A GROWING PART
of the Medical-Care Continuum

US SENIOR POPULATION

THE GRAYING OF THE BABY BOOMER

2012
49 MILLION

2025
72 MILLION

MANY SENIORS WILL EXPERIENCE HEALTH AND PHYSICAL PROBLEMS

80%
AT LEAST ONE

SENIORS WITH CHRONIC CONDITIONS

50%
AT LEAST 2

THE PROBLEMS

ESCALATING COSTS FOR FEDERAL-ENTITLEMENT PROGRAMS: SOCIAL SECURITY AND MEDICARE

2008:
$386 BILLION

2018:
$800 BILLION

MEDICARE EXPENDITURES:

COSTS PROJECTED TO REACH

SHORTAGE OF MEDICAL CARE FOR SENIORS

FEWER THAN
ONE GERIATRICIAN
5,000
US SENIORS

NURSES IS CERTIFIED TO WORK IN GERONTOLOGY

5

PART OF THE SOLUTION

PROFESSIONAL IN-HOME NON-MEDICAL CARE

90%
OF SENIORS WANT TO AGE IN THEIR HOMES

THE BENEFITS

FOR SENIORS WITH “MORE SERIOUS” DEMENTIA

RECIPIENTS OF PROFESSIONAL IN-HOME NON-MEDICAL CARE TYPICALLY RECEIVE MORE HOURS OF CARE PER WEEK

25%
FEWER DOCTOR’S VISITS PER YEAR

87.9 HOURS/WEEK USING PROFESSIONAL IN-HOME NON-MEDICAL CARE

35 HOURS/WEEK NO PROFESSIONAL IN-HOME NON-MEDICAL CARE

COUPLED WITH MEDICAL CARE, IN-HOME NON-MEDICAL CARE SUPPLEMENT TO MEDICAL CARE

35%
OF SENIORS STUDIED WERE BEING CARED FOR BY MEDICAL PROFESSIONALS AS WELL AS BY PROFESSIONAL IN-HOME NON-MEDICAL CARE PERSONNEL.

OPTIONS FOR SENIORS WITH INTENSIVE CARE NEEDS

75% OF THOSE RECEIVING PROFESSIONAL IN-HOME, NON-MEDICAL CARE WERE 80+

MORE CARE = BETTER CARE

MAKING IT EASIER FOR SENIORS TO REMAIN HEALTHIER AND HAPPIER IN THEIR OWN HOMES.

SOURCEs

4 Online at http://www.americangeriatrics.org/about_us/who_we_are/faq_fact_sheet/.
5 Online at http://www.aging.senate.gov/hearing_detail.cfm?id=30650&.