Reilly Professorship Showcases Teaching, Research and Service

Every six years another professor stands and takes a bow. Honored for excellence in teaching, research and service, that professor carries the torch for another term as the Robert Reilly Professor.

Established in 1990, the Reilly Professorship was named for retiring and now Emeritus Professor Robert Reilly, who had taught at UNO for 15 years (see sidebar story on page 5).

"It's a great honor," said Dr. Jeremy Lipschultz (far right in photo), who was named the Reilly Professor in 2002. "It represents the department's commitment to scholarship."

The professorship is for three years, at which time the Reilly Professor is evaluated for research, teaching and service. Pending a successful evaluation, the professorship is extended another three years. The award comes with an annual stipend with funds for the endowment managed by the University of Nebraska Foundation.

The Reilly Professor is selected by a committee, consisting of the chair of the Department of Communication, another faculty member from the department, a College of Arts and Sciences faculty member from outside the department and a communication alumnus. The committee advises the vice-chancellor and dean before the final selection.

Dr. Michael Sherer (far left) was the first to receive the professorship in 1990. Sherer, who teaches photojournalism and communication law, is nationally known for his advocacy of photojournalists' rights. He was chairman of the Freedom of Information Committee of the National Press Photographers Association for 15 years, and currently serves as president of the association (see story inside).

In 1996, Dr. Bruce Johansen (middle in photo) was named the second Reilly Professor. Johansen teaches news writing, magazine article writing and has written 18 books that have been published or are in press. The books have ranged from studies of Native American issues and environmental concerns to histories of World War II and Latino culture.

"Receiving the Robert Reilly Professorship meant a great deal to me," said Dr. Johansen. "I know Bob personally and it means more if you know the folks the chair is named after, than if you don't."

Dr. Lipschultz, the current Reilly Professor, said his predecessors are proof of the prestige surrounding the award.

"You look at who's held the chair before, and it represents the fact that we're rewarded for being an active academic," Dr. Lipschultz said.

Dr. Lipschultz has authored or co-authored four books. He has also written two workbooks, two book chapters and more than 50 articles. His research has ranged from TV news and its effects to the integration of media via cyberspace.

"In this department we value the role of teacherscholar, and that's what the Reilly Professorship represents," he said. "We remain current and that's the reason we can provide our students with energetic instruction."
I’m writing this after a busy and exciting Spring 2003. We had a wonderful 48th Annual Communication Awards Dinner on Thursday, May 1 when we recognized some truly outstanding alumni, students, and communication professionals. We will have more information in our next newsletter. If you missed it this year, I hope you plan to attend next May for our 49th event.

I’m very excited to have this newsletter and back issues on the Web. I hope that we will reach more people—alumni as well as current and future students with the electronic version. Dave Ogden, our outstanding student editor Jennifer Mullins, and many UNO faculty have done a great job with the newsletter the past two years.

As I’m sure many of you know, the past year and the upcoming year will be a challenge with decreasing budgets and increasing demand from students. The faculty continue to make every effort so that the direct impact on students is minimized as much as possible. We are also moving forward on a number of new initiatives—the School of Communication proposal is under consideration at Central Administration; we’ve begun some interesting discussions about creating a new college that would include Communication, UNO Television/KVNO, and the four departments currently in the College of Fine Arts; we’ve revised the Speech Communication major and are working on updates for the Journalism-News/Editorial, Journalism-PR/Adv, and Broadcasting-Broadcast Journalism majors. Our new Broadcasting-New Media and Integrative Media sequences are receiving a great deal of interest from students.

Students and faculty have received numerous honors throughout the year including a national honorable mention (one of only 12) for one of our PRSSA Bateman teams. The student organizations are incredibly active and provide important professional experiences for our students. Dr. Jeremy Lipschultz and Dr. Sherrie Wilson will spend part of their summer as “interns.” Dr. Lipschultz was awarded a summer fellowship from the RTNDA Foundation. Dr. Wilson will be working at the San Francisco Chronicle as an ASNE summer fellowship recipient. At the very end of the semester, we learned that Dr. Bruce Johansen received a Kayser Professorship—one of the highest honors here at UNO—beginning Fall 2003. And, there is so much more…

I hope you enjoy the newsletter. Call, write, or e-mail. I welcome your advice and suggestions. Please keep us posted on your activities and come visit when you have a chance.

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**Ad-Club**

The UNO Ad-Club had a very active semester. The club has completed work on an anti-binge drinking campaign for the UNO Counseling Center. It features print ads, posters and a radio spot and was presented to the Counseling Center at the final Ad-Club meeting of the school year.

This year Ad-Club members have gone on a site visit to Bozell & Jacob Advertising Agency, attended the Omaha Federation of Advertising’s "Meet The Pro’s" Conference, helped organize an issues forum that attracted more than 200 students, helped organize and participated in a Communication Career Workshop featuring 18 local communication professionals and prepared a campaign for an on-campus client. The club’s biggest event was representing UNO at the National Student Advertising Competition on April 24th and 25th in Kansas City.

**SPJ**

The student organizations in the Communication Department sponsored a career workshop offering job advice to students on April 17. Students had opportunities to meet informally with professionals who work in public relations, advertising, magazines, newspapers, television and radio. They also had their resumes, portfolios and audition tapes critiqued.

The workshop was sponsored by four student organizations -- the Ad Club, National Broadcasting Society, Public Relations Student Society of America and Society of Professional Journalists.

During the spring semester, the Society of Professional Journalists chapter helped with the Communication Department’s annual high school journalism contest and April 7 conference. A tour of a local magazine also was planned.

**NBS**

The UNO chapter of the National Broadcasting Society (NBS) was founded during the fall of 2002. The chapter was started by four students at UNO who wanted a way to learn more about the field and meet others with interests in broadcasting. The officers spent most of their time in the fall trying to sift through the necessary paperwork to become a recognized organization by UNO. The chapter was finally approved by the student government and student affairs in January of 2003.

The chapter held its first initiation in January at the television studio. Several members were initiated and it gave everyone a chance to get to know each other and go out for dinner afterwards.

Three members of the chapter were able to attend the national convention in March. They traveled to St. Louis where they had the opportunity to hear Bob Costas and many other professionals over a four-day period. The students were able to attend sessions pertaining to everything from resume tapes to sports in the local market.

*Continued on pg. 6*
Students Reap National Awards

Students in the UNO Department of Communication continue to be recognized nationally for their outstanding work and scholarship.

Jessica Schroeder, a junior speech major interested in organizational communication, will intern this summer at the Foundation for Economic Education in Irvington-on-Hudson, N.Y., from May 20 to Aug. 15.

Interns help with the foundation’s seminars, represent the foundation at conventions, and have opportunities to attend political debates and speeches in the New York area. They also research and write articles that may appear in the foundation’s monthly journal.

Schroeder, a graduate of Platteview High School in Springfield, Neb., became acquainted with the foundation’s work when she attended a one-week seminar called “Sound Money and Free Markets” during the summer of 2002. She has an economics minor at UNO.

“I hope the internship will provide valuable experience,” Schroeder said. “It will be the greatest accomplishment of my college career to do an internship in New York with a foundation that I respect.”

The internship includes a monthly stipend, housing and payment of some travel expenses. The selection process for interns was competitive.

Leia Baez, a sophomore journalism major, has been selected as a Chips Quinn Scholar for the summer of 2003 and will intern as a city desk reporter at the Lincoln Journal-Star. Through the Chips Quinn program, the Freedom Forum places students of color in internships at newspapers throughout the country.

The program includes a one-week orientation in Arlington, Va., a stipend for living expenses, a $1,000 scholarship and the full-time internship. From 20 to 30 students participate in the nationwide program each semester.

“This is a good opportunity to help me get on the right foot with my journalistic career,” said Baez, who hopes to network with those she meets through the program. “This is my first opportunity to work in a newsroom as a reporter. I'll get to experience what it's like to go into a city and interview people for real and not just for class.”

Baez, a graduate of Bellevue West High School, works part time in the sports department at the Omaha World-Herald and also writes for the Gateway.

Josie Loza, a junior journalism major, is one of six interns selected to work this summer at The Gazette newspaper in Colorado Springs, Colo. Loza, a graduate of Omaha Bryan High School, will work full time in the metro and business departments at the 100,000-circulation newspaper during the 12-week internship.

For the last two summers, Loza has interned at the Omaha World-Herald, where she has worked as a news messenger. One summer she interned with the metro guide special section, and last summer her internship included reporting and copy editing.

The Colorado internship will give Loza an opportunity to explore a new region of the country. She is the youngest intern selected; most of the others will have already graduated from college. “I want to see whether I can sink or swim in a different type of newsroom,” Loza said. “I hope I can be challenged there working with the metro section and gain good, all-around experience.”

Loza’s journalistic experience includes freelancing for La Vision Latina, an English-Spanish magazine based in Omaha. During the summer of 2002, she also interned for an online publication at the National Association of Hispanic Journalists’ convention in San Diego. She hopes to have opportunities to work with the Latino community in Colorado Springs.

She has been the news editor at the Gateway during the 2002-2003 school year and has written for the Gateway since her freshman year at UNO.

Tricia Hernandez, a senior journalism student, was one of 25 students recognized nationally by the American Advertising Federation. Continued on pg. 5
O Pioneer!
Nebraska can add a new name to the list

Talk to people who knew Al Bates, and you'll hear lots of descriptions: innovative, imaginative, storyteller, witty, courageous, perfectionist, corny, and especially, pioneer. For more than a half century, Al blazed the trail for radio engineers and ushered in several concepts used today in broadcasting. Friends and family of Al are commemorating his contributions by starting a fund to assist UNO communication students who travel to conferences or meetings as part of their academic work. They say it's a fitting tribute to someone who cared so much about aspiring broadcasters.

Al was the man behind the man. A radio engineer and studio supervisor in love with technology, he created a hands-free microphone headset that allowed KFAB sportscasters freedom of movement to announce Husker football games. It was Al's work that made it possible for listeners to hear the voice of Nebraska football announcer, Lyell Bremer, and his legendary exclamations, such as "Oh, man, woman and child, he just turned this stadium inside out!"

Son, Rob, said his father and Lyell were "kind of joined at the hip in terms of the football broadcasts . . . when Dad retired for the first time in 1975, Lyell did one season with someone else . . . and called Dad and begged him to come out of retirement and do football games." Al obliged, and worked another seven years with Lyell before both retired in 1982.

With a radio career spanning 50 years, Al fell in love with radio at an early age and never wanted to do anything else. When he was growing up in Superior, Neb., he rigged up loudspeakers in order to broadcast Husker football games to people gathered in the street of his hometown. "He had a love of radio even before he was working in radio," said Rob.

Although Al attended the University of Nebraska at Lincoln for a little over two years, he left to work for KO IL, KFAB and KFOR, all located in Lincoln at the time. Largely self-taught, he actively participated in the rapidly expanding inventions and innovations in radio technology, always rigging a better way to do something.

"We always had station wagons when I was growing up, and station wagons were definitely not cool," Rob said. "But they were always bristling with radio gear, and they had five or six radio antennae on them, and he could do a live broadcast from anywhere."

Which is why Al was prepared one day in 1953 when he got a call at home from KFAB that a munitions truck had collided with a car in the 132nd and Dodge street area, a two-lane country road at the time. With reports that both vehicles were on fire, Al went out to cover the technical side, intending to meet the reporter there. However, the reporter didn't show, leaving Al to cover the broadcast alone.

Al used the car's battery power to transmit the broadcast back to the station. Rob recounted: "He was in the car broadcasting, and you could hear the car running, you know those straight sixes in the early '50s Chevys, burbling away in the background, and you hear these artillery shells go off, and loudly. I mean he was close. And you would hear shrapnel and debris hitting the car, and he was in and out of the car, and pieces of artillery were whizzing under the car, pieces were hitting the car . . . and he literally had a shell go through the car, it went in one side and out the other . . . that's how close he was. He could have been killed."

At a time when live broadcasts were rare, this newscast was so phenomenal, national news agencies picked it up and aired it around the country. "He's Ted Koppel in the middle of a firefight, you know - without the big hair," Rob said. The incident and Al's documentation subsequently spurred legislation regarding future munitions transportation.

Extensive travel was part of Al's experience as well. He traveled widely in his early career to interview such luminaries as President Harry Truman, and Dwight Eisenhower and Ronald Reagan before they served as president. In his later career he engineered Husker games across the nation. And he was quick to share his time and talents, training countless rookies so they could learn the business as well. Which is why UNO is proud to institute the new endowed fund in his honor.

The Al Bates Department of Communication Travel Fund will support communication students as they

Continued on pg. 5
Forensics Has Successful Year

In September no one would have predicted the outstanding success of the UNO Forensics team. Functioning without a coach and with a diminished budget, the situation looked bleak. Four members of the 2002-2003 team were committed to having a full season of competition.

Thus "forensics by committee" came into existence. Several faculty members agreed to help by coaching students and traveling to and judging at tournaments. In all, 10 faculty members assisted the forensics program. Some gave up weekends to travel to tournaments. Three faculty went to two tournaments each. Others helped prepare events. Some did both coaching and judging.

The results have been outstanding. The American Forensics Association Tournament was held at the University of Mississippi in early April. All four UNO students qualified for the national tournament. They qualified the highest number of events per capita of any team in Nebraska. Two of those Nebraska teams routinely rank in the top 20 teams in the nation.

All of this help was greatly appreciated, but none of this success would have been possible without highly dedicated and talented students. "These students have been highly motivated and extremely self sufficient. They have made appointments, kept those appointments and worked very hard to improve their events and achieve their goals," said Paula Hazelrigg, one of the faculty members working with the team. Those goals included qualifying 16 events for AFA. They exceeded that goal by qualifying 17 events for national competition.

The maximum number of events that a student can qualify for in AFA Nationals is six. Abbie Farrens, a junior from Decatur, Nebraska, qualified all six of her events. Abbie is usually thought of as an "interper," specializing in interpretive events such as Poetry and Prose. This year she tried a new event, Impromptu Speaking, and quickly qualified that event for national competition along with her interpretive events.

Cary Clark, a senior from Elwood, Nebraska, qualified five events for AFA. Cary has competed in Extemporaneous Speaking, where the student does current events research all year. At a tournament the student is given a topic and has 30 minutes to pull together sources and present a seven-minute speech. This year Cary tried a new event, After Dinner Speaking, where the speaker takes a persuasive topic and treats that topic with humor.

Leslie Rill, a senior from Omaha, qualified three events for AFA. Leslie qualified her Poetry, Dramatic Interpretation, and Program of Oral Interpretation. POI takes literature on a specific theme from at least two of the three genres (poetry/prose/drama) and unites those pieces into a single program.

This was Ron Horner's second year of forensics competition. Although his initial goal was to make the final round at a tournament, when he accomplished that at his first tournament, he set higher goals. Ron, a junior from Omaha, has qualified four events for AFA. Ron's events include Poetry, Dramatic Interpretation, Program of Oral Interpretation, and Dramatic Duo with Farrens. "We have not only met our goals, but we have exceeded them," Ron said.

Awards, From pg. 3

She received Honorable Mention as an Outstanding Minority Advertising Student by the Federation. Her photo and biographical information appeared in the trade magazine, "Advertising Age."

Graduate student John Bacon was honored by the Nebraska chapter of the Public Relations Society of America. He received the chapter's James W. Leuschen Fellowship. The $500 award is given annually to a public relations professional involved in graduate education.

These awards are examples of the many accomplishments of the outstanding students in the Department of Communication. While Al Bates, From pg. 4

travel to professional conferences. "We want our students to apply what they learn in the classroom, and the professional organizations are one of the best ways to do that," said Dr. Deborah Smith-Howell, communication department chair.

"We also want our students to see how well they stack up against students from all across the country, and by giving students the opportunity to enter competitions and then be able to attend regional and national conferences, it opens the professional world to them. And that's what this fund is going to do."

It's a goal Al would have supported. His neighbor and long-time friend, UNO philosophy professor Dr. Bill Blizek, said the fund was established by friends of Al's, and that it "would please Al to know that his career was being recognized. And it would be especially pleasing to Al to know that it was being recognized in the way that helped the students."

by Karen Eakins
Students Compete in National Competitions

A team of students from UNO’s Department of Communication finished among the top 15 teams in the nation in the 2003 Bateman Competition. Competing with more than 65 teams from schools across the nation, UNO students, Mike Kiefer, Autumn Klabunde, Libby Lind, Kelsi Long, and Tracy Thiesen were one of 12 teams awarded “Honorable Mention” in this year’s competition.

The Bateman competition was established by the Public Relations Society of America (PRSA) in 1973 to allow students to showcase their analytical and communication skills in this case study competition. Public relations students participated in the competition for the third time. This year, for the first time, there were two teams from UNO. The client was Nutella, a hazelnut-chocolate spread that is very popular in Europe, but is just trying to gain a foothold in the United States.

Team one, Kelsey Archer, Tricia Hernandez, Rachel Moyers and Jennifer Mullins, campaigned using the theme “Nutella, The Taste Will Tell.” Their special events included taste testing and a half-court basketball challenge at one of the Maverick basketball games. Team two’s theme was “A Variety of Wayz to Feed Your Chocolate Craze.” Their special events included getting taste testing at local supermarkets and a Nutella Carnival complete with a Nutella Pie-eating contest. Team two was able to place news stories on WOWT and the Omaha World-Herald.

The Communication Department also sponsored a team in the National Student Advertising Competition (NSAC) for the first time in three years. Team members were: Paige Dilla, Bill Thompson, Jill Johnstone, Heather Cashero, Heather Hoyt, Christy Styles, Justin Taylor, Rachel Dodson, Zahra Cheema, Angie Thomas, Janelle Vacek, Molly Gordon, Jennifer Brandt and Chad McConachie.

Despite competing against several more experienced teams, this year’s UNO team tied for third in the Ninth District Competition, only five-tenths of a point out of second place and less than three points behind the winning team.

The client was the Toyota Matrix. Toyota asked the student teams to create a campaign that appeals to a target market between the ages of 20-30. The team must come up with a theme or slogan and then create print ads, TV and Radio spots, billboards and other advertising efforts to support the theme. The students came up with a lifestyle approach using the theme, "Matrix -It’s who you are." All of their ads focused on different segments of their target audience including several Spanish language ads.

More than 3,000 students from over 150 schools across the country competed in 16 separate districts in the 2003 National Student Advertising Competition. The 10 Ninth District teams represented Kansas, Missouri, Iowa and Nebraska. They included Creighton, Morningside, Iowa State, St. Louis University, Webster University, Washington University, the University of Nebraska at Kearney and several others. This year’s competition was held in Kansas City, Missouri.

The winning team from each district competed, along with the 15 other district winners and one “wild card” winner, at the national American Advertising Federations (AAF) Convention. This year the convention was held in Los Angeles on June 6th and 7th.

UNO’s NSAC team members described their experience as “magnificent” and “empowering.” One student said, “I learned how advertising really works. We truly received a hands-on, real-world feel for everything. I feel so much better prepared for job-hunting because of this experience.” Another said, “I learned that good advertising campaigns don’t spring from the mind of a single genius, but from the hard work of a dedicated team.”

Armed with knowledge gleaned from this year’s experience, UNO expects to remain very competitive in future contests.

Club Updates, continued from pg. 2
The chapter is now turning its focus on finding a service project that will help members use their broadcasting skills. The biggest struggle NBS has had so far is finding a time when members can meet. Of course the chapter is always looking for more members.

PRSSA

Taking to heart its commitment to service learning, members of the Public Relations Student Society of America worked on two major service projects this spring to benefit the Red Cross Blood Services and Eating Disorders Awareness Week.

The blood drive held March 27 collected 48 units of blood for the Midwest Region Blood Services. Students worked with the Red Cross on publicity materials and media relations. Volunteers also worked as escorts for blood donors during the drive.

Six new members were inducted into the chapter at a ceremony on April 2. Doug Parrott of Bailey Lauerman, guest speaker for the event, discussed his public relations role in marketing the new Convention Center and Arena and offered tips on career development.

Members also launched a campaign on campus in April for Eating Disorders Awareness Week. As part of the campaign, PRSSA cosponsored a forum April 12 that featured experts in eating disorders, covering topics from nutrition to counseling. PRSSA also worked with the Ad Club and the Society of Professional Journalists chapter in sponsoring a Communication Career Day.
Alumni Updates

1960
Dr. Gary A. Sallquist (BA) is headmaster at the Miami Valley Christian Academy in Cincinnati. He received a doctor of ministry from Louisiana Baptist Theological Seminary.

1977
John M. McNamara (BS) is assistant dean for institutional affairs at the John Marshall Law School in Chicago. He has served in that capacity for more than 10 years and is responsible for all aspects of marketing, advertising, communications and event planning. He is married to Robin Tryloff, former director of the Nebraska Arts Council and current president of the Sara Lee Foundation.

1978
Dave Failor (BS), national manager of community relations for the U.S. Postal Service since 1999, has assumed a new position with the postal service. He is now executive director of Stamp Services and oversees about 200 employees who are responsible for the design, printing and distribution of 45 billion stamps annually.

1987
Eric Olson (BS), after 18 years as an Omaha World-Herald sports writer, now works for the Omaha Bureau of the Associated Press. He started the job in November 2002.

Amy Adams (BS) is assistant news director and assignment editor for WOWT, Omaha, where she worked as a reporter for the past eight years. Previous to that she was an anchor for KHGI-TV in Kearney, Neb.

1996
Andy Ryba (BS) is director of development for the University of Nebraska Foundation. He raises money for the Colleges of Nursing and Pharmacy and the School of Allied Health Professions at the University Medical Center. He has held the post for five years.

1998
Teresa Paulsen (MA) is director of communications for ConAgra Foods' Frozen Foods Group. Previously, Teresa was director of communications for Corporate Express, formerly known as Data Documents, in Omaha.

1999
Amanda Dunning Peterson (BS), a media planner for Bozell & Jacobs, was selected as the 2003 Ad Rookie of the Year by the Omaha Federation of Advertising.

2001
Amy Gilroy Knight (BS) is special events coordinator for Creighton Prep High School in Omaha. Her main focus is planning Creighton Prep's annual dinner and auction fundraiser, called BASH.

2002
Marisa Schriever (BS) is a program coordinator for the Knights of Ak-Sar-Ben. She assists with the organization's scholarship program and with planning for River City Roundup.

Jill Speake (BS) is working in public affairs for the U.S. Air Force. She is stationed at a base in San Antonio.

Sherer Heads National Organization

When the PBS program, Frontline, planned to tape and later broadcast jury deliberations in the capital murder trial of a Texas teenager, Dr. Michael Sherer objected.

“We have long advocated for a right of photographic access to the courts,” Sherer wrote in the January 2003 issue of the monthly magazine, News Photographer. But “jury deliberations must remain secret in order to preserve and protect the process. We know that cameras can affect those photographed.”

Sherer, a professor in the UNO Department of Communication, was not voicing his personal opinion. He was speaking for the 10,000 photojournalists and journalism educators who are members of the National Press Photographers Association (NPPA).

As president of the NPPA, he champions causes for TV and print news photographers around the nation. Each month in the News Photographer, NPPA's official publication, he writes an editorial, dubbed "Voice of the Photojournalist," exploring such issues as murders of and assaults on journalists, ethics, news cameras in the courts and the education of photojournalists.

He also writes a "President's Column" for the magazine. Sherer's one-year term as president ended in June. But he has been a member of the NPPA for 20 years, almost as long as he's been at UNO, where he teaches photography and communication law. For 15 years he was chairman of the NPPA's Freedom of Information Committee. He served as NPPA vice president in 2001-2002.

"I have never enjoyed myself more than I have in the past several months," Sherer said. "These people [NPPA members] love what they do. They are ethically bound as a collective, and they're strong believers in mentoring others and advancing photojournalists' rights."

Besides serving as the "voice" of NPPA and spearheading advocacy activities for its thousands of members, Sherer oversees the organization's budget of $1.6 million and works with a support staff at the organization's Durham, N.C. headquarters.

Sherer said one of his biggest accomplishments as president has been to foster a "cultural shift" within the NPPA. Until recently, he said, the organization depended primarily on the work of volunteers. Under his term, NPPA's full-time professional staff has grown to six employees. He said that the change from a volunteer organization to one with professional support has allowed NPPA members to devote more time to exploring and advancing issues in the news industry.

Sherer said NPPA also prides itself in its efforts to help aspiring photojournalists. Those efforts include regional and national photo contests. He said this year's national contest had more than 24,000 entries.

Sherer's term will end at NPPA's national convention in Chicago in June, at which time he will pass the gavel to the incoming president and assume the title of Immediate Past President. But that doesn't mean his role with the NPPA will diminish.

"It's a fun ride," he said.
What are you doing?
CommUNO wants to know!

Please answer and mail back the following questions.

Name: ____________________________________________
  First                                      Last

Graduation Date: ___________ Graduate or Undergraduate (circle)

Where are you living (City, State)? ____________________________

Whom are you working for (Company)? ____________________________

Brief Update of what you have been doing since graduating from UNO.

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If you are going to be in the area or already are and would like to share
some of your experiences and expertise with the students, the
Communication Department would love to have you as a guest speaker
in its classrooms! If you are interested in finding out more, please contact
Dave Ogden
at:
402/ 554-3132
or e-mail him at:
dogden@mail.unomaha.edu

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PLEASE RESPOND.
THANK YOU.