Strategic Planning Forum:
Telling the UNO Story through Planning and Assessment
May 12, 2014

8:30am  Chancellor’s welcome

8:40am  Assessment for Continuous Quality Improvement
Paul Barnes, Facilitator, Assistant Vice Chancellor, Academic & Student Affairs
• Institutional Effectiveness: Hank Robinson, Director, Institutional Effectiveness
• Student Learning Outcomes Assessment: Meredith Bacon, Political Science and President, Faculty Senate, and Laura Grams, Philosophy
• National Survey of Student Engagement/Student Affairs: Jessica Wolff, Director, Academic & Career Development Center; Bill Pickett, Senior Director, Student Involvement

9:00am  Assessment Activity I

9:10am  Assessment for Continuous Quality Improvement (continued)
• Enrollment & Retention: Malisa Lee, Assistant Vice Chancellor, Enrollment Management
• New Student Wellness Survey: Joe Kaminski, Director, Campus Recreation; Craig Adler, Director, Business Systems Intelligence

9:55am  Assessment Activity II

10:10am  Business & Finance Plan and Annual Budget Update
Bill Conley, Vice Chancellor, Business & Finance

10:30am  Assessment of our University Communications Work
Erin Owen, Director, University Communications

10:45am  Break

11:00am  Mission Activity

11:10am  Strategic Planning Process
• Alumni Association: Lee Denker, Director, Alumni Association
• Athletics Strategic Plan: Josh White, Senior Associate Athletic Director
• Sustainability: Angela Eikenberry, Public Administration; Craig Moody, Verdis Group

11:40am  Sustainability feedback

12:15pm  Community Engagement Overview Panel:
John Christensen, Chancellor; BJ Reed, Senior Vice Chancellor, Academic & Student Affairs; Deb Smith-Howell, Associate Vice Chancellor, Academic & Student Affairs; Sara Woods, Assistant to Senior Vice Chancellor for Community
Engagement, Community Engagement Center

12:35pm    Lunch and self-guided tours at CEC