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Strategic Planning Steering Committee, Meeting Summary, November 30, 2005

UNO Strategic Planning Steering Committee
University of Nebraska at Omaha

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Strategic Planning Steering Committee

November 30, 2005

Meeting Summary

- I. Meeting called to order at 3:00.
- II. Welcome and Update—Co-facilitators BJ Reed and Deborah Smith-Howell
 - a. Strategic Framework: Board of Regents and Central Administration continue to develop the NU Strategic Framework. They are developing indicators to illustrate progress.
 - b. Board of Regents meeting tomorrow, December 1st, to discuss the strategic framework and some business issues. The UNO Housing issue should be on the agenda in January.
- III. Academic and Student Affairs Strategic Plan
 - a. Process: OASA combined the strategic plans from both Academic Affairs and Student Affairs. The combination merged the gaps and called attention to areas that were not addressed in each area's respective plan.
 - b. The units are currently forming their own strategic plans that will align with ASA plan but addresses their own issues.
 - c. The changes to the Sub-goals (mostly language) are in bold. They have added 2 sub-goals related to diversity.
 - d. Sub-goals C and D are the same, but they have different objectives.
 - e. Please read it and think about it and it will be up for discussion at a future meeting.
 - f. Try to send comments to Deb fairly soon
- IV. Task Force Reports
 - a. Data Integration—Neal Topp
 - i. Task Force has met and defined and prioritized our tasks
 - ii. Taking existing data from myMAPP campus and aligning it with Strategic Planning sub-goals. We are 70% complete and are meeting tomorrow, December 1st.

- iii. We will have it completed a matrix for review by the January meeting.
- b. Environmental Scans—Bill Swanson
 - i. They are meeting on Monday, December 5th.
 - ii. Want to develop questions around the 3 overarching goals and then prioritize them (high, medium, low) in regard to information that is already available.
 - iii. Will create a matrix and develop a survey to be completed by March.
- c. Planning Integration—Becky Morris
 - i. Have not met as a task force yet, but she is on the Academic Planning Council.
 - ii. Want to integrate the academic planning review process with the strategic planning process, as people don't like to have to prepare things in multiple different ways for separate tasks. Trying to streamline it so that the documentation is the same for all.
 - iii. Talked about cycles of the review and modifying the cycles so that they fit better into the strategic planning process.

D. Advance Planning—None

V. Discussion: Process and Criteria for new priority programs

- a. Process
 - i. Website demonstration and overall purpose of the review.
 - ii. Can go back to programs to seek clarification to see what has really changed since they were selected in 2001.
 - iii. Feedback to Lindy by December 14 so they can be given to the Dean's Forum.
- b. Criteria for identifying new programs
 - i. The criteria we have is what was developed for the Prioritization process in 2000-2001. These criteria are University System-Wide.

ii. The 9 criteria were recommended to all campuses on how they should evaluate priority programs, but each campus developed their own process.

iii. Feedback:

1. We need to look at the criteria and see if they are appropriate? Are we missing something? Within each of these criteria, what do we want to highlight?
2. 5 years ago, each program self-defined what these things meant to their program. Do we need any more specificity in these areas? Do we need more outcomes?

iv. Outreach:

1. We did not ask the outreach areas to do an update.
2. Looked at outreach activities on the web (<http://www.unomaha.edu/chancellor/bulletin/inc/arch/2001april25.html>)
3. Should we make it more general or be very specific?
4. Outreach and Community Engagement are related, but not the same. Outreach can encompass all of our goals.

v. Ideas:

1. Could we make it more general and then say where more specific documents could be found (in order to keep from having to constantly update it)?
2. Is the goal to try to get outreach programs recognized as priority programs? Or is it just so say that outreach is good?
3. There was confusion during the initial prioritization of outreach programs because the people involved with the programs were unsure what the purpose was.
 - a. One interpretation was that these were types of outreach and not the ONLY outreach

- b. If there is no \$ attached and no obvious benefits for the outreach program to become a priority program, why bother?
- 4. Some liked the breadth of the programs, to show what all we have our hand in. This would show that outreach is important and what we are doing to participate in outreach.
- 5. Are these the same appropriate criteria when looking at outreach? Do we need fewer criteria, different criteria?
- 6. Discussion emphasized developing a systematic way to add and possibly remove “highest priority” distinctions. Ideas included better linking of criteria to the Strategic Plan and a program review process.

vi. Outcomes:

- 1. We would like to come up with a recommendation about this (at the January meeting) to give to the Dean’s Forum.
- 2. If we were going to add programs, what criteria would we need?
- 3. Feedback on discussion issues (criteria and outreach) to Lindy by the 1/25/06 meeting.

VI. Reminders:

- a. Priority comments/questions due to Lindy by December 14th.
- b. December 16th (9 AM) meeting with Paige Mulhollan
 - i. Will send out reminder invitations so that we can have an ideal of who will attend.

VII. Announcement: New Strategic Planning website went live on December 1st!
- www.unomaha.edu/plan