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Scholarly Communication Series # 7: University Journal Collections In Tight Budgetary Times

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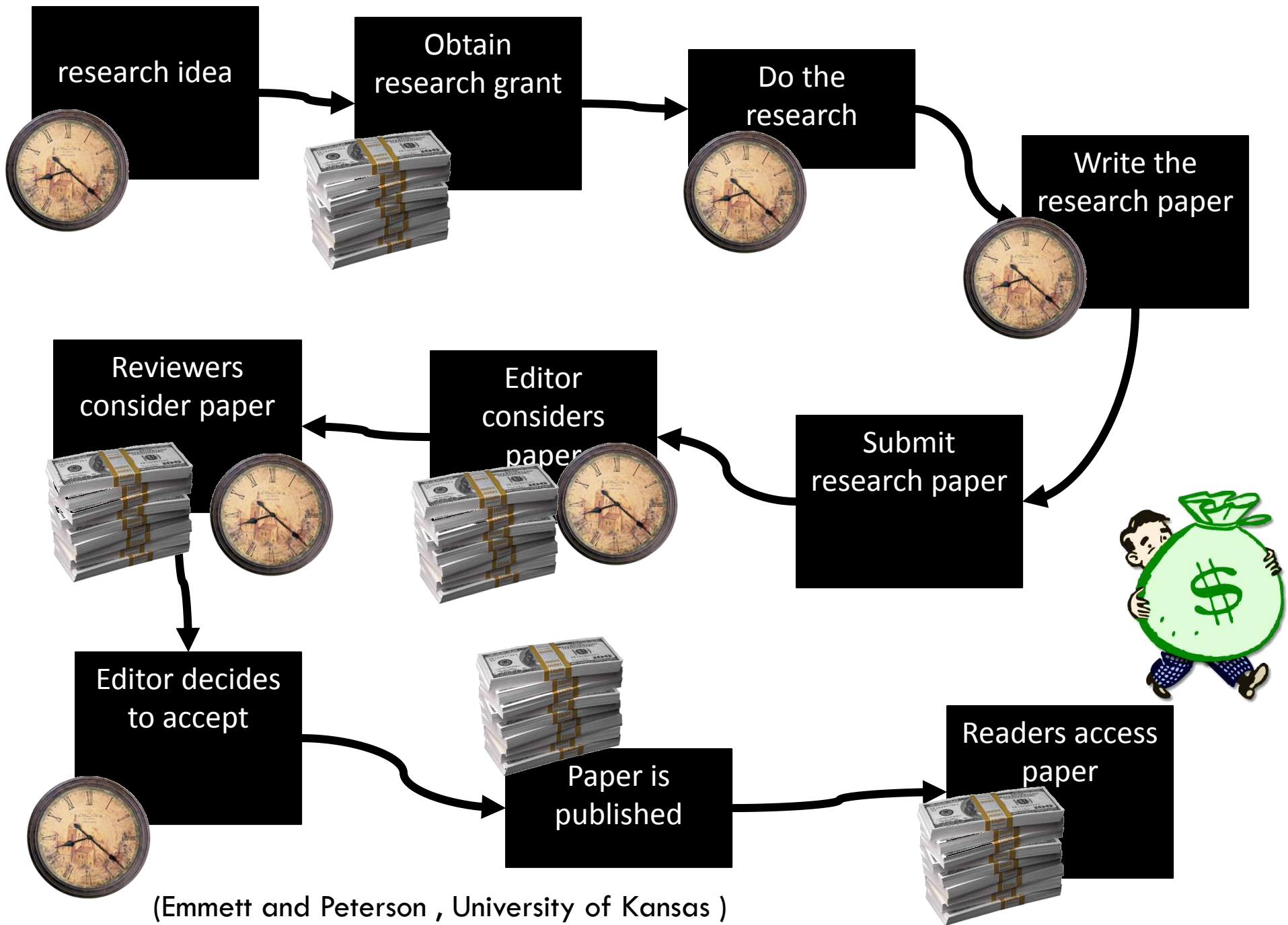
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FORWARD THINKING BEYOND BOOKS

Scholarly Communication Series # 7: University Journal Collections In Tight Budgetary Times

April 15 , 2011 – Audrey DeFrank



(Emmett and Peterson , University of Kansas)

Changing Acquisition Models

- Print – single selection (a la carte)
- Electronic
 - ▣ Aggregator
 - ▣ Publisher packages (bundling or “the big deal”)
 - ▣ Limited single selection
- Open-Access
 - ▣ Journals and Collections (Sparc/DOAJ, etc)
 - ▣ Institutional Repositories
- Resource Sharing (Interlibrary Loan)
- Document Delivery (Pay-per-view)
- 70-80% of Acquisition budgets are for journal and periodical literature

Scholarly Publishing Industry

- Mergers in the publishing industry have reduced “competition”
- Assumption that the demand for scholarly information is price-inelastic
- Profit-driven, not dissemination motivated
- Journal prices overall increase at a rate of between 7-12% annually

Publisher Explanation of Price Increases

TABLE 1 Example Breakdown of Typical Factors Causing Publisher Price Increases

General inflation	Additional pages/volumes	Cancellations	Postage increase		Final total increase
3–4%	2–3%	3–4%	1%	=	9–12%

(Powell, 2011, p.109)

ARL Library Expenditures

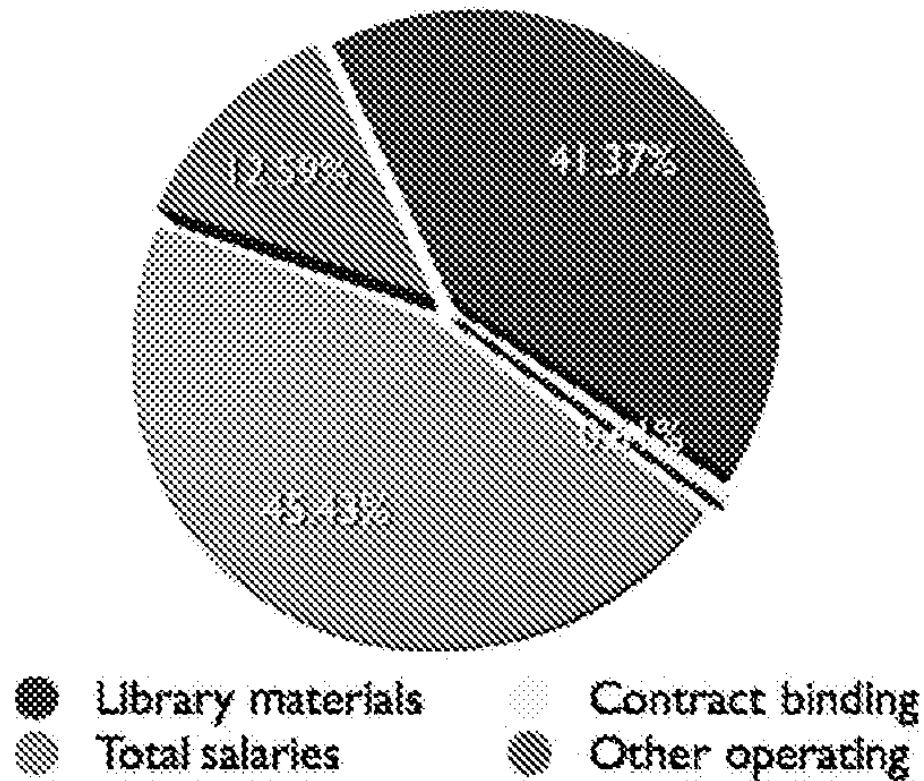
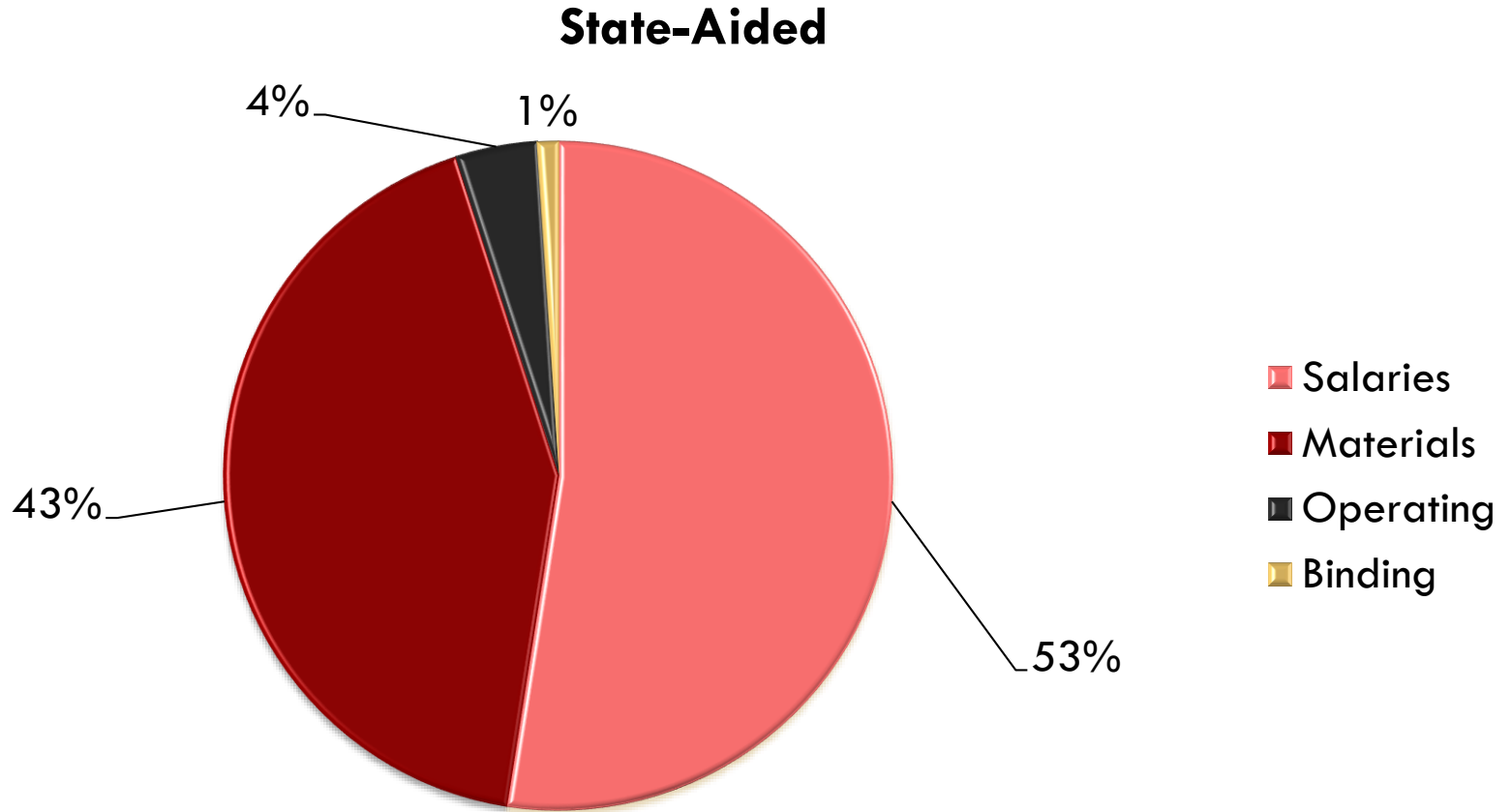


FIGURE 12 Budget Allocation in Association of Research Libraries.

(Powell, 2011, p.116)

Criss Library Expenditures



Challenges (UNO)

- Continued decrease in buying power
 - ▣ Decreased state-aided budget
 - ▣ Enrollment – Library fee – materials supplement
- Increased emphasis on research and creativity activity
 - ▣ externally funded research
 - ▣ DRU: Carnegie Research Doctoral Research Institution
 - ▣ Increasing number of graduate/PhD programs offered
- Collecting and utilizing meaningful journal usage data

Going Forward (General)

- Appears some publishers may move toward “unbundling” and offer ala carte purchasing
- Market pressures appear to be having some affect on price increase/inflation
- Continue to watch publisher consolidation
- All Publishers COUNTER compliant?
- Open Access publishing
- Alternative Delivery (JIC to JIT)
- Institutional Repositories
- Accreditation / Tenure Changes?

Going Forward (UNO)

- Evaluate and eliminate duplicate serial titles
- Realign budgets with academic program offerings
- Re-evaluate departmental splits and usage of books and serial format usage and preference/needs
- Develop systemic assessment and evaluation of collection use
- Dialog and communication with faculty and administration

Thank you!

Your Thoughts?

Your Questions?

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Reference and Resource List-

University Journal Collections In Tight Budgetary Times

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