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Strategic Planning Forum: Telling the UNO Story through Planning and Assessment, May 12, 2014

UNO Office of Institutional Effectiveness

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**Strategic Planning Forum:
Telling the UNO Story through Planning and Assessment
May 12, 2014**



- 8:30am** **Chancellor's welcome**
- 8:40am** **Assessment for Continuous Quality Improvement**
Paul Barnes, Facilitator, Assistant Vice Chancellor, Academic & Student Affairs
- **Institutional Effectiveness: Hank Robinson, Director, Institutional Effectiveness**
 - **Student Learning Outcomes Assessment: Meredith Bacon, Political Science and President, Faculty Senate, and Laura Grams, Philosophy**
 - **National Survey of Student Engagement/Student Affairs: Jessica Wolff, Director, Academic & Career Development Center; Bill Pickett, Senior Director, Student Involvement**
- 9:00am** **Assessment Activity I**
- 9:10am** **Assessment for Continuous Quality Improvement (continued)**
- **Enrollment & Retention: Malisa Lee, Assistant Vice Chancellor, Enrollment Management**
 - **New Student Wellness Survey: Joe Kaminski, Director, Campus Recreation; Craig Adler, Director, Business Systems Intelligence**
- 9:55am** **Assessment Activity II**
- 10:10am** **Business & Finance Plan and Annual Budget Update**
Bill Conley, Vice Chancellor, Business & Finance
- 10:30am** **Assessment of our University Communications Work**
Erin Owen, Director, University Communications
- 10:45am** **Break**
- 11:00am** **Mission Activity**
- 11:10am** **Strategic Planning Process**
- **Alumni Association: Lee Denker, Director, Alumni Association**
 - **Athletics Strategic Plan: Josh White, Senior Associate Athletic Director**
 - **Sustainability: Angela Eikenberry, Public Administration; Craig Moody, Verdis Group**
- 11:40am** **Sustainability feedback**
- 12:15pm** **Community Engagement Overview Panel:**
John Christensen, Chancellor; BJ Reed, Senior Vice Chancellor, Academic & Student Affairs; Deb Smith-Howell, Associate Vice Chancellor, Academic & Student Affairs; Sara Woods, Assistant to Senior Vice Chancellor for Community

Engagement, Community Engagement Center

12:35pm Lunch and self-guided tours at CEC