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Newsletter of the College of Public Affairs and Community Service (November/December 1973)

College of Public Affairs and Community Service, University of Nebraska at Omaha

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COLLEGE ADVISORY COUNCIL
The first meeting of the College of Public Affairs and Community Service Advisory Council was held on Friday, November 16. The new council is one of three major advisory groups to the College. It is composed of representatives of Omaha and the State of Nebraska and was established to periodically review the program and community service efforts of the College, to advise on special problems in this regard, to recommend new areas of involvement and service, and to act in a liaison capacity between the College, the University, and the community.

UNO Chancellor Ronald Roskens and Director of University Relations Luther Bradley, as well as division and department heads of the College were present for an informal reception with Advisory Council members in the administrative offices of the College. A dinner and working session followed in the UNO Student Center.

The Advisory Council, which will meet quarterly, is chaired by ROBERT SPIRE, Attorney, Ellick and Spire. Other members of the Council are: DALE BALL, President, Midlands Corporation; DAVID BARBER, Director of Public Relations, ConAgra; SUSAN BUFFETT; MARTHA GIBBS, Manpower Area Planning Coordinator; FRANK KOEHLER, City Manager, Scottsbluff; ROBERT KUTAK, Attorney, Kutak, Rock, Cohen, Campbell, Garfinkle & Woodward; DAN LYNCH, Chairman, Douglas County Board of Commissioners; RAQUEL NEWMAN; HARRIS OWENS, Executive Director, Nebraska Crime Commission; JOSEPH RAMIREZ, Coordinator, Omaha Home Town Plan; CHARLOTTE SHROPSHIRE, Chairwoman, Mothers for Adequate Welfare; RAY SLIZEWKSI, Senior Vice-President, Northwestern National Bank; RODNEY WEAD, Executive Director, Wesley House. Ex-officio members are: RONALD ROSKENS, Chancellor, UNO and HERBERT GARFINKEL, Vice-Chancellor for Academic Affairs, UNO.
INAUGURAL YEAR LECTURE "Dialogue with Daniel Bell" was the first in a series of College of Public Affairs and Community Service Inaugural Year Lectures. Harvard Sociologist, Dr. Daniel Bell, spoke to a group of about 200 at UNO on Friday, November 16. Dr. Bell is the author of ten books, including The End of Ideology, The Reforming of General Education, Toward the Year 2000, and most recently, The Coming of Post-Industrial Society. He is a fellow of the American Academy of Arts and Sciences, a member of the American Sociological Association, the Council of Foreign Relations, and the Century Association. He also serves as co-editor of The Public Interest and on the editorial boards of The American Scholar and Daedalus.

In his opening remarks, Dr. Bell noted that in the United States today, 65 percent of the nation's work force provides services, and the percentage of industrial jobs continues to shrink. Dr. Elaine Hess, Assistant Vice-Chancellor for Academic Affairs, Dr. Elton Carter, Dean of the Graduate College, Dr. George Barger, Chairman of the Department of Sociology, and Dr. Robert McCune, Chairman of the Department of Urban Studies, then discussed with Dr. Bell the significance of what he has termed the "post-industrial society."

Dr. Bell was in Omaha to deliver a lecture sponsored by ConAgra. The College is appreciative of ConAgra's assistance in arranging his visit to the UNO campus.

Upcoming lecturers in the Inaugural Year series are Manfred Hennan, Lehrstuhl in Sociology, University of Mainz, Germany; Rayford Logan, Professor Emeritus of History, Howard University; and Franklin Zweig, Professor of Social Policy, State University of New York at Buffalo.

OMAHA'S CHANGING PROFILE The Center for Applied Urban Research of the College will make available to interested groups a series of seminars and a slide presentation on "Omaha's Changing Profile." The first seminar will be presented to the Economic Development Council of the Omaha Chamber of Commerce on December 19. The hour-long slide presentation focuses on changes in income, employment, retail trade, property values, and characteristics of the population in Omaha over the 1950-1973 period. Groups interested in further information should address inquiries to Dr. Ralph Todd, Director, Center for Applied Urban Research, University of Nebraska at Omaha, or phone (402) 554-2764.

GERONTOLOGY SLIDES AND TAPE The staff of the Gerontology Program has developed two instruments to help people understand some of the problems associated with aging. An audiometer was used to record a tape which simulates several types and degrees of hearing loss, as they might be experienced by an older person. A set of slides has also been developed which approximates some of the visual problems many older people must deal with. These tools are useful in showing that many problems attributed to "senility" are in fact vision and hearing difficulties.

Persons interested in a presentation of the slides and tape may contact Gary Ross, Gerontology Program, at 554-2272.

MAPS NEEDED The Department of Urban Studies is presently augmenting its collection of maps. Donations of maps of towns, cities, regions, states, countries, etc., would be most welcome. The maps need not be new. This material will be made available as a resource for research and study purposes. Anyone having maps to donate may contact Dr. Peter Suzuki, Urban Studies Department at 554-2658.
THE GOODRICH SCHOLARSHIP PROGRAM - AN INFORMATION SHEET

Origin The Goodrich Program at the University of Nebraska at Omaha is a state-supported scholarship program for low-income students. It is named after State Senator Glenn Goodrich who introduced an amendment in the Unicameral to provide more scholarship money for students attending UNO. With the passage of the appropriation, Dean Hubert Locke, in consultation with other members of the University community, proposed that the money be used to create an innovative program for low-income students. Rather than merely presenting tuition waivers to students, a program was established which emphasized human contact and help with personal situations that may prevent a student from being successful in the college experience.

Goals As it was first envisioned, students recruited under such a program should be exposed at the outset to a rigorous, intellectually stimulating, quality academic program augmented by whatever supportive services are needed to aid their achievement, rather than a remedial program which attempts to prepare them for regular academic work. Thus, the specific goals of the Goodrich Program are to recruit low-income students and provide them with the supportive services which will enable them to stay in school. To achieve these goals, both a curriculum and an integrated student support program have been developed.

Curriculum The curriculum, thus far, has emphasized two general education areas--humanities in the first year and social sciences in the second. Each student accepted in the program is expected to register for six hours of the total academic load per semester in Goodrich courses. So, by the end of the second academic year, the student will have earned 24 hours of Goodrich general education credit. In creating the Goodrich courses, the staff has attempted to be as innovative as possible in both content and delivery of course materials.

The student's development is constantly assessed by close individual contact with a tutor/instructor. If the student encounters difficulty with any area of his/her life, academic or personal, the tutor is available to help resolve it, either by dealing with the problem directly or by referring the student to an identified professional at the University.

Student Personnel The experiences of the first year revealed that the majority of personal problems encountered by Goodrich students centered around the lack of adequate monetary resources to continue in school. As a result, an office of student personnel was created within the program to work closely with existing University staff as well as community resources to identify part-time jobs and other sources of aid for those students in most need. Deficiencies in writing skills were identified in many of the students as a major academic hurdle. In response to this need, a writing laboratory was designed by one of the tutors and staffed by work-study students. On-going tutorial and counseling services are also available for students in the program.

History The Goodrich Program started in fall, 1972, with 95 students. These 95 were represented by 42 males, 53 females; 46 white, 42 black, five Mexican Americans, and one Native American. Of the original 95, 71 completed two semesters at UNO with a cumulative grade point average of 2.66 (B-) and registered for classes during fall semester 1973. This was a 26% attrition rate for the first year. In addition to the original 95, 19 new students were accepted for the program during spring semester, 1973. Of the 19, 17 completed the semester and registered for classes in the fall of 1973.
Sixty-nine new students were recruited for the class entering in fall, 1973. They were represented by 28 males, 41 females; 32 white, 30 Black, four Mexican Americans, two Native Americans, and one Oriental American. In successive years, 50 new scholarships will be allocated for entering students.

All students accepted in the program have in common two characteristics—Nebraska residency and demonstrated financial need as assessed by the College Scholarship Service financial analysis. In every other way, the group is a very heterogenous one. Ages range from 17 to 35; abilities and educational backgrounds are similarly varied. Students are studying in a diversity of fields including art, English literature, elementary education, recreation, accounting, business, social welfare, and psychology. Such diversity provides a unique educational experience for the students involved.

**Evaluation** The program is presently undergoing extensive internal review to assess its progress over the last year. In addition, several University personnel have been asked to serve in an advisory capacity to assist the staff in an objective evaluation. Goodrich is working toward the approval of University General Education credit for its courses, since Goodrich students may be enrolled in colleges other than the College of Public Affairs and Community Service. The curriculum for the third and fourth years of the program is now being developed.

**HUMAN RESOURCES COUPON #1**

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<th>W. Sharp Lewis, Jr.</th>
<th>College of Public Affairs and Community Service, UNO</th>
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<tr>
<td>Director, Goodrich Program</td>
<td>Interest: Counselor Education, Student Personnel in Higher Education, Tests and Measurements</td>
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<td>Phone: (402) 554-2274</td>
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One of the big "plusses" of the Goodrich Program according to Director, Sharp Lewis, is that it is a total educational program. Dr. Lewis has a real interest in students as individuals—in their psychological as well as their intellectual development.

Such interests seem natural for a man experienced in the field of counseling and guidance. Dr. Lewis holds a B.S. in psychology and an M.Ed. in educational psychology from the University of Illinois, and a Ph.D. in counselor education from Florida State University. He has counseling experience at both the high school and college levels. In his role as Assistant Director of Testing at the University of Nebraska at Omaha, Dr. Lewis became acquainted with the Goodrich Program. He served on the selection committee for the first group of students to enter the program in 1972. When he is not "directing", Dr. Lewis and his wife Merrilee spend their time remodeling and redecorating the house they recently purchased. The Lewises have two children, David, age 6, and Jane, age 2, and the arrival of a third is expected soon. Dr. Lewis also enjoys woodworking and music and sings in his church choir.

Now midway through the second year of the Goodrich Program, Dr. Lewis is still enthusiastic about the idea. He would like to see similar "total educational concepts" extended to more UNO students.

This is the first in a series of "Human Resources Coupons" which are intended to encourage contact between YOU and US; to acquaint you with the people that make up The College of Public Affairs and Community Service.
PUBLIC ADMINISTRATION FELLOWS PROGRAM Applications are being accepted for the 1974-75 Public Administration Fellows Program sponsored by the National Association of Schools of Public Affairs and Administration and the United States Civil Service Commission.

The program is designed to enhance understanding of the public policy process and the relationship between theory and practice in government by providing policy-level governmental positions in the Executive Branch of the federal government to college and university faculty teaching in the field of public administration and other supportive public policy areas.

Public Administration Fellows are placed in federal agencies that best suit each Fellow's qualifications and the agency's needs. Compensation is determined for each Fellow according to experience and educational background and generally ranges from GS-12 ($17,497) to GS-15 ($28,263). Appointments are usually for a period of one year, generally beginning in early September. Positions are located in the Washington, D.C. metropolitan area.

College and university faculty members teaching in public administration and related public policy fields are eligible to participate. Applicants should demonstrate a clear commitment to teaching careers.

The deadline for filing a completed application with NASPAA for the 1974-75 program is January 15, 1974. Notification to finalists will be made by February 15, 1974, and placement should be issued by April 1, 1974. An application may be obtained by sending a stamped (16¢ first class or 22¢ air mail) self-addressed legal size envelope to: The Public Administration Fellows Program, NASPAA, Suite 300, 1225 Connecticut Avenue, N.W., Washington, D.C. 20036.

FACULTY-STAFF RETREAT Historians may not recall October 12, 1973, as a particularly noteworthy day—but in the life of the College of Public Affairs and Community Service, October 12th definitely deserves a special place.

In the rustic lodge setting of Camp Brewster in Bellevue, Nebraska, more than 50 faculty and staff members of the College met for the second CPACS Faculty-Staff Retreat. Gathered (or rather, huddled!) around the fire, the group discussed such topics as the role of the College in the urban university and the College's relationships with others in the university system and the community.

Highlighting the morning sessions were talks given by John Christ, Director of the University library, Ronald Roskens, UNO Chancellor, and Hubert Locke, Dean of the College.

Christ discussed his views of the central role of libraries in academic programs. "The library is the by-word of the teaching/research faculty—they could do without almost everything else but the library, Christ said. He added that unfortunately universities graduate people with degrees but they leave knowing the theoretical structures and yet are not capable of functioning independently and doing research. Christ concluded with a discussion of approval of books and library budgeting.
The Chancellor's topics centered around his "overall perceptions." Roskens commented about the College's responsibility to the university. He said it is important that the College establish a variety of relationships with the remainder of the faculty and student body at UNO. The Chancellor also commented on the use of the term "urban university." "Your responsibility is much broader than to the immediate environment," he said.

Morning discussion groups dealt with the role of the College of Public Affairs and Community Service in the university. The topics considered were definition, responsibilities and future. After lunch (and for the more energetic, a game of volleyball) the three groups discussed the College's various relationships—internal and campus, campus and system-wide, and with the community.

Happy Holidays