

2016

## Monthly ACDC Assessments and Data Collection

UNO Student Affairs  
*University of Nebraska at Omaha*

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## Monthly ACDC Assessments and Data Collection

<b>January</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>• Career Advising               <ul style="list-style-type: none"> <li>a. Mock interview pre and post survey- check status mid-academic year</li> <li>b. Resume Review Satisfaction Survey- check status mid-academic year and pulled in May for annual report</li> </ul> </li> <li>• Advising Transition Survey- check status mid-academic year</li> </ul>	<ul style="list-style-type: none"> <li>• Dreamers Pathway Scholars and the credits each student is enrolled in.</li> <li>• Success Academy- Fall to Spring Retention and Equity Scorecard</li> <li>• US 1010 grade distributions</li> <li>• Academic advising numbers- mid-academic year check</li> <li>• Fall to spring retention numbers of ACDC students-after spring census date</li> <li>• Probation students and the success of those students that participated</li> <li>• Re-enrollment campaign- information and outreach to students who still need to register for the spring semester</li> <li>• Probation lists from the Registrar—assign probation students and communicate about probation requirements.</li> </ul>
<b>February</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>• Career fair student evaluation</li> <li>• Career fair employer evaluation</li> </ul>	<ul style="list-style-type: none"> <li>• Career Fairs               <ul style="list-style-type: none"> <li>a. # employers registered for each fair</li> <li>b. # students registered for each fair</li> </ul> </li> </ul>
<b>March</b>	
Assessment	Data and Other Tracking Items
	<ul style="list-style-type: none"> <li>• Dreamers Pathway Scholars Mid-term grades.</li> <li>• Probation student participation and mid-term outreach</li> <li>• Enrollment outreach for fall semester academic advising</li> </ul>
<b>April</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>• Aggregate Academic Success Series evaluation information</li> </ul>	<ul style="list-style-type: none"> <li>• Preparing orientation tracking process (master excel spreadsheet), evaluation and pre-orientation homework</li> </ul>
<b>May</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>• US 1010 ACE, qualtrics, and grade distribution information</li> </ul>	<ul style="list-style-type: none"> <li>• Dreamers Pathway Scholars end of term grades.</li> <li>• Academic Advising- 36 credit hour report and outreach to students.</li> </ul>

<ul style="list-style-type: none"> <li>• Academic Coaching (partnership with Financial Aid) Satisfaction survey and qualitative information on the process</li> <li>• Advising Transition Survey- data is assessed each semester</li> <li>• Academic Coaching program- end of semester evaluation for those students that participated</li> </ul>	<ul style="list-style-type: none"> <li>• Data on where the UD students go. Percentages on what colleges ACDC transitions to.</li> <li>• On-Campus Recruiting (OCR) – end of year statistics <ul style="list-style-type: none"> <li>a. # applications</li> <li>b. # interviews</li> <li>c. # companies</li> </ul> </li> <li>• Information session/tables = May <ul style="list-style-type: none"> <li>a. # employers</li> <li>b. # sessions</li> </ul> </li> <li>• Spring probation data and suspension information. Send letters.</li> <li>• Pull alumni and prospective student appointment numbers for end of year report</li> </ul>
<b>June</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>• Academic Probation: Tracking retention and success of students who participated in probation and looking at the impact of academic and demographic data. Adjust intervention as needed.</li> <li>• Benson High School Program: pull numbers and evaluate effectiveness</li> </ul>	<ul style="list-style-type: none"> <li>• MavTrack – pull in mid-June for end of year report <ul style="list-style-type: none"> <li>a. Number of support tickets</li> <li>b. Number of user reports requested</li> <li>c. Number of staff added to the system</li> </ul> </li> <li>• Career Advising Appointments- pull in mid-June for end of year report</li> <li>• Academic Advising Appointments- pull in mid-June for end of year report</li> <li>• Suspension appeals process and presenting success of past students who appealed suspension</li> <li>• Career Outreach- pull presentation/event numbers</li> </ul>
<b>July</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>• Orientation no-show rate and response to pre-orientation homework</li> </ul>	<ul style="list-style-type: none"> <li>• Monitoring open and closed US 1010 sections</li> <li>• # new employers registered in Career Connect</li> <li>• JLD report <ul style="list-style-type: none"> <li>a. # opportunities posted (full-time, part-time, internship)</li> <li>b. Wage and salary data</li> <li>c. Hours worked</li> </ul> </li> </ul>
<b>August</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>• Success Academy Onboarding Event Evaluation</li> </ul>	<ul style="list-style-type: none"> <li>• Employer Partnerships- Revenue total and number of partners</li> </ul>

<ul style="list-style-type: none"> <li>Part-Time Job and Volunteer Fair student satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>Ensure that US 1010 is filled completely. Assess the need for more sections.</li> <li>Retention numbers for ACDC students (fall to fall) after census date</li> <li>Re-enrollment campaign- reach out to students who need to enroll still via social media and email.</li> <li>Dreamers Pathway Scholars and the credits each student is enrolled in.</li> </ul>
<b>September</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>Orientation Information: Number of students, assessment results (ACDC and orientation results), pre-orientation homework response rate.</li> <li>Degree Discovery Day student satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>Participation in probation check-in process</li> </ul>
<b>October</b>	
Assessment	Data and Other Tracking Items
	<ul style="list-style-type: none"> <li>Dreamers Pathway Scholars Mid-term grades.</li> <li>Career fair registrations, evaluations, and number totals.</li> <li>Enrollment outreach for spring semester academic advising</li> </ul>
<b>November</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>US 1010 ACE, qualtrics, and grade distribution information</li> </ul>	
<b>December</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>Academic Coaching (partnership with Financial Aid) Satisfaction survey and qualitative information on the process</li> </ul>	<ul style="list-style-type: none"> <li>Career Outreach- pull presentation/event numbers</li> <li>Academic Advising- 36 credit hour report and outreach to students.</li> <li>Dreamers Pathway Scholars end of term grades</li> <li></li> </ul>
<b>Ongoing Information Collection</b>	
Assessment	Data and Other Tracking Items
<ul style="list-style-type: none"> <li>ACDC Events: Solicited feedback from students, employers, and UNO employees that participated in the event.</li> <li>Post-Event Survey feedback from Academic Success Series events</li> </ul>	<ul style="list-style-type: none"> <li>Career Connect- Monthly</li> <li># logins</li> <li># active students/alumni</li> <li># resumes</li> <li># clicks</li> <li># of new employers</li> <li>Career Connect Student Newsletter - Weekly</li> </ul>

<ul style="list-style-type: none"> <li>• Post-Event Surveys are sent to employers and students for feedback at the following events:             <ol style="list-style-type: none"> <li>a. Part-Time Job and Volunteer Fair</li> <li>b. Fall Career Fair</li> <li>c. Spring career fair</li> <li>d. Summer Opportunities</li> <li>e. Degree Discovery Day</li> </ol> </li> </ul>	<ul style="list-style-type: none"> <li>• # subscribers</li> <li>• Open rate</li> <li>• Click rate</li> <li>• Employer Relations:             <ul style="list-style-type: none"> <li>• “Report to Hire” survey on the ACDC website. Posted on website and sent to employers after each fair (wage info, location, hours worked)</li> </ul> </li> <li>• Success Academy</li> <li>• Students dropping and adding courses (US 1010)</li> <li>• ACDC Office Outreach             <ul style="list-style-type: none"> <li>• Career, orientation, strengths and academic success presentations are tracked by the staff assistant and the individual presenters.</li> </ul> </li> <li>• Monthly outreach reports are sent in to staff assistant.</li> <li>• UD Admits: Postcards sent to ACDC UD admits. Numbers a monitored.</li> </ul>
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