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## A Survey of Perceptions of the University of Nebraska

Center for Public Affairs Research (CPAR)  
*University of Nebraska at Omaha*

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A SURVEY OF PERCEPTIONS OF THE UNIVERSITY OF NEBRASKA

CENTER FOR APPLIED URBAN RESEARCH

September 1985



Center for Applied Urban Research  
College of Public Affairs and Community Service  
University of Nebraska at Omaha



## Survey Highlights

### Table 1

Less than 1/3 correctly said there were 3 campuses  
About 1/3 thought there was only 1 campus  
About 40% thought of 2 campuses

Less than 1/2 thought of UNMC as part of UN while UNL and UNO  
recognition was high

### Tables 2,3

Eighty-three percent thought multiple offerings on different campuses  
were appropriate  
Seventy-one percent thought comprehensive offerings should be continued  
Almost 2/3 favored open door admissions policy

Of those that did not feel all campuses should have the same admissions  
policy, 75% thought that UNMC should be more restrictive

### Table 4

UNMC had the highest overall ratings for teaching, service, and research  
quality

### Table 5

About 90% thought that a lot of emphasis should be placed on teaching  
on each campus

Over 1/2 felt that research and service should also receive a lot of  
emphasis at UNL and UNO

A even greater proportion of respondents thought UNMC should place a  
lot of emphasis on research and service than was the case for UNL or  
UNO

A slightly greater proportion of respondents (62%) thought UNL should  
place a lot of emphasis on research than was the case for UNO (52%)

Table 6

About 20% thought UNL was getting more than its fair share of the budget while only 3% thought UNO was getting more than its fair share and only 8% thought the entire UN system was getting more than its fair share of the state budget

Table 7

Rating scores show that respondents have the most confidence that the university is meeting the educational needs of Nebraska residents and providing high quality educational programs.

Respondents had somewhat less confidence that the university was making the best possible use of the university budget and still less that it is operating as one university with three campuses rather than as three separate universities.

Table 1

## Familiarity with and Identification of the University of Nebraska System

Items and Responses	Number	Percent
How familiar are you with the University of Nebraska System?		
Very familiar	54	18.0
Somewhat familiar	128	42.7
Not very familiar	72	24.0
Not at all familiar	<u>46</u>	<u>15.3</u>
Total	300	100.0
When you think of the University of Nebraska do you think of one campus, two campuses or three campuses?		
One	91	31.3
Two	118	40.5
Three	<u>82</u>	<u>28.2</u>
Total	291	100.0
When you think of the University of Nebraska: Do you think of the Lincoln campus, (including the Agricultural Institute), UN-L?		
Yes	240	81.1
No	<u>56</u>	<u>18.9</u>
Total	296	100.0
Do you think of the Omaha campus, UNO		
Yes	242	82.6
No	<u>51</u>	<u>17.4</u>
Total	293	100.0
Do you think of the medical campus, UNMC?		
Yes	129	44.2
No	<u>163</u>	<u>55.8</u>
Total	292	100.0

Table 2

Attitudes Toward the University of Nebraska Offering the Same Programs on More Than One Campus

Items and Responses	Number	Percent
Do you think that offering the same programs on more than one campus:		
Is an appropriate use of resources?		
Yes	249	83.0
No	38	12.7
Don't know	<u>13</u>	<u>4.3</u>
Total	300	100.0
Is an inappropriate use of resources?		
Yes	40	13.3
No	249	83.0
Don't know	<u>11</u>	<u>3.7</u>
Total	300	100.0
Should be stoped?		
Yes	34	11.3
No	250	83.3
Don't know	<u>16</u>	<u>5.3</u>
Total	300	99.9*
Is appropriate when warranted by student demand?		
Yes	265	88.3
No	23	7.7
Don't know	<u>12</u>	<u>4.0</u>
Total	300	100.0

Table 2 - continued

## Attitudes Toward the University of Nebraska Offering the Same Programs on More Than One Campus

Items and Responses	Number	Percent
Do you think the University of Nebraska System should continue to be relatively comprehensive or that it should eliminate some programs?		
Comprehensive	214	71.3
Eliminate some programs	69	23.0
Don't know	<u>17</u>	<u>5.7</u>
Total	300	100.0
What about UN-L?		
Comprehensive	212	70.7
Eliminate some programs	68	22.7
Don't know	<u>20</u>	<u>6.7</u>
Total	300	100.1*
What about UNO?		
Comprehensive	206	68.7
Eliminate some programs	74	24.7
Don't know	<u>20</u>	<u>6.7</u>
Total	300	100.1*

\*Does not equal 100% due to rounding.

Table 3

## Attitudes Toward Admission Policy

Items and Responses	Number	Percent
Do you think the University of Nebraska should have an open door or a restrictive admission policy?		
Open door	189	63.0
Restrictive	105	35.0
Don't know	<u>6</u>	<u>2.0</u>
Total	300	100.0
Should all campuses have the same admission policy?		
Yes	249	83.0
No	41	13.7
Don't know	<u>10</u>	<u>3.3</u>
Total	300	100.0
If no, how should they differ? (open ended)		
UNMC should be more restrictive	27	75.0
UN-L should be more restrictive	5	13.9
Other	<u>4</u>	<u>11.1</u>
Total	36	100.0



Table 4

## Ratings of Teaching, Research, and Service by Campus

Rating	Teaching		Research		Service	
	No.	%	No.	%	No.	%
<u>UN-L</u>						
Highest 10	17	5.7	14	4.7	15	5.0
9	14	4.7	18	6.0	11	3.7
8	52	17.3	40	13.3	54	18.0
7	48	16.0	33	11.0	32	10.7
6	15	5.0	19	6.3	12	4.0
5	13	4.3	19	6.3	18	6.0
4	0	0.0	1	.3	2	.7
3	1	.3	0	.0	2	.7
2	0	.0	0	.0	0	.0
Lowest 1	0	.0	0	.0	0	.0
Don't know	<u>140</u>	<u>46.7</u>	<u>156</u>	<u>52.0</u>	<u>154</u>	<u>51.3</u>
Total	300	100.0	300	99.9*	300	100.1*
Mean	7.54		7.40		7.40	
Median	8.00		7.50		8.00	
<u>UNO</u>						
Highest 10	16	5.3	11	3.7	12	4.0
9	22	7.3	10	3.3	19	6.3
8	59	19.7	34	11.3	51	17.0
7	50	16.7	34	11.3	36	12.0
6	23	7.7	27	9.0	20	6.7
5	13	4.3	25	8.3	15	5.0
4	0	.0	4	1.3	6	2.0
3	0	.0	1	.3	2	.7
2	0	.0	1	.3	1	.3
Lowest 1	2	.7	2	.7	2	.7
Don't know	<u>115</u>	<u>38.3</u>	<u>151</u>	<u>50.3</u>	<u>136</u>	<u>45.3</u>
Total	300	100.0	300	99.8*	300	100.0
Mean	7.49		6.85		7.19	
Median	8.00		7.00		7.50	

Table 4 - continued

## Ratings of Teaching, Research, and Service by Campus

Rating	Teaching		Research		Service	
	No.	%	No.	%	No.	%
<u>UNMC</u>						
Highest 10	39	13.0	40	13.3	39	13.0
9	30	10.0	38	12.7	28	9.3
8	40	13.3	31	10.3	38	12.7
7	21	7.0	20	6.7	17	5.7
6	5	1.7	3	1.0	13	4.3
5	6	2.0	9	3.0	5	1.7
4	0	.0	1	.3	4	1.3
3	0	.0	1	.3	0	.0
2	1	.3	0	.0	0	.0
Lowest 1	1	.3	0	.0	1	.3
Don't know	<u>157</u>	<u>52.3</u>	<u>157</u>	<u>52.3</u>	<u>155</u>	<u>51.7</u>
Total	300	99.9*	300	99.9*	300	100.0
Mean	8.32		8.39		8.17	
Median	8.00		9.00		8.00	

\*Does not equal 100% due to rounding.

Table 5

## Emphasis on Teaching, Research, and Service by Campus

Items and Responses	Teaching		Research		Service	
	No.	%	No.	%	No.	%
How much emphasis should be placed on teaching, research, and service at the three campuses?						
UN-L						
A lot of emphasis	270	90.0	187	62.3	161	53.7
Some emphasis	19	6.3	89	29.7	99	33.0
A little emphasis	3	1.0	11	3.7	27	9.0
Don't know	<u>8</u>	<u>2.7</u>	<u>13</u>	<u>4.3</u>	<u>13</u>	<u>4.3</u>
Total	300	100.0	300	100.0	300	100.0
UNO						
A lot of emphasis	269	89.7	156	52.0	156	52.0
Some emphasis	19	6.3	111	37.0	104	34.7
A little emphasis	2	.7	16	5.3	24	8.0
Don't know	<u>10</u>	<u>3.3</u>	<u>17</u>	<u>5.7</u>	<u>16</u>	<u>5.3</u>
Total	300	100.0	300	100.0	300	100.0
UNMC						
A lot of emphasis	267	89.0	244	81.3	211	70.3
Some emphasis	18	6.0	34	11.3	62	20.7
A little emphasis	4	1.3	7	2.3	12	4.0
Don't know	<u>11</u>	<u>3.7</u>	<u>15</u>	<u>5.0</u>	<u>15</u>	<u>5.0</u>
Total	300	100.0	300	99.9*	300	100.0

\*Does not equal 100% due to rounding.

Table 6

## Attitudes Toward University of Nebraska Budget

Items and Responses	Number	Percent
Of the total budget for the State of Nebraska, do you think that the University of Nebraska is getting:		
More than its fair share	23	7.7
Its fair share	141	47.0
Less than its fair share	83	27.7
Don't know	<u>53</u>	<u>17.7</u>
Total	300	100.1*
Of the total university budget:		
Do you think UN-L is getting:		
More than its fair share	58	19.3
Its fair share	132	44.0
Less than its fair share	46	15.3
Don't know	<u>64</u>	<u>21.3</u>
Total	300	99.9*
Do you think UNO is getting:		
More than its fair share	10	3.3
Its fair share	123	41.0
Less than its fair share	105	35.0
Don't know	<u>62</u>	<u>20.7</u>
Total	300	100.0
Do you think UNMC is getting:		
More than its fair share	9	3.0
Its fair share	122	40.7
Less than its fair share	97	32.3
Don't know	<u>72</u>	<u>24.0</u>
Total	300	100.0

\*Does not equal 100% due to rounding.

Table 7

Ratings of Confidence in the University of Nebraska

How confident are you that the University of Nebraska is:

Rating	Making Best Possible Use of the University Budget		Meeting Educational Needs of Nebraska Residents		Providing High Quality Educational Programs		Operating as One University with Three Campuses Rather than as Three Separate Universities		
	No.	%	No.	%	No.	%	No.	%	
A lot of confidence	10	31	10.3	32	10.7	42	14.0	29	9.7
	9	23	7.7	40	13.3	40	13.3	17	5.7
	8	72	24.0	94	31.3	82	27.3	57	19.0
	7	60	20.0	62	20.7	54	18.0	30	10.0
	6	32	10.7	22	7.3	27	9.0	21	7.0
	5	32	10.7	25	8.3	26	8.7	45	15.0
	4	11	3.7	4	1.3	6	2.0	18	6.0
	3	7	2.3	2	.7	2	.7	22	7.3
	2	6	2.0	3	1.0	5	1.7	11	3.7
Little confidence	1	2	.7	2	.7	1	.3	16	5.3
Don't know		<u>24</u>	<u>8.0</u>	<u>14</u>	<u>4.7</u>	<u>15</u>	<u>5.0</u>	<u>34</u>	<u>11.3</u>
Total		300	100.1*	300	100.0	300	100.0	300	100.0
Mean		7.04		7.53		7.53		6.15	
Median		7.00		8.00		8.00		6.50	

\*Does not equal 100% due to rounding.

Table 8

## Demographics of Respondents

Items	Number	Percent
<b>Occupation</b>		
Manager/professional	41	13.7
Technical/sales/support	56	18.7
Service	25	8.3
Labor/craft/repair	27	9.0
Housewife/househusband	60	20.0
Retired	47	15.7
Student	27	9.0
Unemployed	7	2.3
Other	<u>10</u>	<u>3.3</u>
Total	300	100.0
<b>College Graduate</b>		
Yes	82	27.8
No	<u>213</u>	<u>72.2</u>
Total	295	100.0
<b>If yes, attended University of Nebraska?</b>		
Yes	57	69.5
No	<u>25</u>	<u>30.5</u>
Total	82	100.0
<b>If yes, which campus?</b>		
UN-L	22	38.6
UNO	33	57.9
UNMC	<u>2</u>	<u>3.5</u>
Total	57	100.0
<b>Sex of Respondent:</b>		
Male	122	40.9
Female	<u>176</u>	<u>59.1</u>
Total	298	100.0

Table 8 - continued

## Demographics of Respondents

Items	Number	Percent
<b>Age:</b>		
18-25	58	19.3
26-35	72	24.0
36-45	51	17.0
46-55	41	13.7
56-65	45	15.0
Over 65	<u>33</u>	<u>11.0</u>
Total	300	100.0
<b>Years lived in Nebraska:</b>		
1-10	29	9.7
11-20	53	17.7
21-30	77	25.7
31-40	46	15.3
Over 40	<u>95</u>	<u>31.7</u>
Total	300	100.1*

\*Does not equal 100% due to rounding.

Table 9

## Identification of the University by Familiarity, Sex, and College Graduation

Items and Responses	Very Familiar, Somewhat Familiar		Not Very Familiar, Not at All Familiar		Male		Female		College Graduate		Not College Graduate	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
When you think of the University of Nebraska do you think of one campus, two campuses or three campuses?												
One	43	23.8	48	43.6	37	31.1	54	31.8	14	17.1	75	36.8
Two	73	40.3	45	40.9	43	36.1	74	43.5	34	41.5	84	41.2
Three	65	35.9	17	15.5	39	32.8	42	24.7	34	41.5	45	22.1
Total	181	100.0	110	100.0	119	100.0	170	100.0	82	100.1*	204	100.1*
When you think of the University of Nebraska: Do you think of the Lincoln campus, (including the Agricultural Institute), UN-L?												
Yes	157	86.7	83	72.2	106	87.6	132	76.3	69	85.2	166	79.0
No	24	13.3	32	27.8	15	12.4	41	23.7	12	14.8	44	21.0
Total	181	100.0	115	100.0	121	100.0	173	100.0	81	100.0	210	100.0
Do you think of the Omaha campus, UNO?												
Yes	150	83.8	92	80.7	90	75.0	151	88.3	67	82.7	171	82.6
No	29	16.2	22	19.3	30	25.0	20	11.7	14	17.3	36	17.4
Total	179	100.0	114	100.0	120	100.0	171	100.0	81	100.0	207	100.0
Do you think of the medical campus, UNMC?												
Yes	84	46.9	45	39.8	48	40.7	80	46.5	42	51.2	84	41.0
No	95	53.1	68	60.2	70	59.3	92	53.5	40	48.8	121	59.0
Total	179	100.0	113	100.0	118	100.0	172	100.0	82	100.0	205	100.0

\*Does not equal 100% due to rounding.



Table 10

Attitudes Toward the University of Nebraska Offering the Same Programs on More Than One Campus by Familiarity, Sex, and College Graduation

Items and Responses	Very Familiar, Somewhat Familiar		Not Very Familiar, Not at All Familiar		Male		Female		College Graduate		Not College Graduate	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Do you think that offering the same programs on more than one campus:												
Is an appropriate use of resources?												
Yes	153	86.4	96	87.3	97	82.9	150	89.3	70	89.7	175	85.8
No	24	13.6	14	12.7	20	17.1	18	10.7	8	10.3	29	14.2
Total	177	100.0	110	100.0	117	100.0	168	100.0	78	100.0	204	100.0
Is an inappropriate use of resources?												
Yes	27	15.3	13	11.6	21	17.9	19	11.2	9	11.5	30	14.6
No	150	84.7	99	88.4	96	82.1	151	88.8	69	88.5	176	85.4
Total	177	100.0	112	100.0	117	100.0	170	100.0	78	100.0	206	100.0
Should be stopped?												
Yes	22	12.6	12	11.0	17	14.8	17	10.2	11	13.8	22	11.1
No	153	87.4	97	89.0	98	85.2	150	89.8	69	86.3	177	88.9
Total	175	100.0	109	100.0	115	100.0	167	100.0	80	100.1*	199	100.0
Is appropriate when warranted by student demand?												
Yes	160	90.9	105	93.8	108	90.8	155	92.8	71	91.0	189	92.2
No	16	9.1	7	6.2	11	9.2	12	7.2	7	9.0	16	7.8
Total	176	100.0	112	100.0	119	100.0	167	100.0	78	100.0	205	100.0
Do you think the University of Nebraska System should continue to be relatively comprehensive or that it should eliminate some programs?												
Comprehensive	134	77.0	80	73.4	89	75.4	124	75.6	64	81.0	145	72.9
Eliminate some programs	40	23.0	29	26.6	29	24.6	40	24.4	15	19.0	54	27.1
Total	174	100.0	109	100.0	118	100.0	164	100.0	79	100.0	199	100.0
What about UN-L?												
Comprehensive	133	77.3	79	73.1	88	75.9	123	75.5	64	83.1	143	72.2
Eliminate some programs	39	22.7	29	26.9	28	24.1	40	24.5	13	16.9	55	27.8
Total	172	100.0	108	100.0	116	100.0	163	100.0	77	100.0	198	100.0
What about UNO?												
Comprehensive	126	73.3	80	74.1	84	73.0	121	73.8	56	73.7	145	72.9
Eliminate some programs	46	26.7	28	25.9	31	27.0	43	26.2	20	26.3	54	27.1
Total	172	100.0	108	100.0	115	100.0	164	100.0	76	100.0	199	100.0

\*Does not equal 100% due to rounding.

Table 11

## Attitudes Toward Admission Policy by Familiarity, Sex, and College Graduation

Items and Responses	Very Familiar, Somewhat Familiar		Not Very Familiar, Not at All Familiar		Male		Female		College Graduate		Not College Graduate	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Do you think the University of Nebraska should have an open door or a restrictive admission policy?												
Open door	111	62.7	78	66.7	79	65.3	109	63.7	48	59.3	138	66.3
Restrictive	<u>66</u>	<u>37.3</u>	<u>39</u>	<u>33.3</u>	<u>42</u>	<u>34.7</u>	<u>62</u>	<u>36.3</u>	<u>33</u>	<u>40.7</u>	<u>70</u>	<u>33.7</u>
Total	177	100.0	117	100.0	121	100.0	171	100.0	81	100.0	208	100.0
Should all campuses have the same admission policy?												
Yes	144	81.4	105	92.9	105	87.5	142	84.5	64	78.0	180	88.7
No	<u>33</u>	<u>18.6</u>	<u>8</u>	<u>7.1</u>	<u>15</u>	<u>12.5</u>	<u>26</u>	<u>15.5</u>	<u>18</u>	<u>22.0</u>	<u>23</u>	<u>11.3</u>
Total	177	100.0	113	100.0	120	100.0	168	100.0	82	100.0	203	100.0
If no, how should they differ?												
UNMC should be more restrictive	22	75.9	5	71.4	12	92.3	15	65.2	12	85.7	15	68.2
UN-L should be more restrictive	4	13.8	1	14.3	1	7.7	4	17.4	1	7.1	4	18.2
Other	<u>3</u>	<u>10.3</u>	<u>1</u>	<u>14.3</u>	<u>0</u>	<u>.0</u>	<u>4</u>	<u>17.4</u>	<u>1</u>	<u>7.1</u>	<u>3</u>	<u>13.5</u>
Total	29	100.1*	7	100.0	13	100.0	23	100.0	14	99.9*	22	99.9*

\*Does not equal 100% due to rounding.



Table 13

Emphasis on Teaching, Research, and Service by Campus, Familiarity, and Sex

Items and Responses	Very Familiar, Somewhat Familiar		Not Very Familiar, Not at All Familiar		Male		Female		College Graduate		Not College Graduate	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
<b>UNL</b>												
Teaching												
A lot of emphasis	165	91.7	105	93.8	109	90.8	159	93.5	78	96.3	189	91.7
Some emphasis	15	8.3	4	3.6	8	6.7	11	6.5	3	3.7	14	6.8
A little emphasis	0	.0	3	2.7	3	2.5	0	.0	0	.0	3	1.5
Total	180	100.0	112	100.1*	120	100.0	170	100.0	81	100.0	206	100.0
Research												
A lot of emphasis	106	60.2	81	73.0	77	65.8	109	64.9	46	57.5	137	67.8
Some emphasis	64	36.4	25	22.5	34	29.1	54	32.1	32	40.0	56	27.7
A little emphasis	6	3.4	5	4.5	6	5.1	5	3.0	2	2.5	9	4.5
Total	176	100.0	111	100.0	117	100.0	168	100.0	80	100.0	202	100.0
Service												
A lot of emphasis	94	52.8	67	61.5	60	51.7	100	59.2	38	46.9	120	59.7
Some emphasis	70	39.3	29	26.6	41	35.3	57	33.7	35	43.2	62	30.8
A little emphasis	14	7.9	13	11.9	15	12.9	12	7.1	8	9.9	19	9.5
Total	178	100.0	109	100.0	116	99.9*	169	100.0	81	100.0	201	100.0
<b>UNO</b>												
Teaching												
A lot of emphasis	165	91.7	104	94.5	108	90.8	159	94.1	78	97.5	187	91.2
Some emphasis	15	8.3	4	3.6	9	7.6	10	5.9	2	2.5	16	7.8
A little emphasis	0	.0	2	1.8	2	1.7	0	.0	0	.0	2	1.0
Total	180	100.0	110	99.9*	119	100.1*	169	100.0	80	100.0	205	100.0
Research												
A lot of emphasis	84	48.0	72	66.7	61	53.0	94	56.3	38	48.7	116	58.0
Some emphasis	82	46.9	29	26.9	47	40.9	64	38.3	35	44.9	73	36.5
A little emphasis	9	5.1	7	6.5	7	6.1	9	5.4	5	6.4	11	5.5
Total	175	100.0	108	100.1*	115	100.0	167	100.0	78	100.0	200	100.0
Service												
A lot of emphasis	90	50.8	66	61.7	54	46.6	101	60.5	37	46.8	118	59.0
Some emphasis	75	42.4	29	27.1	48	41.4	56	33.5	36	45.6	64	32.0
A little emphasis	12	6.8	12	11.2	14	12.1	10	6.0	6	7.6	18	9.0
Total	177	100.0	107	100.0	116	100.1*	167	100.0	79	100.0	200	100.0
<b>UNMC</b>												
Teaching												
A lot of emphasis	167	93.8	100	90.1	105	88.2	160	95.2	77	96.3	186	91.2
Some emphasis	9	5.1	9	8.1	10	8.4	8	4.8	3	3.8	14	6.9
A little emphasis	2	1.1	2	1.8	4	3.4	0	.0	0	.0	4	2.0
Total	178	100.0	111	100.0	119	100.0	168	100.0	80	100.1*	204	100.1*
Research												
A lot of emphasis	150	85.7	94	85.5	97	82.9	146	87.4	69	87.3	170	84.6
Some emphasis	22	12.6	12	10.9	15	12.8	19	11.4	9	11.4	25	12.4
A little emphasis	3	1.7	4	3.6	5	4.3	2	1.2	1	1.3	6	3.0
Total	175	100.0	110	100.0	117	100.0	167	100.0	79	100.0	201	100.0
Service												
A lot of emphasis	125	71.0	86	78.9	79	67.5	131	78.4	55	69.6	152	75.6
Some emphasis	42	23.9	20	18.3	29	24.8	33	19.8	23	29.1	38	18.9
A little emphasis	9	5.1	3	2.8	9	7.7	3	1.8	1	1.3	11	5.5
Total	176	100.0	109	100.0	117	100.0	167	100.0	79	100.0	201	100.0

\*Does not equal 100% due to rounding.

Table 14

## Attitudes Toward University of Nebraska Budget by Familiarity, Sex, and College Graduation

Items and Responses	Very Familiar, Somewhat Familiar		Not Very Familiar, Not at All Familiar		Male		Female		College Graduate		Not College Graduate	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Of the total budget for the State of Nebraska, do you think that the University of Nebraska is getting:												
More than its fair share	13	8.3	10	11.0	12	10.8	10	7.4	8	11.1	15	8.8
Its fair share	87	55.8	54	59.3	59	53.2	82	60.7	34	47.2	102	60.0
Less than its fair share	<u>56</u>	<u>35.9</u>	<u>27</u>	<u>29.7</u>	<u>40</u>	<u>36.0</u>	<u>43</u>	<u>31.9</u>	<u>30</u>	<u>41.7</u>	<u>53</u>	<u>31.2</u>
Total	156	100.0	91	100.0	111	100.0	135	100.0	72	100.0	170	100.0
Of the total university budget:												
Do you think UN-L is getting:												
More than its fair share	41	27.5	17	19.5	30	26.8	27	22.0	21	30.4	36	22.2
Its fair share	84	56.4	48	55.2	61	54.5	71	57.7	38	55.1	90	55.6
Less than its fair share	<u>24</u>	<u>16.1</u>	<u>22</u>	<u>25.3</u>	<u>21</u>	<u>18.8</u>	<u>25</u>	<u>20.3</u>	<u>10</u>	<u>14.5</u>	<u>36</u>	<u>22.2</u>
Total	149	100.0	87	100.0	112	100.1	123	100.0	69	100.0	162	100.0
Do you think UNO is getting:												
More than its fair share	3	2.0	7	7.7	7	6.3	3	2.4	3	4.4	7	4.2
Its fair share	76	51.7	47	51.6	53	47.7	70	55.6	30	44.1	89	53.9
Less than its fair share	<u>68</u>	<u>46.3</u>	<u>37</u>	<u>40.7</u>	<u>51</u>	<u>45.9</u>	<u>53</u>	<u>42.1</u>	<u>35</u>	<u>51.5</u>	<u>69</u>	<u>41.8</u>
Total	147	100.0	91	100.0	111	99.9*	126	100.1*	68	100.0	165	99.9*
Do you think UNMC is getting:												
More than its fair share	4	2.9	5	5.6	4	3.9	4	3.2	2	3.1	7	4.4
Its fair share	79	56.8	43	48.3	52	50.5	70	56.5	39	60.0	79	50.0
Less than its fair share	<u>56</u>	<u>40.3</u>	<u>41</u>	<u>46.1</u>	<u>47</u>	<u>45.6</u>	<u>50</u>	<u>40.3</u>	<u>24</u>	<u>36.9</u>	<u>72</u>	<u>45.6</u>
Total	139	100.0	89	100.0	103	100.0	124	100.0	65	100.0	158	100.0

\*Does not equal 100% due to rounding.

Table 15

## Ratings of Confidence in the University of Nebraska by Familiarity, Sex, and College Graduation

Items and Responses	Very Familiar, Somewhat Familiar	Not Very Familiar, Not at All Familiar	Sex		College Graduation	
			Male	Female	College Graduate	Not College Graduate
How confident are you that the University of Nebraska is: Making best possible use of the University budget						
Mean	7.00	7.12	7.01	7.09	7.16	7.02
Median	7.00	7.00	7.00	7.00	7.00	7.00
Meeting educational needs of Nebraska residents						
Mean	7.52	7.55	7.48	7.58	7.39	7.59
Median	8.00	8.00	8.00	7.00	8.00	8.00
Providing high quality educational programs						
Mean	7.66	7.33	7.42	7.63	7.42	7.57
Median	8.00	8.00	8.00	8.00	8.00	8.00
Operating as one university with three campuses rather than as three separate universities						
Mean	6.05	6.33	6.36	6.02	5.80	6.32
Median	6.00	7.00	7.00	6.00	6.00	7.00

Telephone # \_\_\_\_\_

Dates: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Times: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Interviewer: \_\_\_\_\_

"Hello, I'm \_\_\_\_\_ from the Center for Applied Urban Research. We're conducting a short survey concerning the University of Nebraska. We would like to ask you a few questions about your perceptions of the university.

1. How familiar are you with the University of Nebraska system? Would you say that you are very familiar, somewhat familiar, not very familiar, or not at all familiar with the University of Nebraska system?

Very familiar \_\_\_\_\_  
Somewhat familiar \_\_\_\_\_  
Not very familiar \_\_\_\_\_  
Not at all familiar \_\_\_\_\_

2. When you think of the University of Nebraska do you think of one campus, two campuses, or three campuses?

One \_\_\_\_\_  
Two \_\_\_\_\_  
Three \_\_\_\_\_

3. When you think of the University of Nebraska:

	yes	no
a. Do you think of the Lincoln campus, (including the Agricultural Institute), UNL?	_____	_____
b. Do you think of the Omaha campus, UNO?	_____	_____
c. Do you think of the medical campus, UNMC?	_____	_____

4. Some University of Nebraska programs are offered on more than one campus. For example, business administration is offered on both the Omaha and Lincoln campuses. Do you think that:

	yes	no
a. Offering the same programs on more than one campus is an appropriate use of resources?	_____	_____
b. Offering the same programs on more than one campus is an inappropriate use of resources?	_____	_____
c. Offering the same programs on more than one campus should be stopped?	_____	_____
d. Offering the same programs on more than one campus is appropriate when warranted by student demand?	_____	_____

5. Some universities have an open door admission policy; that is, they admit any resident who has completed high school or its equivalent. Other universities have restrictive admission policies. For example, only high school graduates who achieve a specified level on an admission test are admitted. Which type of admission policy do you think the University of Nebraska should have? Should it be:

Open door \_\_\_\_\_  
 Restrictive \_\_\_\_\_

6. Should all of the campuses have the same admission policy?

Yes \_\_\_\_\_  
 No \_\_\_\_\_

If no, how should the campuses differ?

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7. Now, I'd like to have you rate the quality of teaching, research, and service at the University of Nebraska. With 10 being the highest possible rating and 1 the lowest possible rating:

a. How would you rate the Lincoln campus on:

	Lowest							Highest		
Teaching	1	2	3	4	5	6	7	8	9	10
Research	1	2	3	4	5	6	7	8	9	10
Service	1	2	3	4	5	6	7	8	9	10

b. How would you rate the Omaha campus on:

	Lowest							Highest		
Teaching	1	2	3	4	5	6	7	8	9	10
Research	1	2	3	4	5	6	7	8	9	10
Service	1	2	3	4	5	6	7	8	9	10

c. How would you rate the medical campus on:

	Lowest							Highest		
Teaching	1	2	3	4	5	6	7	8	9	10
Research	1	2	3	4	5	6	7	8	9	10
Service	1	2	3	4	5	6	7	8	9	10

8. How much emphasis do you think should be placed on teaching, research, and service at the three campuses?

First let's take UNL. Do you think the UNL staff should place a lot of emphasis, some emphasis, or a little emphasis on:

	A lot	Some	Little
Teaching	_____	_____	_____
Research	_____	_____	_____
Service	_____	_____	_____



Now, let's take UNO. Do you think the UNO staff should place a lot of emphasis, some emphasis, or a little emphasis on:

	A lot	Some	Little
Teaching	_____	_____	_____
Research	_____	_____	_____
Service	_____	_____	_____

What about the medical center. Do you think the staff at the medical center should place a lot of emphasis, some emphasis, or a little emphasis on:

	A lot	Some	Little
Teaching	_____	_____	_____
Research	_____	_____	_____
Service	_____	_____	_____

9. The budget for the University of Nebraska is part of the total budget for the State of Nebraska. Do you think the University of Nebraska is getting more than its fair share of the budget, its fair share of the budget, or less than its fair share of the budget?

More than its fair share. \_\_\_\_\_  
 Its fair share. \_\_\_\_\_  
 Less than its fair share. \_\_\_\_\_

a. What about each to the campuses. Do you think that UNL is getting more than its fair share of the total university budget, its fair share, or less than its fair share?

More than its fair share. \_\_\_\_\_  
 Its fair share. \_\_\_\_\_  
 Less than its fair share. \_\_\_\_\_

b. What about UNO. Do you think that UNO is getting more than its fair share, its fair share, or less than its fair share of the total university budget?

More than its fair share. \_\_\_\_\_  
 Its fair share. \_\_\_\_\_  
 Less than its fair share. \_\_\_\_\_

c. What about the medical center. Do you think that the medical center is getting more than its fair share, its fair share, or less than its fair share of the total university budget?

More than its fair share. \_\_\_\_\_  
 Its fair share. \_\_\_\_\_  
 Less than its fair share. \_\_\_\_\_

10. Some universities are comprehensive in that they offer a broad variety of programs. Other universities may elect to offer fewer programs in order to build and maintain excellence in their program offerings. What about the University of Nebraska? Do you think that it should continue to be relatively comprehensive, or that it should eliminate some programs in order to strengthen others?

Comprehensive. \_\_\_\_\_  
 Eliminate some programs. \_\_\_\_\_

11. What about UNL. Should it maintain its present level of comprehensiveness or should it eliminate some programs in order to strengthen others?

Comprehensive. \_\_\_\_\_  
 Eliminate some programs. \_\_\_\_\_

12. What about UNO. Should it maintain its present level of comprehensiveness or should it eliminate some programs in order to strengthen others?

Comprehensive. \_\_\_\_\_  
 Eliminate some programs. \_\_\_\_\_

13. Next, I'd like to ask about your confidence in the University of Nebraska. Using a scale of 1 to 10, with 1 representing very little confidence and 10 representing a lot of confidence, how confident are you that the University of Nebraska is:

	Very little					A lot				
a. Making the best possible use of the university budget.	1	2	3	4	5	6	7	8	9	10
b. Meeting the educational needs of Nebraska residents.	1	2	3	4	5	6	7	8	9	10
c. Providing high-quality educational programs.	1	2	3	4	5	6	7	8	9	10
d. Operating as one university with three campuses rather than operating as three separate universities.	1	2	3	4	5	6	7	8	9	10

14. Finally, I'd like to ask some questions about you and your family.

- a. What is your age? \_\_\_\_\_
- b. What is your occupation? \_\_\_\_\_
- c. Are you a college graduate? Yes \_\_\_\_\_  
 No \_\_\_\_\_
- d. If yes, did you attend the University of Nebraska? Yes \_\_\_\_\_  
 No \_\_\_\_\_
- e. If yes, which campus? UNL \_\_\_\_\_  
 UNO \_\_\_\_\_  
 UNMC \_\_\_\_\_

15. How long have you lived in Nebraska? \_\_\_\_\_

That completes the interview. Thank you for participating.