

4-22-2009

Strategic Planning Steering Committee, Agenda, April 22, 2009

UNO Strategic Planning Steering Committee
University of Nebraska at Omaha

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Strategic Planning Steering Committee, UNO, "Strategic Planning Steering Committee, Agenda, April 22, 2009" (2009). *Steering Committee*. 30.
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Strategic Planning Steering Committee

April 22, 2009

3:00-4:30 pm, EAB Chancellor's Conference Room

AGENDA

Topics for Discussion:

1. **Welcome and Thanks** BJ and Mary Lynn thanked all the team for helping with the successful Forum and for this year's steering committee work.

2. **Task Force Updates**

Strategic Planning Wrap-up Melissa and Esther

- Event went smoothly overall, many good comments heard.
- Survey by email is coming in well, with 61 responses in first 48 hours.
- BJ thought that the opening welcome should have been stronger in establishing the purpose for the day and linking the activities to the purchase.
- Melissa has 3 students working on transcribing the responses to the table discussions and we will send email to attendees directing them to the website for results. Email should also include next steps for coming year to let them know we use the ideas generated at event.
- Use of clickers was good but next time more explanation needed before they are used since some in the audience didn't understand why we were using them. It would also be nice to use software that breaks out the various groups responding on screen.
- Poster session was the weakest but well liked by some attending. Disappointing since some worked very hard to them. Future poster session may need a bit more set-up direction, possible do 2-3 short posters from the podium and then start the poster session with coffee.
- Lee Denker offered to make more personal contact with the Alumni Board and the Golden Circle to get them to participate next year.

Community Engagement Joint Task Force plans Bill and Neal

- Neal reported that many additions were made at the Forum for the Community Engagement List. This list and future Digital Measures information can be added.
- Currently the lists are by unit or college. It might be interesting to group them by major areas of interest. Gathering data about UNO impact by interest area may show community the strength provided.
- Possible demonstrate the impact with a UNO Community Impact Report card,
- A small group from Neal's committee will work on a draft of goal 3 this summer and bring back a draft for next Steering Committee.

3. **New Action Projects** Steve Bullock

As part of the AQIP accreditation process, UNO must have at least 3 projects underway. The projects have mileposts which Steve will share with the steering committee by email.

1. General Education Refocus chaired by Deb Smith-Howell
2. Academic Advising chaired by Rita Henry

3. Community Engagement Evaluations and Documentation chaired by Neal Topp. Neal has shared this information with the steering committee and will send further information later. Strat Plan Steering Committee has major role in this project.

The AQIP campus accreditation visit will be September 23-25, 2009. All units should begin thinking about ways to communicate with their faculty/staff the details and importance of this visit.

This summer BJ and Mary Lynn will meet with the Chancellor to made plans for the coming year and report to the Steering Committee by email. The website will be reviewed to update and post more historical information to be ready for the Sept visit.

Focus for 2008-2009:

Engagement – Central to Our City

- i. Inventory and document current UNO Community Engagement efforts
- ii. Revise Goal 3 in the Strategic Plan to reflect current and future activities
- iii. Host a Spring event that highlights the Community and Centennial theme