



UNIVERSITY OF NEBRASKA AT OMAHA CENTER FOR PUBLIC AFFAIRS RESEARCH

# A Data and Research Series for Community Impact

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# **Tips to Ensure Impact:**

**Best Practices in Sharing Data** with Funders and Foundations

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### Welcome!

#### Introductions

- Name
- Organization
- Why did you come to this breakout session?
- What would you like to take away from this session?





#### Purpose

# Needs + Opportunities



# Grant Applications

- Tell a story with the data, don't let the data be the story
- Connect to your work
- Language matters

• Think about proxy data



# Tips

- Be clear, don't skirt around who are you serving
- Disaggregate data when possible + show progress when talking about impact
- Imagine the people you are serving will be reading the application- how would they feel?
- Own your organization's journey around being more accessible and equitable



# Racism & Data

- Individual blame for systemic issues
- Who gets centered
- Considerations:
  - Who is deciding the design of the data collection?
  - How is the data being collected?
  - Who is analyzing the data?
  - Who gets access to the results you share? Only funders?





### Data Equity Framework



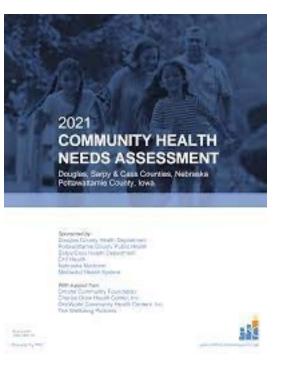




#### Data Resources

















### Data Viz

# **EVERGREENDATA** INTENTIONAL REPORTING & DATA VISUALIZATION



# **Small Group Discussions**

- What is your biggest challenge around data and grants?
- What solutions have others used to address this challenge?
- What other data sources do you currently use?



# Questions + Discussion



## THANK YOU FOR ATTENDING THE 2022 A DATA AND RESEARCH SERIES FOR COMMUNITY IMPACT!

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