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## Strategic Planning Steering Committee, Agenda and Notes, April 25, 2012

UNO Strategic Planning Steering Committee  
*University of Nebraska at Omaha*

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## Strategic Planning Steering Committee

April 25, 2012

3:00-4:30 pm, EAB Chancellor's Conference Room

### AGENDA and Notes

#### Welcome

Devin Bertelsen, new UNO student Body President was introduced and welcomed to the Steering Committee.

**Chancellor's Update** BJ Reed gave the update for the Chancellor thanking the committee for their work this year and all the work that is being done in the next two weeks with search committees, end of the year speakers and graduation activities. He reminded the group of the new Faculty Enrichment Activities the week following graduation. He also clarified the final rule stating that students who had 3 final scheduled in the same day could petition to have one of them moved as well as the rule of no finals on Friday, May 4.

#### Task Force Updates

Goal 1 Revision and Forum Planning had no new reports. Communication, Documentation and Inventory Task Force-Co-Chairmen: Bill Swanson and Anne Branigan plan to meet this summer to continue the work of the task force since they have taken a break while the new PING system is put in place. Bill reminded everyone that they should go on PING to explore the new tool. All committee members should be able to access, if not let Russ Smith know. Training session on pulling data from PING will be scheduled for summer if faculty/staff are interested.

#### AQIP Future Plans- Neal Topp

The rest of the meeting was devoted to new AQIP topics for 2012-13. Neal presented several ideas for discussion after reminding the group that his goal is to select 3 new projects that 1) Align to the 9 AQUIP categories, 2) Improve the campus in one of the three goal areas and 3) Connect to some activity that UNO currently is going to do anyway.

Discussion centered on the following 6 ideas but Neal will have the final decision later this summer.

- A. Some aspect of the Student Enrollment Management process. It was suggested by Meredith that the current study of articulation agreement and how we manage the transfer process might be a good fit here.
- B. Design a plan for gathering information from area employers on student graduates. This would match some aspects of the Data Gathering Task Force/PING effort, The UNO Alumni Survey and information that the Regents are interested in gathering. Anne Branigan also noted that the Omaha Chamber Workforce Development effort would fit well with this idea.
- C. Selecting one goal area and completing the dashboard data Indicators. This would be a good fit for the Task Force current working with Russ Smith.
- D. Some specific aspect of the Community Engagement Center project.
- E. Design a plan for strengthening and increasing doctoral research
- F. Another project from Business and Finance. Bill suggested they might be considering a relook at the current on-boarding of new employees from the first offer to the first day of work.

Neal will be asking for help in finalizing the report for this year which will be due Nov 1. Anyone interested in reading the report in Aug/Sept to help edit should contact him.

#### Other items

Mary Lynn thanks all again and reminded everyone that this is the last meeting for this year. The new year will start again with the Sept meeting. BJ and Mary Lynn will meet with the Chancellor this summer to devise the goals of the committee for the next year. Any suggestions should be sent to them. Also if you no longer are interested in serving on the steering committee for the coming year, please let them know.

Following the meeting Birud sent the following comments which I asked if we could attach to the minutes as I don't want them to be lost over the summer. Thanks Birud.

Yesterday you mentioned about your upcoming meeting with John and BJ in June or July and if anything we would like to share with you. The preliminary discussion we had about the next year agenda looks good. I would also like to emphasize these three points:

1. There is a lot of emphasis on the strategic planning, its scope, focus, and wordings. However, the implementation part seems to be missing from the dialogues. While SPSC cannot implement the plan, we should at least be thinking of plans as something to be implemented while devising them. I am not sure what happens after, say, goal 1 of the plan is approved and the plan is revised. Am I mistaken here in pointing this out in that this is not the job of SPSC, even at the rhetoric level?
2. We take a single goal and corresponding subgoals each year and scrutinize them. At some point in time, we need to take a holistic view and think about, for example, how these goals hang together. For me, there is something slightly unsettling about the sum of the individual goals – I wish I can put a finger on what it is.
3. I would also like to have some sort of benchmarking with our peer institutions in terms of what do their plans look like in their goals and aspirations and if we are missing something in being inward looking all the time.

Thanks for your time and attention!

Birud