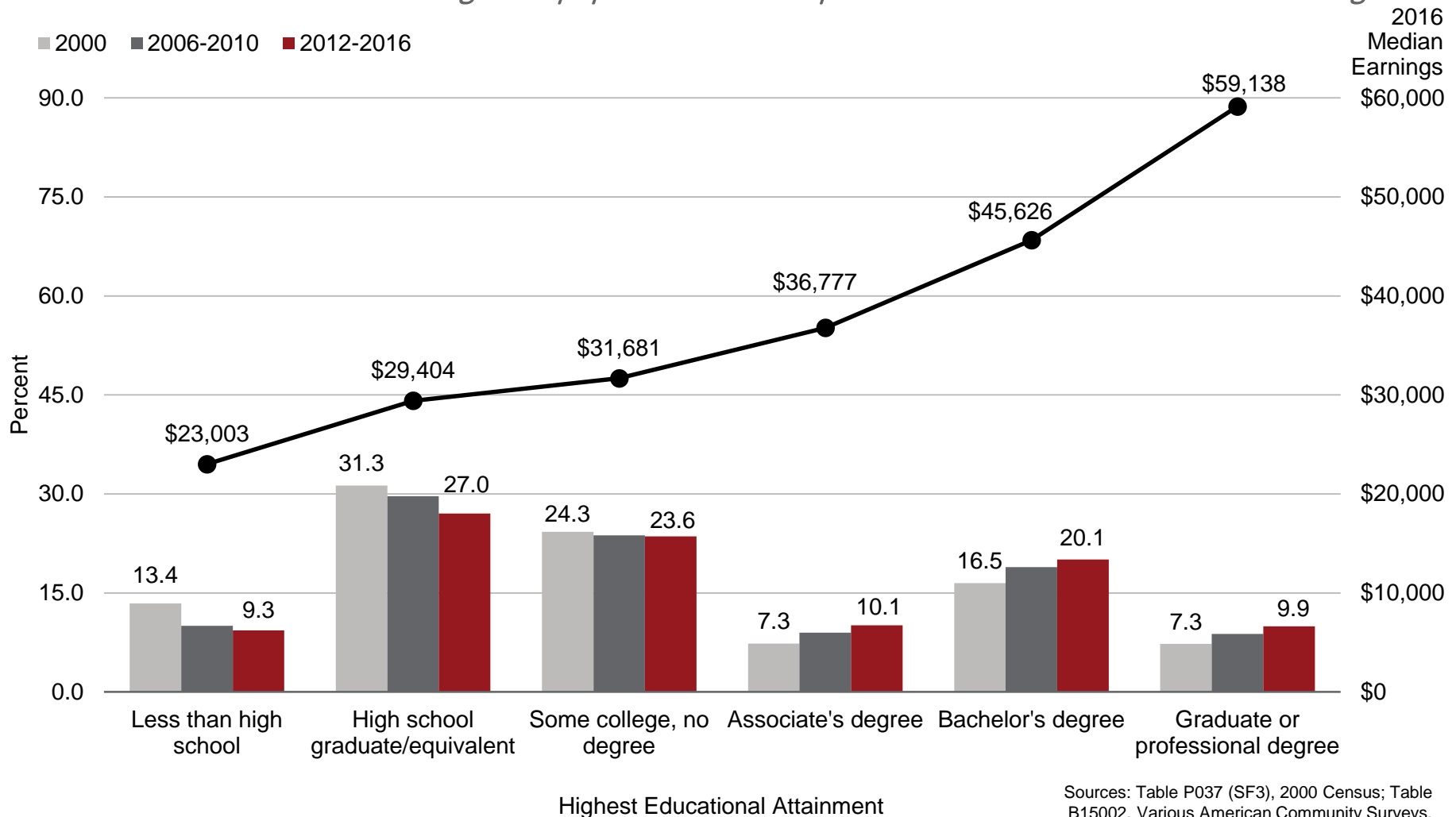
Younger Latinos have more education which bodes well for future jobs and college enrollment

Percent high school or more education for Nebraska Latino population by age 2012-2016 timeframe



Education levels in Nebraska are rising leading to income gains

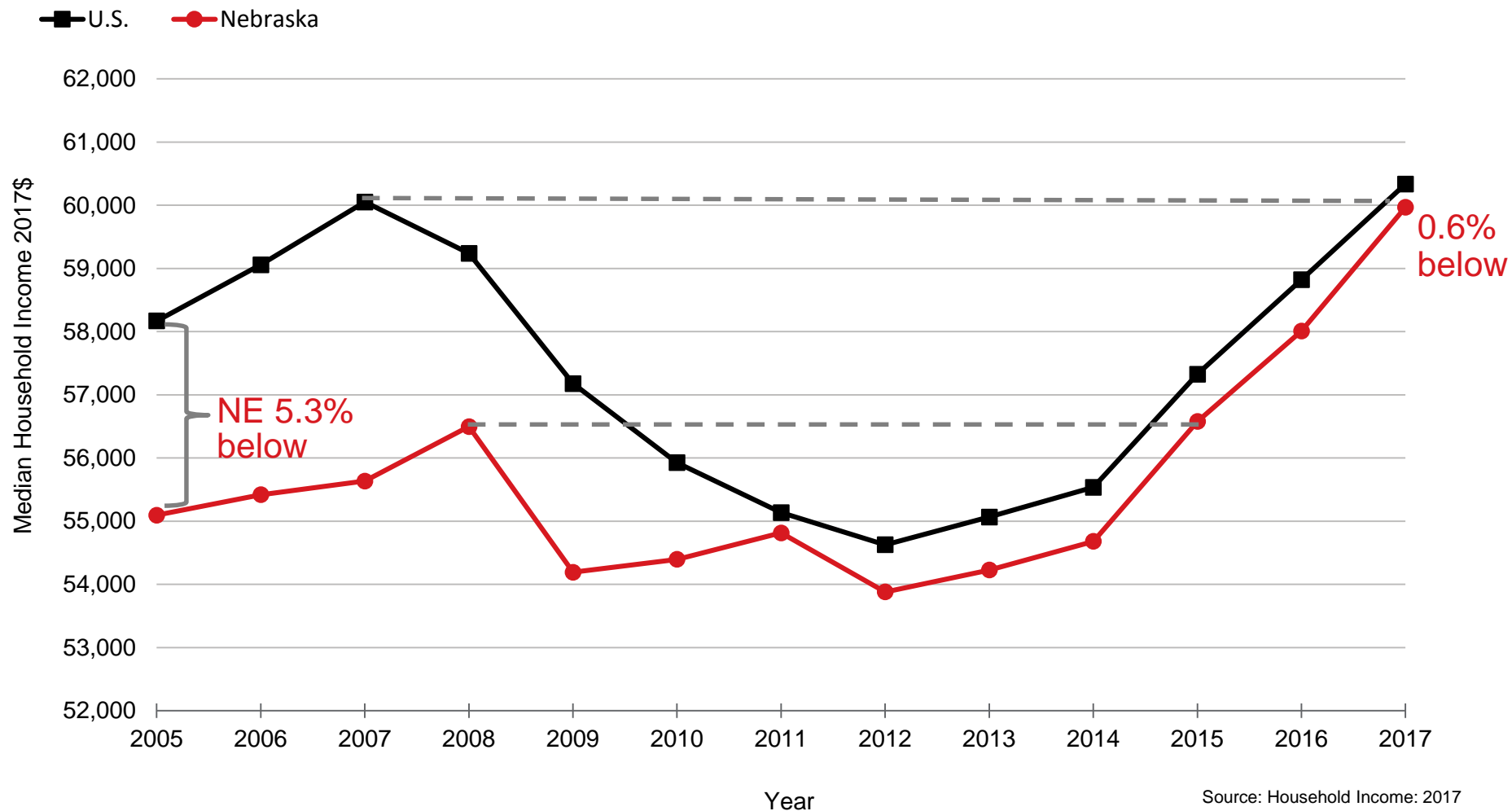
Educational attainment for the age 25+ population 2000 to present with most recent median earnings



Sources: Table P037 (SF3), 2000 Census; Table B15002, Various American Community Surveys, 2012-16 Public Use File, U.S. Census Bureau
Prepared by: David Drozd

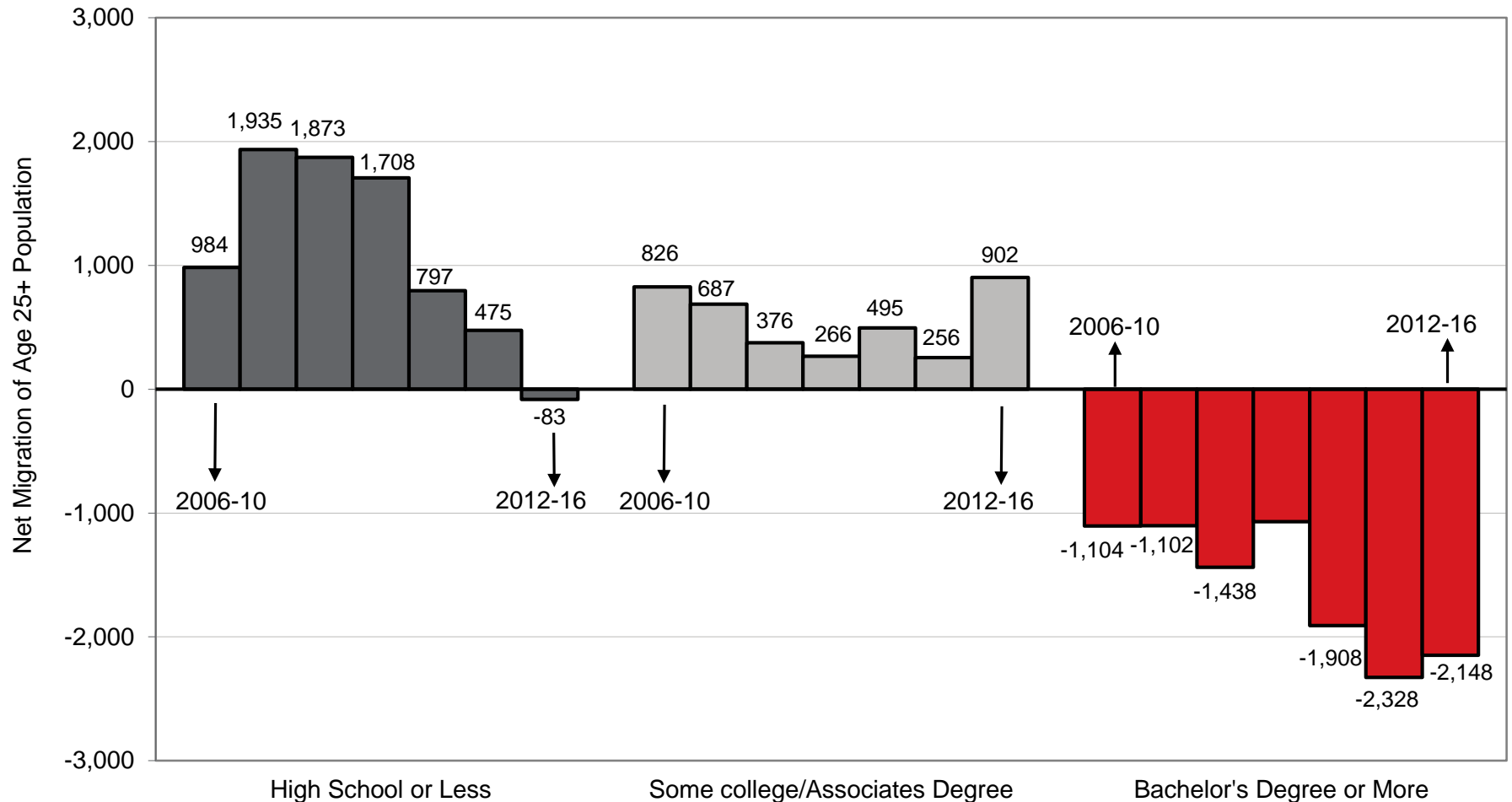
Nebraska has made gains and now nearly equals the U.S. median income

Real median household income in 2017 inflation-adjusted dollars 2005 to 2017



Nebraska's brain drain continues versus a net immigration of those with less education

Net domestic migration of age 25+ population by education 2006-2010 to 2012-2016



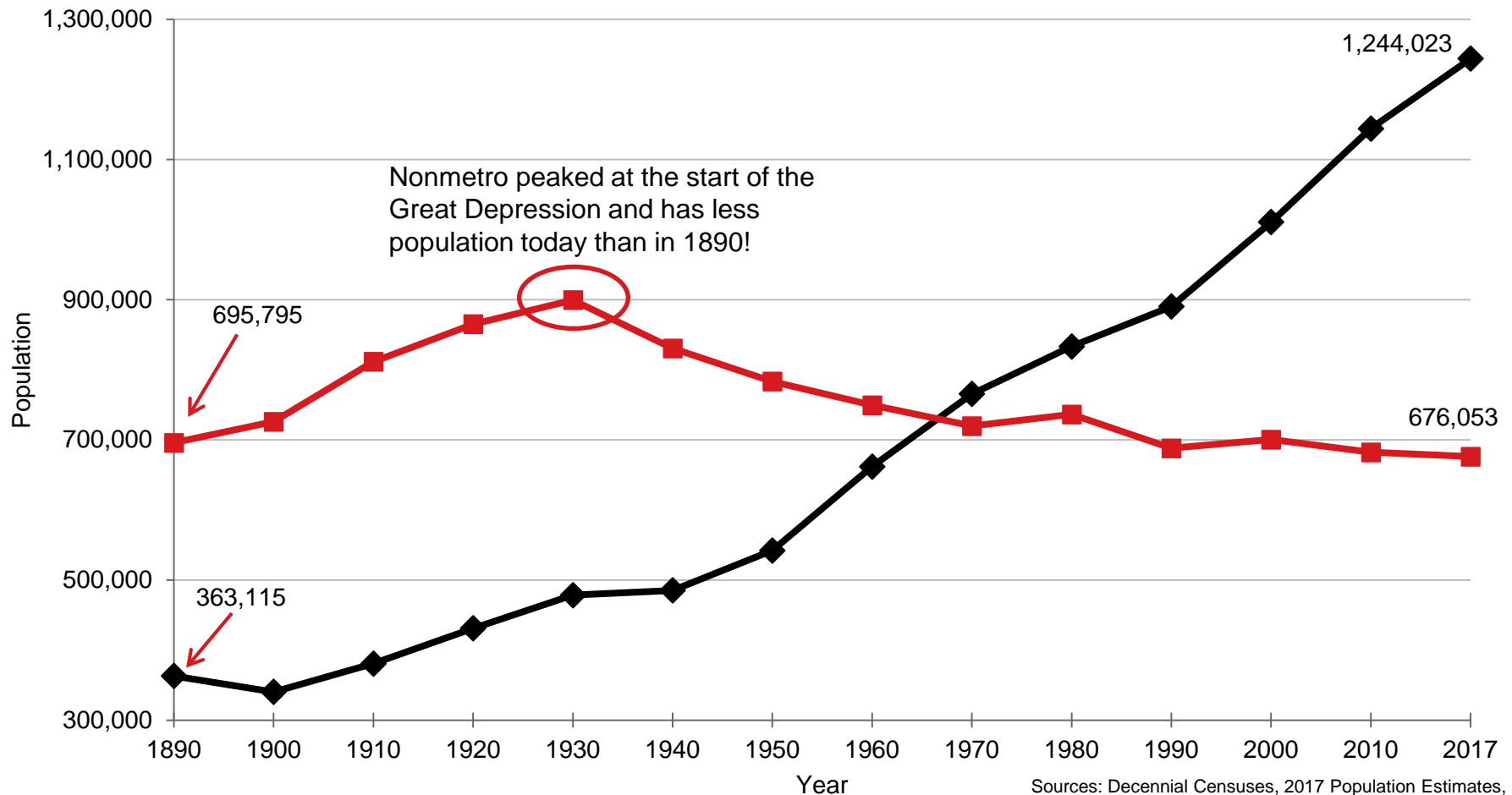
Note: Positive values show net immigration, which is typically desired. These values depict what occurs annually, based on 5 years of surveying for accuracy.

Sources: 2006-2010 to 2012-2016 American Community Surveys, U.S. Census Bureau,
Prepared by: David Drozd

Population shifts show we really have "Two Nebraskas"

Population for Nebraska metropolitan and nonmetropolitan counties 1890 - 2017

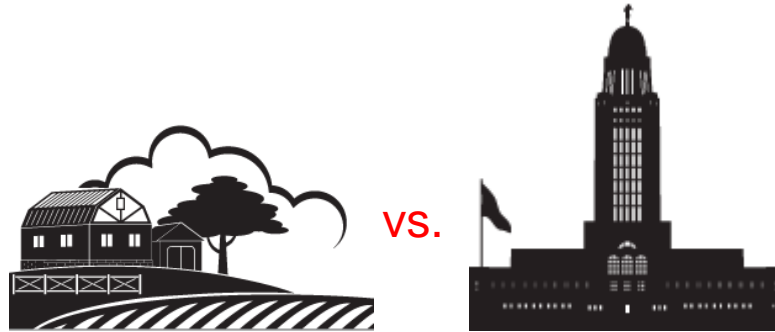
◆ Metro counties (12) ■ Nonmetro counties (81)



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Prepared by: David Drozd, Center for Public Affairs Research, University of Nebraska at Omaha - March 21, 2018

Note: The Dana College closure is not fully reflected for Washington County, with students in dorms still being included, inflating its estimated population.



Compared to Nebraska's nonmetro counties, metro counties...

- are younger
- are more diverse
- are more educated
- have higher incomes and home values
- have a higher portion of renters, and high burdened renters
- have fewer owners "free and clear" with no mortgage
- but rates of unemployment, labor force participation, and fertility are similar



2020 VISION

FOR YOUR FUTURE

— 2020 DECENNIAL CENSUS IN NEBRASKA —

The 2020 Census is now less than 18 months away

Forms sent March 23, 2020 | Respond by internet, paper, call-in

No reply means census taker has to be sent to the residence increasing costs and lowering accuracy

Do what you can to promote filling out the census

Comments or Questions

David Drozd, M.S., Research Coordinator, ddrozd@unomaha.edu

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Snapshot of Characteristics in the 2 Nebraskas

Source: 2012-2016 American Community Survey, U.S. Census Bureau; Note: 13 metro counties

Category	Metro Counties	Nonmetro Counties	U.S. Metros	U.S. Nonmetro
2000s pop. change (%)	13.0	- 2.6	10.8	4.3
% age 18-64	62.3	57.8	62.8	59.9
% age 65+	12.2	18.5	14.0	17.7
% non-Hispanic White	77.1	86.2	59.1	78.8
% foreign born	8.0	4.4	14.8	3.8
% age 25+ Bachelor's+	35.1	21.2	32.3	18.8
% age 25-64 unemployed	3.4	2.7	6.1	6.1
% < 65 no health insur.	10.7	12.1	13.3	15.0
% renters 30%+ of income on rent	46.4	36.4		
% homeowners	63.6	70.1		
% owners with mortgage	69.3	50.1		
Median family income	\$ 74,067	\$ 62,469		
Median home value	\$152,800	\$105,600		

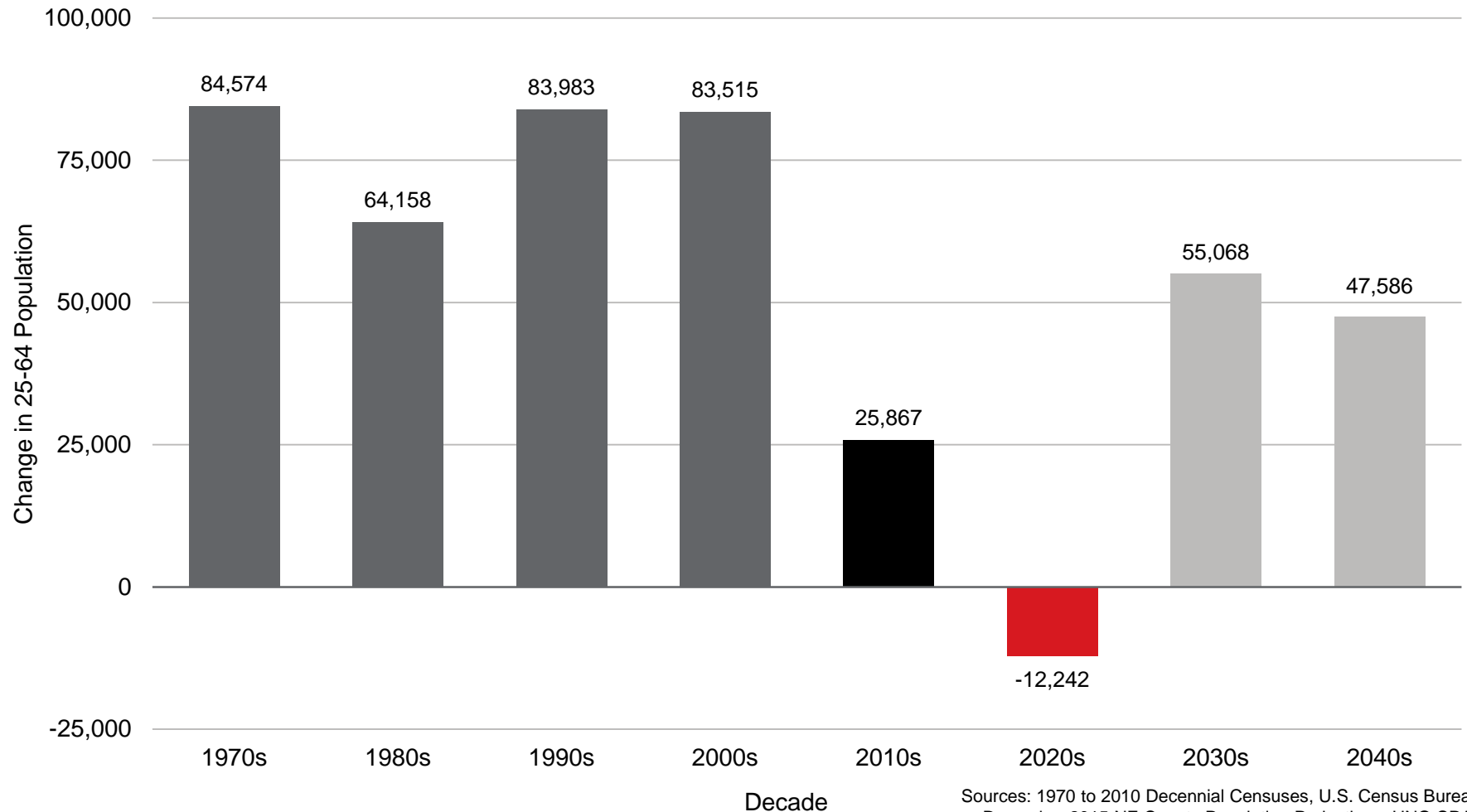


vs.



Nebraska hasn't had a decline in prime age workforce in recent memory

Decade changes in age 25-64 population 1970s to 2000s with 2010s to 2040s projection

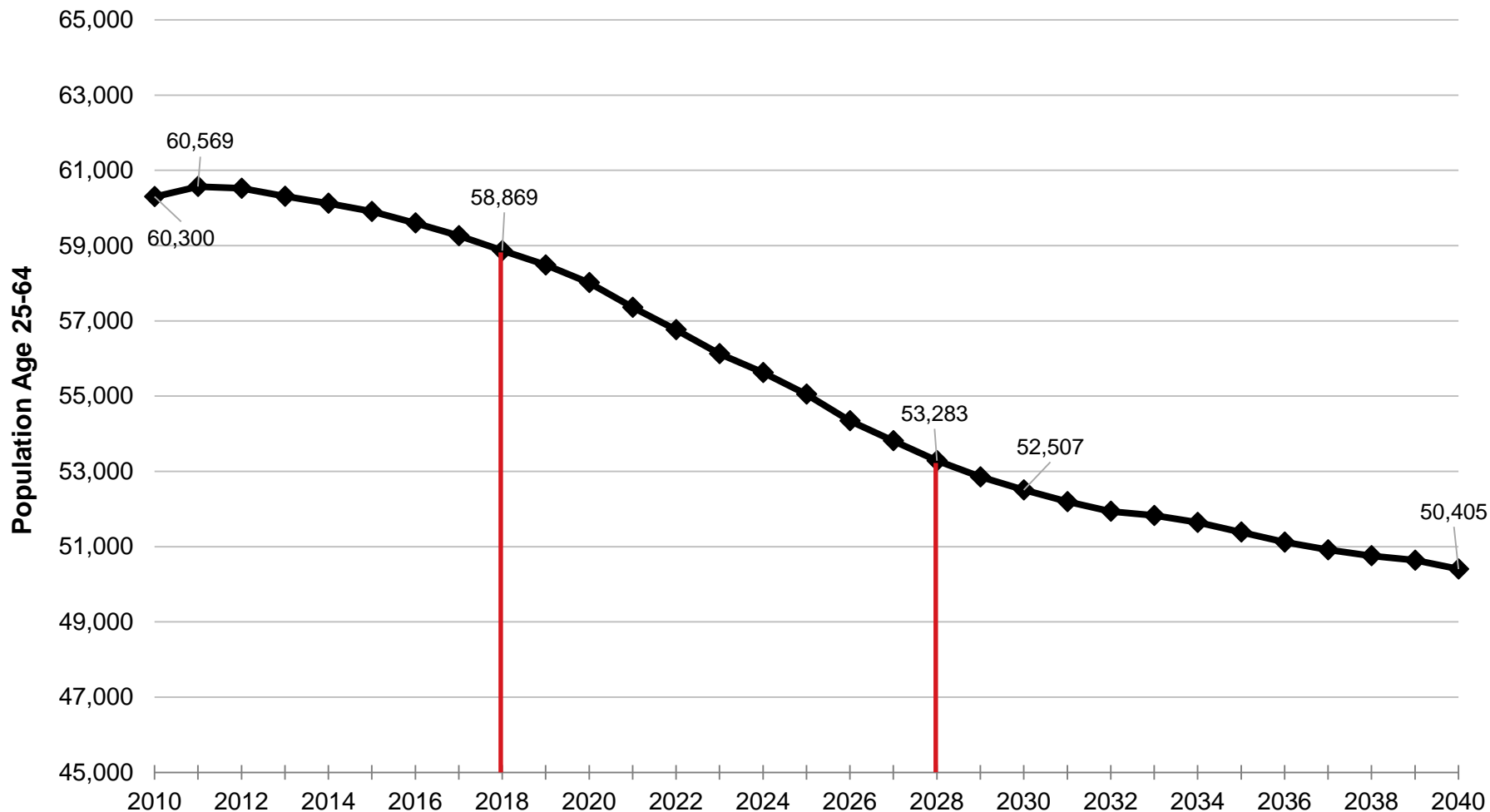


Sources: 1970 to 2010 Decennial Censuses, U.S. Census Bureau;
December 2015 NE County Population Projections, UNO CPAR
Prepared by: David Drozd



**Why are businesses having a hard time finding workers
(and with the skills they need) – in many areas the prime
age workforce has already been declining!**

**Prime Working-Age Population in the Grand Island and Hastings Area:
2010 Census to 2040 Projection**
(Age 25-64 population in Hall, Adams, Clay, Hamilton, Howard and Merrick Counties)



Population Change by Race and Ethnicity for the 24 Nebraska Counties that Gained Population during the 2000s

Sources: 2000 and 2010 Censuses (DP-1), U.S. Census Bureau

Note: sorted by the minority share of population growth

**County's
Major City**

Grand Island
South Sioux City
Columbus
Fremont
Crete
Schuyler
Scottsbluff
Hastings
Nebraska City
Chadron
Sidney

Area	2000 to 2010 Population Change			Minority Share of Total Population Growth
	Total Population	Non- Hispanic Whites	All Minority Groups	
Nebraska	115,078	5,259	109,819	95.4%
Hall County	5,073	-2,281	7,354	100.0%
Dakota County	753	-2,772	3,525	100.0%
Platte County	575	-1,959	2,534	100.0%
Dodge County	531	-1,990	2,521	100.0%
Saline County	357	-1,679	2,036	100.0%
Colfax County	74	-1,586	1,660	100.0%
Scotts Bluff County	19	-1,526	1,545	100.0%
Adams County	213	-988	1,201	100.0%
Otoe County	344	-323	667	100.0%
Dawes County	122	-314	436	100.0%
Cheyenne County	168	-156	324	100.0%
Douglas County	53,525	9,501	44,024	82.2%
Johnson County	729	188	541	74.2%
Seward County	254	75	179	70.5%
Lincoln County	1,656	669	987	59.6%
Buffalo County	3,843	1,815	2,028	52.8%
Lancaster County	35,116	18,635	16,481	46.9%
Cass County	907	512	395	43.6%
Saunders County	950	582	368	38.7%
Arthur County	16	10	6	37.5%
Sarpy County	36,245	26,309	9,936	27.4%
Washington County	1,454	1,092	362	24.9%
McPherson County	6	10	-4	0.0%
Garfield County	147	155	-8	0.0%

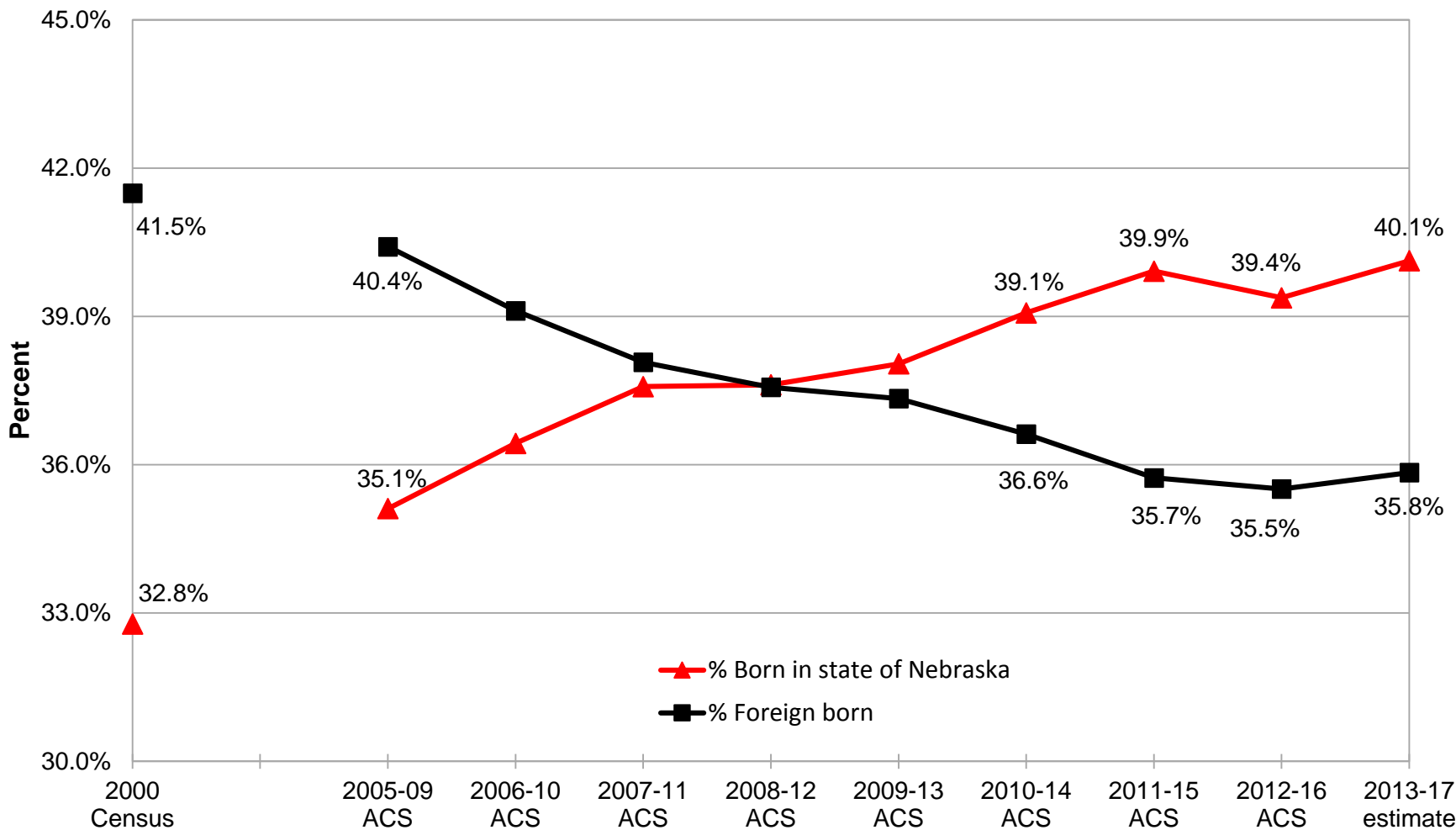
Minority groups were solely responsible for population growth in 11 Nebraska counties, with population change differences between Whites and minorities often being roughly “equal but opposite”.

Minority groups contributed more than 50% of the population growth in 16 counties, or two-thirds of all Nebraska counties with population gains.



More Nebraska Hispanic residents are now born in the state than foreign born

**Place of Birth for Nebraska Hispanic/Latino Residents:
2000 Census and 5-year timeframes from 2005-09 to 2013-17**





Generational differences: young Hispanics have fewer challenges with English than their parents (similarly, they also have more education)

Nebraska Hispanics Speaking English Well or Very Well by Single Year of Age:
Smoothed Using 2 Years Above/Below Specific Age, 2012-2016 Survey Timeframe

