

1984

## CAUR Publications of the Center for Applied Urban Research November 1982 to June 1984

Center for Public Affairs Research (CPAR)  
*University of Nebraska at Omaha*

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Mayhew

## MISCELLANEOUS

Center for Applied Urban Research. *CAUR Annual Report, 1982-83*. 25 pp.  
CAUR activities; service to the public, community, and university;  
publications; proposals, both pending and unfunded; and a staff update  
are contained in this report.

———. *CAUR Annual Report, 1983-84*. 27 pp.  
CAUR activities; service to the public, community, and university;  
publications; proposals, both pending and unfunded; and a staff update  
are contained in this report.

Streckfuss, Richard. *Clear Writing for Public Administrators*. 1983. 42 pp.  
This revision of a manual to be used in workshops for public adminis-  
trators was edited by Marian Meier and published for the Department  
of Public Administration of the College of Public Affairs and Com-  
munity Service.



## PUBLICATIONS

of the

Center for

Applied Urban Research

NOVEMBER, 1982 THROUGH JUNE, 1984

This list is a supplement to the one published in October, 1982. That booklet listed CAUR studies, reports, and *Review* articles published from June, 1971 to October, 1982.

## BUSINESS AND INDUSTRY

Nielsen, Donald A. "An Economic Profile of the Omaha Office Space Market." *Review*, February, 1983.

Piper, R. K. *The Jefferson Square Business Association Area; Profiles and Prospects*. 1983. 14 pp.

Business firms in the area bounded by 13th Street, 24th Street, Cass, and Nicholas were surveyed to determine the number of employees, the payroll, investments in businesses in the area, conditions and business trends, and improvements and services needed.

———. *Kellom Heights State II: Trends and Conditions Impacting Commercial and Office Space Development*. 1983. 46 pp.

This report was prepared in response to a request for assistance from the Omaha Economic Development Corporation for the collection of information pertaining to the development of a neighborhood commercial and office center near 24th and Cuming Streets. Current conditions and significant trends that would have an impact on the proposed development were determined.

———. "Signs of Revitalization Adjacent to the CBD: Kellom Heights and Jefferson Square." *Review*, March, 1983.

———. "Signs of Revitalization Adjacent to the CBD" (multimedia slide show focusing on development and redevelopment near downtown Omaha). 1984.

## COMMUNITY NEEDS AND PROBLEMS

Center for Applied Urban Research. *Needs Assessment Survey of the Omaha Black Community*. 1984. 44 pp.

The purpose of this survey was to obtain input from citizens and leaders in the black community regarding black community needs in the areas of housing, education, recreation, public services, administration of justice, and employment. The survey was made for the Urban League of Nebraska, Inc. The report is not available through CAUR.

———. *The State of Black Omaha, 1984*. 1984. 92 pp.

Existing data relevant to the black community were analyzed in the areas of population characteristics, employment, education, housing, economic development, health, political participation, and administration of justice. The study was done for the Urban League. It is not available through CAUR.

This revision of the Adolescent curriculum for training foster parents was produced under a contract with the Nebraska Department of Social Services.

Piper, R. K. "A Catch-22 in Housing for Douglas County General Assistance Clients: Decency vs. Affordability." *Review*, May, 1984.

———, Robert Meyerson, and Chris Wayne. *Legal Aid Clients with General Assistance Problems: A Study of Housing Conditions*. 1984. 11 pp.

An assessment was made of the housing conditions of Douglas County Social Services clients with general assistance problems to determine what proportion were living in housing that was below minimum health and decency standards.

Walker, Sam. "Employment of Black and Hispanic Police Officers: Trends in the 50 Largest Cities." *Review*, October, 1983.

Waterman, Floyd. *Program Evaluation of the Calvin Ed-U-Care, Inc.* 1983. 28 pp. plus Appendix.

A volunteer task force conducted this evaluation under the direction of Dr. Waterman. Members of this group made visits to the Calvin facility and submitted completed evaluation forms and comments to him.

## POPULATION CHARACTERISTICS

DiMartino, David R. *Demographics for Program Planning at YMCA Facilities: An Analysis of Selected 1980 Census Data*. 1982. 62 pp.

The demographic information presented in this report was for the purpose of assisting the Omaha YMCA in planning for program offerings at each of its six facilities in Douglas and Pottawattamie Counties.

## TRANSPORTATION

Frost, Murray. *Bus Ridership: An Analysis of a Survey in the Omaha Metropolitan Area*. 1984. 73 pp.

This study was designed for Metro Area Transit to help them develop a strategy to halt and reverse a continuing long-term trend of reduced ridership. A survey of the general public in Douglas, Sarpy, and Pottawattamie Counties was undertaken.

———. "Omaha Residential Sales Patterns, 1978-1981." *Review*, January, 1983.

———. *Residential Investment and Insurance Practices*. 1983. 46 pp.

This report contains a review of the literature, gives demographic profiles of Omaha's areas, makes a comparison of real estate transfers in three of these areas, and surveys insurance industry views.

## HUMAN SERVICES

Center for Applied Urban Research. *Sbare* (newsletter of the Foster Parent Training Program). Quarterly in 1983 and 1984.

Davis, Carole M., Wilda C. Stephenson, and Deborah Caulfield. *A Study of the Knowledge and Use of Hospice by Health Care Professionals in Omaha*. 1984, 33 pp. plus Appendix.

This project consisted of a needs assessment for the Omaha Hospice Organization to determine the knowledge and/or use of hospice concepts and programs by health care professionals to produce information necessary for hospice planning and coordination. Physicians, particularly oncologists and internists, nurses, hospital and nursing home administrators, and social workers were surveyed.

DiMartino, David R. *Health and Fitness Participation and Demand in the South-Southwest YMCA Service Area*. 1983. 92 pp.

The nature and extent of current health and fitness activities and the demand for YMCA facilities were determined in a survey of residents of the area served by the South-Southwest YMCA. Demographic characteristics of the population were also determined.

Frost, Murray. *Analysis of Economic and Activity Data Reported by Nebraska Non-profit Arts Organizations*. 1983. 7 pp. plus Appendix.

This report was based on responses of 125 arts organizations in Nebraska to a survey requesting information about their programs, facilities, attendance, expenditures, and income.

———, and Rebecca S. Fahrlander. *Evaluation of the Children from Alcoholic Families Project*. 1983. 118 pp.

The impact of a program developed by the Child Guidance Center of Lancaster County to help children from alcoholic families and their parents was measured in this study.

Kraus, Diana. *Fostering the Adolescent*. (Participant's and trainer's manuals) 1983. Participant's manual, 135 pp; trainer's manual 212 pp.

DiMartino, David R., and Donald F. Norris. "Computers and Small Local Governments: Users and Uses." (Part II) *Review*, January, 1984.

———, Rebecca S. Fahrlander, and Donald F. Norris. *Geoprocessing for Grand Island and Hall County: Analysis and Recommendations*. 1983. 61 pp.

This study investigated the feasibility of establishing an automated geobased data processing system for housing and community development data in Grand Island and Hall County.

———, and Donald F. Norris, *Marketing Potential for Automated Data Processing Services in Southeast Nebraska*. 1984. 55 pp.

Conducted for the City of Lincoln Data Processing Department, this study undertook an analysis of computing among local governmental agencies in southeastern Nebraska. Telephone interviews were made with 219 agencies to determine whether a market potential existed for the services of the data processing department. This study is not available through CAUR.

Norris, Donald F. *Microcomputers and Local Government: A Handbook*. (Participant's manual and instructor's manual). 1984. Participant's manual, 103 pp.

This manual is designed to be used in workshops for local government officials to provide an overview of computers and data processing, an introduction to microcomputers and their uses and limitations, and a set of guidelines and procurement documents for governmental officials to use in acquiring microcomputer systems. The instructor's manual has additional pages with notes to instructors plus diagrams and cartoons to use in making transparencies to accompany the handbook. The project was funded by a grant from the W. K. Kellogg Foundation.

———. "The Personal Touch: Microcomputers and Local Government." (16 mm color film and videotape). 1984.

This film is for use as an introduction to the workshop on microcomputers and local government. It closely parallels the handbook and provides a brief introduction to microcomputers and local governments.

———, B. J. Reed, and Vincent J. Webb. *City of Omaha Personnel Department: Analysis and Recommendations*. 1983. 110 pp.

A detailed analysis of the city's personnel department resulted in a description of the personnel management system, an identification of the major strengths and weaknesses, and recommendations concerning the appropriate staffing level, changes in structure and functions, and changes in rules, policies, and procedures.

\_\_\_\_\_, and David R. DiMartino. *Computers and Small Local Governments: A Survey of Computing in the Plains and Mountain States*. 1983. 62 pp.

The purpose of this survey was to produce current information on computer use and computing plans and needs of local governments in Nebraska and surrounding states. The study was funded under a grant from the W. K. Kellogg Foundation.

\_\_\_\_\_, and David R. DiMartino. "Computers and Small Local Governments: Users and Usés." (Part I) *Review*, December, 1983.

Piper, R. K. *Neighborhood and Community Histories: Their Value and Suggestions for Their Preparation*. 1983. 28 pp.

This booklet was prepared in cooperation with the Nebraska Commission for the Humanities to assist neighborhoods and communities in historical research efforts. Suggestions for initiating, conducting, and preserving neighborhood and community based historical research are provided, plus a list of reference materials, agencies, and other resources.

Ruff, Jack, and R. K. Piper. *Potentials for Ridesharing in Southwest Iowa*. 1982. 65 pp.

This report was prepared for the Southwest Iowa Planning Council. The larger employers in the eight-county area were contacted, and a sample of employees who commuted to work was interviewed about their interests in and concerns about ridesharing.

Young, Peter C. "A Study of Mandated Technology Adoption: Computer Use in Wyoming Cities." *Review*, August, 1983.

## ECONOMICS AND PUBLIC FINANCE

DiMartino, David R. "Omaha Area Income Change, 1969-1979." *Review*, November, 1982.

Frost, Murray. *Municipal Revenue Sources: Analyses of Omaha's Options*. 1983. 158 pp.

The purpose of this report was to examine and evaluate revenue sources that could serve as supplements or alternatives to Omaha's current revenue structure. The report consists of three parts. The first compared Omaha's revenue structure to other cities, using data reported by the Bureau of the Census. It indicated that Omaha relied more on taxes than many other cities. The second report gave the results of a survey of revenue sources in the 50 cities of the United States closest in population to Omaha. Part III analyzed questions about potential revenue sources. These included estimates of revenue if Omaha should adopt a particular source and who would pay it.

\_\_\_\_\_. "Omaha's Revenue Structure Compared to Other Cities." *Review*, July, 1983.

## GOVERNMENT AND LEGISLATION

Waterman, Floyd (Project director). *Administrative Planning*. 1982. 62 pp. A grant from the University of Nebraska Foundation made possible the development of this workshop manual as part of a Public Management Seminars series.

## HOUSING

Coffin, Peggy. (with Jack Ruff) *Homeowner Insurance Availability and Cost in Omaha*. 1983. 72 pp.

This study investigated whether dwellers in different locations received the same treatment when shopping for insurance. A controlled experiment was conducted by several interviewers who contacted insurance companies by telephone to shop for insurance. The study was funded by the Nebraska Equal Opportunity Commission.

Fahrlander, Rebecca S., and Joan V. Holley. "Maintenance and Management Needs in OHA Apartments." *Review*, December, 1982.

(Nielsen, Donald A., and F. Don Olson. "An Analysis of the Omaha Apartment Market: Part ~~III~~. An Economic Update." *Review*, June, 1984.)

Piper, R. K. *An Attitude Survey of Residents of Omaha's Neighborhood Housing Services Program Area*. 1983. 13 pp.

Improvement priorities were identified by interviewing residents in a 245 square block area in northeast Omaha. The area covered was from Lake Street to Ames and from 30th Street to Fontenelle Blvd.

\_\_\_\_\_. "The Neighborhood Housing Services Program in Omaha: Targeting and Needs Assessment Strategies." *Review*, October, 1982.

Ruff, Jack. *An Analysis of Mortgage Lending Patterns in Omaha*. 1983. 64 pp. plus Appendix.

Financed by the Nebraska Equal Opportunity Commission, this study investigated lending activity by institution, area income, and geographic area. Home mortgage disclosure data from 21 Omaha lenders were analyzed for a seven-year period from 1976 to 1982. Computer generated maps were made to show the home purchase financing preferences of each lending institution by census tract.