

11-14-2003

Roundtable discussion results: Metropolitan Advantage, November 14, 2003

UNO Office of Institutional Effectiveness

Follow this and additional works at: <https://digitalcommons.unomaha.edu/oiestrategicplanningforums>

Recommended Citation

Office of Institutional Effectiveness, UNO, "Roundtable discussion results: Metropolitan Advantage, November 14, 2003" (2003).
Strategic Planning Forums. 33.
<https://digitalcommons.unomaha.edu/oiestrategicplanningforums/33>

This Report is brought to you for free and open access by the Strategic Planning at DigitalCommons@UNO. It has been accepted for inclusion in Strategic Planning Forums by an authorized administrator of DigitalCommons@UNO. For more information, please contact unodigitalcommons@unomaha.edu.





Roundtable discussion results: Metropolitan Advantage
November 14, 2003

Students:

- Residential housing “coming home”
- Cultural diversity/opportunity
- Networking
- UNO mission statement on syllabi
- Prepare and debrief students regarding service learning
- Explain how this prepares them for work world
- Link student activities better internally & externally: honors, student gov, service learning, volunteers, interns
- Core requirement for service learning/community service
- Urban lifestyle/more to do, more jobs
- “we are the mavericks” – innovators and agents of change
- internships, research, giving back, REBEL, certificates: collaboration, relationships
- students as leaders in communication process
- send “what’s up” to prospective students
- “partnerships with business”/jobs
- educational practicum
- meeting knowledge needs for the urban future
- update database contacts
- peer teaching
- working in h.s. & g.s.
- get more press to emerging leaders program to entire campus-need to know what it is
- we take you under our wing
- REAL WORLD
- Keep ties to metro community college strong
- DIVER-CITY, living laboratory
- Talk about SP in classes
- Through practicums & internships: retention, job enhancement, shadowing
- Use students for presentations to civic clubs/orgs
- High schools, take UNO students on recruitment trips
- “finding your place in the world”
- “accommodating the working student”

- using outreach, engagement and proximity to create opportunity for: resources, connections, synergy
- diversities of experience: cultural, social, educational, physical
- career opportunities & internships
- exposure to industry, ed, gov, med professionals
- blend of educational opportunities with creative thinking & technological skills
- service learning
- volunteer opportunities: linked to classroom learning
- service learning/giving back
- off campus labs (IT), distance learning
- UNO library engages in community outreach to UNO students, other NE college/univ students, high school students; observe and take advantage of this fact(?)

Fac/Staff

- Because metropolitan universities are situated in the places: where great social happens-and often happens quickly; politics, business, social conflict, ecology, metro u's are positioned to bring ideas, leadership, problem solving, dialogue, propel democracy
- Give briefings, associate curriculum with community
- Ask community their priorities in education
- Critical thinking
- UNO grads are bigger impact on Omaha than UNL: need to show we are "growing our own"
- Focus on culture breath of metro over advantage
- Opportunities to shape the future
- Lifelong learning environment
- Inspiring intellectual entrepreneurs for metropolitan future
- Triads: fac/business/student; hs/professor/admissions; UNO/public&private orgs/internships orgs
- "change agents" ; relationships, collaboration; ownership
- encourage faculty to prepare and debrief students for service learning
- build "learning communities" in the community
- academic excellence
- service learning
- collection of faculty achievements
- through forward movement, we can improve the quality of life by enhancing career exploration within and interrelated mindset
- fac/staff reflect the diversifying community, meeting research needs of the future
- find incentive to faculty/staff to send "good stories" to central location where they turn in good press to UNO
- business/research partnerships

- research opportunities
- development of unique discipline areas
- student involvement
- flexible (can be), dynamic
- civic club presentations
- internal clarity of message
- do “in-reach” as well as “out-reach”

Community

- by using connections, collaboration and excellence, we can advance positivity, diversity and progress
- serving the demographic realities in the urban future
- community collaborations
- we need a “Dick Cavett” type ad for TV for UNO
- create UNO maverick day where all grads wear badge or UNO attire/gear
- academic expertise
- availability of educated work force
- availability of research resources
- volunteerism, engagement, reciprocity, interdependence
- relate metro advantage to/between urban & rural areas
- degree completion (advertise!)
- advanced degrees
- advertise our website more
- use community access channel
- TV commercials should be developed
- Partnerships
- Immediate application of knowledge
- Focus on attracting specialized media: use student groups to reach out and invite them to campus
- Student org service projects
- CPACS neighborhood center, CPAR
- Conferences, ABC breakfasts, prominent speakers
- Speaker’s bureau for service clubs/alumni
- KIOS bulletin board: financial support acknowledgements on air
- Contacts in schools & community, updated database
- Partner with local advertising campaigns: show connection with O!-lively Omaha
- “Omaha news” student newscast
- focus of the urban experience, window on the world
- more effective use of Hispanic&African American advisory contacts as ambassadors
- use alternative media

- CAPOW!
- Cultural partnerships
- AQUANTE, labor studies institute
- Real world/life experience
- Internship
- Community classes
- Urban/metropolitan = more to do/more jobs
- Investment in community
- Expand our horizon
- Advocate for creation of quality jobs
- Internships/service learning
- Expansion of office of outreach: UNO is difficult to deal with unless you know who to talk to
- Create higher quality jobs in the community
- See results of participation in community
- Ask, “what would Omaha be like w/o UNO?”
- Every thriving community has a university/college at it’s core
- “seabeds of innovation” “living laboratory: living, breathing, technology labs” ; certificates of collaboration