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ANNUAL REPORT FOR THE CENTER FOR APPLIED URBAN RESEARCH
FOR THE 1979-1980 FISCAL YEAR

Introduction

The annual report for the fiscal year 1979-80 is intended to provide statistical and narrative information related to the activities of CAUR for the period from July 1, 1979 - June 30, 1980. The report is structured to conform to the goals and objectives that were developed by CAUR. This report provides some information related to the activities in striving toward these goals.

Goal: To foster a learning environment in which undergraduate and graduate students can gain a comprehensive and quality education, helping to enhance personal growth and to prepare for careers in public affairs and community service.

Objective: To be conscious of the potential benefit to students working at CAUR and to utilize students where practical on projects.

Activities

CAUR worked with the Metropolitan Area Planning Agency in administering the HUD 701 student intern program. Through this program three students were placed in work settings enabling them to gain practical work experience.

Also, graduate students were placed with the Center through the Urban Studies and Public Administration departments. One student was selected as a Resource Development Internship Program intern through the Department of Commerce and as part of that internship arrangement undertook a needs assessment of the Long School neighborhood area within the City of Omaha.

Another graduate student spent 15 hours per week working with the village of Louisville undertaking a community survey and utilizing the results of that survey in establishing community goals and objectives and organizing to undertake specific projects. Additionally, this student has assisted Omaha neighborhoods in developing an area-wide organization for mutual support.

A student intern assisted in the research and writing of a plan for the establishment of a Nebraska program for the transfer of science and technology to the public sector. This project was supported by the Denver
Urban Observatory and the National Science Foundation. This same student assisted in writing a community development plan for the City of Norfolk. This project allowed for working with the city government and required appearances at public hearings. Moreover, this same student undertook the review and dissemination of information on legislative bills being considered by the Nebraska Unicameral. Periodic reports of the status of the bills related to CPACS were distributed to the units within the College.

One graduate student was placed at CAUR for his internship program required for his MPA. This graduate student has worked with the staff of CAUR to undertake a study of residential lending patterns in Omaha.

Each of these students has been encouraged to participate in staff meetings and to become a member of our research team.

**GOAL:** TO CONDUCT RESEARCH WITH EMPHASIS UPON THE CONCERNS OF THE PUBLIC SECTOR ESPECIALLY AT THE LOCAL AND STATE LEVELS.

**Objective:** To assist state and local entities in undertaking studies related to problem solving/management.

**Activities**

One of CAUR's objectives is to assist state and local entities in undertaking studies related to problem solving and management. During the fiscal year 1979-80 CAUR assisted the City of Norfolk in preparing a community development plan. The goal of that project was to provide a focus for the city's community development block grant and other activities. That report was utilized by the City in setting up a comprehensive three-year strategy for redevelopment of two sections of that community.

In addition, CAUR undertook two separate studies funded by Title V of the Rural Development Act. One study focused upon community leadership styles within communities of 2,500 to 5,000 within the state. The other study focused on the contribution of female entrepreneurs to rural development in communities of 1,000 to 5,000 in Nebraska. Both of these studies have application to public policy related to investment in rural communities.

Two other studies of direct benefit to state agencies were conducted for the Nebraska Mexican-American Commission. One study consisted of doing a needs analysis of the elderly Hispanics in Omaha. This project was then followed by a needs analysis of the elderly Hispanic populations in the Scottsbluff-Gering and Lincoln areas.
A major project undertaken by CAUR during the past fiscal year involved an extensive survey research project for Metropolitan Technical Community College. The objectives of that study were basically threefold. First, Metropolitan Technical Community College wanted information related to their image in the service area. Second, Metropolitan Technical Community College wanted information related to its current class offerings. Third, Metro Tech wanted information related to potential new courses which it should be offering. The survey research project involved over 7,000 surveys and resulted in two dozen written reports.

Objective: To maintain a data base which includes data related to economic and community development in the Omaha metropolitan area and the state.

Activities

In the last fiscal year, the Center acquired 439 new publications. Expenditures consisted of $1,060 for acquisition of books and government publications and $731 for subscription purchases.

Resource center data resources were used to provide information in response to 193 different requests.

Objective: To serve as a source of new information concerning current issues and research findings.

Activities

One of the major ways that information related to research findings is disseminated is through the Review of Applied Urban Research. During the past fiscal year, eight issues of the Review were published and distributed to an average of 2,500 readers.

In addition, State Senator Wesley's interim study committee was assisted in looking at the implications of passage of a statewide building code. Members from CAUR served on the State Housing Advisory Council and various MAPA boards, advised the Nebraska Association of Housing and Redevelopment organizations, served on the United Way of the Midlands committee, were members of the Nebraska Chapter of the Community Development Society (one staff person is the president-elect of that society), participated in the American Planning Association meetings, and serve various community and university-based organizations. Participation in these organizations provides an opportunity to disseminate information and share ideas concerning areas of mutual interest.
Objective: To manage the activities of CAUR in such a manner as to maintain and enhance its professional image.

Activities

In order to strive to fulfill this objective, the Center for Applied Urban Research attended and participated in various meetings. Staff provided assistance to local, state, and national organizations. The attached meeting schedule provides some data concerning meeting activities from January - June, 1980 (Attachment A).

Proposal writing is also a major part of CAUR's professional image. A goal of 20 proposals for the last fiscal year was established. That goal was exceeded. Attachments B and C provide information related to proposal writing and depict both successful and unsuccessful efforts.

GOAL: TO OFFER PROFESSIONAL SERVICES TO THE COMMUNITY, INCLUDING CONTINUING EDUCATION OPPORTUNITIES AND TECHNICAL ASSISTANCE, DESIGNED TO FURTHER PERSONAL, PROFESSIONAL, AND ORGANIZATIONAL AND COMMUNITY IMPROVEMENT GOALS.

Objective: To provide technical assistance to government, public, semi-public, and volunteer groups.

Activities

CAUR assisted government, public, semi-public, and volunteer groups through research and technical assistance.

A community attitude survey in the area surrounding a proposed location for a home for several mentally retarded young adults was conducted by CAUR for the Eastern Nebraska Commission on Retardation (ENCOR). The findings of this study helped ENCOR in determining whether or not to establish such a home at this specific site.

Research was also conducted for the Building Owners and Managers Association of Omaha (BOMA). The findings of this research identified the current problems of the local building owners and managers plus possible programs and projects that BOMA could offer to contribute to the solution of these problems.

The Greater Omaha Fair Housing Center, Inc. requested that CAUR assist them in conducting a housing audit in Omaha. CAUR developed the methodology, trained the testers for the audit, tabulated the data, and prepared the research report for this study.
CAUR provided assistance to the coalition of Omaha neighborhood organizations. In the fall of 1979, the board of the Greater Omaha Community Council perceived a need to reorganize the group the better to assist local neighborhood organizations in their work of improving the quality of life in Omaha communities. The Center for Applied Urban Research was involved in this reorganization in providing assistance and support to the reorganization committees composed of Omaha neighborhood leaders. CAUR continues to support this group and is planning educational programs to be part of the Nebraska Neighborhood Workshop/Convention in October, 1980.

CAUR also has assisted the Community Development Society/Nebraska Chapter in becoming a more effective group. At present, CAUR is involved with the leaders of community development, planning, housing, and zoning groups to establish a state-wide network to encourage professional development, standards, and beneficial interaction between these groups.

As an on-going resource, CAUR is constantly providing information and assistance to local and state-wide groups. As an example of this work, CAUR conducted a session to identify possible community projects for the Franklin Federal Credit Union. After the group chose a project, CAUR assisted them in preparing a proposal for funding for the implementation of the project.

Title XX funds were used by CAUR to provide training for foster parents throughout the state. The concept of that project is to train people who work directly with foster parents. This includes rather extensive training for teams which generally consist of one welfare worker and one foster parent. To date, the Foster Parent Training Program has provided training to support teams throughout the state, and it is now contemplating working with the Department of Public Instruction and the Indian reservations to expand the training programs to those target audiences.

A second Title XX project involving CAUR provided training for day care providers. Over 40 workshops were conducted at locations in Nebraska Department of Public Welfare's Regions I through IV. The total registration in those workshops was well over 500. Moreover, eight newsletters dealing with various aspects of day care services were published and distributed by CAUR. A third phase of the Day Care Project involved developing three home-study curricula. The first of these has been distributed to over 300 day care providers throughout the state.
Involvement with community groups has enabled the Center for Applied Urban Research to provide professional services to a wide range of other groups as well. For example, Children's Memorial Hospital wanted to know to what extent syrup of ipecac was available in households and if people were aware of its use. CAUR conducted a random sample survey of 600 households in the Metro area to provide data related to this concern. The Metro Area Transit Authority, the Metropolitan Utilities District, the Nebraska Mexican-American Commission, and the Junior League were all assisted by CAUR's professional staff in either data gathering or data analysis.

Objective: To develop and implement local research programs designed to facilitate data gathering efforts by external groups.

Activities

The Center contributed considerable amounts of technical assistance, ranging from assisting groups in grant development, working with groups in establishing goals and objectives, assisting the organization in doing needs assessments, and providing evaluation research. The organizations with which the Center worked include:

A) Franklin Community Federal Credit Union
B) The Urban League of Nebraska
C) The Chicano Awareness Center
D) ENCOR
E) The United Way of the Midlands
F) The Omaha Neighborhood Coalition
G) MAPA
H) The Long School Neighborhood Association
I) Omaha Fair Housing Center, Inc.
J) Building Owners and Managers Association
K) Junior League
L) Youth Advocacy Committee
M) National Association of Social Work
N) Lincoln Indian Center
O) Omaha Area Council on Alcoholism
P) Health Planning Council of the Midlands
Q) Nebraska Mexican-American Commission
R) Omaha Public Library
Attachment A

Meetings
1979-80 Fiscal Year

January 1980

8  Ruff - State Housing Advisory Council
11  Ruff - NMFF
    Frost - Chamber of Commerce
16  Nebraska Chapter of CDS
17  DiMartino - Nebraska Mexican-American Commission
18  Ruff - NAHRO (Columbus)
24  Ruff, Williams - Fair Housing Coalition
25  Betty Abbott
29  Ruff, Williams - Fair Housing Coalition
31  DiMartino - APA meeting

February 1980

1  Ruff - CCS
5  Ruff - SHAG (Lincoln)
   Ruff - DPW
   Frost - Title I
8  Burch - To develop advocacy office for children, youth, family
12  Frost, DiMartino, CUIUA - CCS
14  Frost - HDR
16  DiMartino - MAC Board Meeting
19  Frost, Burch - Div. of ALCS (Lincoln)
28  Title V meeting
29  DiMartino - WOW radio
March 1980

4 DiMartino - SHAC (Lincoln)
5 DiMartino, Frost - CCS
7 Frost - Mo. Valley Historical
   DiMartino, Frost - Junior League
10 ENCOR meeting
12 DiMartino, Frost, Ruff - Shizuoka meeting
13 APA/CDS meeting - staff
17 Holley - ENCOR
21 Frost, DiMartino - CUIUA
25 Ruff - MAPA Strategy Task Force
26 Holley - Omaha Magazine
27 Holley - ENCOR

April 1980

1 Ruff - State Housing Advisory Council
2 Frost - Health Planning Council
7 Holley - Neighborhood leaders
8 Burch - DPW
16 Ruff - NAHRO
23 Frost - OPS (Metro)
25 S. Davis - CETA
   Davis - Region 5 Day Care Conference
28 Frost - Sociology class
29 Andrea Kuhn - Housing Study

May 1980

1 Ruff, Holley - Fair Housing Center
2 DiMartino - Mexican-American Commission
May 1980, cont.

6  Ruff - SHAC-DED (Lincoln)

9  Burch, Davis, Holley - Title I meeting (Lincoln)
   Davis - Westside Community Council

19  Burch - OACA

21  DiMartino - Omaha Sister City Association

23  Ruff - League of City Managers

27  Frost, Hein - Maenner Co.

28  Ruff - SHAC Building Code Task Force

June 1980

2  Frost - City Council

3  Ruff - SHAC

4  Burch, Holley, S. Davis, Ruff, Mayhew - Title I meeting

13  Ruff - NAHRO (Lincoln)

20  Ruff - Georgia Institute of Government

24  Ruff - MAPA Task Force

25  Frost - CCS
   Ruff - State Building Code Task Force
   Holley - Christ Child Center
Attachment B

Proposals
1979-80 Fiscal Year

1. April 16, 1980  CETA - S. Davis
2. May, 1980  Diversified Neighborhoods - S. Davis
3. May 28, 1980  Assessment of Western Technical Community College Area - Ruff
4. June 6, 1980  Health Planning Council of the Midlands - Burch
5. Title I - 4 proposals - Burch
6. S. Davis
7. Holley
8. Ruff
11. September 11, 1979  Lincoln Indian Center - Burch
12. October, 1979  South Omaha Tour - Williams
13. December 20, 1979  Omaha Northwest Freeway - Frost
14. Day Care Center Transportation - S. Davis
15. July 13, 1979  Train Officials and Board Members of Nebraska's Sanitary and Improvement Districts - Frost
16. Division of Alcohol Evaluation - Burch, Frost
17. July, 1979  Evaluation of Alcohol Education/Prevention Programs - Burch
18. September 10, 1979  Intervention Program for Low-Income Women - Burch
19. October, 1979  Evaluate the Juvenile Aftercare Residential Facility - Burch
<table>
<thead>
<tr>
<th>TITLE</th>
<th>FUNDING AGENCY</th>
<th>PURPOSE</th>
<th>LENGTH OF CONTRACT</th>
<th>AMOUNT</th>
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<tbody>
<tr>
<td>Educational Needs Assessment and Impact Survey</td>
<td>METRO TECH</td>
<td>Conduct a comprehensive educational needs assessment and impact survey</td>
<td>7/1/79-6/27/80</td>
<td>$28,860</td>
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<td>Training of Day Care Providers Regions 1-4 (Title XX)</td>
<td>STATE OF NEBRASKA DEPT. OF PUBLIC WELFARE</td>
<td>Training sessions for Day Care Providers</td>
<td>9/1/79-8/31/80</td>
<td>$119,142</td>
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<td>Foster Parent Training Program</td>
<td>STATE OF NEBRASKA DEPT. OF PUBLIC WELFARE</td>
<td>Train and evaluate foster parent training teams</td>
<td>9/1/79-10/31/80</td>
<td>$166,712</td>
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<tr>
<td>A Study of the Developmental Accomplishments of Community Leaders</td>
<td>TITLE V</td>
<td>Determine benefits of investments in community leadership training in Nebraska</td>
<td>1/1/79-9/30/79</td>
<td>$10,804.58</td>
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<tr>
<td>Needs Assessment of Elderly Hispanics I</td>
<td>NEBRASKA MEXICAN-AMERICAN COMMISSION</td>
<td>Survey of service usage by elderly Hispanics in Omaha</td>
<td>12/18/78-9/29/79</td>
<td>$2,419</td>
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<tr>
<td>Proposal for a Program Planning and Development Grant</td>
<td>UNIVERSITY OF NEBRASKA CENTER ON AGING</td>
<td>To determine the need for services by older Mexican-Americans</td>
<td>2/8/79-9/30/79</td>
<td>$1,182.50</td>
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<tr>
<td>Comprehensive Community Development Plan City of Norfolk</td>
<td>CITY OF NORFOLK</td>
<td>Establish a comprehensive community development plan for the City of Norfolk</td>
<td>7/1/79-12/31/79</td>
<td>$13,500</td>
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<td>Workshops for Professionals in Community Based Corrections</td>
<td>DEPT. OF CORRECTIONAL SERVICES-FOURTH JUDICIAL DISTRICT</td>
<td>Workshops</td>
<td>1/1/79-9/30/79</td>
<td>$10,206</td>
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<tr>
<td>Nebraska Innovation Center</td>
<td>DENVER OBSERVATORY</td>
<td>Establish a Nebraska Innovation Program</td>
<td>4/7/80- 11/30/80</td>
<td>$ 7,500</td>
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<tr>
<td>Needs Assessment of Elderly Hispanics II Scottsbluff &amp; Lincoln, NE</td>
<td>MEXICAN-AMERICAN COMMISSION</td>
<td>Do a needs assessment study of elderly Hispanics in Lincoln &amp; Scottsbluff, NE</td>
<td>10/1/79-9/1/80</td>
<td>$ 9,500</td>
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<td>Community Goal Achievement Workshop</td>
<td>TITLE IA HEA</td>
<td>Leadership training workshop</td>
<td>7/1/80-3/31/81</td>
<td>$ 5,126</td>
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<td>Mid-Life Career Planning for Nebraska Rural Women</td>
<td>TITLE IA HEA</td>
<td>Provide information to Nebraska women on career opportunities</td>
<td>7/1/80-6/30/81</td>
<td>$ 16,921</td>
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<td>Administrative/Business Training for Directors of Day Care &amp; Other Pre-School Programs</td>
<td>TITLE IA HEA</td>
<td>Provide training to child care providers in the State of Nebraska</td>
<td>7/1/80-3/31/81</td>
<td>$ 20,074</td>
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<tr>
<td>Female-Operated Businesses and Rural Development</td>
<td>TITLE V</td>
<td>Study economic and leadership advantages to community</td>
<td>12/1/79-9/1/80</td>
<td>$ 10,692</td>
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<td>Evaluation of MAT Carpooling Program</td>
<td>METRO AREA TRANSIT CO.</td>
<td>Evaluate MAT's carpooling program</td>
<td>2/27/80-3/27/80</td>
<td>$ 1,500</td>
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<td>Alcohol Prevention in Five Secondary Schools</td>
<td>CREIGHTON PREP</td>
<td>Design &amp; implement a project to evaluate the alcohol and counseling program</td>
<td>4/79-5/80</td>
<td>$ 633</td>
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<tr>
<td>Alcohol Prevention Program in Four Catholic Schools</td>
<td>CREIGHTON PREP AID</td>
<td>Develop staff management system and evaluate teacher training program</td>
<td>7/1/79-7/31/80</td>
<td>$ 1,500</td>
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<td>TITLE</td>
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<td>Determining Gas and Water Utility Wages for Omaha</td>
<td>METROPOLITAN UTILITIES DISTRICT</td>
<td>Consulting services</td>
<td>9/21/79-11/14/79</td>
<td>$993.75</td>
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<td>Sampling Assistance</td>
<td>SCHOOL DISTRICT OF OMAHA</td>
<td>Select sample of 2,000 &amp; mail questionnaires</td>
<td>11/1/79-11/30/79</td>
<td>$847.00</td>
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<td>Study of Poison Control</td>
<td>CHILDREN'S MEMORIAL HOSPITAL</td>
<td>Construct questionnaire &amp; interview 600 households concerning use of poison control methods &amp; process data</td>
<td>11/15/79-12/21/79</td>
<td>$708.00</td>
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<td>Study for the Building Owners &amp; Managers Association of Omaha, Inc.</td>
<td>BUILDING OWNERS &amp; MANAGERS (BOMA)</td>
<td>Construct survey instrument &amp; mail questionnaires</td>
<td>5/80</td>
<td>$350.00</td>
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<tr>
<td>Evaluation of the Alcohol Prevention Programs 1973-1979</td>
<td>NEBRASKA CENTER FOR ALCOHOL ABUSE &amp; PREVENTION (UNL)</td>
<td>Evaluate the alcohol prevention programs funded by the Nebraska Division of Alcohol</td>
<td>9/15/79-1/31/80</td>
<td>$3,000.00</td>
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</table>