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Campus Compact

THE WASHINGTON STATE CAMPUS COMPACT HISTORY AND HIGHLIGHTS

April 15, 1994

Terry Pickeral, Director

Background

Campus Compact is a national coalition of college and university presidents who believe that higher education has a responsibility to foster in students a sense of civic responsibility. The Compact consists of a widespread and highly diverse network of over 400 member institutions, thirteen state-level Campus Compacts, a Campus Compact Center for Community Colleges, and a Historically Black Colleges and Universities Network.

In 1985, a small group of college presidents launched Campus Compact: The Project for Public and Community Service. At that time, higher education was openly criticized for its indulgence of college students' self-centered pursuit of educational goals that would best serve them in gaining their share of the capitalist dream. The point of view of the public was clearly that college students epitomized what became known as the "me generation". The presidents who responded to that assault and formed the Compact recognized that many of their students were very different in character and sense of purpose. They believed that as educational and community leaders they had a responsibility to support and encourage students to engage in service activities in the community. Founding members of the Compact dedicated themselves and their campuses to including the ethic of service as an integral element of undergraduate education. They proposed a national effort to expand service opportunities for all college students.

When the four founding presidents organized Campus Compact, the late Howard Swearer, then president of Brown University, offered to host the organization at the Center for Public Service on his campus. In order to give it a national forum and presence, Frank Newman, former president of the University of Rhode Island and president of the Education Commission of the States (ECS), offered to have ECS become the fiscal and administrative agent for the Compact. ECS remains the parent organization of the Compact, which is based at Brown University. The Compact is governed by an Executive Committee of presidents and currently has nine staff at its national office in Providence, RI.

Campus Compact has gained momentum over the years as it has grown, coinciding with other national and state service initiatives encouraging student engagement in service activities. With such growth and initiatives, the focus of the Compact has shifted from solely encouraging service activities to integrating service into the academic curriculum.

State Campus Compact Development

In the early 1990's (as Campus Compact's impact on students, faculty, institutions of higher education and communities increased) it de-centralized its operation to better serve its constituents. That has led to the development of "State Campus Compact" organizations. These 13 state affiliates carry out the mission and mandate of Campus Compact, with an emphasis on state-wide capacity-building. They operate with their own Executive Board and Chair to carry out national and state initiatives. They are located in:

- California
- Illinois
- Montana
- Rhode Island
- Minnesota
- Colorado
- Indiana
- Ohio
- Washington
- Florida
- Michigan
- Pennsylvania
- West Virginia

The State Compact structure (1) provides more local support, (2) develops state-wide activities and (3) responds to legislative, school and community initiatives. State Compacts are positioned to respond to opportunities provided by the Corporation on National and Community Service, which emphasizes state contexts for service.

Development of the Washington State Campus Compact

The Washington State Campus Compact was developed in 1991 under the leadership of Kenneth P. Mortimer, President, Western Washington University. Initial funding was received from the Stuart Foundations and the Henry M. Jackson Foundation. An Executive Board was created engaging five college and university presidents committed to state-wide collaborations.

Since that time, WSCC has secured funding to pass through to member institutions, hosted workshops and conferences addressing state-wide issues, represented the state and higher education in state and national forums and increased its membership to 28. The organization has developed partnerships with the Office of the Superintendent of Public Instruction, Washington Service Corps, Project Service Leadership and other agencies.

The landmark *National and Community Service Act of 1990* provided an excellent initial opportunity for the Compact to represent institutions of higher education in Washington. Funds from the national Commission on National and Community Service, through Campus Compact, provided program opportunities for members engaged in mentoring projects and integrating service into the academic curriculum.

Consistent with its priorities, WSCC has received external funding to provide formal opportunities for faculty to integrate service into their courses and for students to develop leadership skills. Members have integrated service into campus activities through internal and external capacity building partnerships.

Goals of the Washington State Campus Compact

- Instill an ethic of service in students, faculty and staff, which encouraging them toward a lifetime of contribution to others.
- Increase an appreciation of the value of diversity through networks of service.
- Develop mutual support between Campus Compact institutions and individuals, to provide opportunities for member institutions to exchange information, to share resources and to expand strategies.
- Integrate service-learning into the curriculum by encouraging faculty to explore the significant learning experience it presents and to actively seek service opportunities.
- Promote wider recognition of the service contributions made by members of the higher education community: students, faculty, staff and administrators.
- Seek the support of government and other agencies as partners in the preparation of students for civic responsibility.

Benefits of a State-wide Collaborative Effort

Interest in community service and issues of civic responsibility continue to grow on member campuses. The Washington State Campus Compact provides a cooperative approach to promoting the ethic of service as a lifelong activity. This network is able to facilitate cooperation among various public and private agencies and institutions in making service-learning a reality in Washington State. The benefits of this coalition include:

- Creating new networks of communication between educators on college and university campuses.
- Assisting faculty to share successful service-learning initiatives more effectively.
- Fostering mutually enhancing partnerships among member institutions.
- Promoting critical reflection on, and discussion of, the role of the university in the renewal of civic responsibility for a democratic society.
- Developing and testing model service-learning programs.
- Enhancing Washington's commitment to voluntary community service.
- Maximizing the positive impact of service-learning on local community needs.
- Enhancing and strengthening the ability to influence state policy makers through a more unified vision of the value of service.
- Increasing institutional commitment and enthusiasm through a coordinated approach.

Services the Washington State Campus Compact Provides

As a coalition, member colleges and universities build state and national awareness of the importance of student service within higher education. The Compact, collaborating with government, business and community-based organizations, encourages service opportunities and helps to shape state legislation that supports greater student participation in service and service-learning. The Compact provides member schools with individualized assistance and technical support in developing service opportunities. Through its clearinghouse role the compact:

- Provides access to resources and expertise available through member institutions.
- Develops initiatives to integrate service-learning into the curriculum.
- Creates forums for students, faculty and staff from diverse institutions to share experiences.
- Sponsors an annual conference which provides an exciting and comprehensive program oriented to sharing information about service and service-learning.
- Seeks and leverages funding from public and private sources.
- Conducts comprehensive evaluations of service projects in order to demonstrate the impact service has on students, faculty, institutions and communities.

Washington State Campus Compact Organization

The state compact has been structured to meet the needs of member institutions, respond to opportunities to develop partnerships in service, and engage in state, regional and national venues to forward the ethic of service and service-learning.

The compact organization consists of an Executive Board made up of five member presidents; Chair, President Karen W. Morse; Director, Terry Pickeral; and Program Committees consisting of students, staff and faculty of member institutions. This unique structure is very effective in meeting the goals of the state organization and the individual needs of member institutions.

Fiscal Review of the Washington State Campus Compact

- Stuart and Henry M. Jackson Foundation provided seed money
- Membership fees provide nominal support for organization
- Commitment from Western Washington University to provide operational funds for initial period of organization
- Funds from national Campus Compact to operate and assess mentoring programs, 1992 - 1993 (\$25,000), 1993 - 1994 (\$18,000); passed through to members through RFP process
- Funds from national Campus Compact to develop and offer faculty forums to integrate service into the curriculum, 1992 - 1993 (\$19,000), 1993 - 1994 (\$15,000)
- Secured \$101,000 over two years from Commission for teacher training in service-learning
- Funds from Ford Foundation for 1994 and 1995 summer institutes to integrate service into academic curriculum
- Funds from Stuart Foundations to develop Student Service Leadership Academy

Highlights

- October, 1991 Announcement of *creation of Washington State Campus Compact*.
- February, 1992 WSCC named to represent higher education institutions in *Washington's Comprehensive Service Plan* in response to the National and Community Service Act (NCSA).
- Spring, 1992 *Grantsmakers Forum on Service and Service-Learning*, national and regional presenters, held in Seattle. Dr. Newman, President Mortimer and President Jim Ford, Skagit Valley College, represented Campus Compact.
- Inaugural *WSCC Conference* held at the University of Washington. Highlights: student panel, workshops on successful strategies to integrate service into the curriculum, and partnership development.

A meeting of member presidents during the conference was attended by seven presidents, Dr. Newman and staff members. Dr. Newman outlined national efforts on service.

Work Group Meeting of institutional staff members reviews the conference and identify salient issues for the state compact to address. The group identified, "*integration of service into the academic curriculum,*" as the number one priority.

WSCC Director named to *Governor's Council on Volunteerism.*

Summer, 1992

Workshop to address challenges and strategies for effective *integration of service into the curriculum.* Materials distributed to member institutions to assist in implementation.

President Mortimer named to Campus Compact Executive Board.

WSCC receives \$44,000 grant from the Commission on National and Community Service, through the national Campus Compact, for integrating service into the curriculum and mentoring projects.

Fall, 1992

Work Group Meeting held at Central Washington University to identify *successful strategies to implement service learning.*

Winter, 1992 - 1993

Initial relationship between *Washington Service Corps* members, Spokane, and Spokane Falls Community College to serve higher educational needs of corps members during service.

Mentoring grant recipients notified: Gonzaga, Washington State University, University of Washington, Skagit Valley College, the University of Puget Sound and Western Washington University.

WSCC designated to respond to federal Commission, *Higher Education Innovative Projects.*

Regional Faculty Forums, Spokane and Seattle.

Spring, 1993

WSCC *Annual Conference,* University of Puget Sound, Tacoma, Washington. Representatives from national and state organizations. WSCC Awards: Lisa Gray (Skagit Valley College) "Student of the Year", Dr. David Droge (University of Puget Sound) "Faculty of the Year", and Dr. Bill Grace "Leadership Award."

Work Group organized to respond to role of higher education in *national service agenda.*

WSCC plays *integral national and state role in developing federal legislation and corresponding regulations.*

WSCC Director called to Brown University to assist in framing the *Campus Compact response and challenge to President Clinton's National-Service initiative.*

WSCC receives \$101,000 over two years to integrate service-learning into pre-service teacher training programs.

Summer, 1993

University of Washington participates in Institute for Integrating Service into the Academic Curriculum at Boulder, Colorado. *Washington State University and Western Washington University* participate in Institute at Brown University.

WSCC receives \$101,000 grant from Commission. The Evergreen State College begins second year of Commission funded program and *Seattle University receives funding* from Commission.

Fall, 1993

WSCC responds to federal legislation: participating in Campus Compact national teams, creating documents identifying integral roles of higher, working with the federal Commission to develop regulations and interact with federal and state officials.

WSCC Director called to the White House to participate in "Bill Signing" for National and Community Service Trust Act of 1993

Three students recognized by Washington Service Corps with \$5,000 Fellowships: Zoe Ann Olson (Seattle University), Julia Sanders (University of Washington), and Tyrus Smith (Western Washington University).

WSCC member institutions receive grants from (1) federal government to develop or enhance mentoring/literacy projects, (2) Campus Compact Center for Community Colleges to integrate service into curriculum and (3) Campus Compact for "action research": Centralia College, The Evergreen State College, Northwest Indian College, Seattle Central Community College, Skagit Valley College, University of Puget Sound, University of Washington, Walla Walla College, Washington State University, and Western Washington University.

Co-sponsor workshop on "Service-Learning and Teacher Education: Natural Partners in Reform," with Project Service Leadership and The Council of Chief State School Officers.

Winter, 1993 - 1994

Eli Segal, CEO of the Corporation on National and Community Service, and Susan Stroud, Past-Director of Campus Compact and Corporation staff, participate in *WSCC Luncheon on National Service.*

Aimee Bernd, Washington State University student, and WSCC Director named to *Washington Commission on National and Community Service.*

Liz Newport, Centralia College and The Evergreen State College, named one of five *national winners of the Howard Swearer Student Humanitarian Award.*

WSCC co-sponsors, with Governor's Council on Environmental Education and OSPI's Environmental Education Committee, a *"Workshop on Partnerships and Environmental Education."*

WSCC Director participates in initial national forum: "*K-12 Education Reform, Service-Learning and Higher Education.*"

WSCC assists OSPI to develop instruments to assess "state of K-12 service-learning" in Washington. Also works with OSPI to examine role of service-learning in K-12 education reform.

Lisa Gray, Skagit Valley College and Western Washington University, selected as Truman Fellow.

LINK Program, Western Washington University, named *Washington Education Association winner of Human Rights and Relations Student Involvement Award* for campus-based mentoring program.

Spring, 1994

Annual Conference, Spokane Falls Community College.

Spring Workshop on "Service-Learning and Teacher Education.

Student Service Leadership Academy.

Summer, 1994

Institute on Integrating Service with Academic Study.

Resources of the Washington State Campus Compact

1993 - 1994

Synergy, a quarterly publication.

September, 1993

Higher Education's Role in the National Service Program, a response developed by a WSCC Work Group.

February, 1994

"Higher Education's Role in K-12 Reform: One View From The State of Washington," Terry Pickeral

April, 1994

"Integrating Service-Learning Into Preservice Teacher Training," Terry Pickeral

Summary

The Washington State Campus Compact is one of 13 state compacts encouraging regional partnerships of service. Its success is attributed to (1) a history of student and institution initiated programs, (2) presidential leadership, (3) dedicated staff, students and faculty, (4) institutional values of the integral role service and service-learning play in undergraduate and graduate education, and (5) recognition of the benefits of partnerships.

Today the Washington State Campus Compact is positioned to recognize service involvement, encourage links between service and academic learning, provide information and technical assistance to member institutions, secure funds for programs and projects, provide leadership opportunities for students, and represent institutions of higher education in state and national arenas. These strategies are possible through the collective expertise, experience and values of members and their support in building more effective community service networks.

Washington State Campus Compact Member Presidents

The Washington State Campus Compact is an affiliate of *Campus Compact: The Project for Public and Community Service*; which is sponsored by *The Education Commission of the States*.

Bates Technical College
Dr. William Mohler

Centralia College
Dr. Henry Kirk

Eastern Washington University
Dr. Marshall Drummond

Gonzaga University
Rev. Bernard J. Coughlin, S. J.

North Seattle Community College
Dr. Peter Ku

Pacific Lutheran University
Dr. Loren J. Anderson

Seattle Pacific University
Dr. Curtis Martin

Skagit Valley College
Dr. James Ford

Spokane Community College
Dr. Donald Kolb

Saint Martin's College
Dr. David Spangler

University of Puget Sound
Dr. Susan Resnick Pierce

Washington State University
Dr. Samuel Smith

Whatcom Community College
Dr. Harold Heiner

Whitworth College
Dr. William P. Robinson

Central Washington University
Dr. Ivory Nelson

Clark College
Dr. Earl Johnson

The Evergreen State College
Dr. Jane Jervis

Highline Community College
Dr. Edward Command

Northwest Indian College
Dr. Robert Lorence

Seattle Central Community College
Dr. Charles Mitchell

Seattle University
Dr. William Sullivan, S.J.

South Seattle Community College
Dr. Jerry Brockey

Spokane Falls Community College
Dr. Vern Loland

Tacoma Community College
Dr. Ray Needham

University of Washington
Dr. William Gerberding

Western Washington University
Dr. Karen W. Morse

Whitman College
Dr. Thomas Cronin

Walla Walla College
Dr. Niels-Erik Andreasen