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Strategic Planning Steering Committee, Meeting Summary, August 31, 2005

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Strategic Planning Steering Committee

August 31, 2005 Meeting Summary

- I. Meeting called to order at 3:06.
- II. Opening Remarks
 - A. Chancellor Nancy Belck, Welcoming Remarks
 - B. Vice Chancellor John Christensen Distributed a handout regarding UNO recruiting priorities. The priorities have been discussed at Dean's Forum and the Faculty Senate retreat. Comments and suggestions are welcome.
- III. SPSC Focus for 2005-2006: BJ Reed and Deb Smith-Howell
 - A. Link data and planning/integration
 - 1. UNO Strategic Plan; myMAPP Campus/Institutional Portfolio-AQIP
 - 2. Integration of existing campus plans such as Academic and Student Affairs.
 - B. Environmental Scans
 - 1. Need to link external/internal assessment process with the plan.
 - 2. Look at trends/forces that are affecting the campus (both internal and external).
 - C. Unit plans and planning
 - 1. We need to revisit this process so that there is clearer integration among unit plans, academic program review, and strategic planning.
 - 2. The focus will be to utilize existing data and structure such as the Academic Planning Council.

3. We want the integration of our planning efforts to be more visible/overt, which is also important for our university accreditation process.

D. Advance Planning

- 1. Spring Advance was a smashing success; it was a good way to bring the community and campus together to see what we have done/are doing.
- 2. This year have one advance (in the Spring).
- Use the Fall Convocation in place of a fall advance
 perhaps have some component at the end of the convocation that promotes/celebrates in terms of strategic planning awards or poster sessions that could feed upon what we are trying to accomplish
- 4. Build on momentum and celebrations of the past.

IV. Discussion: role of 2005-2006 SPSC and Task Forces

- 1. Strategic Planning committee as a working group and have Task Forces be the broader, more collective group.
- 2. Invite and engage people across and outside of campus through the task forces (broad based group outreach).
- 3. Need to gather names from people (deans, faculty, staff, students) that they want to serve on these committees and then go from there.
- 4. We need to chain out the expertise.
- 5. Distributing our expertise as well as pulling more people (who haven't been involved before) into the process.
- 6. AQIP: Sherri Rogers:
 - Handouts (dates and process; O! What a University)
 - All of the projects would gladly accept help from this group of people experienced with strategic planning.
 - Integration is essential to accreditation to integrate these processes, which we will submit it in the fall of 2007

- 7. Communications used to be a task force, but now it is involved in integration. It is important for all parties involved to have 2-way communication. If necessary, we will add a Task Force specifically for Communication at a later date.
- V. 2005-2006 Task Forces Sign up for Task Forces and AQIP Action Teams
- VI. Convocation and Highlight on Strategic Planning
 - A. Application/Nomination forms
 - 1. Have been sent out on e-mail (to chairs/directors/deans) and is also on e-notes.
 - 2. Forms are due Monday September 19th
 - 3. Will be presented on October 12^{th} at the convocation.
 - B. Convocation discussion of how to highlight strategic planning consistent with but in addition to the convocation address.
 - 1. Have poster session at the reception of just the winners to highlight their activity.
 - 2. Put winning projects on the website.
 - 3. Get poster information in digital format and keep on CD/DVD (also would help for AQIP).