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# Strategic Planning Steering Committee, Agenda and Notes, March 28, 2012

UNO Strategic Planning Steering Committee
*University of Nebraska at Omaha*

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# Strategic Planning Steering Committee
March 28, 2012
3:00-4:30 pm, EAB Chancellor's Conference Room


**AGENDA and Notes**


**Topics for Discussion:**
**Welcome**
**Chancellor's Update**
The Chancellor reported that the Enrollment Management Process is well underway. The data is being gathered that has been requested by the consultants and he is pleased with the progress. As the process is implemented, the SP Steering committee may be asked to review the entire SP to make sure that some objectives may need to be clarified or revised to fit.

He also reported that the Comprehensive Facilities Planning team has visited the campus. As this process moves forward he hopes that some steering committee members will be tapped to be involved. He is pleased that both the Enrollment and Facilities efforts are happening at the same time as they both will overlap in their future plans. He looks to SP Steering to be involved in the next year in both.


**Task Force Updates**
Goal 1 Objectives Revision Task Force-Co-Chairmen Neal Topp, Dave Ogden, Liz O'Connor
Dave and Neal reported that they met to review all the comments from the Forum discussions that were submitted on the measures that might be used to assess the objectives in the revised Goal 1. Neal reminded the group that rather than just read the draft document, the tables had been asked to discuss various measures that might be used to judge success in the assigned objectives.

Discussion continued about the current SP web which has some measures attached to each objective but most are out of date and too complicated to be helpful. Russ Smith is working with the new PING dashboard and future plans are that the SP will be one layer of the PING dashboard showing a few relevant measures for each goal. The goal would be to have the measures be something that is currently collected and thus easier to collect and keep current.

Dave moved for the Goal 1 task Force that the current draft be recommended to the SP Steering Committee and forwarded to the Chancellor for inclusion in the UNO/SP. Motion carried.

Discussion followed about the current lack of measures in the plan. It was suggested that a paragraph be added to the newly revised plan describing the process of revising the plan and the intent to have data to measure the objectives in the future. Mary Lynn will work with Dan O'Dell to make these changes to the current online plan.

Adopted goal 1 is attached.


Strategic Planning Forum Event Task Force- Co-Chairmen, Kathy Lyons and Melissa Cast-Bede
The Forum team was again congratulated on a bug success. Kath and Melissa agree to send out a summary of various comments from the discussions to all participants after the end of the semester as a follow-up.


Communication, Documentation and Inventory Task Force-Co-Chairmen: Bill Swanson and Anne Branigan
Anne reported that the group had not met recently but planned to continue to work with Russ on identifying measures currently collected in each of the three goal areas by PING to be connected to the SP dashboard.

**AQIP Update- Neal Topp**

Neal reminded the group that the 3 action projects for this year are winding down and the portfolio will be submitted on Nov. 1. He plans to have a draft of the report ready for review in Aug. He asked that some volunteers from SP serve as readers for him in Sept. He will contact them when ready.

In addition, he will be asking SP to help with discussion on the 3 new one year AQIP projects. At the April meeting, SP will devote some discussion time to working with Neal to narrow or suggest new ideas. He asked everyone to be thinking of projects they would like to see added for next year.

**Faculty Senate Report – Meredith Bacon**

Meredith reported that she was attending a Faculty Senate committee meeting regarding articulation agreements.

**Student Government Report – Liz O'Connor, Kyle Schulze**

Kyle reported that 6 students had attended a sustainability conference over spring break and would be bringing their reports back to the various UNO committees. The new UNO Student Regent will be sworn in on April 9.


**Last Meeting of the year is Wednesday, April 25, 2012**

**Goal 1: UNO will be recognized as a student-centered metropolitan university.**

Students are UNO's key constituents and, as UNO strives to achieve its vision, UNO commits to develop and serve a diverse student body reflecting a dynamic metropolitan community.

**Sub-Goal A: UNO's academic programs, advising, student life and support services, and intercollegiate athletics will reflect the academic, career and personal goals of all students. UNO will:**

Objective 1: Offer curricula that provide a strong academic foundation.

Objective 2: Ensure that student development and goal attainment will be in the top 25 percent of UNO's peer institutions.

Objective 3: Refine the process by which transfer students matriculate to UNO from community colleges, four-year colleges/universities and international institutions.

Objective 4: Offer alternate delivery methods, such as online education, study abroad, and flexible course format, to increase accessibility and adaptability of academic programs consistent with student demand and resource availability.

Objective 5: Ensure that intercollegiate athletics reflect UNO's emphasis on developing life skills and maintaining an engaged and energetic campus community.

Objective 6: Foster an environment that promotes effective advising, engaged student life and support services to maximize student success.

**Sub-Goal B: UNO students will be prepared for careers and professional responsibilities in an increasingly complex world. UNO will:**

Objective 1: Provide a distinctive intellectual, cultural, physical and social learning environment to strengthen academic programs, leadership opportunities, self-development, and growth for all students.

Objective 2: Help UNO students to benefit from the opportunities in and interaction with the metropolitan environment.

Objective 3: Ensure that UNO graduates will meet or exceed employers' expectations and that graduates will be satisfied with their preparation and the opportunities for employment.

**Sub-Goal C:  UNO students will be prepared as engaged citizens and community leaders actively participating in the local, national and global communities. UNO will**

Objective 1: Offer programs to enhance student awareness of community and global issues.

Objective 2: Offer programs to foster critical thinking about social issues.

Objective 3: Offer programs to develop community leaders with the skills to respond to local, national, and global issues.

**Sub-Goal D: UNO will increase the educational opportunities for students from under-represented populations.  UNO will:**

Objective 1: Increase recruitment, retention, and graduation rates of students from under-represented populations.

Objective 2: Recognize the unique challenges faced by under-represented populations and sustain and expand programs that are responsive to students' needs.

Objective 3: Increase recruitment and retention of a diverse faculty and staff.

**Sub-Goal E:  UNO will foster an institutional culture and climate that attracts and develops students, faculty and staff of diverse talents and backgrounds.   UNO will:**

Objective 1: Demonstrate and assess a welcoming environment based on a community of learners and an appreciation of differences.

Objective 2: Recruit and support underrepresented students from Omaha and the metropolitan region.

Objective 3: Design, maintain, promote and assess programs and services designed to recruit and develop student, faculty, and staff of diverse talents and backgrounds.

Objective 4: Recruit and support international students.

**Sub-Goal F:  UNO will grow its regional and national reputation as a first choice metropolitan university.  UNO will:**

Objective 1: Increase the enrollment of high school students who are in the top 10 percent of their graduating class.

Objective 2: Increase the number of high school students who consider UNO their first choice for an undergraduate education.

Objective 3: Increase the number of post-baccalaureate students who consider UNO as their first choice for graduate education.

Objective 4: Increase the number of non-traditional students and community college students who consider UNO their first choice for an undergraduate education.

Objective 5: Increase undergraduate and graduate enrollment to reach 20,000 students by 2020.