2017

UNO Strategic Planning Year End Review
2016-2017

UNO Office of Academic and Student Affairs
University of Nebraska at Omaha

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This document provides an overview of the work of the UNO Strategic Planning Steering Committee (SPSC) in 2016-17. The primary emphasis this year was on updating the institutional strategic plan. The update process is intended to: 1) streamline the plan such that it could serve more as a framework or structure, 2) add metrics to facilitate benchmarking of progress, and 3) incorporate the concept of institutional excellence.

The initiative to update the plan was led by Deborah Smith-Howell, Sara Woods, and BJ Reed. They gathered input from multiple sources including activities at several of the Strategic Planning Forums, surveys of key constituency groups, and a review of plans from other metropolitan universities. The SPSC was involved throughout the process.

A draft version of the updated plan is being presented at the May 9, 2017 Forum, but work on the metrics component continues. It is anticipated the final plan including metrics will be ready in the spring of 2018. In addition to updating the plan, SPSC working groups addressed continuous quality improvement, alignment of unit plans, and preparation for the twice-annual Strategic Planning Forum. The SPSC also heard monthly updates from its members who serve to represent the students, staff, faculty, and alumni, and was briefed regularly on institutional accreditation.

Note: See the last two pages of this document for additional information about UNO’s Continuous Quality Improvement Model and Decision Support Log.

Unit Plan Alignment

The unit planning sub-committee’s focus over the last two years has been on helping departments/units update their strategic plans. This has been a relatively successful campaign. This year the sub-committee focused on supporting the colleges/divisions as they update and realign their unit plans. Information was also shared regarding the newest goal within the institutional plan that focuses on institutional excellence. Over the course of this academic year, the committee members have made themselves available to support unit strategic planning needs. Additional time is needed for each college/division to complete this process, but important headway has been made in updating plans.

- Juan Casas (chair), Melissa Berke, Dan Hawkins, Melissa Cast-Brede
Forum Planning
The first 2017 Strategic Planning Forum took place in February and the second is occurring in May. The February event targeted internal constituency groups. It focused on soliciting input for the UNO Strategic Plan revisions, and new developments in International Programming, Diversity and Equity, Alumni Engagement, Academic Priorities, and Accreditation. The May event includes community leaders. Primary topics of discussion are faculty and student work in the community, continuing revisions to the Strategic Plan (with opportunity for further input), and updates with respect to unit plan alignment, and community engagement metrics.

– Kathe Lyons (Chair), Jill Russell, Lydia Krysl, Birud Sindhav, Lyn Holley, Michael Perdunn, Liz Nunez, Anthony Flott, Charlotte Evans, and Jim Freeman

PROGRESS REPORTED BY KEY CONSTITUENCY GROUPS

Student Government
UNO’s Student Government had a busy year with resolutions regarding sustainability, academic excellence, and support for students who are immigrants. In addition, they worked on student employment training with Human Resources, and on leadership exchanges with the University of Nebraska Medical Center. Other areas addressed included accessibility in the dormitories at Maverick Village, a longer track in HPER, a ‘green office’ certificate, and the learning management system.

– Patrick Davlin

Staff Advisory Council
The Staff Advisory Council’s (SAC) 2017 initiatives included working with Salvation Army’s Back to School Backpack Program, planning for a new scholarship for dependents of UNO staff, and hosting the annual Faculty/Staff Picnic in August. SAC worked with Human Resources on ‘Coping with Change’ workshops, promoting the Best Places to Work Survey, involvement with the Employee of the Month and Year recognitions, welcoming new employees at orientation, and preparing a catalog of professional development opportunities. SAC also supported the institution’s Strategic Planning work, represented staff on nearly a dozen UNO committees across campus, and now meets regularly with President Bounds. The SAC president served this year on the steering committee of the NU Budget Response Team, contributing to the identification of efficiencies and savings across the NU System.

– Anthony Flott

Faculty Senate
This year, Faculty Senate created a resolution endorsing President Bounds’ statement on the federal travel ban, affirming that immigrants are welcome on NU campuses. Other resolutions addressed the centrality of academic freedom to the NU mission, support for the creation of a Human Rights Center at UNO, and encouragement of better and more thorough communications regarding the visa process for international faculty. The Goals and Directions Committee also participated in a review of the UNO Strategic Plan that is currently being updated.

– Daniel Hawkins
Alumni Engagement/
NU Foundation

With the recent integration of UNO Alumni Association and the NU Foundation advancement operations, emphasis shifted in 2016-17 to launching a best practice advancement program, bringing both fundraising and alumni engagement together into one department. The draft document, “UNO Integrated Advancement Report and Recommendations,” was shared with many groups, and at the Strategic Planning Forum in February. Implementation of the recommendations is now underway with goals of increasing awareness, alumni engagement, and fundraising for the university. A strategic partnership between the Thompson Alumni Center and the Weitz Community Engagement Center was established, and the Thompson Center experienced a record business year following a complete renovation. The UNOAA board embarked on a vision-casting process to clarify its role in the new Advancement structure.

– Lee Denker

UPDATES ON HLC/AQIP
ACTION PROJECTS

Dual Enrollment
Needs Assessment

This project was designed to assess current dual enrollment practices by UNO academic departments in relation to the quality standards established by the National Alliance of Concurrent Enrollment Partnerships (NACAEP). In particular, the assessment is looking at means used to assure quality of offerings. A survey of units offering dual enrollment courses was conducted this spring. In the coming months, an analysis and a report will be generated. The expectation is that the results will help identify potential gaps in practices, and will establish a foundation for communicating and sharing best practices. In addition, a new Dual Enrollment Advisory Committee has been established that will review the data and make recommendations for improvements. The findings and recommendations will be shared with academic departments, Office of Academic and Student Affairs, and deans as appropriate.

– Matt Tracy

Faculty Activity: Data Tracking and Benchmarking

Enhancements are underway to UNO’s use of Digital Measures (DM), a platform for documenting faculty work with respect to teaching, research, and service. The goal is to assure functionality and utility for both faculty (e.g. facilitate required reporting) and academic administrators (e.g. data-informed decision-making, faculty workload assignments, annual reviews). Accomplishments include the following highlights: ACE course evaluation data has been uploaded into DM (helping faculty with annual reviews), MavGrant information from 2016 has also been moved into DM, the DM categorization system has been streamlined, college-specific annual review reports have been developed, and user levels have improved. The next phase of the initiative focuses on continued refinement of data entry processes, improving the functionality of individual level reports (e.g. annual review, RPT, CVs), developing unit level reports on aggregate activity, and exploring the possibility of digital submission, review and sign off, and archival for faculty annual review and RPT processes. The work will continue.

– Candice Batton

Note: The Continuous Quality Improvement/Decision Support Log described previously also serves as an HLC/AQIP Action Project.
WE are asking UNO departments, programs, offices, colleges, committees, divisions, and other units to complete the **Decision Support Log** to document the process they use for making data-driven decisions that lead to improvements to their programs, services, and/or processes.

**WHY DOCUMENT?**

- To achieve and maximize UNO’s effectiveness and progress
- To provide accrediting bodies with required documentation to show how UNO uses effective and research-based processes in its deliberations

**HERE’S WHAT WE NEED:**

- Summary of the key findings derived from the data
- Summary of the key interpretations, implications, and/or considerations derived from the data
- Changes recommended, planned, or implemented based on the review of the data

**TO FILL OUT THE FORM VISIT:**

[ABOUT.UNOMAHA.EDU/SUPPORTLOG](http://ABOUT.UNOMAHA.EDU/SUPPORTLOG)
UNO’S MODEL FOR CONTINUOUS QUALITY IMPROVEMENT (CQI)

CONTINUOUS QUALITY IMPROVEMENT DESCRIBES HOW WE USE DATA TO IMPROVE OUR PROGRAMS AND SERVICES.

- **Processes/Programs**
  - Policies
  - Processes/Committees

- **Assessments**
  - Assessments/Sources of Evidence by AQIP Items
  - CARE Academic Assessments Model
  - Program Review/SLO

- **Progress/Improvements**
  - Strategic Plan Progress
  - The 20x20 Strategic Enrollment Plan
  - Institutional Actions Demonstrating

- **Results/Data**
  - Key Indicators Over Time
  - Program-Specific Student Learning Outcomes
  - Program-Specific

FILL OUT THE DECISION SUPPORT LOG FORM AT: ABOUT.UNOMAHA.EDU/SUPPORTLOG
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