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Strategic Planning Steering Committee, Meeting Summary, January 25, 2005

UNO Strategic Planning Steering Committee

University of Nebraska at Omaha

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I. Welcome and Update—Chancellor Nancy Belck
   a. Housing was approved by the Board of Regents
   b. Regents have commented on our numerous positive news articles.

II. Task Force Reports
   a. Environmental Scans—Bill Swanson
      i. Looking at different data sources and what trends are seen in terms of our three overarching goals.
      ii. Finding areas that would be good for Advance discussions and areas that may need more research.
   b. Planning Integration—None
   c. Data Integration—Melissa Cast and Leah Pietron
      i. Distributed a matrix that shows how the committee aligned the institutional indicators with the sub-goals in the strategic plan.
      ii. Please send comments/questions to Neal Topp.

D. Advance Planning—Mary Sweaney
   a. Haven’t met formally as a group yet.
   b. We have the MBSC reserved, but we will need help setting up for the advance the night before (which is a Sunday) so we don’t have to try to set up early on the day of the advance.
   c. We will also need community greeters.
   d. Working on the invitation list, but much of that will depend on what the focus of our Advance is.
III. May 8 Advance – Preliminary Agenda

a. Posters
   i. Has to be more under control than last year—limits on size, number and electrical input.
   
   ii. Maybe have posters set up in the cafeteria area since school will not be in session.

b. Agenda—Probably something similar to what we have done in the past, as we have had much success with that format.

c. Students—We need to show them how their input will be used.

d. Community Engagement as our focus?
   
   i. We have the Service-Learning activities (North and South Omaha Seminars) as well as a Ford Foundation Grant.
   
   ii. AQIP has a team focusing on faculty mini-grants for civic participation, which might be good activities to highlight

   iii. Other ideas of programs involving community engagement
       1. Omaha area schools (education college)
       2. Women’s Correctional facilities (IS&T)
       3. SLA/Buffet Magnet School/Loves Jazz & Art Center
       4. Seven Days of Service

   e. Possible presenters—maybe a panel (NU President Miliken, Governor Heineman, Business Community representative, Fine Arts community…)

f. Theme: maybe O! What a University

IV. Comments on draft revised tri-fold brochure: Comments/ideas to Lindy.

V. Distribute questions to prepare for prioritization discussion

a. How do you review all of the programs, but still allow others to enter?
   
   i. Maybe have the old programs revise their executive summary or answer questions that have to do with the strategic plan.

   ii. Have a pool for the old program and a pool for the new programs.

   iii. Are the old programs still on track?
b. Programs need more quantifiable information that the programs has achieved. Write to the criteria.

c. Can priority programs lose their distinction?

d. What criteria should we be looking at? What is the emerging need?

e. What about Outreach Priority Programs?

VI. Institutional Research—Linda Mannering

   i. 2004-2005 graduate survey is ready: raw data, without narrative, so interpret the statistics, read the comments and come to conclusions.

   ii. Staff survey is complete. It has very positive results and will be ready for viewing in April.

   iii. NSSE survey: 4,000 students to be surveyed begins on Feb. 3.