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Collection Development Tips and Tricks

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Collection Development Tips and Tricks

<https://tinyurl.com/ya9frxdy>



Hello!

I am Melissa Cast-Brede

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University of Nebraska Omaha

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Why a (now-deleted) op-ed about replacing libraries with Amazon blew up the internet



Figure 1: Headline from CNN website dated July 24, 2018.

Forbes suggested Amazon should replace libraries, and people aren't having it

Figure 2: Headline from Fast Company website dated July 23, 2018.

'Twaddle': librarians respond to suggestion Amazon should replace libraries

Figure 3: Headline from The Guardian website dated July 22, 2018

Discovery Discernment Delivery

Discovery

Discernment

Delivery



What people see -





What people see -

They don't see why we collect





Theresienstadt Ghetto Central Library, 1942–1945

Be once more nice and send me something
Because here a body has time
But please no thin and lightweight books.
No, rather something to chew on, heavy and hard.
. . . at least something serious and good.
I place my wish confidently in your hands.
And obediently and in good mood look forward
To a well meaning gift.

Rudolf Geissmar (as cited by Intrator, 2007, para. 2).

Intrator, M. (2007). "People were literally starving for any kind of reading": The Theresienstadt Ghetto Central Library, 1942–1945. *Library Trends*, 55(3), 513-522.





In a sense the library gave me back my life...
just like the body needs food, the soul needs
books” Abdulbaset, library user

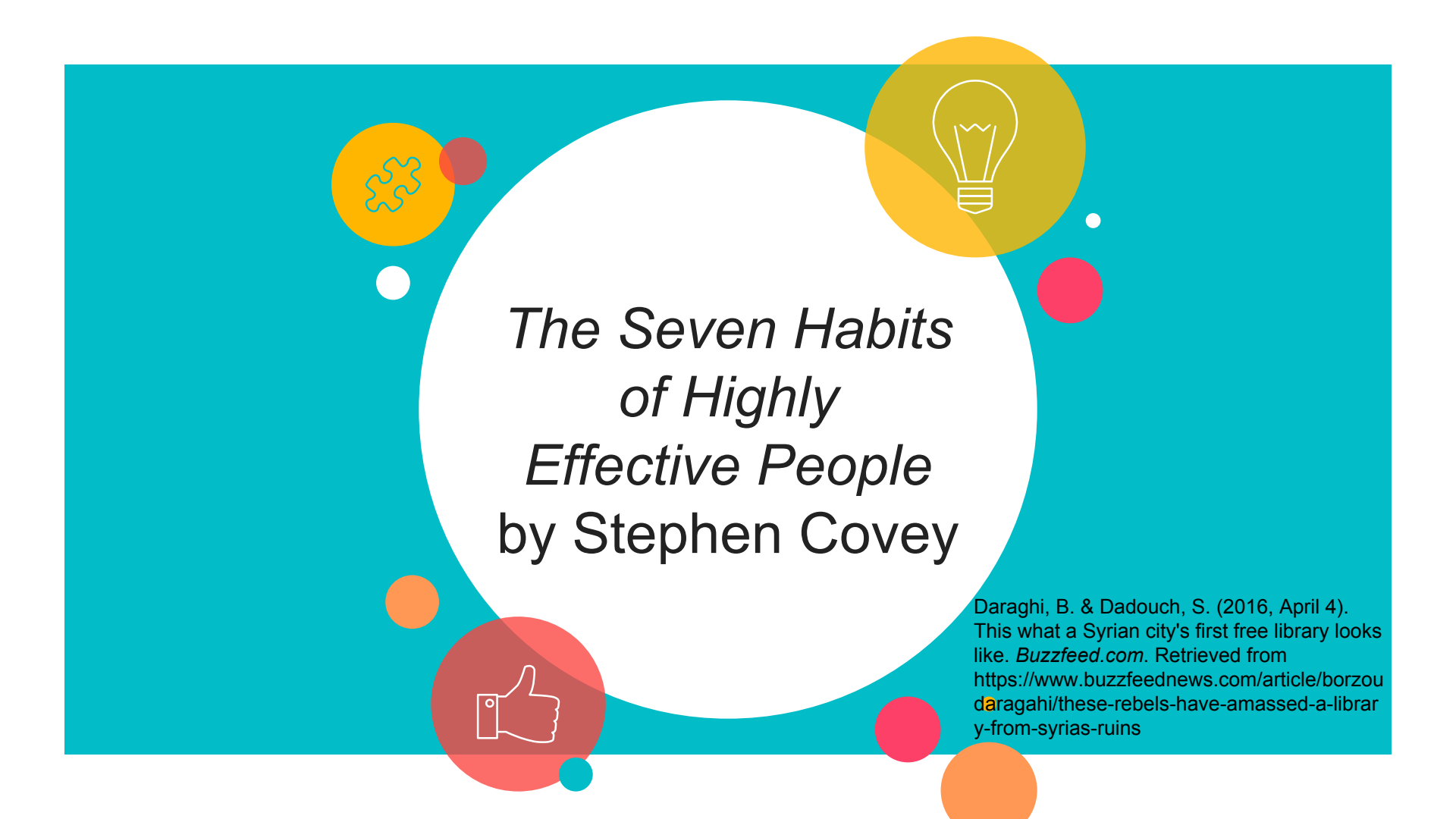
(Thomson, 2016, para. 20)



Thomson, M. (2016, July 28). Syria's
secret library. Retrieved from
<https://www.bbc.com/news/magazine-36893303>


Figure 4: Screenshot from video on BBC.com website from the article “Syria’s secret library” dated July 28, 2016.





*The Seven Habits
of Highly
Effective People*
by Stephen Covey

Daraghi, B. & Dadouch, S. (2016, April 4).
This what a Syrian city's first free library looks
like. *Buzzfeed.com*. Retrieved from
<https://www.buzzfeednews.com/article/borzou-daraghi/these-rebels-have-amassed-a-library-from-syrias-ruins>



**As cited by
Johnson,
2018, p. 2**

... systemic, efficient
and economic
stewardship of library
resources

Mosher

... process includes
selection and
deselection of current
and retrospective
materials, planning of
coherent strategies for
continuing acquisition,
and evaluation of
collections to ascertain
how well they serve user
needs

Gabriel


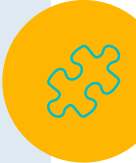
... a process of
information
gathering,
communication,
coordination, policy
formulation,
evaluation, and
planning.

Osburn

Provide the library with a
collection that meets the
appropriate needs of its
client population within
the limits of its fiscal and
personnel resources.

Bryant

Johnson, P. (2018). *Fundamentals of collection development and management* (Fourth edition). Chicago: ALA Editions.





Bostwick, 1929, p.1

“The modern public library believes it should find a reader for every book on its shelves and provide a book for every reader in its community, and that it should in all cases bring book and reader together.”

Bostwick, A. (1929). The American public library (4th edition revised and enlarged). New York: D. Appleton.



S.R. Ranganathan



Five Laws of Librarianship

- ★ Books are for use
- ★ **Every reader his book**
- ★ **Every book its reader**
- ★ Save the reader's time
- ★ A library is a growing organism

Ranganathan, S. R. (1964). *The five laws of library science*.
Bombay, India, New York: Asia Pub. House.

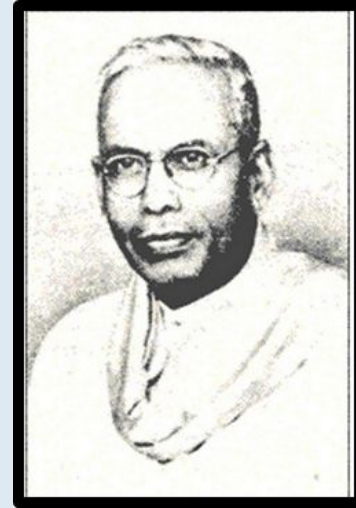


Figure 5: Image of Ranganathan by Sarah is licensed under CC BY-NC 2.0. Retrieved from https://www.flickr.com/photos/sarah_g/



Lionel
McColvin



Give 'em what they want

Selection involves two steps

- Discover patron demands
- Meet the demands

McColvin, L. (1925). The theory of book selection for public libraries. London: Grafton.





Bostwick

But...

Give the public what they want &
risk low quality

OR

Collect only the best & risk
having no patrons

Bostwick, A. (1929). *The American public library* (4th edition revised and enlarged). New York: D. Appleton.



Average?



Helen
Haines

Enrich Lives

Haines, H. (1950). *Living with books: The art of book selection* (2nd ed.). New York: Columbia University Press.





Questions to ask

- Tests of time
- Compensation
- Significance
- Effect on reader
- Comparison

“profit of any kind ensues from reading the book to compensate for the time”



Time to Talk



**Beverage - a book that clears your palate
(Orange)**



**Salad - a book that was “good for you”
(Green)**



**Entrée - a book that filled you up
(Yellow)**



**Dessert - a book that’s just delicious
(Pink)**





How?



Haines -Book Reviews

Description
Comparisons to other works
Straight forward
Reviewers should specialize
Recommendation
Consider new formats

Selection Oriented - Individual titles

Ranganathan

Books are for use
=
Deselection

Every reader his
book =
Know your
community


Every book its
reader =
1. Check out
the author
2. Know the
publishers





Collection as a whole?





**Why would I
need another
pair of brown
boots?**



Have a plan

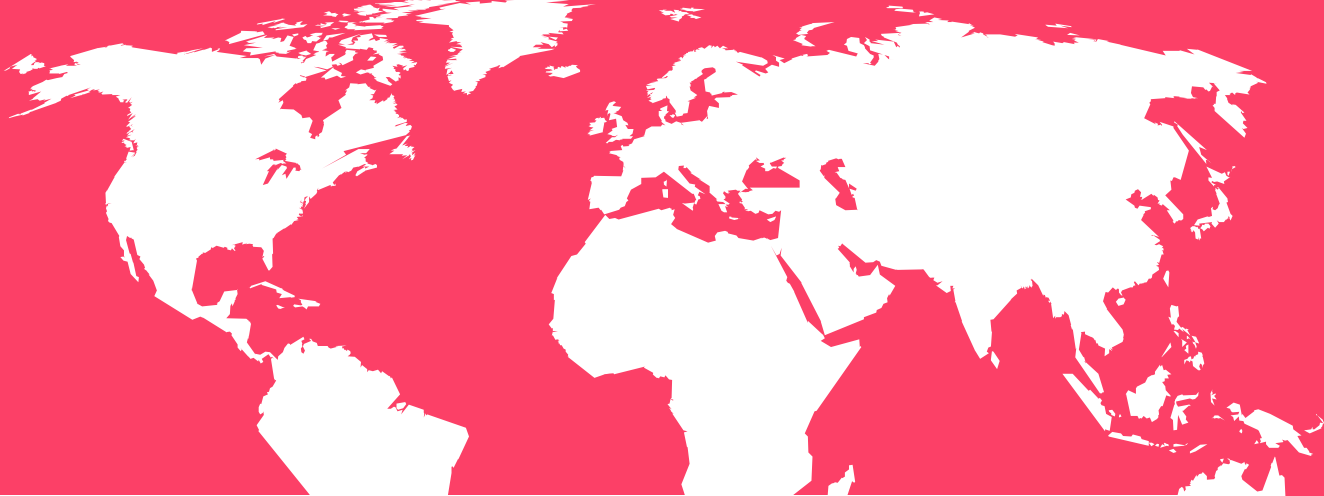
Dependent on the librarian's understanding of the *information environment's purpose*.

Curley, A., Broderick, D., & Bonk, W. (1985). *Building library collections* (6th ed.). Metuchen, NJ: Scarecrow Press.





For example,



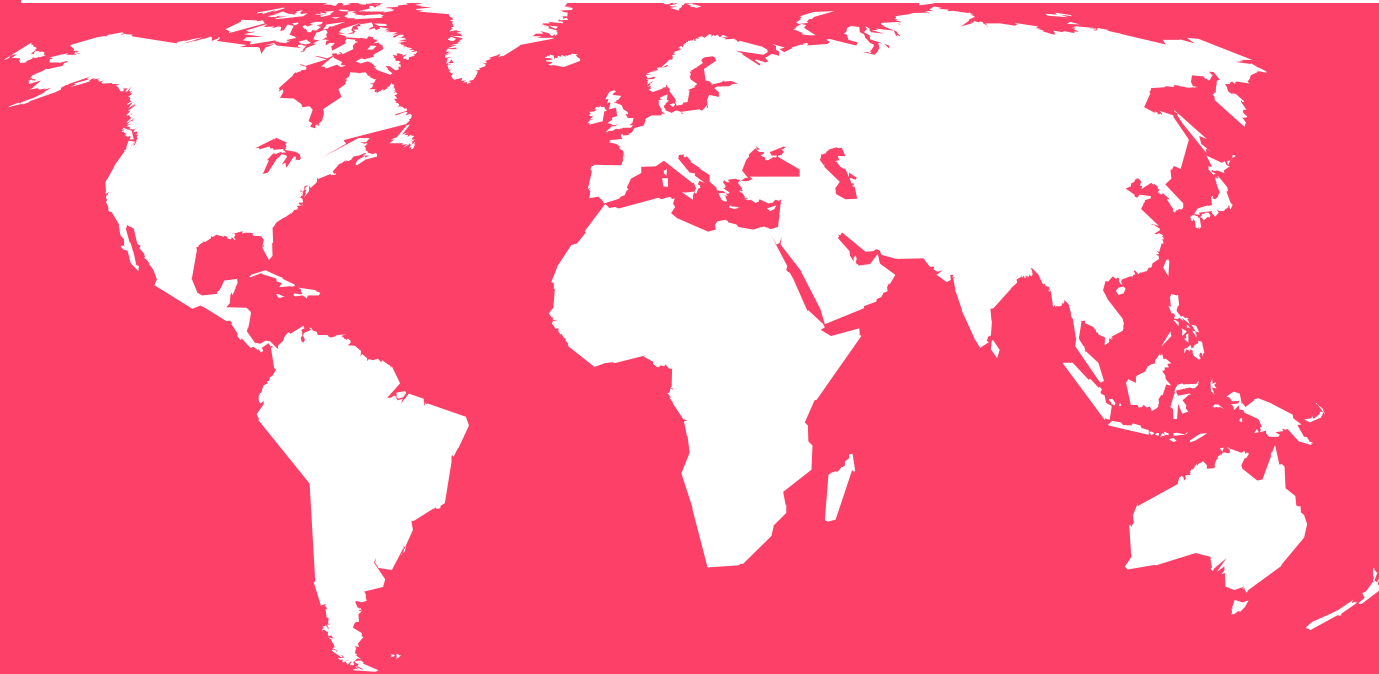
Goal is to increase involvement (from casual to practical to cultural/purposeful)

Spiller, D. (1986). Book selection: An introduction to principles and practice. London: Bingley.





Minimum coverage to ALL subjects and the classics of literature



Spiller, D. (1986). Book selection: An introduction to principles and practice. London: Bingley.






And then...

Community interests deserve more attention (*only when the minimum coverage is accomplished*)

Spiller, D. (1986). Book selection: An introduction to principles and practice. London: Bingley.





How do you shop?

Time
to Talk

Text MELISSACASTB133 to 37607 to join the session,
then text your answer

- A. I have a list and I stick to it!
- B. I have a list but I peruse the shelves looking for good deals.
- C. I have a general meal plan and shape it as I go through the store.
- D. I look for what looks good, on sale, and/or is in season.



Results



Community Interests



Book
Reviews

Authors

Publishers



Book Reviews



Booklist ONLINE NEWSLETTERS

Get free newsletters and announcements from *Booklist Online* and *The Booklist Reader*, by filling out the form below. Already subscribed? [Click here to modify](#) your current e-mail subscriptions.

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- [Quick Tips for Schools and Libraries](#)
- [Corner Shelf](#)
- [Top Shelf Reference](#)
- [Video Review](#)
- [Bookmakers](#)
- [All Things Audio](#)

Figure 6: Snippet view of webpage from Booklistonline.com

<https://www.booklistonline.com/newsletters>





Figure 7: Snippet of email newsletter Top Shelf Reference from *Booklist*.



Follow us! 

AUGUST 13, 2018:

- Two Wild-Animal Picture Books Reassure Young Readers
- Best New Books: Week of August 14, 2018

Figure 8: Snippet of email newsletter from *Booklist*.



Figure 9: Snippets of email newsletter QuickTips from *Booklist*.



Figure 10: Snippet from enewsletter from *Booklist*.





LJxpress

Provides public and academic librarians with a snapshot of the latest news from the field, plus select highlights from the magazine, along with a featured Job Zone posting, and weekly Xpress Reviews. Also includes occasional topic-specific alerts. *(weekly)*

LJreviews+
PREPUB ALERT PUBLISHING NEWS BOOK PULSE

This comprehensive newsletter delivers the best of LJ's book-related feature's and columns, reviews, Barbara Hoffert's Prepub Alert posts, and Neal Wyatt's BookPulse news updates in one spot, so you can put LJ's strength in book coverage to work. LJ Reviews+ brings all of the previews, collection development and RA tools, and highlights of buzzy books that librarians need—straight to your inbox. *(weekly)*

LJacademic
newswire

Supplies essential news and insights for academic librarians and features columns from Steven Bell (From the Bell Tower), Barbara Fister (Peer to Peer Review), and others, plus fascinating newsmaker interviews. Also includes occasional special editions from INFOdocket. *(weekly)*

BOOKPulse

Be the first to read about what's moving in the marketplace and getting buzz, bookish stories making news, and key items from the book-loving web. This collection development and readers' advisory insight is designed to help you navigate the fast and furious flow of new books and book news. *(weekly)*

LJ Events Alerts

Learn about LJ's conferences, summits, online courses and webcasts.

LJ Research Panel

Participate in critical industry research, and receive first looks at upcoming Library Journal reports.

LJ Partner Promotions

Learn about new products, events, sweepstakes, and other resources from our partners.



Book Reviews

<https://lj.libraryjournal.com/forms/LJsub2018.php>

Figure 11: Snippet view of web page from Library Journal website.



LJ reviews +

PREPUB ALERT PUBLISHING NEWS BOOK PULSE

Prepub Alert

By Barbara Hoffert

- [Sixteen Essential Thrillers: Fiction Previews](#), Feb. 2019, Pt. 3
- [Roberto Bolaño, Jane Harper, & More: Barbara's Picks](#), Feb. 2019, Pt. 3
- [From Suffrage to Cold War Writers: History Previews](#), Feb. 2019, Pt. 3

Self-Help Reviews, July 2018

By Deborah Bigelow

The latest crop of self-help titles address letting go, the power of yes, remedies for recovery, and simple living.

Figures 12, 13 & 14: Header and snippets from email newsletter *LJ reviews +*.



Free Review Sites



Kirkus Reviews

<https://www.kirkusreviews.com/>

Foreword Reviews

<https://www.forewordreviews.com/>

Blue Ink

<https://www.blueinkreview.com/>



Reader's Advisory Sites



**Bookmarks from
Lithub
bookmarks.reviews**

POSITIVE

BASED ON 5 REVIEWS



**Signature from
Random House
www.signature-reads.
com**





**Dry and Unending: The 10 Best Books
About the World's Deserts**

By KEITH RICE • 7 min read



Authors




GO TO: NEW YORK RIGHTS FAIR SELF-PUBLISHING [booklife](#) [JOBZONE](#)


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Home > Authors RSS Feed




PROFILES
Ottessa Moshfegh's New Protagonist Snoozes Her Life Away
By Michele Filgate
The privileged unnamed narrator of Moshfegh's new novel, 'My Year of Rest and Relaxation,' decides to sleep through life. [more...](#)




PROFILES
What Would Beyoncé Do? Michael Arceneaux's Asking.
By Diane Patrick
The author's debut essay collection, 'I Can't Date Jesus,' tells the story of his tumultuous early life and his quest for identity. [more...](#)


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PROFILES
Writers to Watch
The most anticipated debuts of fall 2018. [more...](#)



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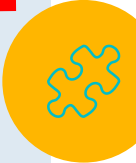




Figure 15: Snippet view of *Publishers Weekly* Authors site.



Followed by 30 of our members

Craig Johnson

(Craig Allen Johnson)

 (b.1961)

Craig Johnson is the New York Times bestselling author of twelve Walt Longmire mystery novels, which are the basis for Longmire, the hit Netflix original drama. The Cold Dish won Le Prix du Polar Nouvel Observateur/Bibliobs. Death Without Company, the Wyoming

Figure 16: Snippet view of page on Craig Johnson from <https://www.fantasticfiction.com/j/craig-johnson/>

<https://www.fantasticfiction.com/>

Novelist Plus




A screenshot of the Novelist Plus website interface. The top navigation bar is orange and contains links for 'Home', 'Browse By', 'Especially For', 'Quick Links', and 'How Do I?'. The 'Quick Links' menu is open, showing a list of resources: 'Author Read-alikes', 'Book Discussion Guides', 'Books to Movies', 'Common Core', 'Curricular Connections', 'Grab and Go Book Lists', 'Feature Articles', and 'Picture Book Extenders'. The 'Author Read-alikes' link is circled in red. Below the navigation bar is a search bar with a 'Keyword' dropdown and a 'Basic Search' button. To the left of the search bar is a banner image for 'Novelist Plus' showing a person reading in a hammock. Below the search bar is a 'Refine Results' section with checkboxes for 'Audience' (Adult, Teen, Ages 9-12, Ages 0-8) and 'Fiction/Nonfiction' (Fiction, Nonfiction). The bottom right of the screenshot shows the start of a list item with the author name 'Author: Alexie'.





Figure 17: Snippet view of *Novelist Plus* database.



Search Other Databases UNIV OF NEBRASKA AT OM

 Keyword ?

[Basic Search](#) [Advanced Search](#) [Search History](#)

1 of 1 < > [Refine Search](#)    

Author:
Leon, Donna

Adult **Nonfiction** **Fiction**

Description:
Donna Leon writes the Guido Brunetti mysteries, whose protagonist is a likable Venetian policeman. As Vice-Commissario of the Venice Police, he opposes the blatant corruption around him. Crimes often involve the Mafia and expose involvement at the highest levels of local or national government. Beneath his cynical air, Brunetti is a stalwart defender of justice who will circumvent rules and authorities that do not serve it. Secondary characters (his wife and children) add richness and humor. Complex suspenseful storylines are secondary to characterization, with Venice and its people providing a fascinating backdrop. Start with: Death at La Fenice.

Book Appeal Terms: [Definition of Appeal Terms](#)

Genre: Mysteries; Police procedurals

Character: Likeable

Storyline: Intricately plotted

Pace: Leisurely paced

Tone: Moody; Strong sense of place

Persistent link to this record (Permalink):

Read-alikes

[View All](#)







-  [Davis, Lindsey](#)
-  [Crombie, Deborah](#)
-  [Penny, Louise](#)
-  [Kent, Christobel](#)
-  [Dibdin, Michael](#)
-  [Kaminsky, Stuart M.](#)

Figure 18: Snippet view of author record in *Novelist Plus* database.

Authors



Network!!!



Fri 6/22/2018 8:34 PM

ARSL_MEMBERSHIP <arsl_membership-bounces@cvl-lis

Re: [ARSL_MEMBERSHIP] Need recommendations for Western authors

C.J. Box is big here, he does a series on a Wyoming Game Warden with lots of action. Fred Grove for a more traditional western, as well as John D. Nesbitt. Margaret Coel may be straying from Western into Mystery, however *The Spirit Woman* won a Willa Cather award for best novel of the west. The Hillerman authors may also be an option, though again, leaning toward the Mystery genre.

Figure 18: Snippet of email from ARSL listserv.



PublishersArchive.com

Directory of book publishers, literary awards, book events and more

Book Publisher Directory

Literary Awards & Contests

Publishers by Genre

Academic Book Publishers

Action/Adventure Publishers

Art Book Publishers

Audio Book Publishers

Biography Publishers

Biology Book Publishers

Business Book Publishers

Children's Book Publishers

Christian Book Publishers

Comic Book Publishers

Computer Book Publishers

Cookbook Book Publishers

Craft Book Publishers

Crime Book Publishers

Book Publishers Directory



Publishers

Figure 19: Snippet of PublishersArchive.com genre directory.

PublishersLunch Bookateria

[Awards](#)
[Industry Lists](#)
[Bookseller Picks](#)
[Latest Releases](#)

Bestsellers

[Consensus Bestsellers](#)
[Unique Bestsellers](#)
[Children's Bestsellers](#)

Bestsellers

Consensus Bestsellers

Our proprietary list aggregates and scores books on eight major national bestsellers to provide a blended view of the top 50 "best of the bestseller lists."

 Viewing 1 to 20 of 50 books

 Sort by


Girl, Wash Your Face: Stop Believing the Lies about Who You Are So You Can Become Who You Were Meant to Be

By: **Rachel Hollis**

Publisher: HarperCollins Trade

With wry wit and hard-earned wisdom, popular online personality and founder of TheChicSite.com founder Rachel Hollis helps readers break free from the lies keeping them from the joy-filled and...

[Learn More](#)

Figure 20: Snippet of *Bookateria* web page from Publishers Lunch.

<http://bookateria.publishersmarketplace.com>

Publishers



crockpot cookbook

[Advanced Search](#)

[Find a Library](#)



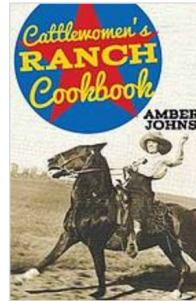
[The Asian slow cooker : exotic favorites for your crockpot](#)

by Kelly Kwok

 Print book

Language: English


Publisher: Salem, MA : Page Street Publishing Co., [2016] ©2016



Cattlemen's ranch cookbook

Author: [Amber Johns](#)

Publisher: Layton, Utah : Gibbs Smith, [2015]

Edition/Format:  Print book : English : First edition [View all editions and formats](#)

Rating:  (not yet rated) [0 with reviews - Be the first.](#)

Subjects: [Cooking, American -- Western style.](#)

More like this [Similar Items](#)

<http://www.worldcat.org/>

Figures 21, 22 & 23: Snippet of search on Worldcat.org for crockpot cookbooks.





+ INSPIRING READERS +
TO DO THE THINGS
THEY LOVE *BETTER*

Figure 24: Snippet from Page Street Books homepage.



Figure 25: Logo from Gibbs Smith homepage.



What next?



Selection



Deselection



Collection Management

More info on how to use this template at

www.slidescarnival.com/help-use-presentation-template

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Why weed?

- Save space
- Save time
- Collection becomes more appealing
- Reputation
- Catch items needing repair/replacement
- Constant evaluation of gaps in the collection

Texas State Library and Archives Commission. (n.d.). *The Crew Manual*. Retrieved from <http://www.tsl.state.tx.us/ld/pubs/crew/background.html#tensteps>

Two Questions



Retain?

Analysis of the collection as a whole

Analysis of community needs

Discard?

Focus is more on the individual item

Focus on individual readers





Retain?

Policies

Priorities

Guidelines





Discard?

Often the same questions as selection, but in reverse:

Demand

Patron Compensation (are they getting something out of it)





**In a
nutshell,**

Plan

Purpose
Strategy

Identify

Books
Authors
Publishers

Manage

Retain
Withdraw



A white line-art icon of a lit lightbulb is centered within a red circular background. This circle is part of a cluster of overlapping circles in red, orange, and teal colors in the top-left corner of the slide.

Thanks!

Any questions?

You can find me at mcast@unomaha.edu



Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by [SlidesCarnival](#)
- Slide 19 photograph by [Unsplash](#)