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Copyright and Creative Commons

The basics you need to know

Jennie Tobler-Gaston, Institutional Repository Coordinator

Criss Library

February 21, 2024



Presentation Objectives

- Purpose
- What
- How
- Pub
- Exce
- Bac
- Eac



ntable
opyright protection

ommons
icense

General Information on Copyright

- Copyright is the set of exclusive rights granted to copyright holders
- Life of the Creator + 70 years
- Copyright holders not always who you think
- Copyright – where you physically are

Purpose of Copyright

- Protect creators' rights to the work they create
- Utilitarian – incentive creators via social benefits
- Author's Rights – recognize and protect the connection authors have with their works
- Moral Rights and Economic Rights



What is copyrightable?

- Nearly anything original in tangible form

How do you get a copyright?

Literary work
• Automatic
Software

**DRAMATIC
WORKS**

Audiovisual Works

DATABASES

• Tangible form
Translations/Arrangements

**COLLECTIONS OF
LITERARY/ARTISTIC WORKS**

• Registration optional

Visual Art

Musical Works



Copyright vs. Other Intellectual Property Protections

- Patent Law – inventions and designs
- Trademark Law – Logos, Symbols, Sounds, etc.
- Trade Secrets
- Geographical Indications

Public Domain

- Works that are not subject to copyright
- Works enter when:
 - Copyright expires
 - Never entitled to copyright
 - Copyright holder dedicates the work to the public domain
 - Copyright holder failed to comply with formalities to acquire/maintain copyright

Exceptions to Copyright

- Exceptions
 - Criticism
 - Parody
 - Access for a disability
- Fair Use
 - Purpose & character of use
 - Nature of the copyrighted work
 - Amount used
 - Effect of use on the potential market



Creative Commons



- 2001 Creative Commons organization established
- 2002 Creative Commons Licenses roll out
- Creative Commons Licenses = Copyright Licenses
- Six different Licenses



Creative Commons Licenses



CC BY – Creative Commons Attribution



CC NC SA – Creative Commons Attribution Non-Commercial Share-Alike



CC0 – Creative Commons Zero Tool



Public Domain Tool



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Questions?

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