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Scholarly Communication Series # 7: University Journal Collections In Tight Budgetary Times

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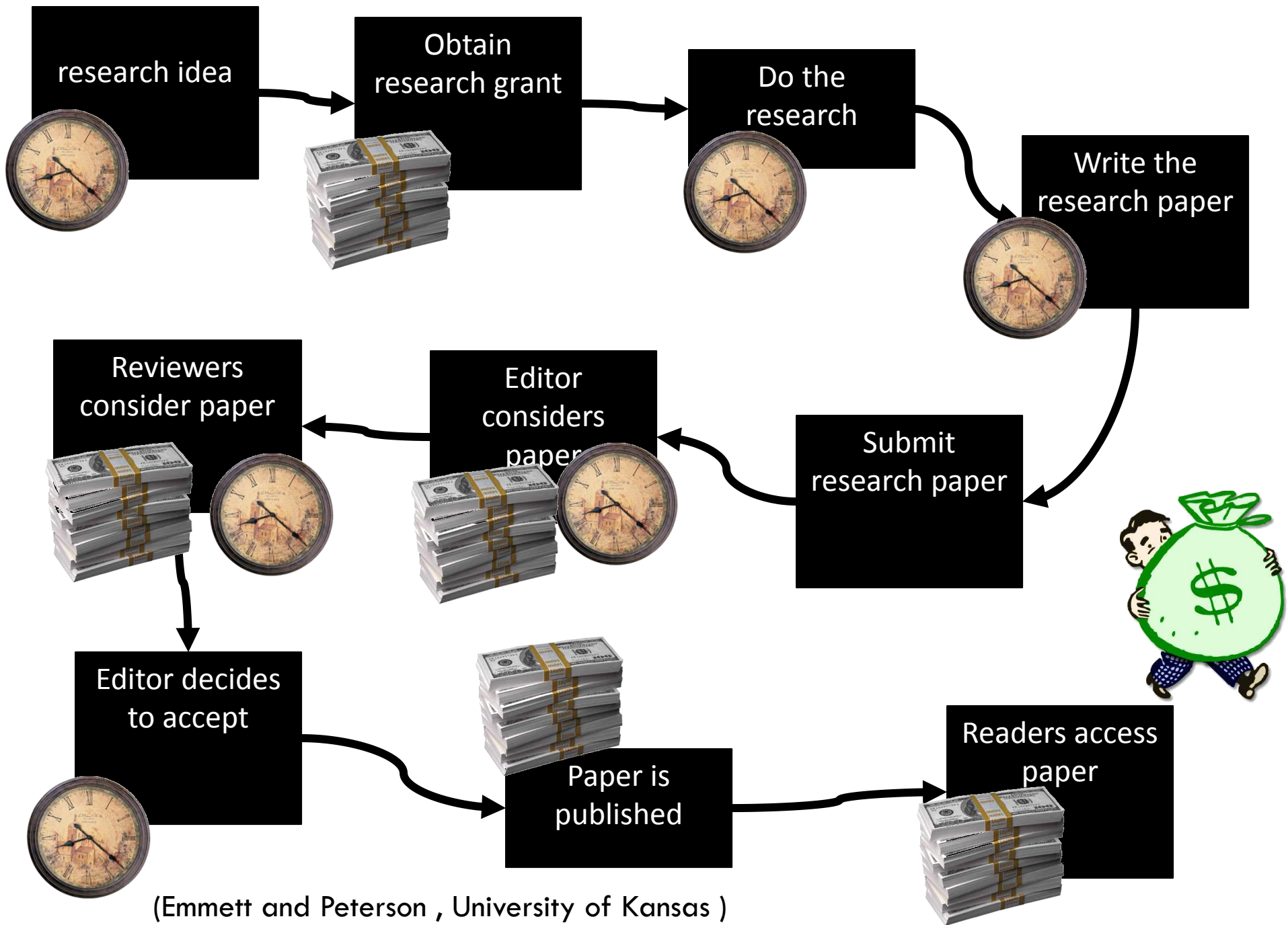
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FORWARD THINKING BEYOND BOOKS

Scholarly Communication Series # 7: University Journal Collections In Tight Budgetary Times

April 15 , 2011 – Audrey DeFrank



(Emmett and Peterson , University of Kansas)

Changing Acquisition Models

- Print – single selection (a la carte)
- Electronic
 - ▣ Aggregator
 - ▣ Publisher packages (bundling or “the big deal”)
 - ▣ Limited single selection
- Open-Access
 - ▣ Journals and Collections (Sparc/DOAJ, etc)
 - ▣ Institutional Repositories
- Resource Sharing (Interlibrary Loan)
- Document Delivery (Pay-per-view)
- 70-80% of Acquisition budgets are for journal and periodical literature

Scholarly Publishing Industry

- Mergers in the publishing industry have reduced “competition”
- Assumption that the demand for scholarly information is price-inelastic
- Profit-driven, not dissemination motivated
- Journal prices overall increase at a rate of between 7-12% annually

Publisher Explanation of Price Increases

TABLE 1 Example Breakdown of Typical Factors Causing Publisher Price Increases

General inflation	Additional pages/volumes	Cancellations	Postage increase		Final total increase
3–4%	2–3%	3–4%	1%	=	9–12%

(Powell, 2011, p.109)

Title On Order	Format	ISSN	Previous Publisher Price	New Publisher Price	Amount Difference	Percent Difference
INTERNATIONAL CENTER OF MEDICAL ART MEMBERSHIP	MEMBERSHIP		\$ 24.00	\$ 112.00	\$ 88.00	367.5%
IRISH JOURNAL OF LITERATURE	MEMBERSHIP	0007088	\$ 138.00	\$ 167.00	\$ 29.00	20.9%
IRISH JOURNAL OF LITERATURE - ONLINE	MEMBERSHIP		\$ 225.00	\$ 260.00	\$ 35.00	15.5%
JOURNAL OF AFRICAN AMERICAN HISTORY	PRINT	0161387	\$ 120.00	\$ 100.00	\$ -20.00	-16.7%
CONTEMPORARY ACCOUNTING RESEARCH - PRINT + ONLINE - SINGLE SITE ACCESS	PRINT + ONLINE	2624910	\$ 375.00	\$ 633.00	\$ 258.00	68.8%
ECONOMIC JOURNAL - ONLINE - SINGLE SITE ACCESS	ONLINE	0950007	\$ 260.00	\$ 473.00	\$ 213.00	81.9%
JOURNAL OF GLOBAL MANAGEMENT - ONLINE - SINGLE SITE ACCESS	ONLINE	2068205	\$ 60.00	\$ 84.00	\$ 24.00	40.0%
REGISTRATION FOR RESEARCH OVERSEAS & COMMUNICATION MEMBERSHIP	MEMBERSHIP		\$ 60.00	\$ 177.00	\$ 117.00	195.0%
SOUTHERN COMMUNICATION JOURNAL - ONLINE - SINGLE SITE ACCESS	ONLINE	1530302	\$ 200.00	\$ 250.00	\$ 50.00	25.0%
VITAL SPEECHES OF THE DAY	PRINT	0527424	\$ 75.00	\$ 86.00	\$ 11.00	14.7%
COLLEGE MEN'S REVIEW	PRINT	0738106	\$ 20.00	\$ 30.00	\$ 10.00	50.0%
EL COMANDO Y EL TERROR	PRINT	0018113	\$ 21.00	\$ 30.00	\$ 9.00	42.9%
IRISH JOURNAL OF LITERATURE - ONLINE - SINGLE SITE ACCESS	ONLINE	0711202	\$ 100.00	\$ 225.00	\$ 125.00	125.0%
JOURNAL OF CALIFORNIA LAW ENFORCEMENT - INFLA FIRE INDEX	PRINT	0460303	\$ 48.75	\$ 47.00	\$ -1.75	-3.6%
READING HOUSE - ONLINE	ONLINE		\$ 100.00	\$ 156.00	\$ 56.00	56.0%
JOURNAL OF REHABILITATION	PRINT	0084154	\$ 78.00	\$ 95.00	\$ 17.00	21.8%
JOURNAL OF STAFF DEVELOPMENT	PRINT	0726003	\$ 78.00	\$ 101.00	\$ 23.00	29.5%
PREVENTING SCHOOL FAILURE - ONLINE	ONLINE	1600387	\$ 100.00	\$ 103.00	\$ 3.00	3.0%
BLOOD HORIZONS	PRINT	0241002	\$ 33.97	\$ 47.00	\$ 13.03	38.3%
WORLDWIDE EDUCATIONAL REVIEW - PRINT + ONLINE	PRINT + ONLINE	0174855	\$ 227.00	\$ 271.00	\$ 44.00	19.4%
WORLD JOURNAL - ONLINE	ONLINE	0000000	\$ 30.00	\$ 101.00	\$ 71.00	236.7%
THE BELTA KAPLAN - PRINT + ONLINE - PASSWORD ACCESS - SINGLE CONCLUSION USER	PRINT + ONLINE	0017217	\$ 75.00	\$ 85.00	\$ 10.00	13.3%
RESEARCH IN THE TEACHING OF ENGLISH - PRINT + ONLINE	PRINT + ONLINE	0121023	\$ 60.00	\$ 87.00	\$ 27.00	45.0%
SCHOOL SCIENCE & MATHEMATICS	PRINT	0058003	\$ 120.00	\$ 250.00	\$ 130.00	108.3%
JOURNAL OF QUALITY TECHNOLOGY	PRINT	0022005	\$ 100.00	\$ 108.00	\$ 8.00	8.0%
PSYCHOLOGICAL SCIENCES JOURNAL - JOURNAL DES SCIENCES COGNITIVES - PRINT + ONLINE	PRINT + ONLINE	0121667	\$ 210.00	\$ 400.00	\$ 190.00	90.5%
WITNESS: STUDIES IN CONTEMPORARY FICTION - ONLINE	ONLINE	0024138	\$ 100.00	\$ 107.00	\$ 7.00	7.0%
BLOGS/ESSAYS	PRINT	0026474	\$ 37.00	\$ 39.00	\$ 2.00	5.4%
CHALKER REVIEW	PRINT	0002002	\$ 71.50	\$ 80.00	\$ 8.50	11.9%
REFLECTIONS - A JOURNAL OF WRITING SERVICE LEARNING AND COMMUNITY LITERACY - JRD	PRINT	0441073	\$ 30.00	\$ 50.00	\$ 20.00	66.7%
RUSSIAN REVIEW - LA	PRINT	0082054	\$ 30.00	\$ 37.00	\$ 7.00	23.3%
CONTEMPORARY DRUGS	PRINT	0018108	\$ 30.00	\$ 47.00	\$ 17.00	56.7%
RESEARCHER SOCIETY OF AMERICA MEMBERSHIP	MEMBERSHIP		\$ 60.00	\$ 72.00	\$ 12.00	20.0%
LETTERS QUARTERLY	PRINT	0802844	\$ 41.15	\$ 41.72	\$ 0.57	1.4%
PERFORMING - WITHOUT BINDER	PRINT	0128812	\$ 247.24	\$ 258.00	\$ 10.76	4.3%
STUDIOS DE CRISTO	PRINT	0102016	\$ 60.00	\$ 65.00	\$ 5.00	8.3%
NEW ZEALAND JOURNAL OF FORENSIC SCIENCES	PRINT	0127280	\$ 31.00	\$ 41.00	\$ 10.00	32.3%
JOURNAL OF ADULT SERVICES - PRINT + ONLINE	PRINT + ONLINE	0202006	\$ 100.00	\$ 106.00	\$ 6.00	6.0%
INDIAN JOURNAL STAR	NEWSPAPER	0810103	\$ 210.00	\$ 203.00	\$ -7.00	-3.3%
WIT & KNOWLEDGE	PRINT	0161204	\$ 1.00	\$ 1.00	\$ 0.00	0.0%
EDUCY REVIEW - JAV	PRINT	0162045	\$ 20.00	\$ 20.00	\$ 0.00	0.0%
SOVIET INTERNATIONAL - ONLINE - SINGLE SITE ACCESS	ONLINE	0202702	\$ 410.00	\$ 500.00	\$ 90.00	21.9%
BIODIVERSITY ENGINEERING & INNOVATION SERVICES	PRINT	0801119	\$ 200.00	\$ 200.00	\$ 0.00	0.0%
BIOSCIENCE	PRINT	0022004	\$ 20.00	\$ 100.00	\$ 80.00	400.0%
ENVIRONMENTAL & ENGINEERING GEOGRAPHY	PRINT	0121273	\$ 100.00	\$ 200.00	\$ 100.00	100.0%
ISSUES - INTERNATIONAL GEOGRAPHY NEWSMAGAZINE	PRINT	0026707	\$ 30.00	\$ 40.00	\$ 10.00	33.3%
AMERICAN ASSOCIATION OF RETIRED PERSONS MEMBERSHIP - AGES 70 AND ABOVE	MEMBERSHIP		\$ 21.00	\$ 38.00	\$ 17.00	81.0%
JOURNAL OF BOWEN STUDIES	PRINT		\$ 30.00	\$ 20.00	\$ -10.00	-33.3%
WESTERN - THE JOURNAL OF WESTERN HISTORY	PRINT	0082880	\$ 20.00	\$ 15.00	\$ -5.00	-25.0%
WISCONSIN HISTORICAL SOCIETY MEMBERSHIP	MEMBERSHIP		\$ 40.00	\$ 40.00	\$ 0.00	0.0%
EL COMANDO	PRINT	0018110	\$ 20.00	\$ 35.00	\$ 15.00	75.0%
JOURNAL OF BOWEN STUDIES - PRINT + ONLINE	PRINT + ONLINE	0711202	\$ 100.00	\$ 200.00	\$ 100.00	100.0%
MICHIGAN SOCIETY FOR SPENT LITERARY MEMBERSHIP	MEMBERSHIP		\$ 20.00	\$ 100.00	\$ 80.00	400.0%
SOUTHERN STUDIES	PRINT	0738104	\$ 20.00	\$ 47.00	\$ 27.00	135.0%
JOURNAL OF NEUROLOGIC AND SPORTS PHYSICAL THERAPY - PRINT + ONLINE - SINGLE SITE	PRINT + ONLINE	0100011	\$ 100.00	\$ 400.00	\$ 300.00	300.0%
CONTEMPORARY ARTS - ENGLAND	PRINT	0000377	\$ 100.00	\$ 100.00	\$ 0.00	0.0%
WORLD NEWS - PRINT + ONLINE	PRINT + ONLINE	0002007	\$ 30.00	\$ 45.00	\$ 15.00	50.0%
PHYSICAL SCIENCE REVIEWER	PRINT	0013214	\$ 12.00	\$ 14.00	\$ 2.00	16.7%
CONGRESSIONAL DIGEST	PRINT	0010005	\$ 30.00	\$ 44.00	\$ 14.00	46.7%
A WISCONSIN PUBLICATION - FRANK	PRINT	0000006	\$ 30.00	\$ 100.00	\$ 70.00	233.3%
GOVERNMENT EXECUTIVE	PRINT	0171004	\$ 30.00	\$ 38.00	\$ 8.00	26.7%
JOURNAL OF PUBLIC AFFAIRS EDUCATION	PRINT	0121003	\$ 100.00	\$ 100.00	\$ 0.00	0.0%
CHRISTIAN ENQUIRY	PRINT	0000281	\$ 40.00	\$ 58.00	\$ 18.00	45.0%
BIBLICAL ARCHAEOLOGY REVIEW	PRINT	0082844	\$ 20.70	\$ 25.70	\$ 5.00	24.1%
OLD TESTAMENT ABSTRACTS	ABSTRACTS	0044001	\$ 20.00	\$ 30.00	\$ 10.00	50.0%
COMPARATIVE SOCIOLOGY - PRINT + ONLINE	PRINT + ONLINE	0001102	\$ 50.00	\$ 77.00	\$ 27.00	54.0%
WORLD EAST JOURNAL - PRINT + ONLINE	PRINT + ONLINE	0001141	\$ 100.00	\$ 170.00	\$ 70.00	70.0%
WISCONSIN ANTHROPOLOGICAL SOCIETY MEMBERSHIP	MEMBERSHIP		\$ 20.00	\$ 40.00	\$ 20.00	100.0%
ADMINISTRATION IN SOCIAL WORK - ONLINE - SINGLE SITE ACCESS	ONLINE	0141478	\$ 80.00	\$ 85.00	\$ 5.00	6.2%
JOURNAL OF EVANGELICAL SOCIAL WORK - ONLINE - SINGLE SITE ACCESS	ONLINE	0141479	\$ 100.00	\$ 100.00	\$ 0.00	0.0%
JOURNAL OF FAMILY SOCIAL WORK - ONLINE - SINGLE SITE ACCESS	ONLINE	0160075	\$ 207.00	\$ 214.00	\$ 7.00	3.4%
SOCIAL WORK/HEALTH CARE - ONLINE - SINGLE SITE ACCESS	ONLINE	0141484	\$ 541.00	\$ 1,170.00	\$ 629.00	116.3%
EDUCY & PRACTICE	PRINT	0200117	\$ 100.00	\$ 200.00	\$ 100.00	100.0%
JOURNAL OF AMERICAN SOCIETY FOR THEATRE	PRINT	0121023	\$ 40.00	\$ 40.00	\$ 0.00	0.0%
BLACK AND EAST EUROPEAN COMMUNITARIAN	PRINT		\$ 10.00	\$ 10.00	\$ 0.00	0.0%
EASTERN EUROPEAN STUDIES	PRINT	0001001	\$ 30.00	\$ 30.00	\$ 0.00	0.0%

ARL Library Expenditures

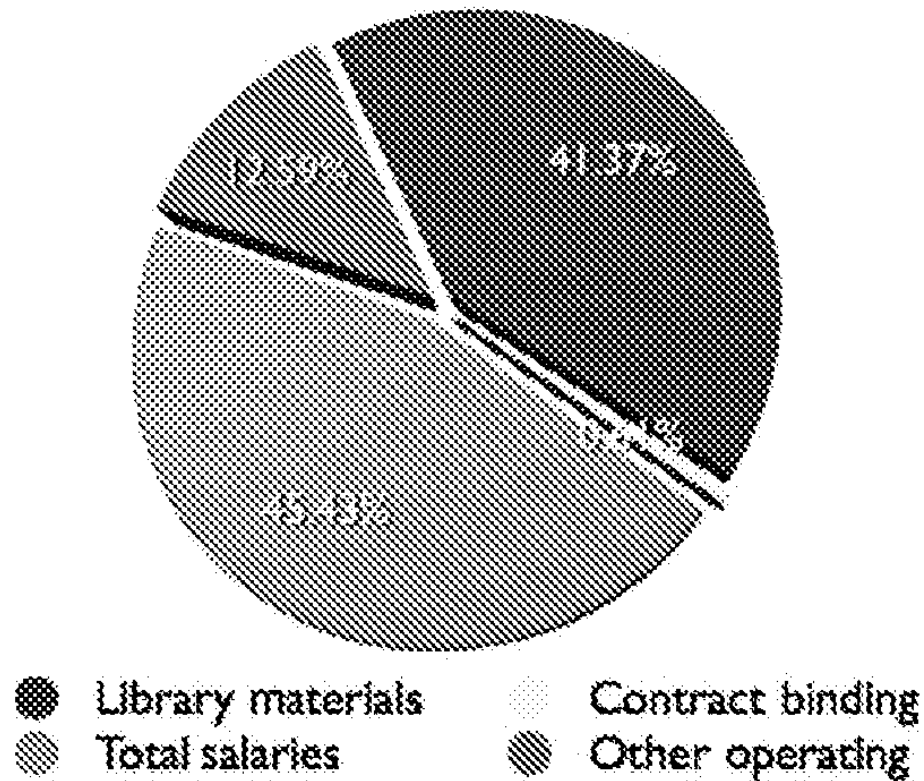
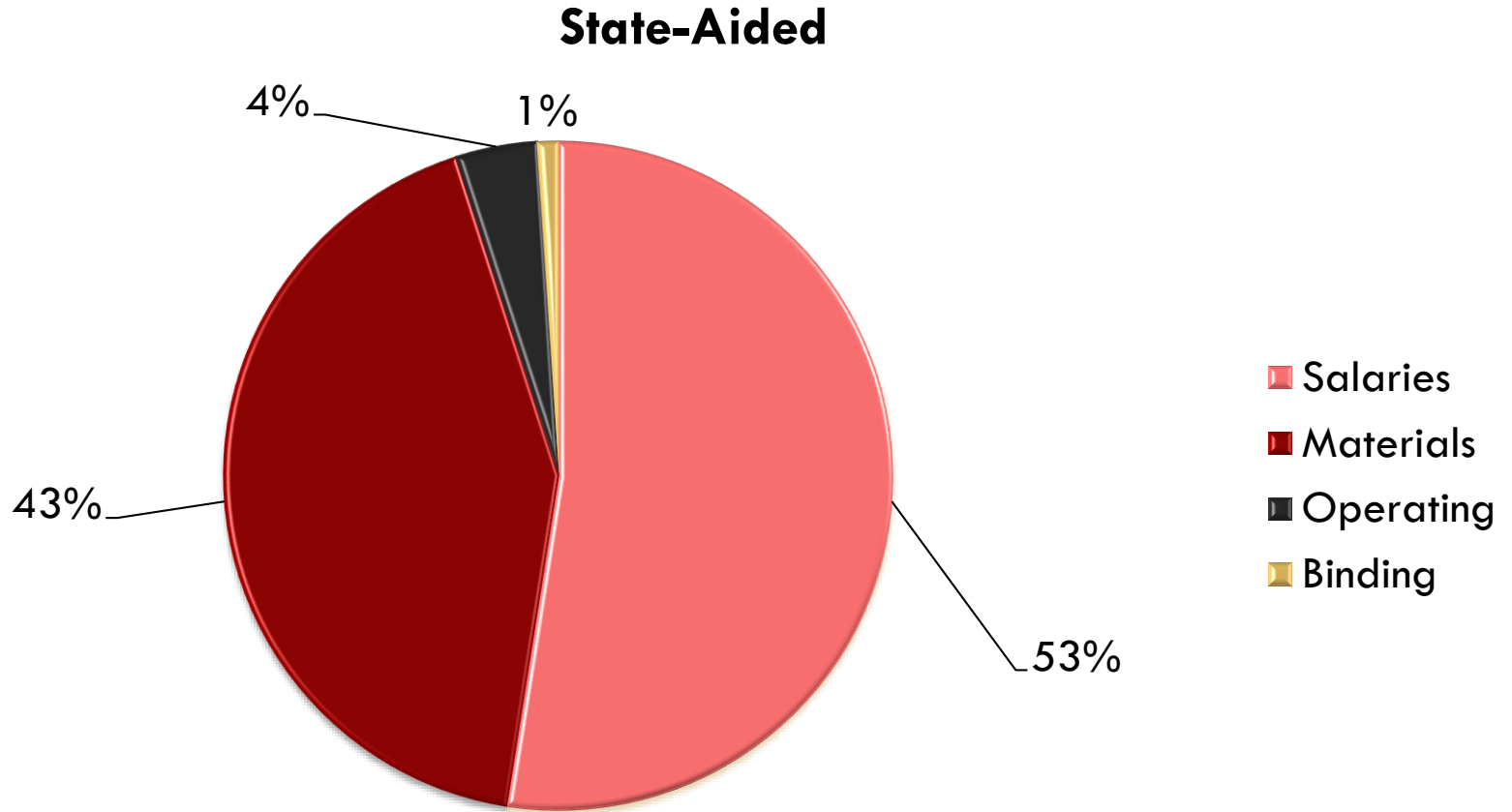


FIGURE 12 Budget Allocation in Association of Research Libraries.

(Powell, 2011, p.116)

Criss Library Expenditures



Challenges (UNO)

- Continued decrease in buying power
 - ▣ Decreased state-aided budget
 - ▣ Enrollment – Library fee – materials supplement
- Increased emphasis on research and creativity activity
 - ▣ externally funded research
 - ▣ DRU: Carnegie Research Doctoral Research Institution
 - ▣ Increasing number of graduate/PhD programs offered
- Collecting and utilizing meaningful journal usage data

Going Forward (General)

- Appears some publishers may move toward “unbundling” and offer ala carte purchasing
- Market pressures appear to be having some affect on price increase/inflation
- Continue to watch publisher consolidation
- All Publishers COUNTER compliant?
- Open Access publishing
- Alternative Delivery (JIC to JIT)
- Institutional Repositories
- Accreditation / Tenure Changes?

Going Forward (UNO)

- Evaluate and eliminate duplicate serial titles
- Realign budgets with academic program offerings
- Re-evaluate departmental splits and usage of books and serial format usage and preference/needs
- Develop systemic assessment and evaluation of collection use
- Dialog and communication with faculty and administration

Thank you!

Your Thoughts?

Your Questions?

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Reference and Resource List-

University Journal Collections In Tight Budgetary Times

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