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Strategic Planning Steering Committee, Meeting Summary, August 31, 2005

UNO Strategic Planning Steering Committee

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I. Meeting called to order at 3:06.

II. Opening Remarks
   A. Chancellor Nancy Belck, Welcoming Remarks
   B. Vice Chancellor John Christensen
      Distributed a handout regarding UNO recruiting priorities. The
      priorities have been discussed at Dean’s Forum and the Faculty
      Senate retreat. Comments and suggestions are welcome.

III. SPSC Focus for 2005-2006: BJ Reed and Deb Smith-Howell
   A. Link data and planning/integration
      1. UNO Strategic Plan; myMAPP Campus/Institutional
         Portfolio-AQIP
      2. Integration of existing campus plans such as Academic and
         Student Affairs.
   B. Environmental Scans
      1. Need to link external/internal assessment process with the
         plan.
      2. Look at trends/forces that are affecting the campus (both
         internal and external).
   C. Unit plans and planning
      1. We need to revisit this process so that there is clearer
         integration among unit plans, academic program review, and
         strategic planning.
      2. The focus will be to utilize existing data and structure such as
         the Academic Planning Council.
3. We want the integration of our planning efforts to be more visible/overt, which is also important for our university accreditation process.

D. Advance Planning

1. Spring Advance was a smashing success; it was a good way to bring the community and campus together to see what we have done/are doing.

2. This year have one advance (in the Spring).

3. Use the Fall Convocation in place of a fall advance
   - perhaps have some component at the end of the convocation that promotes/celebrates in terms of strategic planning awards or poster sessions that could feed upon what we are trying to accomplish

4. Build on momentum and celebrations of the past.

IV. Discussion: role of 2005-2006 SPSC and Task Forces

1. Strategic Planning committee as a working group and have Task Forces be the broader, more collective group.

2. Invite and engage people across and outside of campus through the task forces (broad based group outreach).

3. Need to gather names from people (deans, faculty, staff, students) that they want to serve on these committees and then go from there.

4. We need to chain out the expertise.

5. Distributing our expertise as well as pulling more people (who haven’t been involved before) into the process.

6. AQIP: Sherri Rogers:
   - Handouts (dates and process; O! What a University)
   - All of the projects would gladly accept help from this group of people experienced with strategic planning.
   - Integration is essential to accreditation to integrate these processes, which we will submit it in the fall of 2007
7. Communications used to be a task force, but now it is involved in integration. It is important for all parties involved to have 2-way communication. If necessary, we will add a Task Force specifically for Communication at a later date.

V. 2005-2006 Task Forces
    Sign up for Task Forces and AQIP Action Teams

VI. Convocation and Highlight on Strategic Planning

A. Application/Nomination forms

1. Have been sent out on e-mail (to chairs/directors/deans) and is also on e-notes.

2. Forms are due Monday September 19th

3. Will be presented on October 12th at the convocation.

B. Convocation discussion of how to highlight strategic planning consistent with but in addition to the convocation address.

1. Have poster session at the reception of just the winners to highlight their activity.

2. Put winning projects on the website.

3. Get poster information in digital format and keep on CD/DVD (also would help for AQIP).