Roundtable discussion results: Metropolitan Advantage, November 14, 2003

UNO Office of Institutional Effectiveness

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Students:

- Residential housing “coming home”
- Cultural diversity/opportunity
- Networking
- UNO mission statement on syllabi
- Prepare and debrief students regarding service learning
- Explain how this prepares them for work world
- Link student activities better internally & externally: honors, student
  gov, service learning, volunteers, interns
- Core requirement for service learning/community service
- Urban lifestyle/more to do, more jobs
- “we are the mavericks” – innovators and agents of change
- Internships, research, giving back, REBEL, certificates: collaboration,
  relationships
- Students as leaders in communication process
- Send “what’s up” to prospective students
- “partnerships with business”/jobs
- Educational practicum
- Meeting knowledge needs for the urban future
- Update database contacts
- Peer teaching
- Working in h.s. & g.s.
- Get more press to emerging leaders program to entire campus-need to
  know what it is
- We take you under our wing
- REAL WORLD
- Keep ties to metro community college strong
- DIVER-CITY, living laboratory
- Talk about SP in classes
- Through practicums & internships: retention, job enhancement,
  shadowing
- Use students for presentations to civic clubs/orgs
- High schools, take UNO students on recruitment trips
- “Finding your place in the world”
- “Accommodating the working student”
• using outreach, engagement and proximity to create opportunity for: resources, connections, synergy
• diversities of experience: cultural, social, educational, physical
• career opportunities & internships
• exposure to industry, ed, gov, med professionals
• blend of educational opportunities with creative thinking & technological skills
• service learning
• volunteer opportunities: linked to classroom learning
• service learning/giving back
• off campus labs (IT), distance learning
• UNO library engages in community outreach to UNO students, other NE college/univ students, high school students; observe and take advantage of this fact(?)

Fac/Staff
• Because metropolitan universities are situated in the places: where great social happens-and often happens quickly; politics, business, social conflict, ecology, metro u’s are positioned to bring ideas, leadership, problem solving, dialogue, propel democracy
• Give briefings, associate curriculum with community
• Ask community their priorities in education
• Critical thinking
• UNO grads are bigger impact on Omaha than UNL: need to show we are “growing our own”
• Focus on culture breath of metro over advantage
• Opportunities to shape the future
• Lifelong learning environment
• Inspiring intellectual entrepreneurs for metropolitan future
• Triads: fac/business/student; hs/professor/admissions; UNO/public&private orgs/internships orgs
• “change agents”; relationships, collaboration; ownership
• encourage faculty to prepare and debrief students for service learning
• build “learning communities” in the community
• academic excellence
• service learning
• collection of faculty achievements
• through forward movement, we can improve the quality of life by enhancing career exploration within and interrelated mindset
• fac/staff reflect the diversifying community, meeting research needs of the future
• find incentive to faculty/staff to send “good stories” to central location where they turn in good press to UNO
• business/research partnerships
• research opportunities
• development of unique discipline areas
• student involvement
• flexible (can be), dynamic
• civic club presentations
• internal clarity of message
• do “in-reach” as well as “out-reach”

Community
• by using connections, collaboration and excellence, we can advance positivity, diversity and progress
• serving the demographic realities in the urban future
• community collaborations
• we need a “Dick Cavett” type ad for TV for UNO
• create UNO maverick day where all grads where badge or UNO attire/gear
• academic expertise
• availability of educated work force
• availability of research resources
• volunteerism, engagement, reciprocity, interdependence
• relate metro advantage to/between urban & rural areas
• degree completion (advertise!)
• advanced degrees
• advertise our website more
• use community access channel
• TV commercials should be developed
• Partnerships
• Immediate application of knowledge
• Focus on attracting specialized media: use student groups to reach out and invite them to campus
• Student org service projects
• CPACS neighborhood center, CPAR
• Conferences, ABC breakfasts, prominent speakers
• Speaker’s bureau for service clubs/alumni
• KIOS bulletin board: financial support acknowledgements on air
• Contacts in schools & community, updated database
• Partner with local advertising campaigns: show connection with O!-lively Omaha
• “Omaha news” student newscast
• focus of the urban experience, window on the world
• more effective use of Hispanic&African American advisory contacts as ambassadors
• use alternative media
• CAPOW!
• Cultural partnerships
• AQUANTE, labor studies institute
• Real world/life experience
• Internship
• Community classes
• Urban/metropolitan = more to do/more jobs
• Investment in community
• Expand our horizon
• Advocate for creation of quality jobs
• Internships/service learning
• Expansion of office of outreach: UNO is difficult to deal with unless you know who to talk to
• Create higher quality jobs in the community
• See results of participation in community
• Ask, “what would Omaha be like w/o UNO?”
• Every thriving community has a university/college at it’s core
• “seabeds of innovation” “living laboratory: living, breathing, technology labs” ; certificates of collaboration