

7-2020

## COVID-19 Impact on Nebraska Businesses: Nebraska Business Response Survey Report Round 2

Josie Gatti Schafer

Tara Grell

Bit An

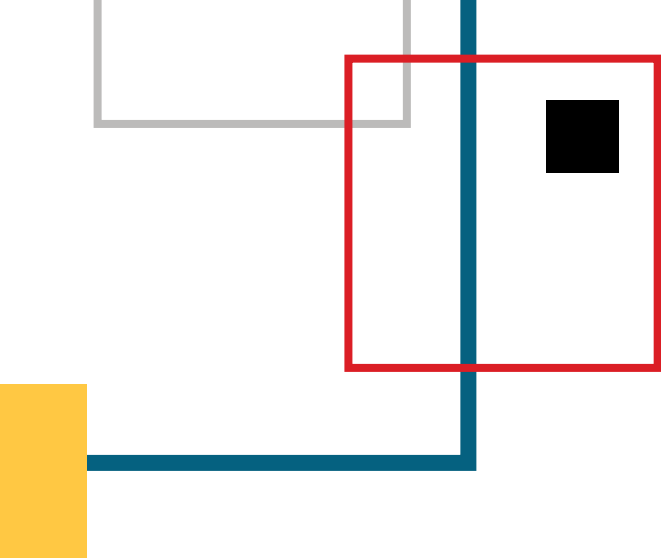
Melanie Kiper

Follow this and additional works at: <https://digitalcommons.unomaha.edu/cparpublications>



Part of the [Public Affairs Commons](#)

Please take our feedback survey at: [https://unomaha.az1.qualtrics.com/jfe/form/SV\\_8cchtFmpDyGfBLE](https://unomaha.az1.qualtrics.com/jfe/form/SV_8cchtFmpDyGfBLE)

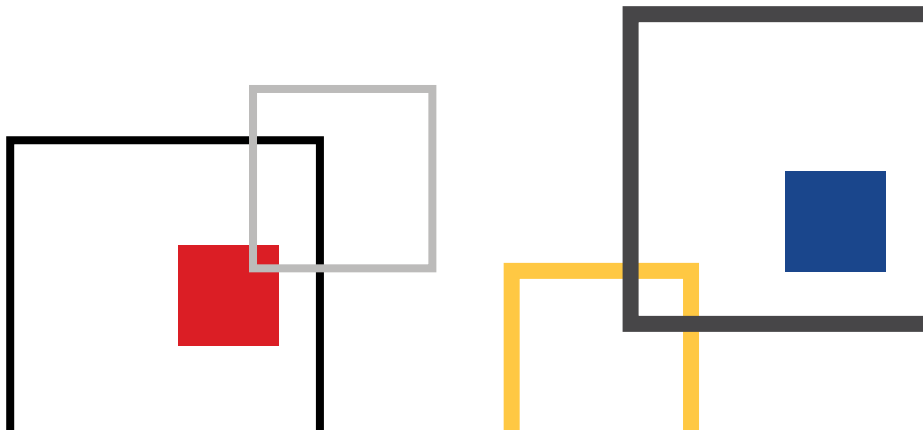


JULY 2020

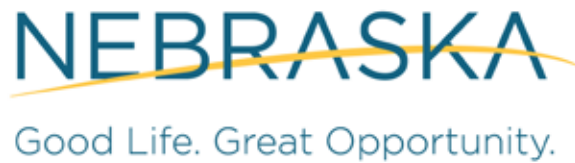
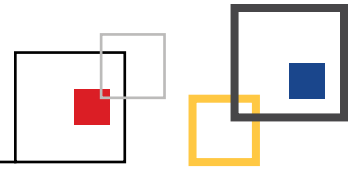
— ROUND TWO —

# COVID-19 IMPACT ON NEBRASKA BUSINESSES

NEBRASKA BUSINESS RESPONSE SURVEY REPORT



# SPONSORS



## REPORT PREPARED BY

Josie Schafer, director, UNO Center for Public Affairs Research

Tara Grell, graphic designer, UNO Center for Public Affairs Research

Bit An, graduate student, UNO School of Public Administration

Melanie Kiper, community service specialist, UNO Center for Public Affairs Research

The State of Nebraska, the Nebraska Chamber of Commerce, the University of Nebraska and several local project partners came together to develop and share the Nebraska Business Response Survey, Rounds one and two, to understand the impact coronavirus (COVID-19) is having on the revenue and workforce of organizations across the state and find the best ways to support our business and nonprofit community during this crisis.

The first round of the survey launched Wednesday, April 15, 2020, at 2 P.M. and closed Friday, April 24, 2020, at 5 P.M. At the end of the first survey, we asked respondents if they would be willing to participate in future studies on this topic. On June 16 an email invited 2,251 business and nonprofit operators to complete the round two survey. After three reminder emails, the survey closed on June 28, 2020. We received 905 responses to the second round of the survey.

When reviewing the results of the survey be aware of the caveats. First, the survey results can only represent the views of those that responded during the time the survey was open. We recognize that the current global pandemic is rapidly evolving and thus viewpoints may evolve as well. Second, not all respondents answered all questions. Thus, the percentages and the number of respondents are given for most data points in the report and do vary across questions. Finally, in some places results may not add up to 100% due to rounding.

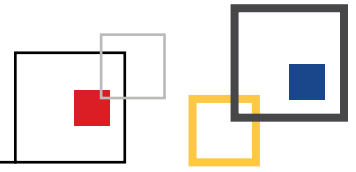
**Questions about the data and analysis of the survey can be directed to:**

Josie Gatti Schafer, Ph.D., director, Center for Public Affairs Research  
University of Nebraska at Omaha  
[jgschafer@unomaha.edu](mailto:jgschafer@unomaha.edu)

**Questions about survey development or future surveys on this topic can be directed to:**

Catherine Lang, state director, Nebraska Business Development Center  
[cclang@unomaha.edu](mailto:cclang@unomaha.edu)

# EXECUTIVE SUMMARY



905

total respondents  
in round 2

2,251

total number of respondents in  
round 1 that opted into round 2



**40%** of round 1 respondents that  
opted into round 2, completed the survey



**51%**

of respondents (591) to round 2 applied  
for the Payroll Protection Program (PPP)

**73%**

of respondents that applied for financial  
support received assistance

**23%**

report applying for the Economic Injury Disaster  
Loan (EIDL) Program

Fewer organizations  
are placing **restrictions  
on the public** from  
entering their work sites

Round 2      Round 1



61.2%  
(554)

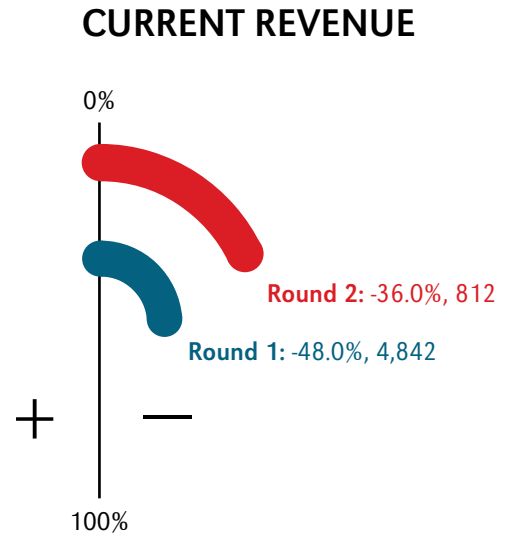
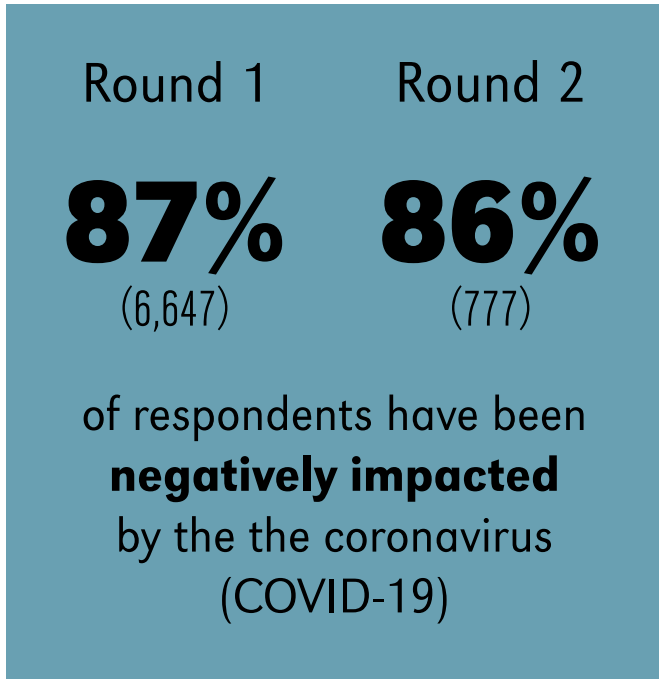
71.1%  
(4,027)



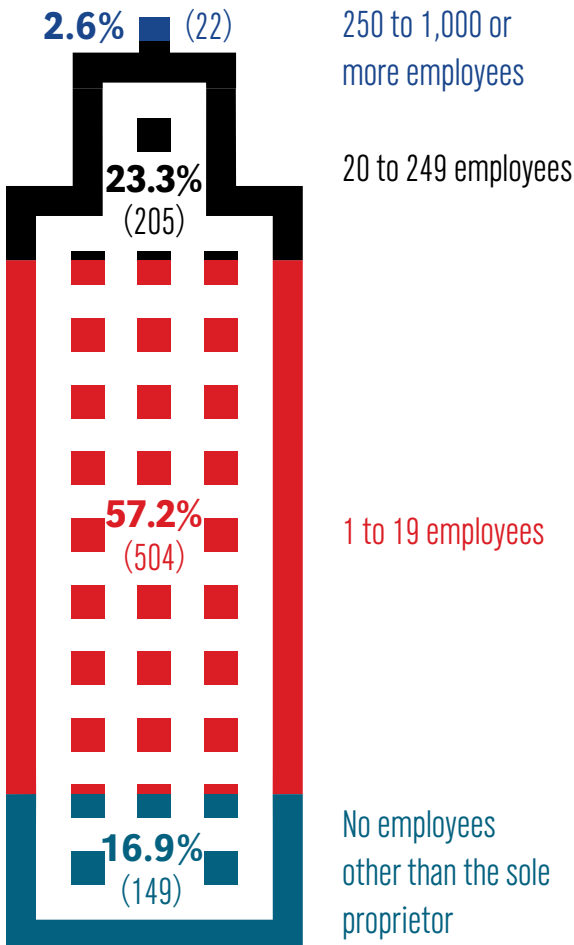
A majority (**52.0%, 287**)  
of respondents say the  
**public has responded  
favorably** to restrictions  
on entering their work site



Respondents still report a **negative impact** on current revenue due to COVID19



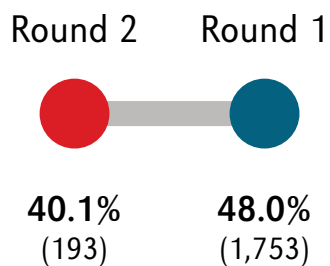
In round 2 of the survey, like round 1, most respondents were small businesses



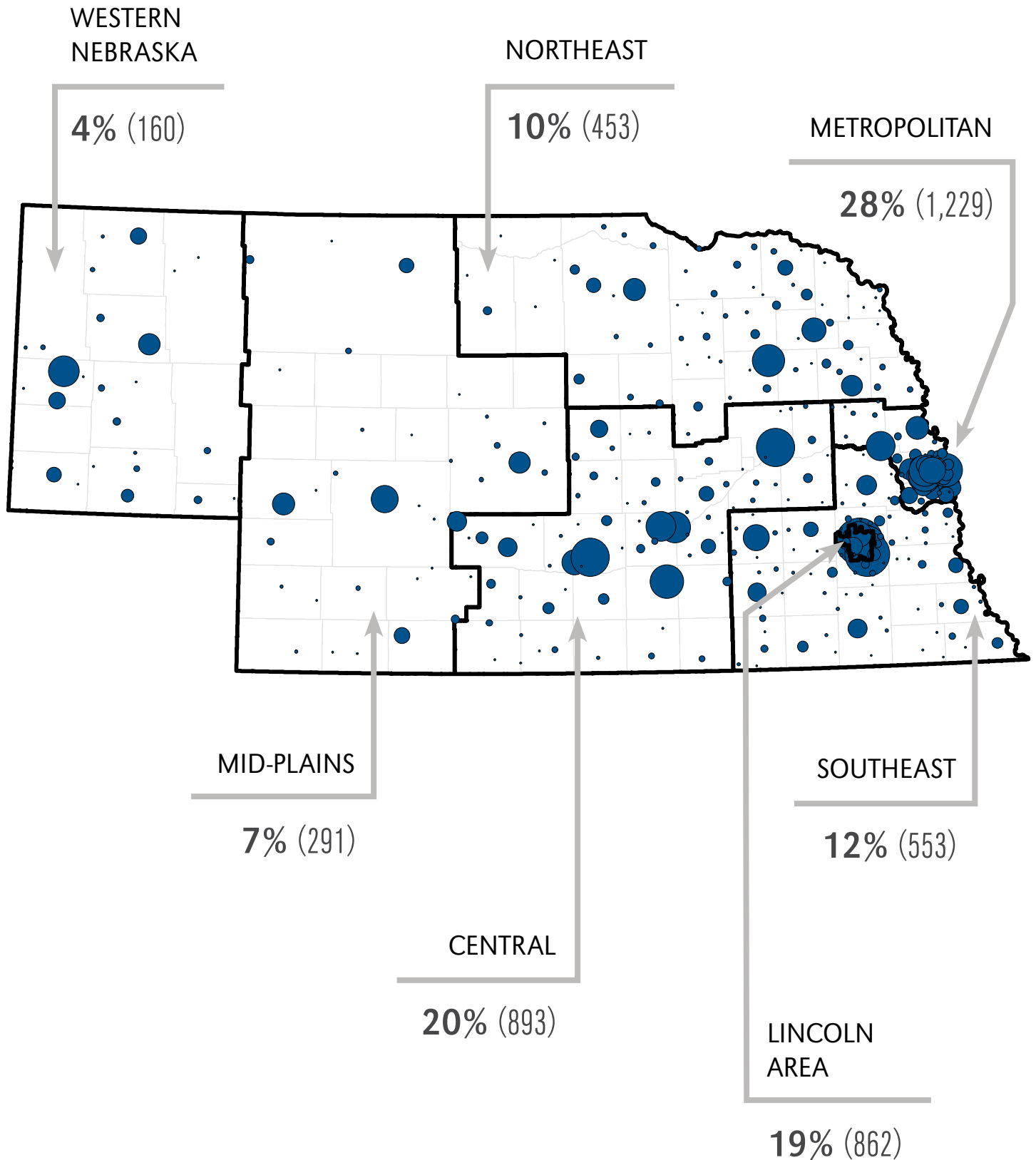
The number of respondents that **will not reduce** the number of staff or hours increased in round 2



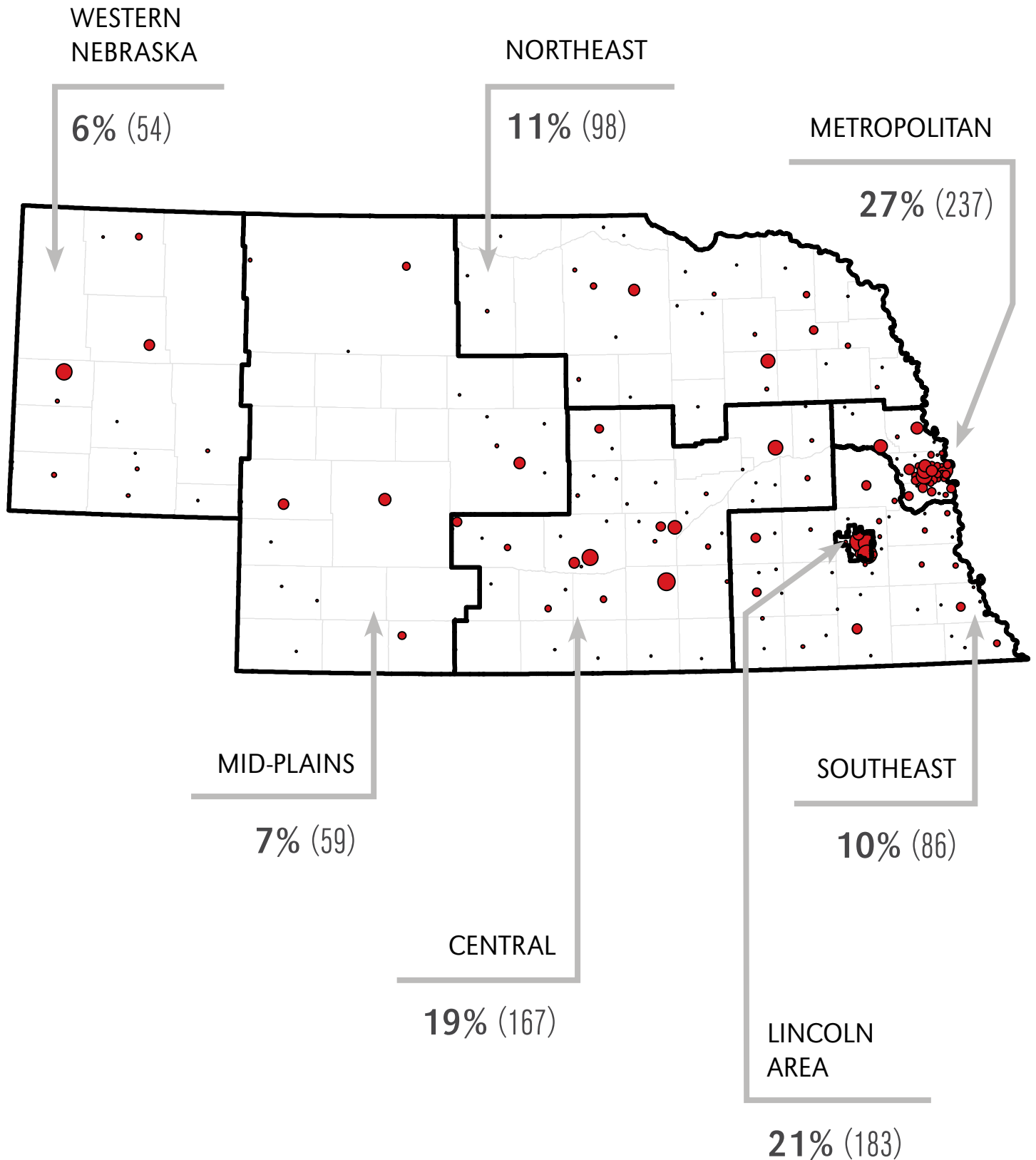
Fewer businesses had **employees working remotely** during round 2 of the survey compared to round 1



# Round 1 Responses by Region

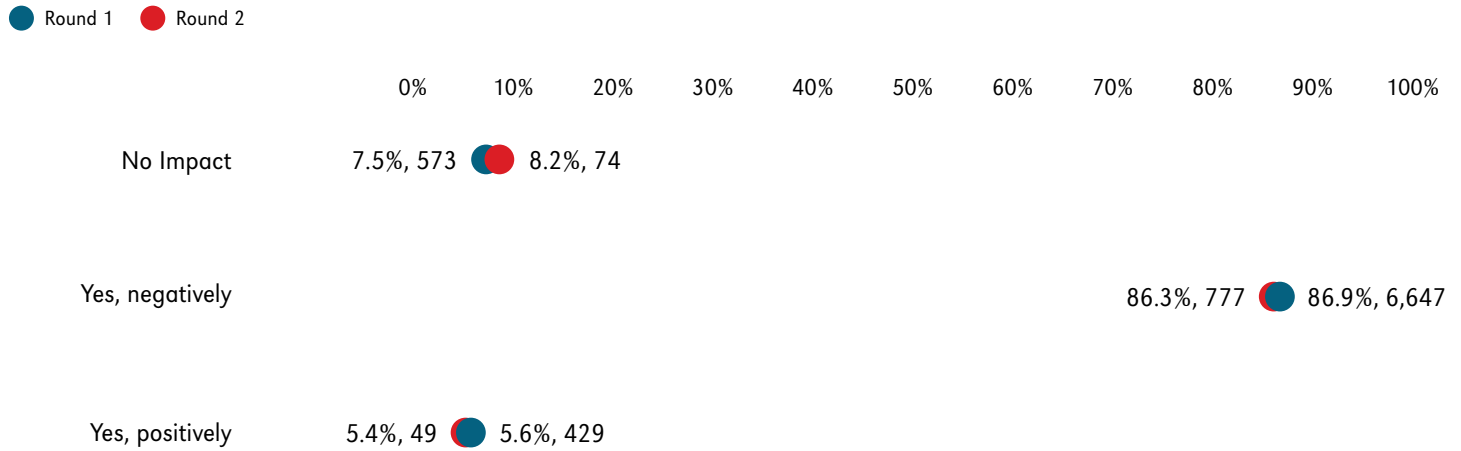
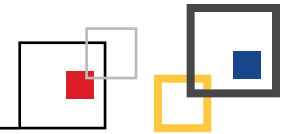


# Round 2 Responses by Region

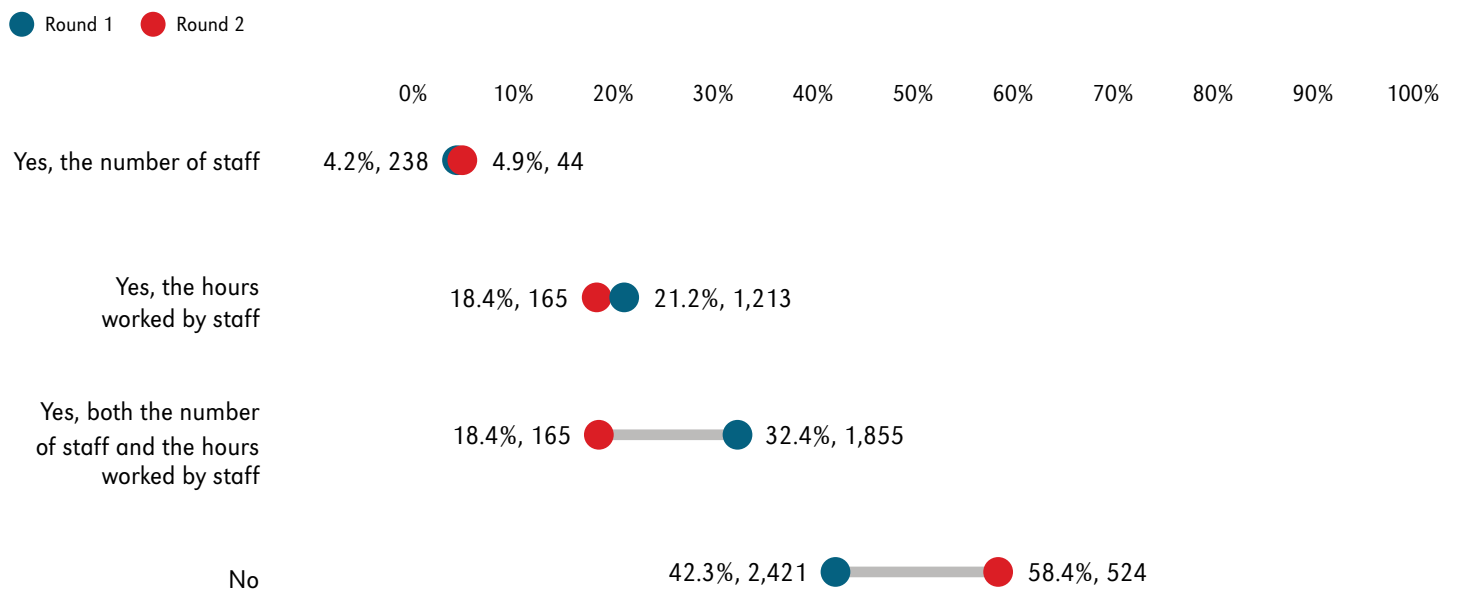
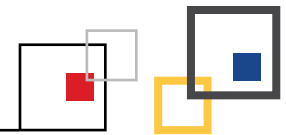




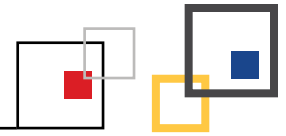
# Has the recent outbreak of the coronavirus (COVID-19) directly impacted your organization?



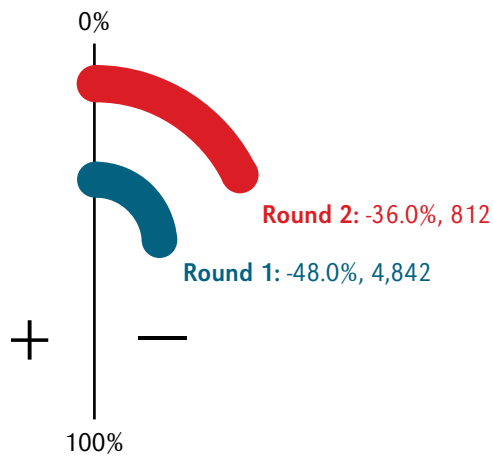
# Are you **currently** reducing or planning to reduce staff and/or hours?



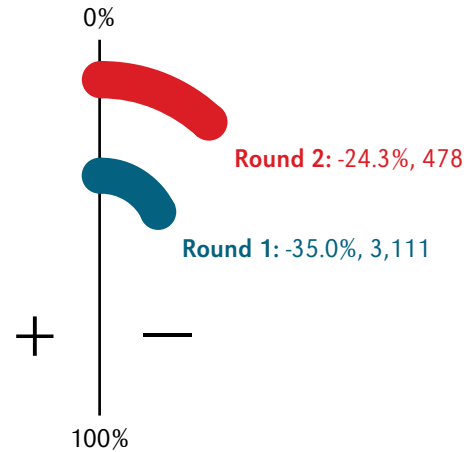
Estimate the impact the coronavirus (COVID-19) is having on your organization's **current** revenue and **current** employment.



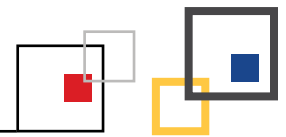
### CURRENT REVENUE



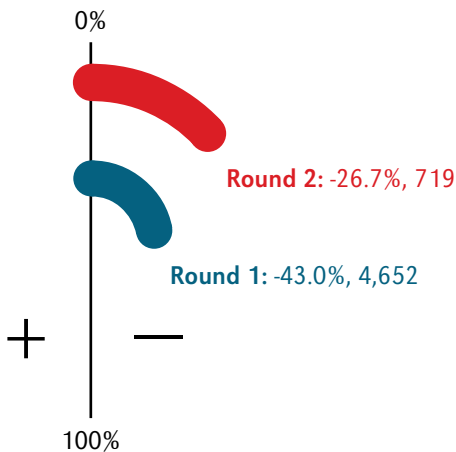
### CURRENT EMPLOYMENT



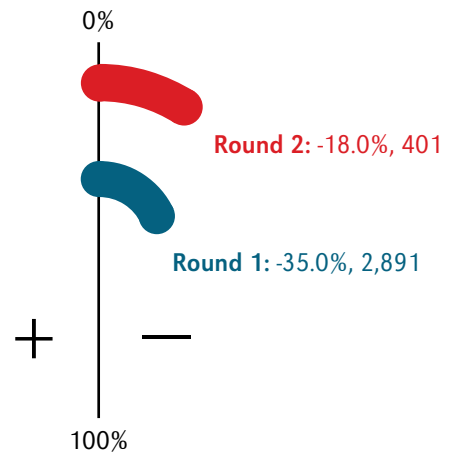
Estimate the impact you think the coronavirus (COVID-19) will have on your organization's revenue and employment in **30 days** compared to current levels.



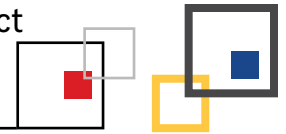
### IMPACT ON REVENUE IN 30 DAYS



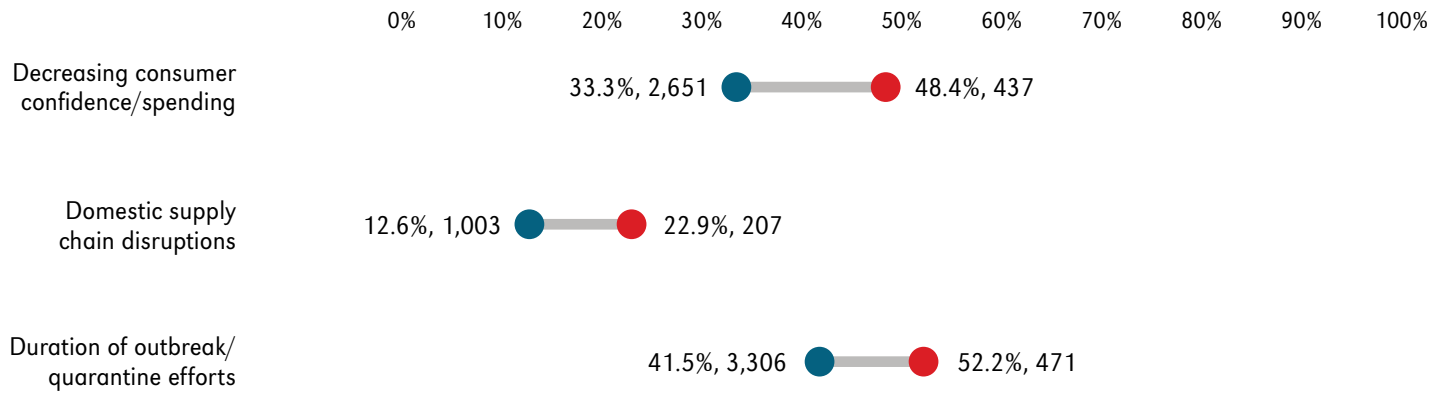
### IMPACT ON EMPLOYMENT IN 30 DAYS



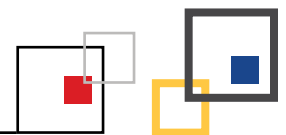
Which of the following are your organization's **top 3 concerns** with respect to the coronavirus (COVID-19)? Please select up to 3 responses only.



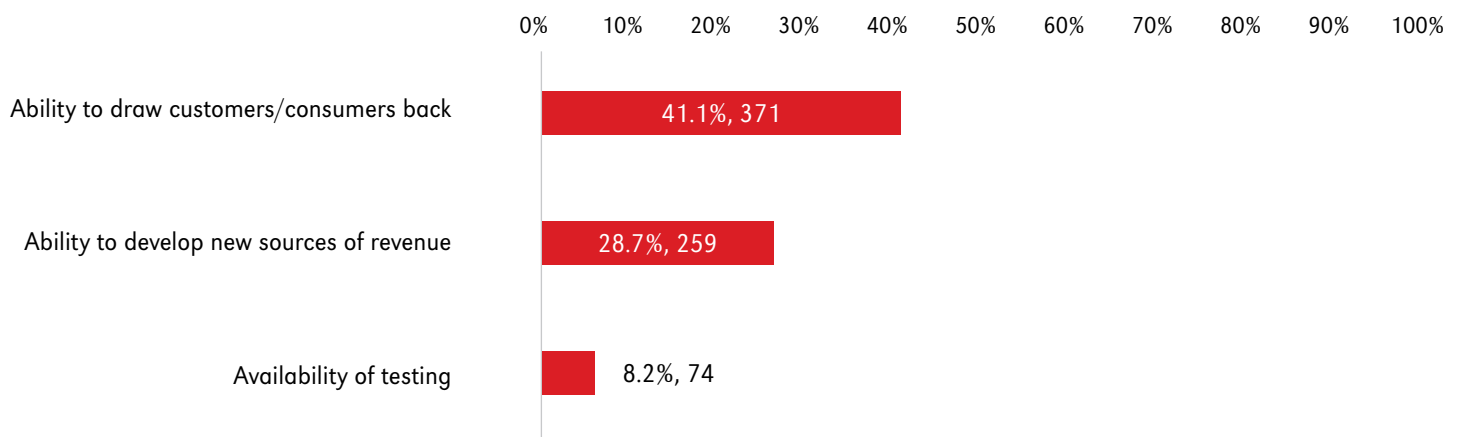
● Round 1 ● Round 2



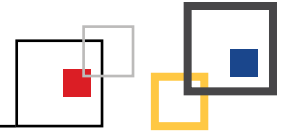
The impact of the coronavirus (COVID-19) on organizations in the state continues to evolve. As a result, we want to ask about some other concerns you may have. Please choose the **top 3 concerns** from this new list.



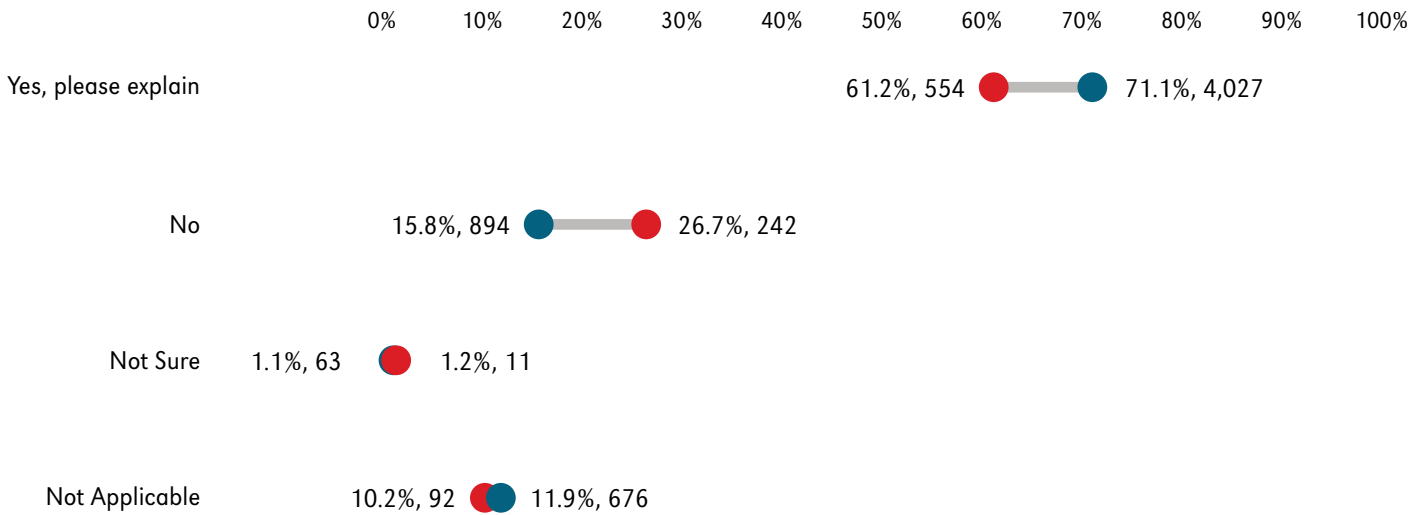
■ Round 2



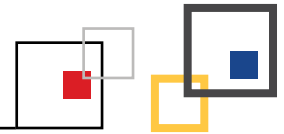
## Has your organization placed any restrictions on the **public** from entering your physical work sites?



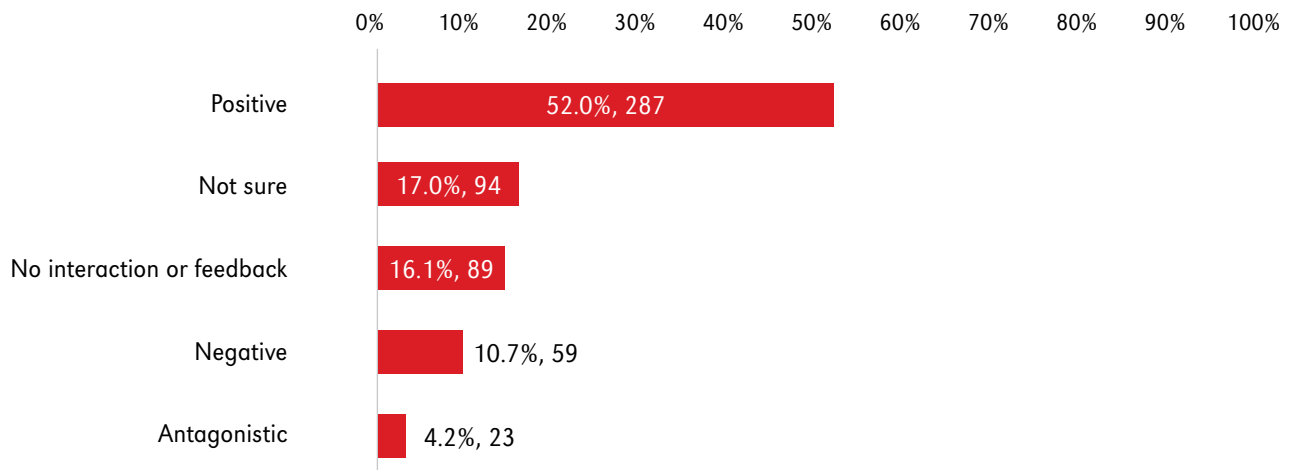
● Round 1 ● Round 2



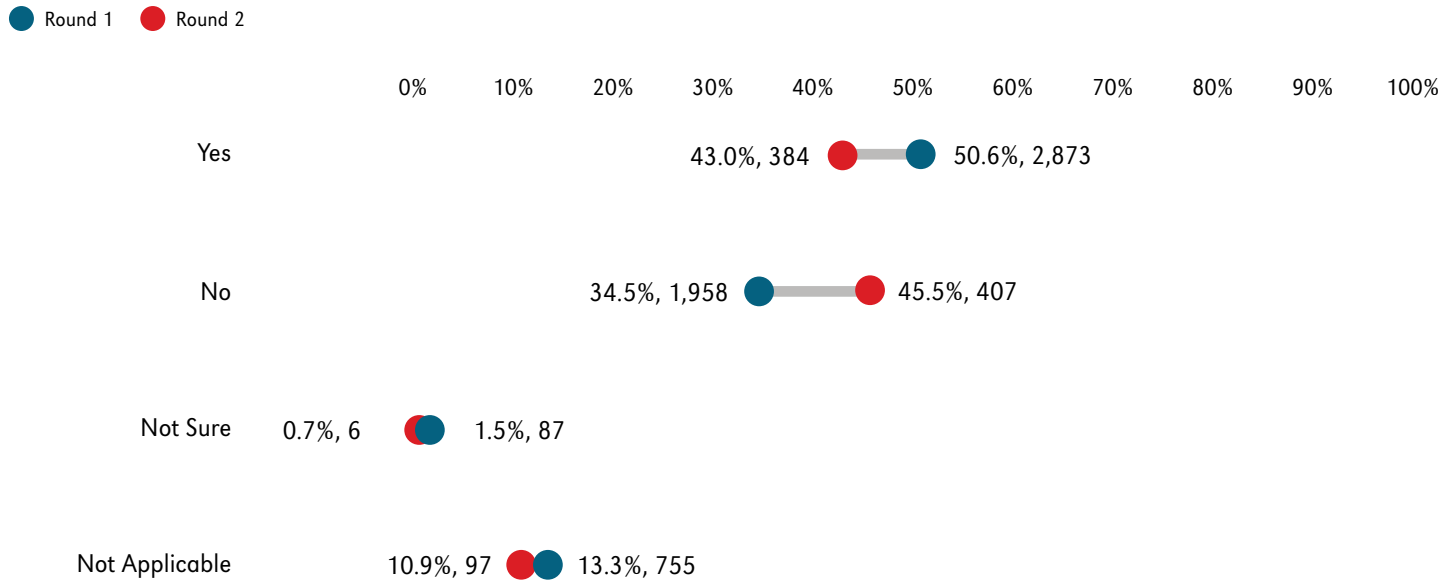
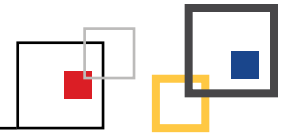
## If yes, how is the public **responding** to the changes you have made?



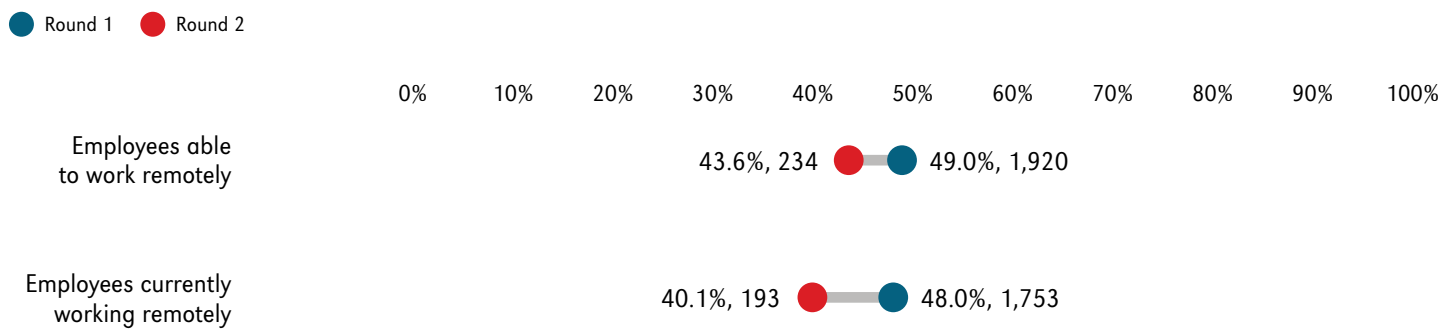
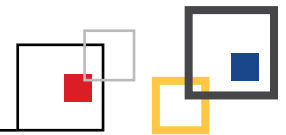
■ Round 2



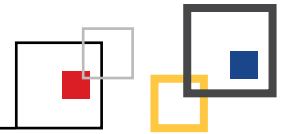
## Has your organization placed any restrictions on **employees** entering your physical work sites?



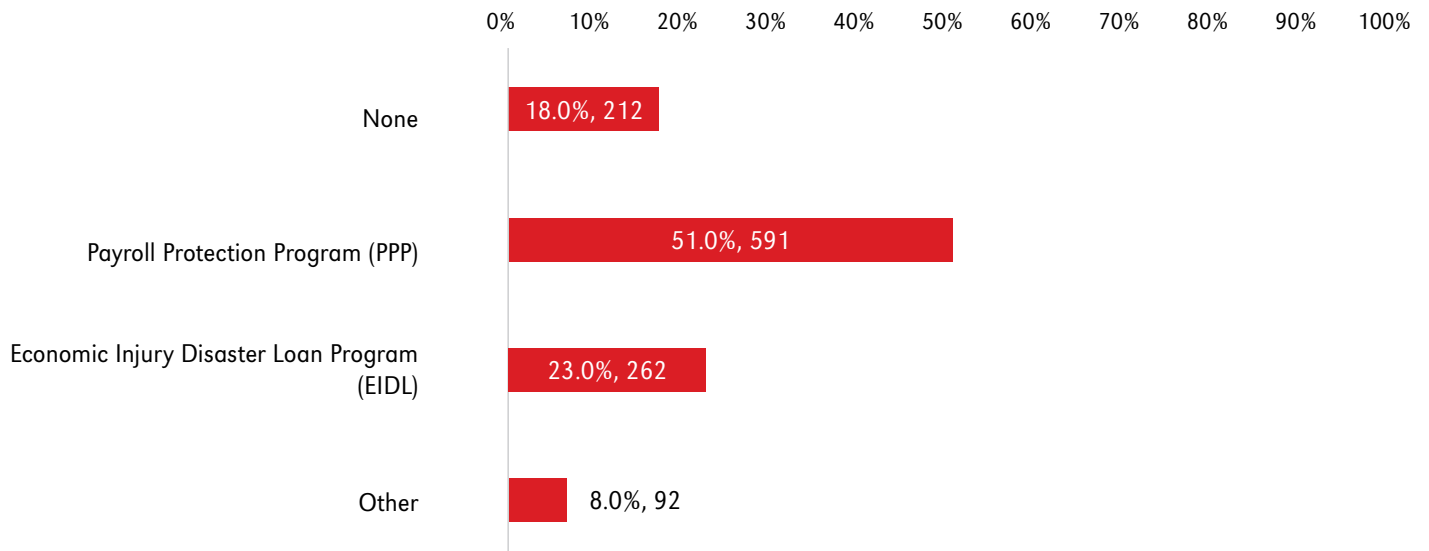
## Please drag the sliders below to estimate what percentage of your organization's employees are **able to work remotely** and what percentage are **currently working remotely**?



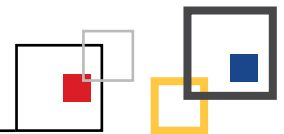
Have you applied for any **federal programs** made available as a result of coronavirus (COVID-19)? *Select all that apply.*



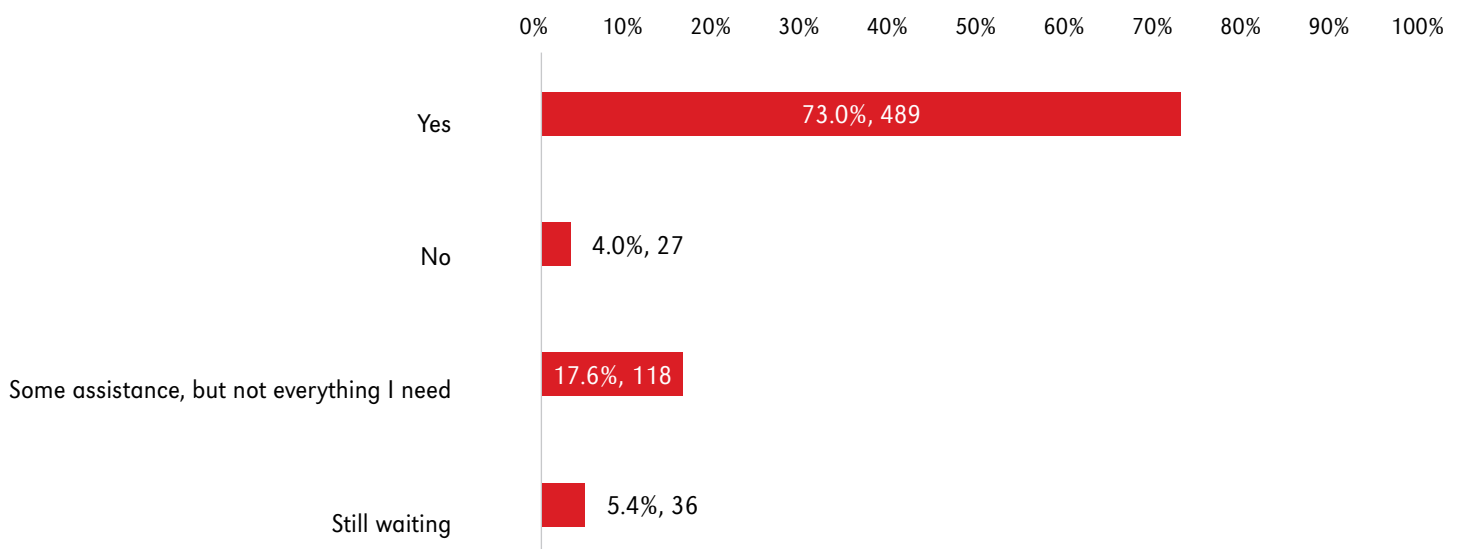
■ Round 2



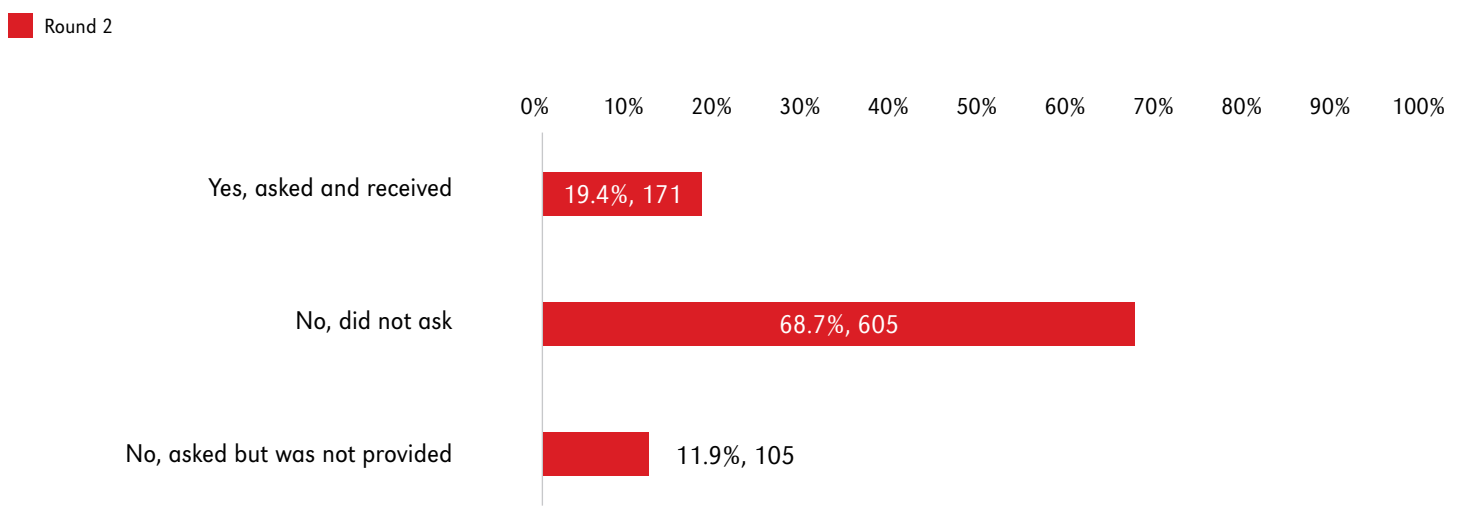
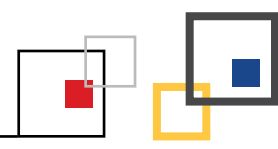
If you applied to any of the programs, did you **receive assistance**?



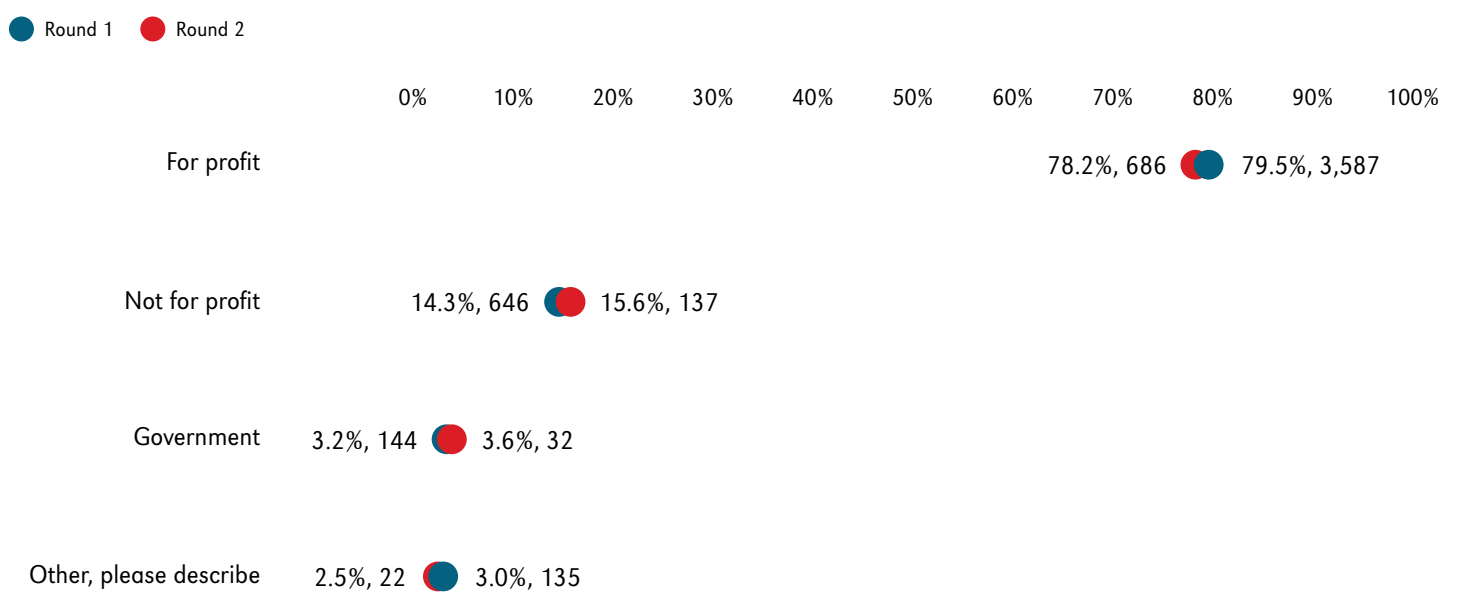
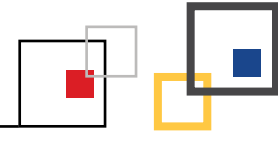
■ Round 2



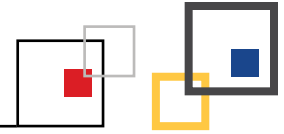
Other than federal programs, have you received any **economic or fiscal support from the private sector** (for example, deferred payments of rent or utilities, loan forgiveness, suppliers deferring payments)?



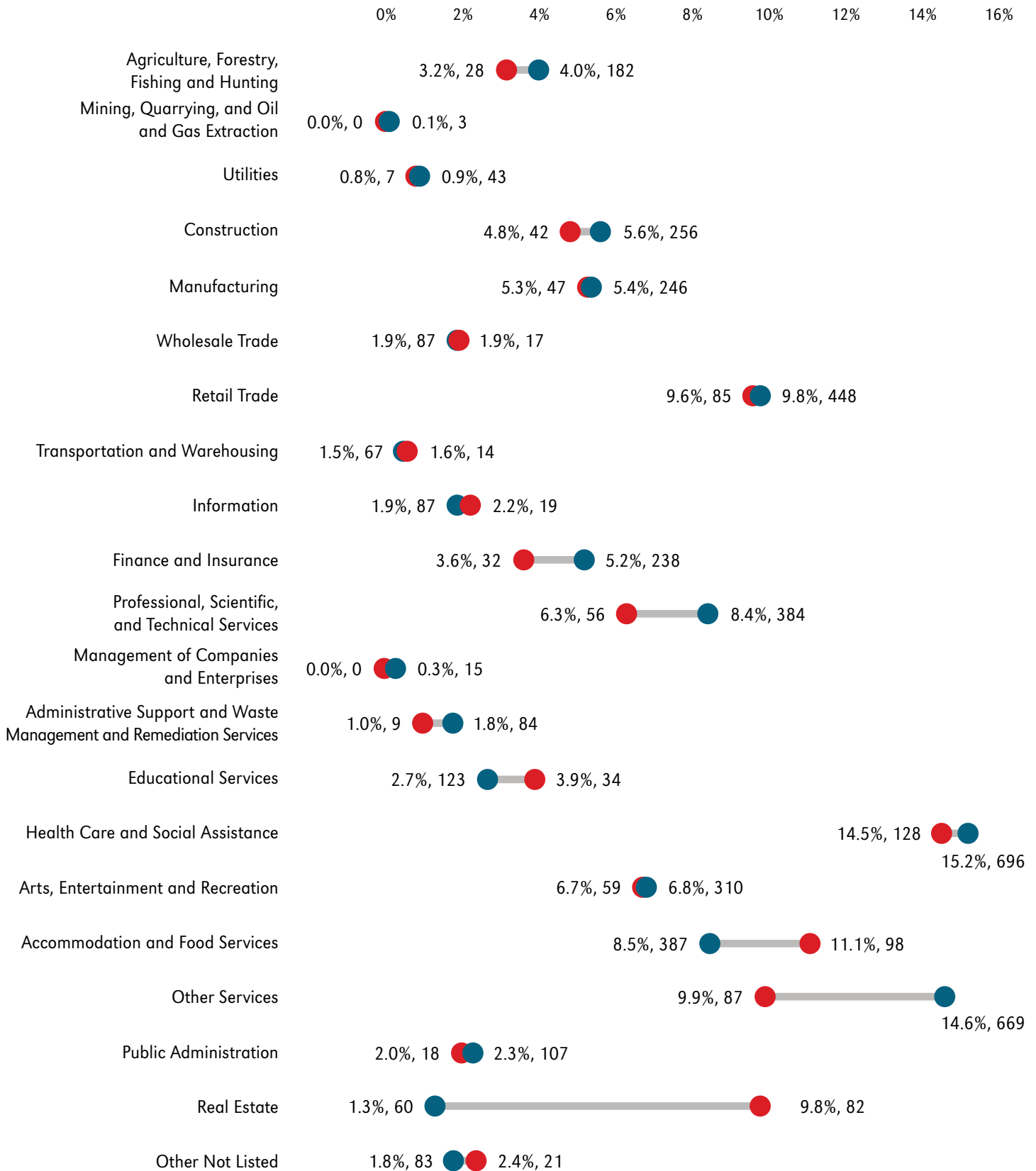
Which one of the following **ownership types** best describes your organization?



# Which one of the following best describes your **organization's primary industry?** (Round 1 n=4,575; Round 2 n=883)

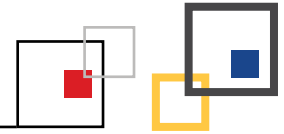


● Round 1 ● Round 2





## In February of 2020, what was your organization's total **monthly employment** at your main location?



● Round 1 ● Round 2

0% 10% 20% 30%



## In February of 2020, what percent of your **employees were part time**? Please drag the slider to estimate the percentage.

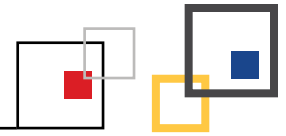


● Round 1 ● Round 2

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

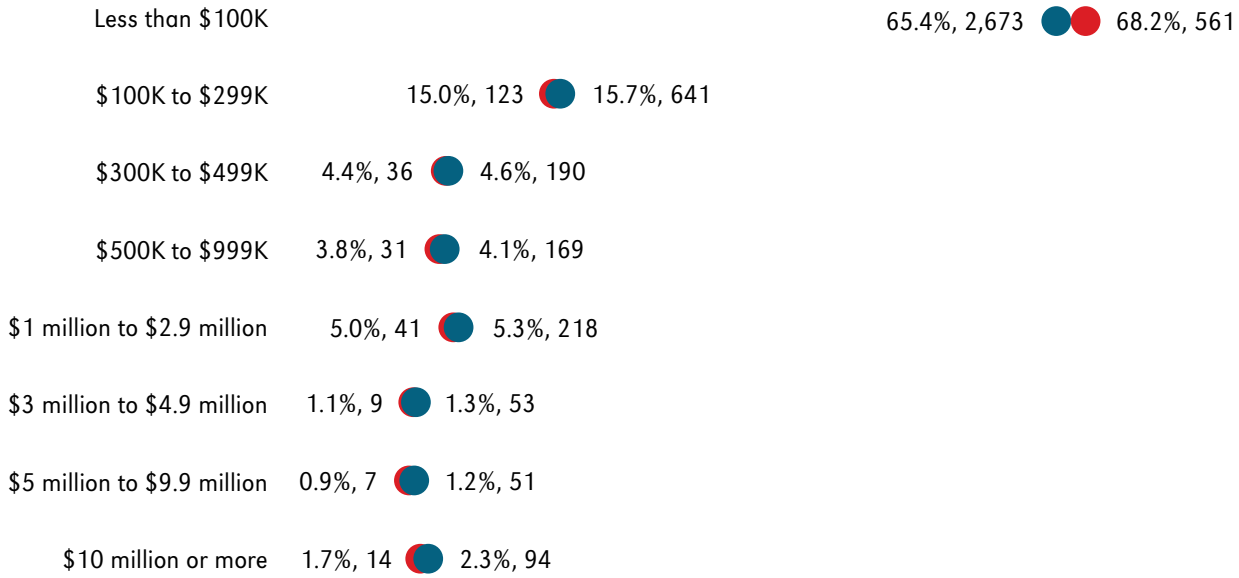


# In February of 2020, what was your organization's **monthly revenue**?



■ Round 1 ■ Round 2

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%





The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its programs, activities, or employment. UNO is an AA/EEO/ADA institution. For questions, accommodations, or assistance please call/contact the Title IX/ADA/504 Coordinator (phone: 402.554.3490 or TTY 402.554.2978) or the Accessibility Services Center (phone: 402.554.2872).