Scholarly Communication Series # 7: University Journal Collections In Tight Budgetary Times

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Scholarly Communication Series # 7:
University Journal Collections
In Tight Budgetary Times

April 15, 2011 – Audrey DeFrank
Conceive research idea

Obtain research grant

Do the research

Write the research paper

Submit research paper

Editor considers paper

Reviewers consider paper

Editor decides to accept

Paper is published

Readers access paper

(Emmett and Peterson, University of Kansas)
Changing Acquisition Models

- Print – single selection (a la carte)
- Electronic
  - Aggregator
  - Publisher packages (bundling or “the big deal”)
  - Limited single selection
- Open-Access
  - Journals and Collections (Sparc/DOAJ, etc)
  - Institutional Repositories
- Resource Sharing (Interlibrary Loan)
- Document Delivery (Pay-per-view)
- 70-80% of Acquisition budgets are for journal and periodical literature
Mergers in the publishing industry have reduced “competition”

Assumption that the demand for scholarly information is price-inelastic

Profit-driven, not dissemination motivated

Journal prices overall increase at a rate of between 7-12% annually
# Publisher Explanation of Price Increases

## Table 1
Example Breakdown of Typical Factors Causing Publisher Price Increases

<table>
<thead>
<tr>
<th>General inflation</th>
<th>Additional pages/volumes</th>
<th>Cancellations</th>
<th>Postage increase</th>
<th>Final total increase</th>
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<tbody>
<tr>
<td>3–4%</td>
<td>2–3%</td>
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(Powell, 2011, p.109)
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<th>Journal Title</th>
<th>Print Only</th>
<th>Online Only</th>
<th>Print + Online</th>
<th>Single Site Access</th>
<th>Print + Online</th>
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FIGURE 12 Budget Allocation in Association of Research Libraries.

(Powell, 2011, p.116)
Criss Library Expenditures

State-Aided

- Salaries: 53%
- Materials: 43%
- Operating: 4%
- Binding: 1%
Challenges (UNO)

- Continued decrease in buying power
  - Decreased state-aided budget
  - Enrollment – Library fee – materials supplement

- Increased emphasis on research and creativity activity
  - externally funded research
  - DRU: Carnegie Research Doctoral Research Institution
  - Increasing number of graduate/PhD programs offered

- Collecting and utilizing meaningful journal usage data
Going Forward (General)

- Appears some publishers may move toward “unbundling” and offer ala carte purchasing
- Market pressures appear to be having some affect on price increase/inflation
- Continue to watch publisher consolidation
- All Publishers COUNTER compliant?
- Open Access publishing
- Alternative Delivery (JIC to JIT)
- Institutional Repositories
- Accreditation / Tenure Changes?
Going Forward (UNO)

- Evaluate and eliminate duplicate serial titles
- Realign budgets with academic program offerings
- Re-evaluate departmental splits and usage of books and serial format usage and preference/needs
- Develop systemic assessment and evaluation of collection use
- Dialog and communication with faculty and administration
Thank you!

Your Thoughts?

Your Questions?

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402-554-3924

