2017

**Douglas/Sarpy County Families And Businesses**

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38% OF NEBRASKA’S 1.9M PERSONS LIVE IN DOUGLAS/SARPY COUNTY

$76,600 MEDIAN FAMILY INCOME*
* WEIGHTED MEDIAN REFLECTING NUMBER OF FAMILIES IN EACH COUNTY

34.1 MEDIAN AGE
35.0 FEMALES 33.3 MALES 36.2 NEBRASKA

UNEMPLOYMENT RATE
NEBRASKA 4.2%
DOUGLAS COUNTY 4.9%
SARPY COUNTY 3.7%

NEBRASKA = 70.0%  DOUGLAS = 70.9%  SARPY = 75.4% LABOR FORCE PARTICIPATION RATE

$17.6B ANNUAL PAYROLL
> 9X ANNUAL PAYROLL OF SURROUNDING COUNTIES

ZIP CODE 68114 HAS THE HIGHEST ANNUAL PAYROLL ($1.9 BILLION)
ZIP CODE 68113 HAS THE HIGHEST LABOR FORCE PARTICIPATION RATE = 86.4

ZIP CODE 68144 HAS THE HIGHEST NUMBER OF BUSINESS ESTABLISHMENTS (1,398)

Sources: 2012-2016 American Community Survey 5-Year Estimates & 2016 Business Patterns, U.S. Census Bureau