Iowa Tribe of Kansas and Nebraska 2022 Survey Data Book
Highlights

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Survey overview and analysis

• Survey developed and administered by Heroda Bikax^e Consulting LLC

• Over 800 ITKN members responded to the survey

• UNO CPAR provided synthesis and analysis of survey questions

• All survey research is a snapshot of perceptions at a point in time – perceptions change
Demographics overview

ITKN respondents by age, gender, educational attainment, and location

35 to 44 years
most common age range
of respondents

Male 36%
Female 63%

74% of respondents reside outside ITKN service area
Work status

ITKN respondents' employment status and sources of income

Employed full-time 51%  Retired 15%
Employed part-time 8%  Self-employed 7%
Out of work but currently looking 5%

Top 5 sources of income

- Employment or self-employment
- Social security
- Retirement and pension funds
- Veteran disability
- Worker’s compensation

$50,000 to $99,999 most common range for household income
ITKN respondents desire increased communication from the Tribe

**The preferred method for communications is email**

<table>
<thead>
<tr>
<th>Method</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email</td>
<td>61.21%</td>
</tr>
<tr>
<td>Emailed Newsletter</td>
<td>52.35%</td>
</tr>
<tr>
<td>Social Media (Facebook, Twitter, etc)</td>
<td>50.87%</td>
</tr>
<tr>
<td>Website</td>
<td>43.89%</td>
</tr>
<tr>
<td>Text Messages</td>
<td>30.47%</td>
</tr>
<tr>
<td>Paper Newsletter</td>
<td>24.97%</td>
</tr>
<tr>
<td>Paper Mailings</td>
<td>21.21%</td>
</tr>
<tr>
<td>Phone Calls</td>
<td>6.98%</td>
</tr>
<tr>
<td>Word of Mouth</td>
<td>5.64%</td>
</tr>
<tr>
<td>Posted Flyers Around the Reservation</td>
<td>2.42%</td>
</tr>
</tbody>
</table>

**Other suggested means to increase and improve communication**

- Increase use of email communication
- Provide clear and frequent communication
- Send newsletters
- Maintain an active presence on social media
- Better information for members outside of the service area
Affordable, quality housing is important for ITKN respondents

- **54%** own their home
- **8%** live other (includes living in shelter, motel, outdoors, or in vehicle)
- **10%** live with family or friend
- **27%** rent their home
- **Less than 1%** live in shelter, motel, outdoors, or in vehicle

**Average Monthly Costs**

- **$2,824.85** average monthly mortgage payment
- **$769.47** average monthly rent

**55%** would consider living on the Reservation if homeownership opportunities were available.
Business attraction and retention are top priorities for ITKN respondents

Obstacles to starting a business
- Access to startup capital
- Unsure how to obtain financing
- Do not qualify for business loan
- Too many competitors
- Unsure of market-demand
- Lack of management skills

Many have interest in business classes, including
- How to invest money
- How to start a small business
- How to develop a financial plan
- How to write and follow a budget
- How to set and achieve goals

15% operate their own business
33% have considered operating their own business
Community assets and weaknesses

ITKN respondents were asked to assess a variety of community/reservation assets

**Top 5 community assets**
1. Local health care facilities
2. Access to high-speed internet
3. Affordable housing prices
4. Freshwater resources
5. Cellular phone service

**Bottom 5 community assets**
1. Public transportation
2. Entertainment venues
3. After work social opportunities
4. Breweries
5. Manufacturing solutions center

85% say they do not know enough about the development plans for the ITKN community

20% are interested in working with a group to advise ITKN on physical and community improvements
ITKN respondents are concerned about their health and well-being

13% are uninsured

Top conditions reported for adults
- Depression
- Hypertension
- Obesity
- Diabetes

Most important services
- Primary care
- Orthodontic/dentistry
- Specialty clinic services (i.e., allergies, diabetes)
- Mental health or addiction services

52% are registered as patients within the tribal or IHS system

Concerns about health care
- Expensive
- Availability of services
- Difficulty getting appointments
- Exclusive to tribal members
- Inaccessibility of services

The majority of users are satisfied with treatment and services at White Cloud Health Center Clinic
Sharing and participating in Ioway cultural activities are important to respondents

79% are interested in learning the Ioway language

**Cultural activities that respondents were most interested in**
- Powwows
- Traditional foods and medicines
- Ioway culture classes
- Traditional crafts
- Ceremonial activities
- Exercising treaty rights
- Youth activities

**Barriers to participation in cultural activities for respondents include**
- Access to classes
- Work schedule
- Money
- Transportation
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