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Strategic Planning Steering Committee, Meeting Summary, January 25, 2005

UNO Strategic Planning Steering Committee
University of Nebraska at Omaha

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Strategic Planning Steering Committee

January 25, 2005

Meeting Summary

- I. Welcome and Update—Chancellor Nancy Belck
 - a. Housing was approved by the Board of Regents
 - b. Regents have commented on our numerous positive news articles.
- II. Task Force Reports
 - a. Environmental Scans—Bill Swanson
 - i. Looking at different data sources and what trends are seen in terms of our three overarching goals.
 - ii. Finding areas that would be good for Advance discussions and areas that may need more research.
 - b. Planning Integration—None
 - c. Data Integration—Melissa Cast and Leah Pietron
 - i. Distributed a matrix that shows how the committee aligned the institutional indicators with the sub-goals in the strategic plan.
 - ii. Please send comments/questions to Neal Topp.
- D. Advance Planning—Mary Sweaney
 - a. Haven't met formally as a group yet.
 - b. We have the MBSC reserved, but we will need help setting up for the advance the night before (which is a Sunday) so we don't have to try to set up early on the day of the advance.
 - c. We will also need community greeters.
 - d. Working on the invitation list, but much of that will depend on what the focus of our Advance is.

III. May 8 Advance – Preliminary Agenda

- a. Posters
 - i. Has to be more under control than last year—limits on size, number and electrical input.
 - ii. Maybe have posters set up in the cafeteria area since school will not be in session.
- b. Agenda—Probably something similar to what we have done in the past, as we have had much success with that format.
- c. Students—We need to show them how their input will be used.
- d. Community Engagement as our focus?
 - i. We have the Service-Learning activities (North and South Omaha Seminars) as well as a Ford Foundation Grant.
 - ii. AQIP has a team focusing on faculty mini-grants for civic participation, which might be good activities to highlight
 - iii. Other ideas of programs involving community engagement
 - 1. Omaha area schools (education college)
 - 2. Women’s Correctional facilities (IS&T)
 - 3. SLA/Buffer Magnet School/Loves Jazz & Art Center
 - 4. Seven Days of Service
- e. Possible presenters—maybe a panel (NU President Miliken, Governor Heineman, Business Community representative, Fine Arts community...)
- f. Theme: maybe O! What a University

IV. Comments on draft revised tri-fold brochure: Comments/ideas to Lindy.

V. Distribute questions to prepare for prioritization discussion

- a. How do you review all of the programs, but still allow others to enter?
 - i. Maybe have the old programs revise their executive summary or answer questions that have to do with the strategic plan.
 - ii. Have a pool for the old program and a pool for the new programs.
 - iii. Are the old programs still on track?

- b. Programs need more quantifiable information that the programs has achieved. Write to the criteria.
- c. Can priority programs lose their distinction?
- d. What criteria should we be looking at? What is the emerging need?
- e. What about Outreach Priority Programs?

VI. Institutional Research—Linda Mannering

- i. 2004-2005 graduate survey is ready: raw data, without narrative, so interpret the statistics, read the comments and come to conclusions.
- ii. Staff survey is complete. It has very positive results and will be ready for viewing in April.
- iii. NSSE survey: 4,000 students to be surveyed begins on Feb. 3.