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Strategic Planning Steering Committee, Meeting Summary, November 29, 2006

UNO Strategic Planning Steering Committee
University of Nebraska at Omaha

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I. **Welcome**—Interim Chancellor Christensen

II. **Student Focus Group Update**—Bill Swanson

- Have gone to the students 6 times (120-130 students—upper-level and new students, graduate students, cross-disciplines, etc.). The students seem very glad that we are asking them for their opinions.

- Students were interested in our strategic plan and what it means to be a metropolitan university—we might want to find a way to better communicate this to students (even though it is difficult, because the student population is so fluid)
  
  i. Have discussed having focus groups on a somewhat regular basis, in order to communicate this to the students

- Had originally scheduled a faculty/staff focus group for the 28th, but we realized that the number of RSVPs was small enough to postpone it until after the first of the year because we want to have 80-100 participants (to achieve a good cross-section)
  
  i. Could we incorporate this as a part of the March 2nd event?

  ii. Would be effective, showing the continuity from the last Advance and that we are using the information that we gather

  iii. This activity could be done in 40 or 50 minutes

- We might use one of those issues as an action project for AQIP—good to say that we got the idea from the student focus groups

III. **Planning for the Spring Event**

- **Possible Agenda Items**

  i. Unit planning update might be tied to the facilitating unit planning—have some examples of academic and non-academic units who have moved forward with their strategic plan. They can say what worked and did not work and how it went.

  - Use this in conjunction with the myMAPP campus website demonstration
ii. Student Focus and Community Engagement Panel—examples showing how it plays out in different contexts (Service-Learning, Student Organizations, etc.)

- Have a community representative and a student

iii. Focus Group on Environmental Issues and Strategies (Bill’s group)

- Would keep participants engaged
- Feedback period at the end of the day

iv. Poster session

- Stand-up poster session—have a panel and then let people rotate through (like at a conference) and see the posters in which they are interested.

• Invitation List

- send Lindy any potential contacts for the March 2 event