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## Strategic Planning Steering Committee, Meeting Summary, November 29, 2006

UNO Strategic Planning Steering Committee  
*University of Nebraska at Omaha*

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## Strategic Planning Steering Committee

November 29, 2006

Meeting Summary

### I. Welcome—Interim Chancellor Christensen

### II. Student Focus Group Update—Bill Swanson

- Have gone to the students 6 times (120-130 students—upper-level and new students, graduate students, cross-disciplines, etc.). The students seem very glad that we are asking them for their opinions.
- Students were interested in our strategic plan and what it means to be a metropolitan university—we might want to find a way to better communicate this to students (even though it is difficult, because the student population is so fluid)
  - i. Have discussed having focus groups on a somewhat regular basis, in order to communicate this to the students
- Had originally scheduled a faculty/staff focus group for the 28<sup>th</sup>, but we realized that the number of RSVPs was small enough to postpone it until after the first of the year because we want to have 80-100 participants (to achieve a good cross-section)
  - i. Could we incorporate this as a part of the March 2<sup>nd</sup> event?
  - ii. Would be effective, showing the continuity from the last Advance and that we are using the information that we gather
  - iii. This activity could be done in 40 or 50 minutes
- We might use one of those issues as an action project for AQIP—good to say that we got the idea from the student focus groups

### III. Planning for the Spring Event

- Possible Agenda Items
  - i. Unit planning update might be tied to the facilitating unit planning—have some examples of academic and non-academic units who have moved forward with their strategic plan. They can say what worked and did not work and how it went.
    - Use this in conjunction with the myMAPP campus website demonstration

**ii.** Student Focus and Community Engagement Panel—examples showing how it plays out in different contexts (Service-Learning, Student Organizations, etc.)

- Have a community representative and a student

**iii.** Focus Group on Environmental Issues and Strategies (Bill's group)

- Would keep participants engaged
- Feedback period at the end of the day

**iv.** Poster session

- Stand-up poster session—have a panel and then let people rotate through (like at a conference) and see the posters in which they are interested.

- **Invitation List**

- send Lindy any potential contacts for the March 2 event