1-25-2005

Strategic Planning Steering Committee, Meeting Summary, January 25, 2005

UNO Strategic Planning Steering Committee

Follow this and additional works at: https://digitalcommons.unomaha.edu/oiestrategicplanningsteering

Part of the Higher Education Administration Commons

Please take our feedback survey at: https://unomaha.az1.qualtrics.com/jfe/form/SV_8cchtFmpDyGfBLE

Recommended Citation
https://digitalcommons.unomaha.edu/oiestrategicplanningsteering/47

This Report is brought to you for free and open access by the Strategic Planning at DigitalCommons@UNO. It has been accepted for inclusion in Steering Committee by an authorized administrator of DigitalCommons@UNO. For more information, please contact unodigitalcommons@unomaha.edu.
Strategic Planning Steering Committee
January 25, 2005
Meeting Summary

I. Welcome and Update—Chancellor Nancy Belck
   a. Housing was approved by the Board of Regents
   b. Regents have commented on our numerous positive news articles.

II. Task Force Reports
   a. Environmental Scans—Bill Swanson
      i. Looking at different data sources and what trends are seen in terms of our three overarching goals.
      ii. Finding areas that would be good for Advance discussions and areas that may need more research.
   b. Planning Integration—None
   c. Data Integration—Melissa Cast and Leah Pietron
      i. Distributed a matrix that shows how the committee aligned the institutional indicators with the sub-goals in the strategic plan.
      ii. Please send comments/questions to Neal Topp.

D. Advance Planning—Mary Sweaney
   a. Haven’t met formally as a group yet.
   b. We have the MBSC reserved, but we will need help setting up for the advance the night before (which is a Sunday) so we don’t have to try to set up early on the day of the advance.
   c. We will also need community greeters.
   d. Working on the invitation list, but much of that will depend on what the focus of our Advance is.
III. May 8 Advance – Preliminary Agenda

   a. Posters
      i. Has to be more under control than last year—limits on size, number
         and electrical input.
      ii. Maybe have posters set up in the cafeteria area since school will not be
          in session.

   b. Agenda—Probably something similar to what we have done in the past, as we
      have had much success with that format.

   c. Students—We need to show them how their input will be used.

   d. Community Engagement as our focus?
      i. We have the Service-Learning activities (North and South Omaha
         Seminars) as well as a Ford Foundation Grant.
      ii. AQIP has a team focusing on faculty mini-grants for civic
          participation, which might be good activities to highlight
      iii. Other ideas of programs involving community engagement
          1. Omaha area schools (education college)
          2. Women’s Correctional facilities (IS&T)
          3. SLA/Buffet Magnet School/Loves Jazz & Art Center
          4. Seven Days of Service

   e. Possible presenters—maybe a panel (NU President Miliken, Governor
      Heineman, Business Community representative, Fine Arts community…)

   f. Theme: maybe O! What a University

IV. Comments on draft revised tri-fold brochure: Comments/ideas to Lindy.

V. Distribute questions to prepare for prioritization discussion

   a. How do you review all of the programs, but still allow others to enter?
      i. Maybe have the old programs revise their executive summary or
         answer questions that have to do with the strategic plan.
      ii. Have a pool for the old program and a pool for the new programs.
      iii. Are the old programs still on track?
b. Programs need more quantifiable information that the program has achieved. Write to the criteria.

c. Can priority programs lose their distinction?

d. What criteria should we be looking at? What is the emerging need?

e. What about Outreach Priority Programs?

VI. Institutional Research—Linda Mannering

   i. 2004-2005 graduate survey is ready: raw data, without narrative, so interpret the statistics, read the comments and come to conclusions.

   ii. Staff survey is complete. It has very positive results and will be ready for viewing in April.

   iii. NSSE survey: 4,000 students to be surveyed begins on Feb. 3.