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Poster Presentation: "The Good (Digital) Life: Promoting Diverse Educational and Archival Materials through Exhibits"

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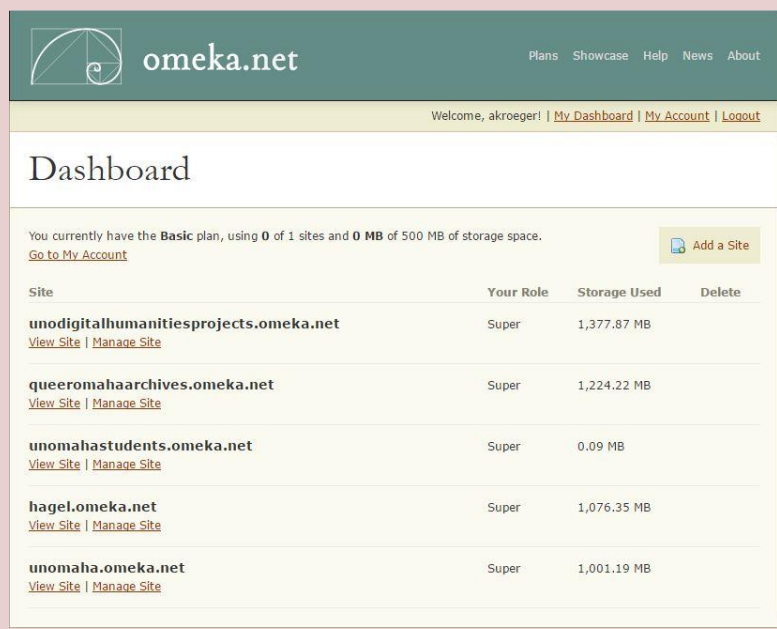



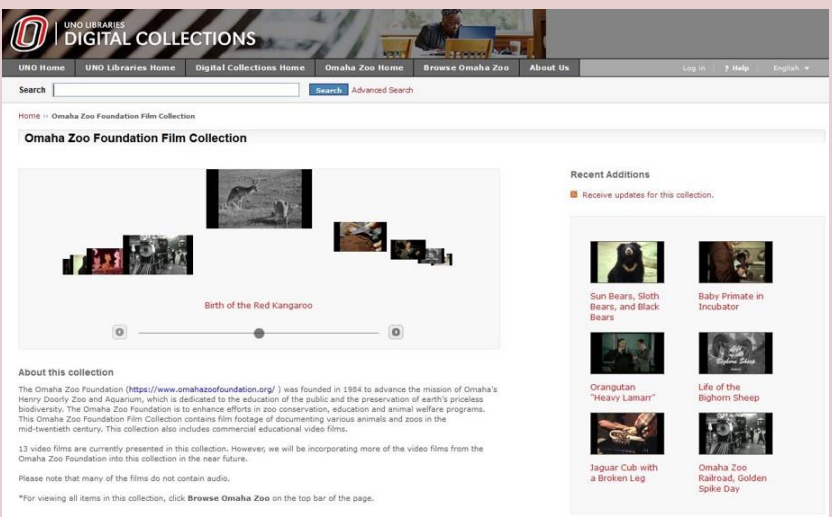
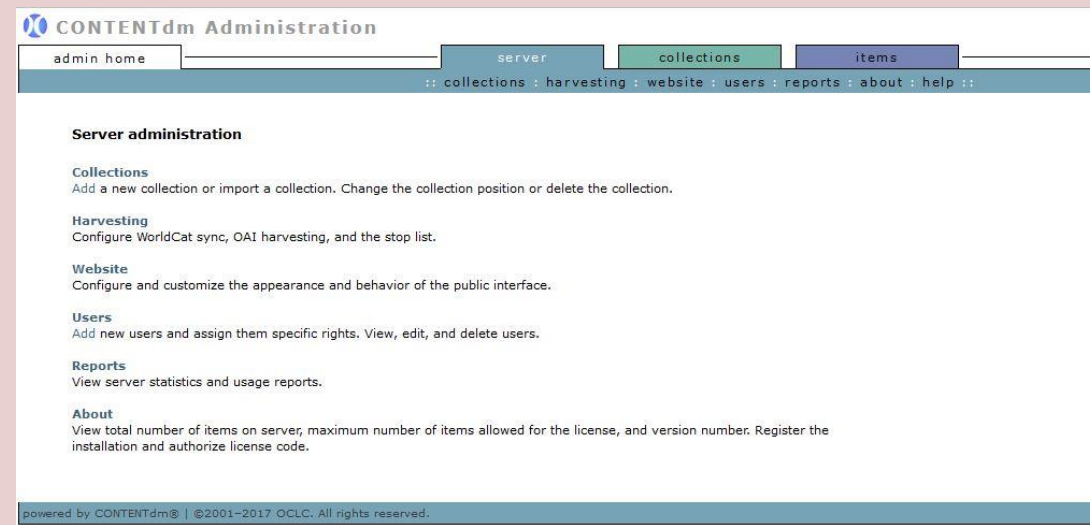

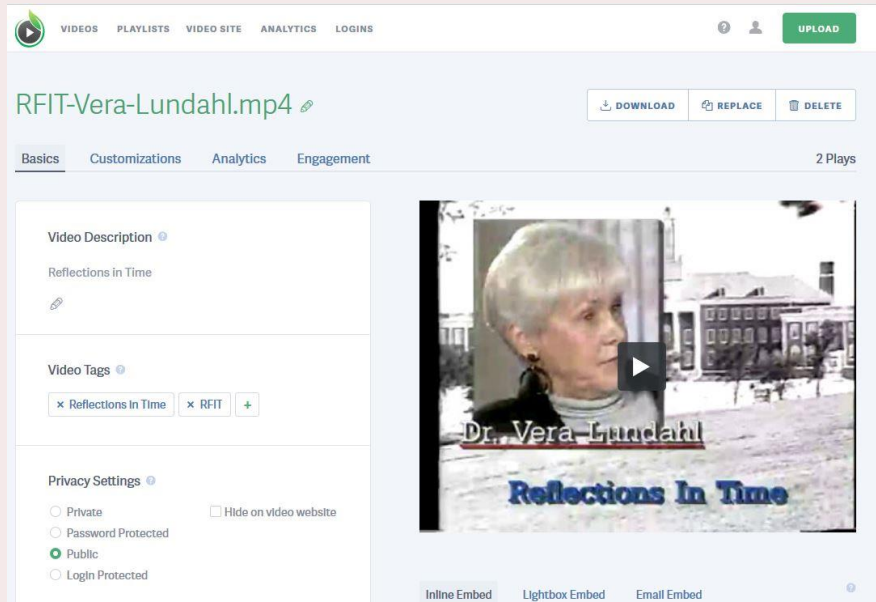
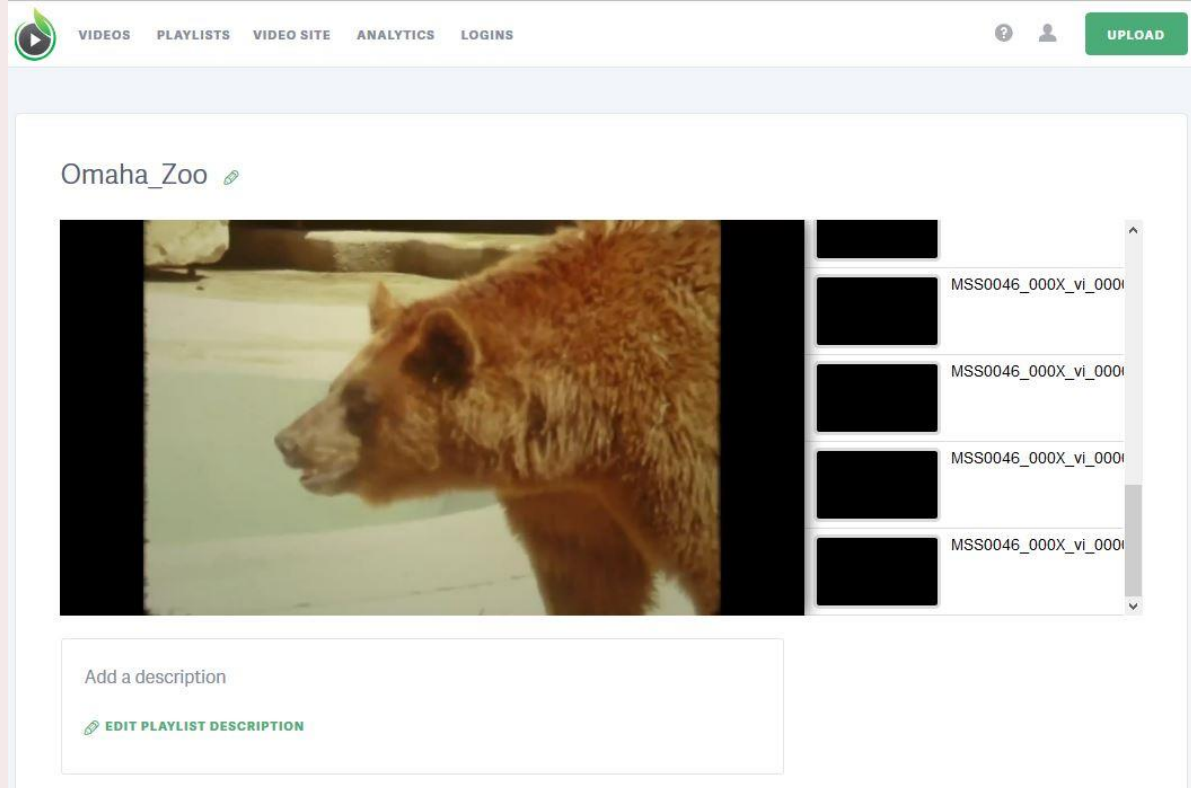
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The Good (Digital) Life:

Promoting Diverse Educational and Archival Materials through Exhibits

Presented by: Lori Schwartz, Yumi Ohira, Jacqueline Mitchell, & Angela Kroeger

Platform	Reason	Skill Level	Outreach	Collaboration
Omeka.net Online Exhibits 	<ul style="list-style-type: none"> - Geared toward exhibits - Multiple price options - Hosted - Accommodates multiple item formats 	<ul style="list-style-type: none"> - Intuitive - Students learn easily - HTML knowledge essential for troubleshooting 	<ul style="list-style-type: none"> - Open houses using laptops & a big screen 	<ul style="list-style-type: none"> - Student projects - Digital humanities - 3D capture & model of Marlin Briscoe figurine
Intuiface Interactive Touchscreen 	<ul style="list-style-type: none"> - Interactive - User-friendly interface - Prominent location for archival exhibits on video wall 	<ul style="list-style-type: none"> - No coding necessary - Knowledge of design principles essential - "If This, Then That" knowledge important 	<ul style="list-style-type: none"> - Student engagement - Entertainment - Education - Event tie-ins (e.g. Open Access Week) 	<ul style="list-style-type: none"> - Promotes archival materials and collections - Collaboration in design - Interactive 3D model 
CONTENTdm DAM (Digital Asset Management system) 	<ul style="list-style-type: none"> - Ubiquitous - Good for visual content (i.e. photos, videos) because of a robust metadata structure - Batchloading capability 	<ul style="list-style-type: none"> - Easy to learn and use - Easy to maintain (hosted on OCLC) 	<ul style="list-style-type: none"> - Omaha communities (e.g. Episcopal Diocese of Nebraska Newspaper Collection, Omaha Zoo, YMCA, Opera Omaha) 	<ul style="list-style-type: none"> - Metadata in CONTENTdm linked to videos in Sprout - Engage local communities with their materials 
Sprout Video Hosting 	<ul style="list-style-type: none"> - Affordable - Closed captioning addable via copy & paste - Playlists 	<ul style="list-style-type: none"> - Easiest interface 	<ul style="list-style-type: none"> - Ease of sending playlists to donors & stakeholders - Video hosting for classes 	<ul style="list-style-type: none"> - Creative Production Lab digitizes VHS tapes from Archives and puts them on Sprout 