Rethinking Our Future
Moving Past December 31, 2010

Nebraska Data Conference: August 16, 2011

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The way we do business is changing as the face of our population changes.

Source: http://yoga.iloveindia.com/pics/anti-aging.jpg
Redefining Old Age…
Young-Old (Neugarten)

Source: Exposay.com
A Lesson to be Learned…

Source:
Young-Old Concerns…

• Still employed

• Considering retirement – moving to a warmer climate

• May be supporting children and grandchildren

• Able to get around the house, neighborhood and community

• Still driving
## Counties with the highest percentage of 65 - 74 Young-Old

<table>
<thead>
<tr>
<th>2010 Rank</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Keya Paha</td>
<td>14.0</td>
</tr>
<tr>
<td>2. Garfield</td>
<td>13.6</td>
</tr>
<tr>
<td>3. Garden</td>
<td>13.6</td>
</tr>
<tr>
<td>4. Loup</td>
<td>12.8</td>
</tr>
<tr>
<td>5. Blaine</td>
<td>12.3</td>
</tr>
</tbody>
</table>

Source: Drozd, David (5/17/11)  UNO Center for Public Affairs Research
Aging is a process…not an event
Redefining old age…
Oldest-Old (Neugarten)

• Living alone (widowhood)
• Increase in the number of health issues (co and multi-morbidity), dementia
• May be concerned about retirement income
  – no longer working
  – outliving available resources
• Returning from a warmer climate
  – To be closer to family for support

A fast growing segment of the population
Nebraska Net Migration Rate by Age during 2000 to 2010 timeframe

Overall Net Migration Rate = 0.3

Sources: 2000 and 2010 Censuses, U.S. Census Bureau, Annual Births and Deaths by Singe Year of Age, NE Dept of HHS

Compiled and Prepared by: David Drozd, UNO Center for Public Affairs Research
## Counties with the highest percentage 85 +

### Oldest-0ld

<table>
<thead>
<tr>
<th>2010 Rank</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Hooker</td>
<td>8.29</td>
</tr>
<tr>
<td>2. Thayer</td>
<td>5.57</td>
</tr>
<tr>
<td>3. Pawnee</td>
<td>4.98</td>
</tr>
<tr>
<td>4. Webster</td>
<td>4.96</td>
</tr>
<tr>
<td>5. Garfield</td>
<td>4.78</td>
</tr>
</tbody>
</table>

Source: Drozd, David (5/17/11) UNO Center for Public Affairs Research
A glimpse of the state

Nebraska Area Agencies on Aging

Legend
- Aging Offices

Regions
- ENOA
- APAAA
- NENAAA
- BRAAA
- MAAA
- WCNAAA
- SCNAAA

Data Source: Home and Community Based Services Division

Northeast Nebraska Area Agency on Aging - NENAAA
119 Norfolk Avenue
Norfolk, NE 68702
Phone: 402-370-3454
Toll free: 800-872-8368
Website: www.nenaaa.com

Eastern Nebraska Area Agency on Aging - ENOA
4223 Center Street
Omaha, NE 68106
Phone: 402-444-4538
Toll free: 888-554-2711
Website: www.enoa.org

Midland Area Agency on Aging - MAAA
306 North Hastings, Room 202
Hastings, NE 68902
Phone: 402-463-4565
Toll free: 800-956-8714
Website: www.midlandareaagencyonaging.org

Aging Partners
1001 O Street
Lincoln, NE 68508-3828
Phone: 402-441-7070
Toll free: 800-247-0938
Website: www.linear.ne.gov/city/mayor/aging/index.htm

South Central Nebraska Area Agency on Aging - SCNAAA
4623 2nd Avenue, Suite 4
Kearney, NE 68848
Phone: 308-234-1851
Toll free: 800-696-8300
Website: aging Kearney.org

West Central Nebraska Area Agency on Aging - WCNAAA
115 North Vivian
North Platte, NE 69101
Phone: 308-535-0195
Toll free: 800-662-2981

Map created by DHHS GIS
Revised 7/10
Forget the Sweet Little Old Lady Model…

Hey, mom, you got your cane out. Is your hip bothering you?

No.

I'm heading down to the coffee shop.

I shove the texters in the back to keep the line moving.
When does it all begin? The Nebraska example:

**Average Daily Births to Nebraska Residents: January 1945 to December 1947**

- **Steady during 1945 War Year**
- **Noticeable increase in July 1946**

Source: Special Tabulation from Nebraska Department of Health and Human Services

Compiled and Prepared by: David Drozd, UNO Center for Public Affairs Research
Aging of the US population

Source: US Administration on Aging
Life Expectancy

The average number of years a person is expected to live.

- In 1900 the average life expectancy was 45 (at birth) – 60 is old*

- In 2009, overall average life expectancy is 78.2 years (at birth) – 60 is young*

Age at Time of Death

Graph 10: Average Age at Time of Death, 1925-2009

Percentage Change in 5-Year Age Groups by Gender for Nebraska: 2000-2010

All ages  Male  Female
Under 5 to 9  5  10 to 14  15 to 19  20 to 24  25 to 29  30 to 34  35 to 39  40 to 44  45 to 49  50 to 54  55 to 59  60 to 64  65 to 69  70 to 74  75 to 79  80 to 84  85+
-20.0 -19.0 -18.0 -17.0 -16.0 -15.0 -14.0 -13.0 -12.0 -11.0 -10.0 -9.0 -8.0 -7.0 -6.0 -5.0 -4.0 -3.0 -2.0 -1.0 0.0 1.0 2.0 3.0 4.0 5.0 6.0 7.0 8.0 9.0 10.0 11.0 12.0 13.0 14.0 15.0 16.0 17.0 18.0 19.0 20.0 21.0 22.0 23.0 24.0 25.0 26.0 27.0 28.0 29.0 30.0 31.0 32.0 33.0 34.0 35.0 36.0 37.0 38.0 39.0 40.0 41.0 42.0 43.0 44.0 45.0 46.0 47.0 48.0 49.0 50.0 51.0 52.0 53.0 54.0 55.0 56.0 57.0 58.0 59.0 60.0 61.0 62.0 63.0 64.0 65.0 66.0 67.0 68.0 69.0 70.0 71.0 72.0 73.0 74.0 75.0 76.0 77.0 78.0 79.0 80.0 81.0 82.0 83.0 84.0 85.0

Sources: 2000 and 2010 Censuses, U.S. Census
Prepared by David Drozd, UNO Center for Public Affairs Research
Average Household Size in Nebraska: 1940 to 2010

Sources: Decennial Censuses, U.S. Census Bureau
Prepared by: David Drozd, UNO Center for Public Affairs Research
1970 Nebraska Population by Sex and Five-Year Age Group

Source: 1970 Census, U.S. Census Bureau

Prepared by: David Drozd, UNO Center for Public Affairs Research

Green lines depict the depression cohort; red checker shows the “baby boom”.
1980 Nebraska Population by Sex and Five-Year Age Group

Source: 1980 Census, U.S. Census Bureau

Prepared by: David Drozd, UNO Center for Public Affairs Research

Green lines depict the depression cohort; red checker shows the “baby boom”; pink represents the “baby boom echo”.

Age Group

Male

Female

Percent of Total Population

Source: 1980 Census, U.S. Census Bureau

Prepared by: David Drozd, UNO Center for Public Affairs Research
1990 Nebraska Population by Sex and Five-Year Age Group

Source: 1990 Census, U.S. Census Bureau
Prepared by: David Drozd, UNO Center for Public Affairs Research

Green lines depict the depression cohort; red checker shows the "baby boom"; pink represents the "baby boom echo".

Percent of Total Population

Age Group

Under 5
5 to 9
10 to 14
15 to 19
20 to 24
25 to 29
30 to 34
35 to 39
40 to 44
45 to 49
50 to 54
55 to 59
60 to 64
65 to 69
70 to 74
75 to 79
80 to 84
85+

Male
Female
2000 Nebraska Population by Sex and Five-Year Age Group

Source: 2000 Census, U.S. Census Bureau

Prepared by: David Drozd, UNO Center for Public Affairs Research
2010 Nebraska Population by Sex and Five-Year Age Group

Age Group
- 85+
- 80 to 84
- 75 to 79
- 70 to 74
- 65 to 69
- 60 to 64
- 55 to 59
- 50 to 54
- 45 to 49
- 40 to 44
- 35 to 39
- 30 to 34
- 25 to 29
- 20 to 24
- 15 to 19
- 10 to 14
- 5 to 9
- Under 5

Source: 2010 Census, U.S. Census Bureau

Percent of Total Population

Male
Female

Green lines depict the depression cohort; red checker shows the "baby boom"; pink represents the "baby boom echo"; pink crosshatch shows the "3rd wave"
From childhood education to gerontology

• Fastest growing demographic nationally and in Nebraska (55 – 64 YOA).

• Most overlooked age group.

• Greatest disposable income

• Unemployment rate of 6.2 %; compared to persons 20-24 years of age with a rate of 14.2 % and those 25-34 with a rate of 9.4 % (NYTimes, 5/13/2011)
Where are all the alpha boomers???

Percentage of County Population that was Age 55-64: 2010

Percentage Age 55-64: 2010
Nebraska = 11.7%

- Red: Less than 12% (14)
- Orange: 12.0 - 13.4% (22)
- Light blue: 13.5 - 14.9% (32)
- Blue: 15.0% or more (25)

Source: 2010 Decennial Census (DP-1), U.S. Census Bureau
Prepared by: David Drozd, Center for Public Affairs Research, University of Nebraska at Omaha - June 10, 2011
Parents supporting adult children

Type of financial support parents are giving...

50% Providing housing
48% Helping with living expenses
41% Aiding with transportation costs
35% Providing insurance coverage
29% Fronting occasional spending money
28% Helping with medical bills

Reasons for giving financial support

43% Are doing so because they are “legitimately concerned” with their child’s financial well-being

37% Have struggled in the past and do not want to see their children struggle the same way

32% Their children are worse off than they were when they left home

National Endowment for Financial Education 2011
• Ability of adult children to become caregivers?

• Are adult children saving for their own retirement?

• What about the parents – how are they saving for retirement if they are giving funds to their children?
Caregiving 2011 - It’s not for the faint of heart…

- 3.9 million Americans care for a child only
- 48.9 million Americans care for adults only
- 12.9 million Americans care for a child & adult

- Many of these people will need assistance sometime in the future

Source: National Alliance for Caregiving, 2011
The Alzheimer’s Generation

- 10 million baby boomers will have AD (1 in 8).
- In numbers….13.5 million people by 2050 will have AD in the U.S.
- By the age of 85, approximately 1 in 2 will have AD.
- The reality: AD is the 6th leading cause of death – heart disease, cancer, stroke declining
- AD kills more people than breast cancer and prostate cancer combined.

• In 2009, the cost of care – 12.5 billion hours of unpaid care is provided by families to persons with AD

• Estimated value in 2009 = $144 billion

• Cost of AD by 2050 = $1.078 trillion

• For every $100 spent on AD research there is $25,000 spent on caring for a person with AD

Future Considerations

- Labor – older worker? Need or want?
- Rethinking marketing strategy
- Availability of caregivers
- Aging prison population
- Design of roads – educating civil engineers
- Changing face of aging – the aging of the Latino population

Sandy Huffaker for The Wall Street Journal
Our Future???

I NEED SOME I.D. FOR THE BEER.
I'M 78.

WE I.D. UNDER 30.

78 IS A LOT MORE THAN 30.
DON'T GET ALL "COLLEGEY" ON ME.

WE I.D. UNDER 30.