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REPORT PREPARED BY

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The State of Nebraska, the Nebraska Chamber of Commerce, the University of Nebraska and several local project partners came together to develop and share the Nebraska Business Response Survey, Rounds one and two, to understand the impact coronavirus (COVID-19) is having on the revenue and workforce of organizations across the state and find the best ways to support our business and nonprofit community during this crisis.

The first round of the survey launched Wednesday, April 15, 2020, at 2 P.M. and closed Friday, April 24, 2020, at 5 P.M. At the end of the first survey, we asked respondents if they would be willing to participate in future studies on this topic. On June 16 an email invited 2,251 business and nonprofit operators to complete the round two survey. After three reminder emails, the survey closed on June 28, 2020. We received 905 responses to the second round of the survey.

When reviewing the results of the survey be aware of the caveats. First, the survey results can only represent the views of those that responded during the time the survey was open. We recognize that the current global pandemic is rapidly evolving and thus viewpoints may evolve as well. Second, not all respondents answered all questions. Thus, the percentages and the number of respondents are given for most data points in the report and do vary across questions. Finally, in some places results may not add up to 100% due to rounding.

**Questions about the data and analysis of the survey can be directed to:**
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**Questions about survey development or future surveys on this topic can be directed to:**
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EXECUTIVE SUMMARY

905 total respondents in round 2

2,251 total number of respondents in round 1 that opted into round 2

40% of round 1 respondents that opted into round 2, completed the survey

51% of respondents (591) to round 2 applied for the Payroll Protection Program (PPP)

73% of respondents that applied for financial support received assistance

23% report applying for the Economic Injury Disaster Loan (EIDL) Program

Fewer organizations are placing restrictions on the public from entering their work sites

Round 2: 61.2% (554)

Round 1: 71.1% (4,027)

A majority (52.0%, 287) of respondents say the public has responded favorably to restrictions on entering their work site
Respondents still report a **negative impact** on current revenue due to COVID-19.

In round 2 of the survey, like round 1, most respondents were small businesses.

- **2.6%** (22) 250 to 1,000 or more employees
- **23.3%** (205) 20 to 249 employees
- **57.2%** (504) 1 to 19 employees
- **16.9%** (149) No employees other than the sole proprietor

The number of respondents that **will not reduce** the number of staff or hours increased in round 2.

- **42.3%** (2,421) Round 1
- **58.4%** (524) Round 2

Fewer businesses had **employees working remotely** during round 2 of the survey compared to round 1.

- **40.1%** (193) Round 2
- **48.0%** (1,753) Round 1

**87%** (6,647) of respondents have been **negatively impacted** by the coronavirus (COVID-19) in Round 1.

**86%** (777) of respondents still report a negative impact on current revenue due to COVID-19 in Round 2.
Round 1 Responses by Region

- **Western Nebraska**: 4% (160)
- **Northeast Metropolitan**: 10% (453)
- **Mid-Plains**: 7% (291)
- **Central**: 20% (893)
- **Southeast**: 12% (553)
- **Lincoln Area**: 19% (862)

The map shows the distribution of responses across different regions of Nebraska.
Round 2 Responses by Region

- **Western Nebraska**: 6% (54)
- **Northeast**: 11% (98)
- **Metropolitan**: 27% (237)
- **Mid-Plains**: 7% (59)
- **Southeast**: 10% (86)
- **Central**: 19% (167)
- **Lincoln Area**: 21% (183)
Has the recent outbreak of the coronavirus (COVID-19) directly impacted your organization?

- **No Impact**: 7.5%, 573
- **Yes, negatively**: 86.9%, 6,647
- **Yes, positively**: 5.6%, 429

Are you currently reducing or planning to reduce staff and/or hours?

- **Yes, the number of staff**: 4.2%, 238
- **Yes, the hours worked by staff**: 18.4%, 165
- **Yes, both the number of staff and the hours worked by staff**: 18.4%, 165
- **No**: 42.3%, 2,421
Estimate the impact the coronavirus (COVID-19) is having on your organization’s current revenue and current employment.

**CURRENT REVENUE**

- Round 1: -48.0%, 4,842
- Round 2: -36.0%, 812

**CURRENT EMPLOYMENT**

- Round 1: -35.0%, 3,111
- Round 2: -24.3%, 478

Estimate the impact you think the coronavirus (COVID-19) will have on your organization’s revenue and employment in **30 days** compared to current levels.

**IMPACT ON REVENUE IN 30 DAYS**

- Round 1: -43.0%, 4,652
- Round 2: -26.7%, 719

**IMPACT ON EMPLOYMENT IN 30 DAYS**

- Round 1: -35.0%, 2,891
- Round 2: -18.0%, 401
Which of the following are your organization’s top 3 concerns with respect to the coronavirus (COVID-19)? Please select up to 3 responses only.

- Decreasing consumer confidence/spending
  - Round 1: 33.3%, 2,651
  - Round 2: 48.4%, 437

- Domestic supply chain disruptions
  - Round 1: 12.6%, 1,003
  - Round 2: 22.9%, 207

- Duration of outbreak/quarantine efforts
  - Round 1: 41.5%, 3,306
  - Round 2: 52.2%, 471

The impact of the coronavirus (COVID-19) on organizations in the state continues to evolve. As a result, we want to ask about some other concerns you may have. Please choose the top 3 concerns from this new list.

- Ability to draw customers/consumers back
  - Round 2: 41.1%, 371

- Ability to develop new sources of revenue
  - Round 2: 28.7%, 259

- Availability of testing
  - Round 2: 8.2%, 74
Has your organization placed any restrictions on the public from entering your physical work sites?

If yes, how is the public responding to the changes you have made?
Has your organization placed any restrictions on employees entering your physical work sites?

### Table

<table>
<thead>
<tr>
<th>Response</th>
<th>Round 1</th>
<th>Round 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>43.0%, 384</td>
<td>50.6%, 2,873</td>
</tr>
<tr>
<td>No</td>
<td>34.5%, 1,958</td>
<td>45.5%, 407</td>
</tr>
<tr>
<td>Not Sure</td>
<td>0.7%, 6</td>
<td>1.5%, 87</td>
</tr>
<tr>
<td>Not Applicable</td>
<td>10.9%, 97</td>
<td>13.3%, 755</td>
</tr>
</tbody>
</table>

Please drag the sliders below to estimate what percentage of your organization’s employees are **able to work remotely** and what percentage are **currently working remotely**.

### Table

<table>
<thead>
<tr>
<th>Category</th>
<th>Round 1</th>
<th>Round 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employees able to work remotely</td>
<td>43.6%, 234</td>
<td>49.0%, 1,920</td>
</tr>
<tr>
<td>Employees currently working remotely</td>
<td>40.1%, 193</td>
<td>48.0%, 1,753</td>
</tr>
</tbody>
</table>
Have you applied for any federal programs made available as a result of coronavirus (COVID-19)? *Select all that apply.*

- Payroll Protection Program (PPP)
  - 51.0%, 591
- Economic Injury Disaster Loan Program (EIDL)
  - 23.0%, 262
- Other
  - 8.0%, 92

If you applied to any of the programs, did you receive assistance?

- Yes
  - 73.0%, 489
- No
  - 4.0%, 27
- Some assistance, but not everything I need
  - 17.6%, 118
- Still waiting
  - 5.4%, 36
Other than federal programs, have you received any [economic or fiscal support from the private sector](for example, deferred payments of rent or utilities, loan forgiveness, suppliers deferring payments)?

- Yes, asked and received: 19.4%, 171
- No, did not ask: 68.7%, 605
- No, asked but was not provided: 11.9%, 105

Which one of the following [ownership types](best describes your organization?)

- For profit: 78.2%, 686
- Not for profit: 14.3%, 646
- Government: 3.2%, 144
- Other, please describe: 2.5%, 22
Which one of the following best describes your organization’s primary industry? (Round 1 n=4,575; Round 2 n=883)
In February of 2020, what was your organization’s total monthly employment at your main location?

No employees other than the sole proprietor

- Round 1: 16.9%, 149
- Round 2: 17.7%, 805

Less than 5 employees

- Round 1: 26.0%, 1,187
- Round 2: 26.6%, 234

5 to 9 employees

- Round 1: 15.8%, 721
- Round 2: 17.8%, 157

10 to 19 employees

- Round 1: 12.8%, 113
- Round 2: 13.6%, 621

20 to 49 employees

- Round 1: 12.0%, 545
- Round 2: 13.2%, 116

50 to 99 employees

- Round 1: 6.2%, 284
- Round 2: 6.6%, 58

100 to 249 employees

- Round 1: 3.5%, 31
- Round 2: 4.2%, 193

250 to 499 employees

- Round 1: 1.5%, 13
- Round 2: 1.8%, 83

500 to 999 employees

- Round 1: 0.5%, 4
- Round 2: 1.1%, 51

1000 or more employees

- Round 1: 0.6%, 5
- Round 2: 1.5%, 70

In February of 2020, what percent of your employees were part time? Please drag the slider to estimate the percentage.

Employees working part-time in February 2020

- Round 1: 38.0%, 2,625
- Round 2: 41.2%, 540
In February of 2020, what was your organization’s *monthly revenue*?

<table>
<thead>
<tr>
<th>Revenue Range</th>
<th>Round 1</th>
<th>Round 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $100K</td>
<td>15.0%, 123</td>
<td>15.7%, 641</td>
</tr>
<tr>
<td>$100K to $299K</td>
<td>4.4%, 36</td>
<td>4.6%, 190</td>
</tr>
<tr>
<td>$300K to $499K</td>
<td>3.8%, 31</td>
<td>4.1%, 169</td>
</tr>
<tr>
<td>$1 million to $2.9 million</td>
<td>5.0%, 41</td>
<td>5.3%, 218</td>
</tr>
<tr>
<td>$3 million to $4.9 million</td>
<td>1.1%, 9</td>
<td>1.3%, 53</td>
</tr>
<tr>
<td>$5 million to $9.9 million</td>
<td>0.9%, 7</td>
<td>1.2%, 51</td>
</tr>
<tr>
<td>$10 million or more</td>
<td>1.7%, 14</td>
<td>2.3%, 94</td>
</tr>
</tbody>
</table>